

## B. Com Computer Applications

### Course Outcome

S No.	Subject	Course Outcome
<b>CORE PAPER</b>		
1	Core - Financial Accounting - I	<p>CO1 : To analyze business transactions using accrual basis accounting according to Generally Accepted Accounting Principles (GAAP).</p> <p>CO2 : To manually prepare journal entries and post to ledger accounts using double-entry accounting procedures.</p> <p>CO3 : Aware of preparation of Final accounts.</p> <p>CO4 : Have knowledge in the accounting practice prevailing and knowledge in bill of exchange.</p> <p>CO5 : Have knowledge to prepare Income and Expenditure statement.</p>
2	Core Practical - Financial Accounting - I	<p>CO1 : To analyze business transactions using accrual basis accounting according to Generally Accepted Accounting Principles (GAAP).</p> <p>CO2 : To manually prepare journal entries and post to ledger accounts using double-entry accounting procedures.</p> <p>CO3 : Aware of preparation of Final accounts.</p> <p>CO4 : Have knowledge in the accounting practice prevailing and knowledge in bill of exchange.</p> <p>CO5 : Have knowledge to prepare Income and Expenditure statement.</p>
3	Core - Financial Accounting - II	<p>CO1 : Identify the factors to be considered when choosing a depreciation method</p> <p>CO2 : Evaluate the performance of the department with previous result.</p> <p>CO3 : To analyse the licenses for Royalties.</p> <p>CO4 : To evaluate the inventory, profit and loss account of the Business</p> <p>CO5 : Get the knowledge about partnership admission, retirement &amp; death, insolvency</p>
4	Core Practical - Financial Accounting - II	<p>CO1 : After successfully qualifying practical examination, students will be awarded certificate to work with well-known accounting software.</p> <p>CO2 : Student will do by their own create company, enter accounting voucher entries including advance voucher entries, do reconcile bank statement, do accrual adjustments, and also print financial statement.</p> <p>CO3 : Students do possess required skill and can also be</p>

		<p>employed as Tally data entry operator. This is a beginner course of tally. ERP covering the</p> <p>CO4 : topics basics of accounting and inventory in tally.</p> <p>CO5 : It's designed to handle accounts in simple.</p>
5	Core - Corporate Accounting	<p>CO1 : To Understand the regulatory environment in which the companies are formed and operate</p> <p>CO2 : To develop the ability to use the fundamental accounting equation to analyze the effect of business transactions on an organization's accounting records and financial statements.</p> <p>CO3 : To analysis foundation in accounting and reporting requirements of the Companies Act and relevant Indian Accounting Standards</p> <p>CO4 : To evaluate issue of bonus shares and treatment of prior period profits</p> <p>CO5 : To Revaluation of Value goodwill and shares under various methods</p>
6	Core Practical - Corporate Accounting	<p>CO1 : Understand the regulatory environment in which the companies are formed and operate.</p> <p>CO2 : Develop the ability to use the fundamental accounting equation to analyze the effect of business transactions on an organization's accounting records and financial statements.</p> <p>CO3 : Create reporting requirements of the Companies Act and relevant Indian Accounting Standards</p> <p>CO4 : Summarize issue of bonus shares and treatment of prior period profits</p> <p>CO5 : To Revaluation of Value goodwill and shares under various methods</p>
7	Core – Cost and Management Accounting	<p>CO1 : To understand the role of management accounting information in assisting management in undertaking planning, performance measurement, controlling and decision-making</p> <p>CO2 : To apply traditional and contemporary approaches to product costing in job, process and activity-based costing environments</p> <p>CO3 : Use standard costs to prepare budgets for planning and control purposes</p> <p>CO4 : To Identify relevant information for decision making purposes in order to produce financial analyses for a range of decisions such as product-mix, pricing, outsourcing and special orders</p> <p>CO5 : To figure out the contractual issues in an agency</p>
8	Core Practical - Cost and	<p>CO1 : To understand the role of management accounting</p>

	Management Accounting	<p>information in assisting management in undertaking planning, performance measurement, controlling and decision-making</p> <p>CO2 : To apply traditional and contemporary approaches to product costing in job, process and activity-based costing environments</p> <p>CO3 : Use standard costs to prepare budgets for planning and control purposes</p> <p>CO4 : To Identify relevant information for decision making purposes in order to produce financial analyses for a range of decisions such as product-mix, pricing, outsourcing and special orders</p> <p>CO5 : To figure out the contractual issues in an agency</p>
9	Core -Database Management System	<p>CO1 : Identify the basic concepts and various data model used in database design ER modelling concepts and architecture use and design queries using SQL</p> <p>CO2 : To be able to model an application's data requirements using conceptual modelling tools like ER diagrams and design database schemas based on the conceptual model.</p> <p>CO3 : To create, modify and drop objects within a relational database. Retrieve and store information in a relational database using SQL in a multi-user, web-based environment.</p> <p>CO4 : Describe the Hierarchical Approach and logistical database program</p> <p>CO5 : Familiar with basic database storage, Architecture of DBTG system and DBTG Data Structure</p>
10	Core Practical - DBMS Lab	<p>CO1 : Identify the basic concepts and various data model used in database design ER modelling concepts and architecture use and design queries using SQL</p> <p>CO2 : To be able to model an application's data requirements using conceptual modelling tools like ER diagrams and design database schemas based on the conceptual model.</p> <p>CO3 : To create, modify and drop objects within a relational database. Retrieve and store information in a relational database using SQL in a multi-user, web-based environment.</p> <p>CO4 : Describe the Hierarchical Approach and logistical database program</p> <p>CO5 : Familiar with basic database storage, Architecture of DBTG system and DBTG Data Structure</p>
11	Core -Internet and Web Designing	<p>CO1 : Understand the concepts of various components to design stable analog circuits.</p> <p>CO2 : Represent numbers and perform arithmetic operations</p> <p>CO3 : Analyse and design combinational circuit.</p> <p>CO4 : Simple and impressive design techniques, from basics till advanced to focus on goal oriented and user centric designs.</p>

		<p>Demonstrate the principles behind systematic database</p> <p>CO5 : design approaches by covering conceptual design, logical design through normalization</p>
12	Core Practical - Internet and Web Designing	<p>CO1 : Understand the concepts of various components to design stable analog circuits.</p> <p>CO2 : Represent numbers and perform arithmetic operations</p> <p>CO3 : Analyse and design combinational circuit.</p> <p>CO4 : Simple and impressive design techniques, from basics till advanced to focus on goal oriented and user centric designs.</p> <p>Demonstrate the principles behind systematic database</p> <p>CO5 : design approaches by covering conceptual design, logical design through normalization</p>
<b>DSC CORE</b>		
13	DSC Core 1 - Computer Application in Business	<p>CO1 : Understand basics of computer– input devices, output devices, hardware, software and operating system - based content</p> <p>CO2 : Perform word processing, data creation, editing and formatting documents in the software.</p> <p>CO3 : Get the knowledge to calculate, organize, edit and present the numerical data in spread sheet.</p> <p>CO4 : Utilize database for creating files, perform queries, and create forms and reports.</p> <p>CO5 : Integrate Microsoft Access applications in business for creation of database.</p>
14	DSC Core Practical - Computer Application in Business	<p>CO1 : To apply computer resources Business and Academics.</p> <p>CO2 : To construct business and academic documents using Microsoft Word</p> <p>CO3 : To construct business and academic documents using Microsoft EXCEL</p> <p>CO4 : To develop presentations containing animation and graphics using Microsoft PowerPoint.</p> <p>CO5 : To integrate Microsoft Access applications in business for creations of database.</p>
15	DSC Core – Consumer Behaviour	<p>CO1 : To acquire knowledge on concept caller buyer and buyer's behavior</p> <p>CO2 : To study about the motivation</p> <p>CO3 : To gain knowledge on customers personality</p> <p>CO4 : To know about the consumers perception</p> <p>CO5 : To gain knowledge about consumer attitudes</p>
16	DSC Core Practical – Consumer Behaviour	<p>CO1 : To acquire knowledge on concept caller buyer and buyer's behavior</p>

		<p>CO2 : To study about the motivation</p> <p>CO3 : To gain knowledge on customers personality</p> <p>CO4 : To know about the consumers perception</p> <p>CO5 : To gain knowledge about consumer attitudes</p>
17	DSC Core - HTML	<p>CO1 : To know the basic of Internet and website</p> <p>CO2 : To understand the HTML Coding</p> <p>CO3 : To understand the Basics of CSS</p> <p>CO4 : To Understand relationship of HTML &amp; CSS Use knowledge of HTML and CSS code and an HTML</p> <p>CO5 : editor to create personal and/or business websites following current professional and/or industry standards.</p>
18	DSC Core Practical - HTML	<p>CO1 : To know the basic of Internet and website</p> <p>CO2 : To understand the HTML Coding</p> <p>CO3 : To understand the Basics of CSS</p> <p>CO4 : To Understand relationship of HTML &amp; CSS Use knowledge of HTML and CSS code and an HTML</p> <p>CO5 : editor to create personal and/or business websites following current professional and/or industry standards.</p>
19	DSC Core - Financial Services	<p>The course provides a complete package of finance and financial services related subjects so that the students are well equipped with the functional aspects of the various types of financial products and services available in our country.</p> <p>CO1 : well equipped with the functional aspects of the various types of financial products and services available in our country.</p> <p>The curriculum provides knowledge about banking, insurance, investments and portfolio management, international finance etc.</p> <p>CO2 : insurance, investments and portfolio management, international finance etc.</p> <p>The course offers vast employment potential in the banking sector, insurance sector, investment and merchant banking activities, capital markets, share Broking and derivatives market.</p> <p>CO3 : banking sector, insurance sector, investment and merchant banking activities, capital markets, share Broking and derivatives market.</p> <p>CO4 : The course provides the knowledge about Mutual fund</p> <p>CO5 : The subject of finance, provides the knowledge about Credit Ratings</p>
20	DSC Core Practical - Financial Services	<p>The course provides a complete package of finance and financial services related subjects so that the students are well equipped with the functional aspects of the various types of financial products and services available in our country.</p> <p>CO1 : well equipped with the functional aspects of the various types of financial products and services available in our country.</p> <p>CO2 : The curriculum provides knowledge about banking, insurance, investments and portfolio management,</p>

		<p>international finance etc.</p> <p>CO3 : The course offers vast employment potential in the banking sector, insurance sector, investment and merchant banking activities, capital markets, share Broking and derivatives market.</p> <p>CO4 : The course provides the knowledge about Mutual fund</p> <p>CO5 : The subject of finance, provides the knowledge about Credit Ratings</p>
21	DSC Core - Company Law	<p>CO1 : Explains the basic concepts of company law and provide the knowledge of company, shares and kinds of the company.</p> <p>CO2 : Understand the memorandum of association, describes the memorandum of association and article of association.</p> <p>CO3 : Describes the use of prospectus in a company by understanding contents of prospectus along with statement in prospectus and its remedies</p> <p>CO4 : Illustrates the relationship between company and debenture holders. Interprets the management of company its borrowing and legal position.</p> <p>CO5 : Identify the Companies Act, provides effective time bound winding up process. It also provides for aspects such as new grounds of windingup.</p>
22	DSC Core Practical - Company Law	<p>CO1 : To know the company meaning and characteristics</p> <p>CO2 : To examine the types of companies.</p> <p>CO3 : To Understand the formation of the companies</p> <p>CO4 : To realize companies MOA.</p> <p>CO5 : To evaluate companies' prospectus and valuation of shares</p>
23	DSC Core -Business Law	<p>CO1 : To know about the contract Act.</p> <p>CO2 : To evaluate breach of contract.</p> <p>CO3 : To analyze partnership Act.</p> <p>CO4 : To evaluate Sales Act in India.</p> <p>CO5 : To know about bailment, guarantees and warranties.</p>
24	DSC Core Practical - Business Law	<p>CO1 : To know about the contract Act.</p> <p>CO2 : To evaluate breach of contract.</p> <p>CO3 : To analyze partnership Act.</p> <p>CO4 : To evaluate Sales Act in India.</p> <p>CO5 : To know about bailment, guarantees and warranties.</p>
25	DSC Core - Taxation	<p>CO1 : Know about various basic concepts used in Income tax Act.</p>

		<p>CO2 : Impart knowledge on the provisions of Income tax law and practice and make students</p> <p>CO3 : Compute the assessment practices under the various heads of income. Enable students to develop experience in identifying tax issues and applying the income tax Law to arrive at reasoned solutions to problems.</p> <p>CO4 : Described about the provisions of salary income, House property &amp; business or profession and their computation Exemplify professional judgments and advice on issues relating to tax payable by Individuals, and companies</p> <p>CO5 : and other business structures in order to calculate an amount of tax payable or advice on a dispute that may alter the amount of tax payable</p>
26	DSC Core Practical - Taxation	<p>CO1 : Know about various basic concepts used in Income tax Act. Impart knowledge on the provisions of Income tax law and practice and make students</p> <p>CO2 : Compute the assessment practices under the various heads of income. Enable students to develop experience in identifying tax issues and applying the income tax Law to arrive at reasoned solutions to problems.</p> <p>CO3 : To know about the provisions of salary income, House property &amp; business or profession and their computation. Exemplify professional judgments and advice on issues relating to tax payable by Individuals, and companies</p> <p>CO4 : and other business structures in order to calculate an amount of tax payable or advice on a dispute that may alter the amount of tax payable</p>
27	DSC Core – Marketing Management	<p>CO1 : To understood Principles of marketing management, market segmentation Product life cycle, pricing, branding</p> <p>CO2 : To develop a better appreciation and understanding of the role of marketing in a business organization specifically, and in our society at large.</p> <p>CO3 : To provide opportunities to analyze marketing activities within the firm</p> <p>CO4 : To apply marketing concepts and theories to realistic marketing situations</p> <p>CO5 : To getting knowledge about branding and advertising</p>
28	DSC Core Practical - Marketing Management	<p>CO1 : On successful completion of this course, the students should have understood Principles of marketing management, market segmentation Product life cycle,</p>

		pricing, branding CO2 : To develop a better appreciation and understanding of the role of marketing in a business organization specifically, and in our society at large. CO3 : To provide opportunities to analyze marketing activities within the firm CO4 : To allow you to apply marketing concepts and theories to realistic marketing situations CO5 : To getting knowledge about branding and advertising
29	DSC Core - Financial Management	CO1 : Familiarize Participants with Fundamentals of Financial Management in an Organization. CO2 : Explore and Develop the Financial Environment in which Firms and Managers Must Operate. CO3 : Evaluate the Concepts of Financial Management and Investment, Financing and Dividend Policy Decisions of a Business Concern. CO4 : Analyze the Complexities Associated with Management of Cost of Funds in the Capital Structure. CO5 : Apply and Leverage and EBIT, EPS Analysis Associate with Financial Data in the Corporate.
30	DSC Core Practical - Financial Management	CO1 : Familiarize Participants with Fundamentals of Financial Management in an Organization. CO2 : Explore and Develop the Financial Environment in which Firms and Managers Must Operate. CO3 : Evaluate the Concepts of Financial Management and Investment, Financing and Dividend Policy Decisions of a Business Concern. CO4 : Analyze the Complexities Associated with Management of Cost of Funds in the Capital Structure. CO5 : Apply and Leverage and EBIT, EPS Analysis Associate with Financial Data in the Corporate.
<b>ALLIED</b>		
31	Allied – Managerial Economics	CO1 : Apply economic reasoning to the analysis of selected contemporary economic problems. CO2 : Understand how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of goods and services produced and consumed. CO3 : Analyze the efficiency and equity implications of government interference in markets. CO4 : Evaluate the intent and outcomes of government stabilization policies designed to correct macroeconomic problems. CO5 : Use economic problem-solving skills to discuss the opportunities and challenges of the increasing globalization of the world economy.
32	Allied – Principles of Management	CO1 : Discuss and communicate the management evolution and how it will affect future managers.



		<p>CO2 : Observe and evaluate the influence of historical forces on the current practice of management.</p> <p>CO3 : Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues.</p> <p>CO4 : Imbibe adaptations to an uncertain environment and identify techniques managers use to influence and control the internal environment.</p> <p>CO5 : Practice the process of management's four functions: planning, organizing, leading, and controlling.</p>
33	Allied – Research Methodology	<p>CO1 : To know the basic of research and formation of problems.</p> <p>CO2 : Understand and apply the major types of research designs and errors.</p> <p>CO3 : Formulate clearly defined scaling techniques and report writing.</p> <p>CO4 : Analyse and summarise the basic terms such as mean, medium and mode.</p> <p>CO5 : To comprehend T-Test, Chi Square-Test.</p>
34	Allied – Indian Economy	<p>CO1 : To expose the students to different sectors and issues of the Indian Economy.</p> <p>CO2 : To Understood the nature and structure of Indian Economy.</p> <p>CO3 : To gain skills in identifying different issues and examining them in the globalized era.</p> <p>CO4 : To understand the various economics models and tools required to run a business.</p> <p>CO5 : Use economic problem-solving skills to discuss the opportunities and challenges of the increasing globalization of the world economy.</p>
35	Allied – Agricultural Economics of India	<p>CO1 : Understand the basic elements of economics aspects and Indian Rural Economy.</p> <p>CO2 : Develop the Agricultural Labour and Mechanization of Agriculture.</p> <p>CO3 : Understand the theories Agricultural Marketing, Pricing and measures to improve the marketing system.</p> <p>CO4 : To know the law of Agricultural Finance and Agricultural Refinance.</p> <p>CO5 : Understand the Land Tenure system in India, tenancy Legislation and land ceiling.</p>
36	Allied – Entrepreneurial Development	<p>CO1 : To know about the role of the entrepreneur in India and around and the globe, understand the benefits and drawbacks of entrepreneurship and students has to avoid them; entrepreneurial failure.</p> <p>CO2 : To develop student’s ability to create, lead and coordinate projects within the textile and fashion sector. It also intends to provide tools and methods in order to make use of entrepreneurial thinking to develop a business project.</p>

		<p>CO3 : Students will be able to define, identify and/or apply the principles of new venture financing, growth financing, and growth financing for existing businesses.</p> <p>CO4 : To understand process of women entrepreneur and how faced their problems.</p> <p>CO5 : To understand difference between Micro, small and medium Enterprises.</p>
37	Allied - Business Environment	<p>CO1 : Conduct an in-Depth Analysis of a Specific Component of the Business Environment and Relate it to Organization.</p> <p>CO2 : Analyze the Environment of a Business from the Legal &amp; Regulatory, Macroeconomic, Cultural, Political, Technological and Natural Perspectives.</p> <p>CO3 : Demonstrate and Develop the Conceptual Framework of Industrial Policies and Regulations in Business Environment and Generate Interest in International Business.</p> <p>CO4 : Critically Assess the Social Responsibility of Business Environment of an Organization Using Selected Strategic Tools.</p> <p>CO5 : Integrate the Globalization of Indian Business Environment and its Important Role of Ethical Behavior.</p>
38	Skill Enhancement Courses - Retail Environment	<p>CO1 : To Understand the ways that retailers use marketing tools and techniques to interact with their customers.</p> <p>CO2 : To Exhibit an in-depth awareness of national and international benchmarking and best practices in retailing.</p> <p>CO3 : To Compare and contrast a range of common market research tools in order to evaluate the most appropriate tool for a unique research question.</p> <p>CO4 : To Design and implement a research tool in response to a client brief within a team or individually.</p> <p>CO5 : To Summaries a market research project and reflect on constructive feedback to improve the summary.</p>
39	Skill Enhancement Courses - Banking Theory Law and Practice	<p>CO1 : Evaluate the procedure for opening, operation and closing of various types of deposit accounts.</p> <p>CO2 : Analysis the features of different types of Negotiable Instruments like Cheque, Bill of Exchange, Promissory Note, etc.</p> <p>CO3 : Apply the role of paying banker and collecting banker and Understand the general and special relationship between the banker and the customer.</p> <p>CO4 : Create awareness of features and types of Negotiable instruments in Indian Bank.</p> <p>CO5 : Analysis the duties and responsibilities of paying banker and collecting banker.</p>
40	Skill Enhancement Courses - Corporate Finance	<p>CO1 : Identify the major sources of short-term financing available to the firm.</p>

		<p>CO2 : Identify relevant cash flows for capital budgeting projects and apply various methods to analyze projects.</p> <p>CO3 : Apply techniques to project financial statements for forecasting long-term financial needs.</p> <p>CO4 : Analyze financial statements using standard financial ratios of liquidity, activity, debt, profitability, and market value.</p> <p>CO5 : Explain the role of short-term financial management, and the key strategies and techniques used to manage cash, marketable securities, accounts receivable and inventory.</p>
41	Skill Enhancement Courses - Business Ethics	<p>CO1 : To make the students to understand about the ethic prevailing in the business.</p> <p>CO2 : Identify the management of ethics and its performing in an organization.</p> <p>CO3 : Understanding the concept of social responsibility of business.</p> <p>CO4 : To know about the ethical cultures and values in management.</p> <p>CO5 : Understanding the relevance of values in management.</p>
42	Skill Enhancement Courses - Services Marketing	<p>CO1 : Demonstrate an extended understanding of the similarities and differences in services and tangible Products.</p> <p>CO2 : Demonstrate knowledge of segmentation and approach to target market.</p> <p>CO3 : Develop strategies and positioning product/services in the market.</p> <p>CO4 : Specify and analyse the consumers' expectation in services</p> <p>CO5 : To acquire knowledge on emerging trends in service marketing.</p>
43	Skill Enhancement Courses - Portfolio Management	<p>CO1 : Know the Portfoliostrategies</p> <p>CO2 : Study the various approaches to security analysis</p> <p>CO3 : Reduced operational risk for investors and strengthening of fiduciary controls</p> <p>CO4 : Understand Portfolio construction and performanceevaluation</p> <p>CO5 : To acquire knowledge on portfolio construction</p>
44	Skill Enhancement Courses - Customer Relationship Management	<p>CO1 : Understand the concepts of CRM and analyze the customer loyalty, optimizing the customer relationship management.</p> <p>CO2 : Educate the students on the practical knowledge with customer services its application in marketing and apply basic marketing concepts to solving marketing challenges.</p> <p>CO3 : Develop insights to students about technological revolution and corporate culture in CRM.</p> <p>CO4 : Analyze the infrastructure, services and organizations</p>

		involved in current and emerging CRM practices. CO5 : Determine the customer relationship management is developed to other business and its importance to the success of the business entity.
45	Skill Enhancement Courses - Principles of Auditing	CO1 : Articulate knowledge of fundamental audit concepts. CO2 : Apply critical thinking skills and solve auditing problems through the use of case studies. CO3 : Explain the legal framework under which Internal Control, Internal Check and Internal Audit. CO4 : Demonstrate the ability to undertake research on significant auditing issues and to keep up-to-date with developments in auditing voucher. CO5 : Outline the role of verification and valuation of assets.
<b>ELECTIVE</b>		
46	Elective -Goods & Service Tax	CO1 : This course aims to build upon the principles of income tax law as covered in an introductory undergraduate income tax law subject CO2 : Demonstrate knowledge of the fundamental principles of tax law, including income tax, GST and fringe benefit tax law as it applies to a wide variety of different business types in Australia such as companies, trusts, partnerships and sole proprietors. CO3 : Evaluate and synthesis information and existing knowledge from a number of sources. CO4 : Communicate ideas effectively in informal group discussions CO5 : Demonstrate knowledge of some of the more topical taxation issues affecting businesses in Australia in today's economy.
47	Elective -Logistics and Supply Chain Management	CO1 : Explain and illustrate the significance of logistics operations within a globalized context. CO2 : Examine the key challenges and levels of risks involved in international logistics to ensure it operates appropriately within global context. CO3 : Describe and explain logistics services and operations on an international scale. CO4 : Demonstrate a critical understanding of the various transport modes available and their characteristics in international logistics. CO5 : Apply international logistics knowledge and practices in international trade operations.
48	Elective -Brand Management	CO1 : Demonstrate to difference between Product and Brands. CO2 : Evaluate the pros and cons of brand extension. CO3 : To know the brand equity and Positioning & Repositioning of brands.. CO4 : To equip with buyer behaviour concepts and to formulate and justify Buying Decision Behaviour.

		CO5 : Analyse the buyer problem, buyer decision making process and Post-purchase Behaviour.
49	Elective -E-Commerce	CO1 : To Identify and understand Business models and strategy of e-commerce. CO2 : To Acquire knowledge in Computers. CO3 : To Know more about Network service and payment system in e-commerce. CO4 : To Understand the E- On line banking and various delivery channels. CO5 : To Know about E-commerce technology and security issues.
50	Elective -International Business	CO1 : Analyse the role and impact of foreign trade on national economic development. CO2 : To acquire knowledge on Euro currency market GATT – WTO, World Bank and IMF – Functions. CO3 : To Know the differences between export marketing and domestic marketing CO4 : To Analyse the past trend and present position of India’s imports and exports CO5 : To broaden knowledge on Foreign exchange and its administration
51	Elective -International Finance	CO1 : Assess the environment of international finance and its implications on international business. CO2 : Define and measure foreign exchange risks and to identify risk management strategies. CO3 : Apply the Integrate global developments with the changing business environment in India. CO4 : Generalize the process and techniques used to make international investment decisions. CO5 : Analyses the nature and functioning of foreign exchange markets, determination of exchange rates and interest rates and their forecasting.
52	Elective -Advertisement and Sales Promotion	CO1 : To know the use of advertising and sales promotion as a marketing tool. CO2 : To describe advertising and sales promotional appeals. CO3 : To understand the selection of media. CO4 : To know the means of testing effectiveness of advertising and sales promotion. CO5 : To understand the different types of sales promotion.
53	Elective -Financial Markets and Institutions	CO1 : Apply different company valuation techniques to determine the prices. CO2 : Describe the characteristics of different types of debt securities. CO3 : Describe different theories of how interest rates are determined and explain the relationship between the terms of maturity. CO4 : Understand the mechanics and conventions of the foreign exchange market.

		CO5 : Describe the types of securities that company can use to raise the equity capital.
54	Elective -Human Resource Management	CO1 : Acquired knowledge on HRM, its environment, methods of selection, and Interview techniques. CO2 : Gained knowledge on training and career development. CO3 : Students learnt about remuneration and welfare measures. CO4 : Gained facts about labour relation and Industrial disputes. CO5 : Students learnt about Human resource audit, nature and approaches.
55	Elective -Strategic Management	CO1 : Allocate resources to align with goals. CO2 : Setting strategic priorities naturally filters budget and manpower. CO3 : Increase efficiency of the financial objective could be to increase resources. CO4 : To analysis an organization's resources in order to achieve its goals. CO5 : To enlarge policies and plans to achieve those allocating resources to implement the plans. CO6 : To achieve the action goals in the competitive environment.
56	Elective -Management Information System	CO1 : Understand the leadership role of Management Information Systems in achieving business competitive advantage through informed decision making. CO2 : Analyse and synthesize business information and systems to facilitate evaluation of strategic alternatives. CO3 : Effectively communicate strategic alternatives to facilitate decision making. CO4 : Identify the major management challenges to building and using information systems in organizations. CO5 : Identify managerial risks related to information system organization processing and utilizing.
57	Elective -Enterprise Resource Planning	CO1 : Understand the basic concepts of ERP and how its derived and Developed from various resources CO2 : Easily accessing with the help of knowing the benefits of Enterprise Resource planning. CO3 : Inscribe the various Modules processing in the ERP CO4 : Exercise the Evaluation of ERP and accessing the ERP related Technologies. CO5 : Exercise the other related Technologies of ERP.
58	Elective -Cyber Law	CO1 : To know the basic concepts which lead to the formation and execution of electroniccontracts. CO2 : To enlighten the students' knowledge on the basic application of Cyber Law in e-Commerce in India. CO3 : To growing awareness on privacy is another upcoming trend. CO4 : To improve cyber security professionals' skills and

citizen sensitization and awareness.

CO5 : To Know the Information Technology and Electronic Governance