

B.Com(International Business)

Course Outcome

Core- Financial Accounting -I

C01	:	To develop and understand the nature and purpose of financial statements in Relationship to decision making.
C02	:	To develop the ability to use the fundamental accounting equation to analyze the effect of business transactions on an organization's accounting records and financial statements.
C03	:	To develop the ability to use a basic accounting system to create (record, classify, and summarize) the data needed to solve a variety of business problems.
C04	:	To develop the ability to use accounting concepts, principles, and frameworks to analyze and effectively communicate information to a variety of audiences.
C05	:	To develop the ability to use accounting information to solve a variety of business problems.

Financial Accounting-I

C01	:	To analyze business transactions using accrual basis accounting according to Generally Accepted Accounting Principles (GAAP).
C02	:	To manually prepare journal entries and post to ledger accounts using double-entry accounting procedures.
C03	:	Aware of preparation of Final accounts.
C04	:	Have knowledge in the accounting practice prevailing and knowledge in bill of exchange.
C05	:	Have knowledge to prepare Income and Expenditure statement.

Financial Accounting -II

C01	:	To create funds for replacement of assets.
C02	:	To evaluate the performance of the department with previous result.
C03	:	To analyze the licenses for Royalties.
C04	:	To evaluate the inventory, profit and loss account of the Business
C05	:	To know about partnership admission, retirement & death, insolvency

Financial Accounting II

C01	After successfully qualifying practical examination, students will be awarded certificate to work with well-known accounting software.
C02	Student will do by their own create company, enter accounting voucher entries including advance voucher entries, do reconcile bank statement, do accrual adjustments, and also print financial statement.
C03	Students do possess required skill and can also be employed as Tally data entry operator.
C04	This is a beginner course of tally. ERP covering the topics basics of accounting and inventory in tally.
C05	It's designed to handle accounts in simple.

Corporate Accounting-I

C01	:	To know how the company's issue of shares forfeiture and reuses, convert their shares into Stocks
C02	:	To acquaint students with the legal formats and special items and adjustment pertaining to Underwriting of Shares and Debentures, Valuation of Shares etc.,
C03	:	To Understand the how profits or losses are distributed before and after incorporation of Companies.
C04	:	To examine the company's goodwill
C05	:	To evaluate the liquidation of companies

Corporate Accounting- I

C01	:	Understand the regulatory environment in which the companies are formed and operate
C02	:	Develop the ability to use the fundamental accounting equation to analyze the effect of business transactions on an organization's accounting records and financial statements.
C03	:	Create reporting requirements of the Companies Act and relevant Indian Accounting Standards
C04	:	Summarize issue of bonus shares and treatment of prior period profits
C05	:	Analyze the treatment of debentures and its cancellation.

Corporate Accounting II

C01	:	To understand the principles of Mergers and Amalgamation, Absorption
C02	:	To know the operations of Holding companies
C03	:	To know the Banking company accounts (New Format)
C04	:	To understand the basic principles of Company Insurance
C05	:	To know the standards of IFRS

Corporate Accounting II

C01	:	Understand the regulatory environment in which the companies are formed and operate
C02	:	Understand the techniques of restructuring and liquidating the corporate entities
C03	:	Analysis knowledge of recent developments in corporate accounting
C04	:	Understanding of the accounting requirements for a corporate group and familiarity with the theory underlying the methods used to account for inter-company investments.
C05	:	Evaluation of Value goodwill and shares under various methods

Cost & Management Accounting

C01	:	To understand the role of management accounting information in assisting management in undertaking planning, performance measurement, controlling and decision-making
C02	:	To apply traditional and contemporary approaches to product costing in job, process and activity-based costing environments
C03	:	Use standard costs to prepare budgets for planning and control purposes
C04	:	To Identify relevant information for decision making purposes in order to produce financial analyses for a range of decisions such as product-mix, pricing, outsourcing and special orders
C05	:	To figure out the contractual issues in an agency

Cost management accounting practical

C01	:	Describe the EOQ Concepts of Cost Accounting Apply Cost Accounting Methods to Identify Profitable Products and Services
C02	:	Analyse Cost Accounting Methods to Optimize the Use of People, Resources, and Materials
C03	:	Create Costing Reports, Including a LIFO FIFO and price methods
C04	;	Understand Costing Reports, Including a remuneration and price methods.
C05	:	Summarize process cost accounting and prepare a marginal cost report
C06	:	Interpret variable cost variances and fixed cost variances

C01	:	To learn about logistics system elements, transportation, material handling, inventory and warehousing
C02	:	To understand the framework of Indian shipping industry and port infrastructural development
C03	:	To apply the operating systems in Containerization
C04	:	To analyse the International freight principles
C05	:	To evaluate the maritime frauds and unethical practices and global logistics

Logistics Management

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Business Application in Business

C01	:	To understand computer basics – input devices, output devices, hardware, software and operating system - based content
C02	:	To perform word processing, create, edit and format documents in software.
C03	:	To calculate, organize, edit and present numerical data in spreadsheet.
C04	:	To utilize database for creating files, perform queries, and create forms and reports.
C05	:	Demonstrate fundamental knowledge of MS Word.

Computer Application in Business

C01	:	To apply computer resources Business and Academics.
C02	:	To construct business and academic documents using Microsoft Word
C03	:	To construct business and academic documents using Microsoft EXCEL
C04	:	To develop presentations containing animation and graphics using Microsoft PowerPoint.
C05	:	To integrate Microsoft Access applications in business for creations of database.

Business Organization and office

C01	:	To understand the Nature and scope of Business and Forms of Business Organization
C02	:	To apply the Location of Business, Factors influencing location and localization of industries
C03	:	To analyze the Stock Exchange and its functions
C04	:	To apply the functions and significance of Office
C05	:	To create the Office machines and equipments

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International business Strategy

C01	:	To understand the World of International Business and its challenges
C02	:	To apply the International Politics and Economic Integration and International Culture International Trade
C03	:	To analyse the International Business Strategy and its Global Strategic Planning
C04	:	To create the International Business Strategies in Action
C05	:	To evaluate the International Business Horizons

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Global Business Environment

C01	:	To understand the nature, purpose of ethics and morals for organizational interests
C02	:	To apply the Ethics in Marketing and Consumer Protection
C03	:	To create the Ethics in Workplace
C04	:	To evaluate the Prevention of Pollution and Depletion of Natural Resources
C05	:	To analyse the Ethics in Accounting and Finance

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Cargo Management

C01	:	To learn about the Cargo History, Concepts and Common terms used in Cargo handling
C02	:	To understand the Cargo Rating and its Familiarization of Cargo Tariffs
C03	:	To analyse the documentation and shippers declaration for dangerous goods
C04	:	To apply the Cargo capacity of Air and Ships
C05	:	To create the Documents Relating to Air Cargo

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Taxation

C01	To know about various basic concepts used in Income tax Act.
C02	Impart knowledge on the provisions of Income tax law and practice and make students Compute the assessment practices under the various heads of income
C03	Enable students to develop experience in identifying tax issues and applying the income tax Law to arrive at reasoned solutions to problems.
C04	Described about the provisions of salary income, House property & business or profession and their computation
C05	Exemplify professional judgments and advice on issues relating to tax payable by Individuals, and companies and other business structures in order to calculate an amount of tax payable or advice on a dispute that may alter the amount of tax payable

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Export – Import Finance

C01	To learn about Terms of International Payments, Modes of International Payments, Financing of Export Credit needs
C02	To understand the concepts of Pre-shipment Finance and its Categories
C03	To analyse the Post-shipment Credit Finance and Categories of Post-Shipment Credit in rupees
C04	To apply the Import finance against foreign loans of credit
C05	To evaluate the Long term finance, Deferred payments for EXIM and its Categories of deferred payments

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Banking and Foreign Exchange

C01	:	To understand the concepts of Evolution of commercial banks and functions of modern commercial banks
C02	:	To apply the practical terms in Opening of an new account
C03	:	To analyse the Negotiable instruments
C04	:	To evaluate the Foreign exchange markets
C05	:	To create the Exchange management by banks

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Business Law

C01	:	To know about the contract Act.
C02	:	To evaluate breach of contract.
C03	:	To analyze partnership Act.
C04	:	To evaluate sales Act in India.

C05	:	To know about bailment, guarantees and warranties.
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Interantionl Marketing Management

C01	:	To understand the pricing Strategy of the products
C02	:	To apply the new product pricing strategies on the new products
C03	:	To evaluate the Forms of promotional activities in marketing
C04	:	To create the Alternative channels of distribution
C05	:	To learn about the wholesale and retail marketing decisions

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Customs Law & Procedure

CO1	:	To learn about the general procedures of central excise and concessions to small scale industry under central excise act
CO2	:	To analyse the Role of customs in international trade
CO3	:	To apply the Customs clearance procedure for home consumption
CO4	:	To evaluate the Provisions relating to interstate sales

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International Financial Management

C01	:	To understand the International Money Markets, Money Market Instruments and International Capital Markets
C02	:	To analyse the International Monetary and Financial Environment and apply the International Monetary Investments
C03	:	To evaluate the Exchange Rate Theories, Derivatives, Forward Rate Agreements, Currency Futures and Interest Futures
C04	:	To Create the International Development Associations

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Managerial Economics

C01	:	Apply economic reasoning to the analysis of selected contemporary economic problems
C02	:	Understand how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of goods and services produced and consumed
C03	:	Analyze the efficiency and equity implications of government interference in markets.

C04	:	Evaluate the intent and outcomes of government stabilization policies designed to correct macroeconomic problems
C05	:	Use economic problem-solving skills to discuss the opportunities and challenges of the increasing globalization of the world economy.

Agricultural Economics of India

C01	:	Understand the basic elements of economics aspects and Indian Rural Economy.
C02	:	Develop the Agricultural Labor and Mechanization of Agriculture.
C03	:	Understand the theories Agricultural Marketing, Pricing and measures to improve the marketing system.
C04	:	To know the law of Agricultural Finance and Agricultural Refinance.
C05	:	Understand the Land Tenure system in India, tenancy Legislation and land ceiling.

World Economic Resources

C01	:	To learn about the Concept and importance in development, Dynamic character of worldresources, Natural resources and Human resources
C02	:	To apply the landforms, coastline, rivers, climate, soils, and naturalvegetation.Human environment, Growth and distribution of population, races, Economic and cultural organization of societies
C03	:	To analyse the Wet equatorial regions, Monsoon regions, Mediterranean regions, cool temperature regions
C04	:	To evaluate the Types of energy and economic development, coal, petroleum, natural gas, electric power and atomic energy
C05	:	To create the distribution of cotton textile, iron and steel, automobile, ship building, aircraft, and electronicsindustries,softwareindustry, Generalideaofworldtradeinmanufacturedgoods.

Research Methodology

C01	:	To know the basic of research and formation of problems
C02	:	Understand and apply the major types of research designs and errors
C03	:	Formulate clearly defined scaling techniques and report writing
C04	:	Analyse and summaries the basic terms such as mean, medium and mode
C05	:	To deal with T-Test, Chi Square-Test etc

Business Mathematics

C01	:	Define basic terms in the areas of business calculus and financial mathematics
C02	:	Explain basic methods of business calculus, types and methods of interest account and their basic applications in practice,
C03	:	Solve problems in the areas of business calculus, simple and compound interest account, use of compound interest account, loan and consumer credit,
C04	:	Discern effects of various types and methods of interest account,
C05	:	Connect acquired knowledge and skills with practical problems in economic practice.

Business Statistics

C01	:	To familiarizes the concept of statistics
C02	:	To provide practical exposure on calculation of measures of average
C03	:	To provide practical exposure on calculation of measures of correlation and irrigation
C04	:	To introduce the students about the concept of provability
C05	:	To provide practical exposure on calculation of trend analysis

International Economics

C01	:	To understand the Economic growth and International trade
C02	:	To analyse the Gains from international trade, Terms of trade, Technical progress and Trade
C03	:	To apply the Current account, Export and Import of merchandise and services, Role of International Movements
C04	:	To evaluate the Foreign Economic Policies

Entrepreneurial Development Program

C01	:	To know about the role of the entrepreneur in India and around and the globe, understand the benefits and drawbacks of entrepreneurship and students has to avoid them; entrepreneurial failure.
C02	:	The course aims to develop student's ability to create, lead and coordinate projects within the textile and fashion sector. It also intends to provide tools and methods in order to make use of entrepreneurial thinking to develop a business project.
C03	:	Students will be able to define, identify and/or apply the principles of new venture financing, growth financing, and growth financing for existing businesses.
C04	:	To understand process of women entrepreneur and how faced their problems.
C05	:	To understand difference between Micro, small and medium Enterprises.

Principles of Management

C01	:	Discuss and communicate the management evolution and how it will affect future managers
C02	:	Observe and evaluate the influence of Historical forces on the current practice of management
C03	:	Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues.
C04	:	Practice the process of management's four functions: planning, organizing, leading, and controlling.
C05	:	Identify and properly use vocabularies within the field of management to articulate one's own position on a specific management issue and communicate effectively with varied audiences.

Business Correspondence

C01	:	To develop the written and oral business communication skills
C02	:	To understand how to prepare a business letter
C03	:	To evaluate Employment promotion and resignation process
C04	:	To analyze prepare a reports
C05	:	To examine application letters

Customer Relationship Management

C01	:	Understand the concepts of CRM and analyze the customer loyalty, optimizing the customer relationship management.
C02	:	Educate the students on the practical knowledge with customer services its application in marketing and apply basic marketing concepts to solving marketing challenges.
C03	:	Develop insights to students about technological revolution and corporate culture in CRM.
C04	:	Analyze the infrastructure, services and organizations involved in current and emerging CRM practices.
C05	:	

Determinethecustomer relationshipmanagementisdevelopedto other business andits importance to the success of the business entity.

Corporate Finance

C01	To understand the importance, nature and scope of corporate finance
C02	To apply the financial plans to the capital of the company
C03	To analyze the capital structure of corporate firms
C04	To create the working capital well structured
C05	To evaluate the financial markets

Service Marketing

C0 1	:	Demonstrate an extended understanding of the similarities and differences in services and tangible Products
C0 2	:	Demonstrate knowledge of segmentation and approach to target market.
C0 3	:	Develop strategies and positioning product/services in the market.
C0 4	:	Specify and analyses the consumers' expectation in services
C0 5	:	To acquire knowledge on emerging trends in service marketing.

Portfolio Management

C01	:	To Know the Portfolio strategies
C02	:	To Study the various approaches to security analysis
C03	:	To Evaluate operational risk for investors and strengthening of fiduciary controls
C04	:	To Understand Portfolio construction and performance evaluation

Principles of Auditing

C01	To articulate knowledge of fundamental audit concepts.
C02	To apply critical thinking skills and solve auditing problems through the use of case studies.
C03	To explain the legal framework under which Internal Control, Internal Check And Internal Audit.
C04	To demonstrate the ability to undertake research on significant auditing issues and to keep up- to-date with developments in auditing voucher.
C05	To outline the role of verification and valuation of assets.

Insurance Principles and Practice

C01	:	Provide a basic understanding of the Insurance Mechanism.
C02	:	Learn about identification of various types of risks and how to analyses them.
C03	:	Compare various kinds of insurance plans as well as the contract selection criteria from a cost-benefit point of view.
C04	:	Evaluate the major Life Insurance and General Insurance Products.
C05	:	Develop the knowledge about insurance industry in India its regulation and financial assessment.

Logistics and Supply Chain Management

C01	:	Explain and illustrate the significance of logistics operations within a globalized context
C02	:	Examine the key challenges and levels of risks involved in international logistics to ensure it operates appropriately within global context
C03	:	Describe and explain logistics services and operations on an international scale
C04	:	Demonstrate a critical understanding of the various transport modes available and their characteristics in international logistics
C05	:	Apply international logistics knowledge and practices in international trade operations

Goods& Service Tax

C01	:	This course aims to build upon the principles of income tax law as covered in an introductory undergraduate income tax law subject
C02	:	Demonstrate knowledge of the fundamental principles of tax law, including income tax, GST and fringe benefit tax law as it applies to a wide variety of different business types in Australia such as companies, trusts, partnerships and sole proprietors.
C03	:	Evaluate and synthesis information and existing knowledge from a number of sources.
C04	:	Communicate ideas effectively in informal group discussions
C05	:	Demonstrate knowledge of some of the more topical taxation issues affecting businesses in Australia in today's economy.

Foreign Exchange Management

C01	:	To understand the Administration of Foreign Exchange
C02	:	To analyse the Foreign exchange market
C03	:	To apply the Foreign exchange risk and exposure
C04	:	To create the Inter Bank Deals, cover deals trading and SWAP Deals

E-Commerce

C01	:	To Identify and understand Business models and strategy of e-commerce
C02	:	To Acquire knowledge in Computers
C03	:	To Know more about Network service and payment system in e-commerce
C04	:	To Understand the E- On line banking and various delivery channels
C05	:	To Know about E-commerce technology and security issues

International Business Relations

C01	:	To understand the Concept of International relations
C02	:	To analyse the nature and content of international law
C03	:	To apply Evolution of international organization and regional grouping for the development of international relations
C04	:	To evaluate the Foreign policy of India-Nehru's foreign policy-its distinctive features

International trade Procedures and Documentation

C01	:	To understand the International Market Research
C02	:	To apply the Export and Import Policy and Procedures
C03	:	To create the Pre-requisites PAN Number, IEC Number, Application & Related documents for IEC
C04	:	To analyse the Exchange Control Regulations
C05	:	To evaluate the Export Order, Letter of Credit, Export Declaration Forms

Management information system

C01	:	Understand the leadership role of Management Information Systems in achieving business competitive advantage through informed decision making.
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C02	:	Analyse and synthesize business information and systems to facilitate evaluation of strategic alternatives.
C03	:	Effectively communicate strategic alternatives to facilitate decision making.
C04	:	Identify the major management challenges to building and using information systems in organizations.
C05	:	Identify managerial risks related to information system organization processing and utilizing.

International Shipping Legislation

C01	:	To understand and learn about the Indian Contract Act
C02	:	To apply the Carriage of Goods by Sea Act (COGSA)
C03	:	To analyse the International Regulations for Vessels and International Agencies
C04	:	To evaluate the Regulations relating to cargoes, dangerous and Hazardous cargoes, and packaging of cargoes and Live cargo
C05	:	To create the Quotations, Orders, Regulations, Credits, Invoicing, Filing, Archiving and Understanding Terms in Logistics

Enterprise Resource Planning

C01	:	Understand the basic concepts of ERP and how its derived and Developed from various resources
C02	:	Easily accessing with the help of knowing the benefits of Enterprise Resource planning.
C03	:	Inscribe the various Modules processing in the ERP
C04	:	Exercise the Evaluation of ERP and accessing the ERP related Technologies.
C05	:	Exercise the other related Technologies of ERP.

Airline Marketing and Airline Alliance

C01	:	To understand the Airline Management, successful Airlines and Air Freight Market
C02	:	To apply the Product Analysis and Travel Agency Distribution system
C03	:	To analyse the selling in the air freight market, glossary of aviation terms and marketing terms.
C04	:	To create the objectives for alliances and Turbulence in marketing channels
C05	:	To evaluate the Success drivers in airline business

Domestic Logistics

C01	:	To understand the Types of vehicles, types of operation, load types, characteristics and main types of vehicle body
C02	:	To analyse the Reasons for road freight transport vehicle costing
C03	:	To apply the Operator licensing, Driver licensing and Driver's Hours regulations
C04	:	To create the Need for Planning
C05	:	To evaluate the Planning, FTL, LTL, Documentation and Road Receipts

Human Resource Management

C01	:	Acquired knowledge on HRM, its environment, methods of selection, and Interview techniques.
C02	:	Gained knowledge on training and career development
C03	:	Students learnt about remuneration and welfare measures.
C04	:	Gained facts about labour relation and Industrial disputes
C05	:	Students learnt about Human resource audit, nature and approaches

