Course Outcome

B.Com (Banking and Insurance)

FINANCIAL ACCOUNTING - I

	Develop and understand the nature and purpose of financial statements in
CO1	Relationship to decision making.
CO2	Create the ability to use the fundamental accounting equation to analyze the effect of
	business transactions on an organization's accounting records and financial
	statements.
CO3	Analyze the ability to use a basic accounting system to create (record, classify, and
	summarize) the data needed to solve a variety of business problems.
CO4	Understand the ability to use accounting concepts, principles, and frameworks to
	analyze and effectively communicate information to a variety of audiences.
CO5	Apply the ability to use accounting information to solve a variety of business
	problems.

FINANCIAL ACCOUNTING – I (Practical)

CO1	Analyze business transactions using accrual basis accounting according to
	Generally Accepted Accounting Principles (GAAP).
CO2	Manually prepare journal entries and post to ledger accounts using double-entry
	accounting procedures.
CO3	Aware of preparation of Final accounts.
CO4	Have knowledge in the accounting practice prevailing and knowledge in bill of exchange.
CO5	Have knowledge to prepare Income and Expenditure statement.

PRINCIPLES OF INSURANCE

CO1	Explain risk management in insurance and understanding of the insurance mechanism.

CO2	Determine the loss exposures of properties, human lives, business operations, and the
	financial consequences because of the occurrence of a loss.
CO3	Apply the knowledge of current information, models, and techniques and practices in
	all of the major business disciplines.
CO4	Compare various kinds of insurance plans as well as the importance of contract in
	Customers
CO5	Create valuable insights into overview of Life Insurance and General Insurance
	Products

PRINCIPLES OF INSURANCE – Practical

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Corporate Accounting – I

CO1	Understand the accounting procedure for company
CO2	Understand the mobilization of funds through debenture
CO3	Acquire knowledge about various aspects of amalgamation and internal reconstruction
CO4	Identify the accounting system of holding company and subsidiary company
CO5	Understand the final account format of banking and insurance companies

Corporate Accounting – I (Practical)

CO1	know how the companies issue of shares forfeiture and reuses, convert their
	shares into Stocks
CO2	Acquaint students with the legal formats and special items and adjustment
	pertaining to Underwriting of Shares and Debentures, Valuation of Shares etc.
CO3	Understand the how profits or losses are distributed before and after incorporation
	of Companies.
CO4	Examine the companies goodwill
CO5	Evaluate the liquidation of companies

Corporate Accounting – II

CO1	Understand the principles of Mergers and Amalgamation, Absorption
CO2	know the operations of Holding companies
CO3	know the Banking company accounts (New Format)
CO4	Understand the basic principles of Company Insurance
CO5	know the standards of IFRS

Corporate Accounting – II (Practical)

CO1	Understand the regulatory environment in which the companies are formed and
	operate
CO2	Understand the techniques of restructuring and liquidating the corporate entities
CO3	Analysis knowledge of recent developments in corporate accounting
CO4	Understanding of the accounting requirements for a corporate group and familiarity
	with the theory underlying the methods used to account for inter-company
	investments.
CO5	Evaluation of Value goodwill and shares under various methods

Cost and Management Accounting

		Understand the role of management accounting information in assisting
	CO1	management in undertaking planning, performance measurement, controlling and
		decision-making
ľ		Apply traditional and contemporary approaches to product costing in job, process and
	CO2	activity-based costing environments

CO3	Use standard costs to prepare budgets for planning and control purposes
CO4	Identify relevant information for decision making purposes in order to produce financial analyses for a range of decisions such as product-mix, pricing, outsourcing and special orders
CO5	Create the Figure out the contractual issues in an agency

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Merchant Banking

CO1	Explain the regulatory environment in which the Merchant Bankers operates in India.
CO2	Examine the various merchant services and procedure of public issue management
	Equipping the students with the tools used in interpreting and evaluating
CO3	performance, productivity and efficiency of the banking organizations
CO4	Apply the credit rating regulatory system and its methodology in various financial services.
CO5	Create strategies to promote financial products and services.

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Financial Accounting – II

CO1	Create funds for replacement of assets.
CO2	Evaluate the performance of the department with previous result.
CO3	Analyze the licenses for Royalties.
CO4	Evaluate the inventory, profit and loss account of the Business
CO5	know about partnership admission, retirement & death, insolvency

Financial Accounting – II

CO1	After successfully qualifying practical examination, students will be awarded certificate to work with well-known accounting software.
CO2	Student will do their own create company, enter accounting voucher entries including advance voucher entries, do reconcile bank statement, do accrual adjustments, and also print financial statement.
CO3	Students do possess required skill and can also be employed as Tally data entry operator.
CO4	This is a beginner course of tally. ERP covering the topics basics of accounting and inventory in tally.
CO5	It's designed to handle accounts in simple.

Computer Application in Business

CO1	Understand basics of computer– input devices, output devices, hardware, software and operating system - based content
CO2	Perform word processing, data creation, editing and formatting documents in the software
CO3	Get the knowledge to calculate, organize, edit and present the numerical data in spread sheet.
CO4	Utilize database for creating files, perform queries, and create forms and reports
CO5	Integrate Microsoft Access applications in business for creation of database

Computer Application in Business (Practical)

CO1	Apply computer resources Business and Academics.
CO2	Construct business and academic documents using Microsoft Word

CO3	Construct business and academic documents using Microsoft EXCEL
CO4	Develop presentations containing animation and graphics using Microsoft
	PowerPoint.
CO5	Integrate Microsoft Access applications in business for creations of database.

Practice of Life Insurance

CO 1	Explain insurance operation, including functions of insurance and insurance markets in
	India
	Determine the loss exposures of properties, human lives, business
CO 2	operations, and the financial consequences because of the occurrence of a loss
CO 3	Apply the knowledge of current information, theories and models, and techniques
	and practices in all of the major business disciplines
CO 4	Compare various kinds of insurance plans as well as the contract selection criteria from
	a cost-benefit point of view
CO 5	Create valuable insights into the key principles and practices that regulate the insurance
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Practice of General Insurance

	Graduates will demonstrate knowledge of the legal and ethical environment
CO 1	impacting business organizations and exhibit an understanding and appreciation of
	the ethical implications of decisions
CO 2	Graduates will demonstrate an understanding of and appreciation for the
	importance of the impact of globalization and diversity in modern organizations.
CO 3	Graduates will demonstrate an ability to engage in critical thinking by analyzing
	situations and constructing and selecting viable solutions to solve problems.
CO 4	Graduates will demonstrate an ability to work effectively with others.
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CO 5	including the general areas of Accounting and Finance, Information Technologies,
	Management, Marketing, and Quantitative Analysis.

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CO3	Evaluate the Regulation of Indian Insurance Legislation and Insurance Act1938.
CO4	Examine insurance business conducting Legislation and its environment in India
CO5	Develop valuable insights into the key principles and practices that regulate the business and International Trend

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BUSINESS LAW

CO1	Familiarizes about the contract act.
CO2	Provide practical exposure in evaluation of breach of contract.
CO3	Analyze the partnership act.
CO4	Introduce the students about the sales act in India.
CO5	Provide practical exposure on bailment, guarantees and warranties.

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COMPANY LAW

CO1	Explains the basic concepts of company law and provide the knowledge of
	company, shares and kinds of the company.
CO2	Understand the memorandum of association, describes the memorandum of association
	and article of association.
CO3	Describes the use of prospectus in a company by understanding contents of
	prospectus along with statement in prospectus and its remedies
CO4	Illustrates the relationship between company and debenture holders. Interprets the
	management of company it's borrowing and legal position.
CO5	Identify the Companies Act, provides effective time bound winding up process. It also
	provides for aspects such as new grounds of winding up.

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FINANCIAL MANAGEMENT

CO1	Familiarize Participants with Fundamentals of Financial
	Management in an Organization.
CO2	Explore & Develop the Financial Environment in which Firms & Managers must
	Operate.
CO3	Evaluate the Concepts of Financial Management and Investment, Financing and
	Dividend Policy Decisions of a Business Concern.
CO4	Analyze the Complexities Associated with Management of Cost of Funds in the Capital
	Structure.
CO5	Apply and Leverage and EBIT, EPS Analysis Associate with Financial Data in the
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FINANCIAL SERVICES

	The course provides a complete package of finance and financial services related
CO1	subjects so that the students are well equipped with the functional aspects of the various
	types of financial products and services available in our country.
CO2	The curriculum provides knowledge about banking, insurance, investments and
	portfolio management, international finance etc.
	The course offers vast employment potential in the banking sector, insurance
CO3	sector, investment and merchant banking activities, capital markets, share Broking and
	derivatives market.
CO4	The course provides the knowledge about Mutual fund

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CO4	The course provides the knowledge about Mutual fund
CO5	The subject of finance, provides the knowledge about Credit Ratings

TAXATION

CO1	know about various basic concepts used in Income tax Act.
CO2	Impart knowledge on the provisions of Income tax law and practice and make
	students Compute the assessment practices under the various heads of income
CO3	Enable students to develop experience in identifying tax issues and applying the
	income tax Law to arrive at reasoned solutions to problems.
CO4	Described about the provisions of salary income, House property & business or
	profession and their computation
	Exemplify professional judgments and advice on issues relating to tax payable by
CO5	Individuals, and companies and other business structures in order to calculate an
	amount of tax payable or advice on a dispute that may alter the amount of tax
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MARKETING MANAGEMENT

	On successful completion of this course, the students should have
CO1	understood Principles of marketing management, market segmentation
	Product life cycle, pricing, branding
CO2	Develop a better appreciation and understanding of the role of marketing in a
	business organization specifically, and in our society at large.
CO3	Provide you with opportunities to analyze marketing activities within the firm
CO4	Allow you to apply marketing concepts and theories to realistic marketing
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CONSUMER BEHAVIOUR

CO1 Acquire knowledge on concept caller buyer and buyer's behavior
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CO2	Study about the motivation
CO3	Gain knowledge on customers personality
CO4	know about the consumers perception
CO5	Gain knowledge about consumer attitudes

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INDIAN BANKING SYSTEMS

CO 1	Make the students to aware of the fundamentals of banking and knowledge of
	banking operations
CO 2	Analysis the Role and organization structure of Indian banking system
CO 3	Relate the Regulation of Indian Banking Act 1949 and their Progress &
	performance
CO 4	Acquaint the students with Bank Nationalization Process and its effects
CO 5	Apply the impart knowledge about functions, role and monitory policy of
	Reserve Bank of India

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MANAGERIAL ECONOMICS

CO1	Apply economic reasoning to the analysis of selected contemporary economic
	problems
	Understand how households (demand) and businesses (supply) interact in
CO2	various market structures to determine price and quantity of goods and services
	produced and consumed
CO3	Analyse the efficiency and equity implications of government interference in
	markets
CO4	Evaluate the intent and outcomes of government stabilization policies designed to
	correct macroeconomic problems
CO5	Use economic problem-solving skills to discuss the opportunities and challenges of
	the increasing globalization of the world economy

AGRICULTURE ECONOMY OF INDIA

CO1	Understand the basic elements of economics aspects and Indian Rural Economy
CO2	Develop the Agricultural Labour and Mechanization of Agriculture
$\alpha \alpha \alpha$	Understand the theories Agricultural Marketing, Pricing & measures to improve the marketing system
CO4	know the law of Agricultural Finance and Agricultural Refinance
CO5	Understand the Land Tenure system in India, tenancy Legislation and land ceiling

BUSINESS ENVIRONMENT

CO1	Conduct an in-Depth Analysis of a Specific Component of the Business
	Environment and Relate it to Organization.
CO2	Analyze the Environment of a Business From the Legal & Regulatory,
	Macroeconomic, Cultural, Political, Technological and Natural Perspectives.
	Demonstrate and Develop The Conceptual Framework of Industrial Policies and
CO3	Regulations in Business Environment and Generate Interest in International
	Business.
CO4	Critically Assess the Social Responsibility of Business Environment of an
	Organization Using Selected Strategic Tools.

CO5	Integrate the Globalization of Indian Business Environment and its Important
	Role of Ethical Behavior.

RESEARCH METHODOLOGY

CO1	know the basic of research and formation of problems
CO2	Understand and apply the major types of research designs and errors
CO3	Formulate clearly defined scaling techniques and report writing
CO4	Analyze and summaries the basic terms such as mean, medium and mode
CO5	Apply the Comprehend T-Test, Chi Square-Test

BUSINESS MATHEMATICS

CO1	Recall the fundamental concepts of profit and loss
CO2	Explain the suitability of interest in business situation
CO3	Understand the fundamental concepts of stock exchange and its related problems
CO4	Apply the concept of matrix in system of linear equation
CO5	Understand the concept of LPP & construct the solution by using the graphical method.
CO6	Motivate students follow ethics in business transaction

BUSINESS STATISTICS

CO1	Familiarizes the concept of statistics
CO2	Provide practical exposure on calculation of measures of average
CO3	Provide practical exposure on calculation of measures of correlation and irrigation
CO4	Introduce the students about the concept of provability
CO5	Provide practical exposure on calculation of trend analysis

INDIAN ECONOMY

CO1	Expose the students to different sectors and issues of the Indian Economy.
CO2	Understood the nature and structure of Indian Economy
CO3	Gain skills in identifying different issues and examining them in the
003	globalized era.

ENTREPRENNEURIAL DEVELOPMENT

	know about the role of the entrepreneur in India and around and the globe,
CO1	understand the benefits and drawbacks of entrepreneurship and students has to
	avoid them; entrepreneurial failure
	Develop student's ability to create, lead and coordinate projects within the
CO2	textile and fashion sector. It also intends to provide tools and methods in order to
	make use of entrepreneurial thinking to develop a business project
CO3	Students will be able to define, identify and/or apply the principles of new
	venture financing, growth financing, and growth financing for existing businesses
CO4	Understand process of women entrepreneur and how faced their problems
CO5	Understand difference between Micro, small and medium Enterprises

PRINCIPLES OF MANAGEMENT

CO 1	Discuss and communicate the management evolution and how it will affect future managers
CO2	Observe and evaluate the influence of historical forces on the current practice of management
CO3	Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues
CO4	Imbibe adaptations to an uncertain environment and identify techniques managers use to influence and control the internal environment
CO5	Practice the process of management's four functions: planning, organizing, leading, and controlling

BANKING LAW AND PRACTICE

CO1	Explain the functions and services of commercial banks
CO2	Knowledgeable of the root causes of bank panics and wholesale runs

CO3	Able to critically compare the bank regulatory system
CO4	Identify the latest Digital Banking practices
CO5	Navigate the various overlapping legal and regulatory regimes