

BBA COMPUTER APPLICATION

Course Outcome

Principles of Management Course Outcome

C01	:	Discuss and communicate the management evolution and how it will affect future managers
C02	:	Observe and evaluate the influence of Historical forces on the current practice of management
C03	:	Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues.
C04	:	Practice the process of management's four functions: planning, organizing, leading, and controlling.
C05	:	Identify and properly use vocabularies within the field of management to articulate one's own position on a specific management issue and communicate effectively with varied audiences.

Principles of Management Practical Course outcomes:

C01	:	To relate the theory and real business situations.
C02	:	To ascertain the various techniques and employ in real situations
C03	:	To critically evaluate the problems and to prepare innovative solutions

Modern office Management Course Outcomes:

C01	:	Able to gain knowledge about basic office
C02	:	Identify the characteristics of office environment
C03	:	Apply the techniques of filing and maintain the records
C04	:	State the basic of word formatting
C05	:	Equip the creating presentations

Modern office Management Practical Course Outcomes:

C01	:	Demonstrates correct keyboard fingering techniques independently
C02	:	Acquire the basic mechanics of creating Word documents for office use
C03	:	Demonstrate working knowledge of organizing and displaying large amounts and complex data.
C04	:	Comprehend to secure information in an Excel workbook

CO5	:	Familiar working knowledge of integrating information from other Microsoft programs into a PowerPoint presentation
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English For Management Course Outcomes:

CO1	:	To be familiar with management terms, phonetics.
CO2	:	To develop listening skills.
CO3	:	To develop writing skills.
CO4	:	To develop vocabulary skills like formation of word and expansion of words.
CO5	:	To develop the reading skills.

Organisational Behaviour Course Outcomes:

CO1	:	Students came to know the need, scope and theories of organization
CO2	:	Students achieve knowledge on various motivational techniques of employees
CO3	:	Students learned knowledge on work environment and leadership styles
CO4	:	Students acquired knowledge on group dynamics in an organization
CO5	:	Students understood the climate and culture in an organization

Core Practical –Organisational Behaviour Course Outcomes:

CO1	:	Students came to know the need, scope and theories of organization
CO2	:	Students achieve knowledge on various motivational techniques of employees
CO3	:	Students learned knowledge on work environment and leadership styles
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CO5	:	Students understood the climate and culture in an organization

Production and Materials Management Course Outcomes:

CO1	:	Acquired knowledge on production process and design for plant location
CO2	:	Gained knowledge on the factors determining layout for manufacturing unit
CO3	:	Students learnt the techniques of production and inventory control techniques
CO4	:	Students understood the work and methods of analysis.

C05	:	Acquired knowledge on the service operations management
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DSC Practical -2C- Production and Materials Management Course Outcomes:

C01	:	Acquired knowledge on production process and design for plant location
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C03	:	Students learnt the techniques of production and inventory control techniques
C04	:	Students understood the work and methods of analysis.
C05	:	Acquired knowledge on the service operations management

Marketing Management Course Outcomes:

C01	:	Students implicit about the marketing and its various environmental factors
C02	:	Gained familiarity on buyer behavior and market segmentation promotion
C03	:	Students learn about various stage in Product Life Cycle
C04	:	Gained acquaintance in the marketing channels and sales management
C05	:	Students gained knowledge on advertising and sales

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DSC 3C Financial Management Course Outcomes:

CO1	:	Understand the functions of finance
CO2	:	Become familiar with the role of cost of capital in finance.
CO3	:	Demonstrate and apply various dividend model and plan capital structure.
CO4	:	Appreciate the working of working capital management and forecast the requirements of working capital in an organization.
CO5	:	Understand the capital budgeting techniques and evaluating the investment proposal.

Course Outcomes:**Core Practical –Financial ManagementCourse Outcomes:**

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DSA 3A –Taxation Course Outcomes:

CO1	:	Students Have acquired knowledge on tax system in India
CO2	:	Students Have gained knowledge on Central Excise Duty
CO3	:	Students Have acquired knowledge on customs duty
CO4	:	Students Have learnt knowledge on sales tax
CO5	:	Students Have learnt knowledge on GST and Service Tax

Core - IV – Human Resources Management Course Outcomes:

CO1	:	Acquired knowledge on HRM, its environment, methods of selection, and Interview techniques.
CO2	:	Gained knowledge on training and career development
CO3	:	Students learnt about remuneration and welfare measures.
CO4	:	Gained facts about labour relation and Industrial disputes
CO5	:	Students learnt about Human resource audit, nature and approaches

Core Practical – HR PracticesCourse Outcomes:

CO1	:	Acquired knowledge on HRM, its environment, methods of selection, and Interview techniques.
CO2	:	Gained knowledge on training and career development
CO3	:	Students can learn about remuneration and welfare measures.

CO4	:	Gained facts about labour relation and Industrial disputes
CO5	:	Students can learn about Human resource audit, nature and approaches

DSC 4C- Services Marketing Course Outcomes:

CO1	:	Acquired knowledge on service Marketing and factors leading to serve the economy
CO2	:	Gained knowledge on Marketing Mix in Service Marketing
CO3	:	Students can learn about effective management of Service Marketing
CO4	:	Gained facts about Delivering Quality Service
CO5	:	Students canmarketing of service with reference various sector

DSA 4A- Rural Marketing Course Outcomes:

CO1	:	Acquired knowledge on rural marketing and its development
CO2	:	Gained knowledge on nature of rural market and its characteristics
CO3	:	Students can learn about selection of markets and product strategy
CO4	:	Gained facts about Pricing strategy and its methods.
CO5	:	Students canknow about electric distribution system.

Core–XStrategic Management Course Outcomes:

CO1	:	Analyze industry factors, and identify their impact on profitability and strategic positioning
CO2	:	Gain knowledge about the SWOT analysis and its need in the day to day life for the evaluation.
CO3	:	Identify strategic capabilities and gaps
CO4	:	Analyze strategic macro environmental issues
CO5	:	Analyze and implement strategy at the single business unit level

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DSC 5C- Research Methods for Management Course Outcomes:

CO1	:	To understand the different types of research and the needs of educational research
CO2	:	To knowledge concept of variables and hypotheses, their nature, importance and types.
CO3	:	To Identify the important conditions conducive to the formulation of hypotheses
CO4	:	To define the term population, sample and describe the steps involved in the process of sampling.
CO5	:	Ability to writing of report for a research reports project.

DSC Research methodology Practical -Course Outcomes:

CO1	:	To understand how enter the data in SPSS
CO2	:	To understand Descriptive Analysis
CO3	:	Apply an advanced understanding of business research design options, methodologies, sampling technique in a research.
CO4	:	Analyze the collected data using appropriate statistical tools for interpretation of the data
CO5	:	Understand and prepare and present research findings in the report.

Industrial Relations&LabourLawCourse Outcomes:

CO1	:	Students will understand the nature and scope of the labor laws.
CO2	:	Acquire knowledge on the objectives and functions of the trade unions.
CO3	:	An Ability to understand the rationale of labour.

CO4	:	An Ability to manage the employee relations at work.
CO5	:	An Ability to describe the various laws related to the employee benefit.

Performance Management Course Outcomes:

CO1	:	An Ability to explain the concepts of performance management and its characteristics.
CO2	:	To explain and understand that performance management process is an ongoing process composed of several sub-processes such as performance planning, dimensions and requisites.
CO3	:	To Understand the Performance approaches and methods of measuring research behaviour.
CO4	:	To design a performance management system and implement the different methods
CO5	:	To evaluate the rewards and recognition in the pay plans available in the organization

Core- IX International Business Management Course Outcomes:

CO1	:	Demonstrate and develop conceptual framework of business environment by performing .environment analysis for the organization.
CO2	:	Analyse the economic environment for strategic decision making and predict its impact in business
CO3	:	Evaluate political and legal environment in India and its influence in managerial decisions.
CO4	:	Understand the socio cultural environment and technological environment and its influence on the business to create, evaluate and assess a range of business options.
CO5	:	Determine the impact of global environment and globalization to Indian Business and understand the challenges of international business and foreign capital in Indian business.

Skill Enhancement Course - I Financial Services Course Outcomes:

CO1	:	Students gained knowledge on role of financial service sector
CO2	:	Acquired knowledge on functions of NIM, SEBI
CO3	:	Students understood the concepts of leasing, factoring and Hire purchase
CO4	:	Gained knowledge on project investment

CO5	:	Learnt the concept of role of UTI and mutual funds
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Management Information System Course Outcomes:

CO1	:	To understand basic concepts and technologies used in the field of management information system
CO2	:	An Ability to understand the role of Information system used for various operations.
CO3	:	An Ability to describe the different networks and algorithms.
CO4	:	To understand the various challenges in Managing Information system.
CO5	:	An Ability to understand the security and ethical challenges in the information

CORE -PROJECT Course Outcomes:

CO1	:	To develop plans with relevant to achieve the project's goals.
CO2	:	To break work down into tasks and determine handover procedures.
CO3	:	To identify links and dependencies, and schedule to achieve deliverables.
CO4	:	To estimate and cost the human and physical resources required, and make plans to obtain the necessary resources.