

## M.COM CA

### Course Outcome

Subject	Course Outcome
Managerial Economics	<p>CO1:To narrate the scope of managerial economics and to discuss the process of managing the various exposures that affects the firm or enterprise.</p> <p>CO2:To understand the basic concepts of Demand, Supply and Equilibrium, elasticity, estimating production function and their determinants in managerial economics.</p> <p>CO3:To analyse the reason for existence of firms and the effect of these factors on market dynamics of the concepts of price, cross and income elasticity.</p> <p>CO4:To calculate the break-even point cost function and the difference between short-run and long-run cost function.</p> <p>CO5:To interpret current economic events and policy in terms of business cycle fluctuations and imperfect competition and from alternative economic perspectives.</p>
Marketing Management	<p>CO1:To understand about the concept of marketing management</p> <p>CO2:To learning about the development of product and steps in product lifecycle.</p> <p>CO3:To understand about the concept of channels of distribution and functions of middlemen</p> <p>CO4:To know about the sales promotional activities.</p> <p>CO5:The students will study about the concept of advertising and qualities of good advertisement copy.</p>
Database Management System	<p>CO1:To learn the concepts of database management system.</p> <p>CO2:To analyse an information storage and model expressed in the form of an entity relation diagram and other optional analysis forms such as data glossary.</p> <p>CO3:To demonstrate the relational data model, transform an information model into a relational database schema and to use a data definition language and /or utilities to implement the schema using a database management system.</p> <p>CO4:To formulate using relational algebra &amp; give solutions to a broad range of query problems using SQL.</p> <p>CO5:To demonstrate an understanding of normalization theory and apply such knowledge to the normalize the database.</p>
Computer Applications: MS Office & Oracle - Practical-I	<p>CO1: Word Processing skills like typically used to write reports and proposals in business and research papers in educational institutions. Any work environment that needs to produce words on a page for any reason should be able to take advantage of word.</p> <p>CO2: Spread sheet skills like allows entering formulas to do automatic calculations and various standard functions such as average built in. Excel also does an excellent job of converting the data into one of several different chart types that can be copied to presentation software.</p> <p>CO3: Presentation skills like allows importing of multi-media files to make attention getting presentation; it is simple and easy to use, interface to create any kind of presentation for audience. Access data can be stored in a variety of cloud databases more secure than ever and to share access applications with generation.</p>

	<p>CO4:Databases like reduce the amount of time to spend managing data and analyse data in a variety of ways, approach to data management, turn disparate information into a valuable resource and improve the quality and consistency of information.</p> <p>CO5:Use of database forms, indexes – creating view and querying in views, procedures for Income Tax calculation, Pay-roll system and Inventory Processing System.</p>
Corporate Accounting	<p>CO1:To understand the place and role of accounting systems in theory and practice with interpret specific items of financial statements for evaluation of performance for industry.</p> <p>CO2:To journalize transition related to Amalgamation, Absorption and External Reconstruction.</p> <p>CO3:To prepare the Consolidated Balance sheet for Holding Companies.</p> <p>CO4:To prepare the Final Accounts for Banking Companies and Insurance Companies.</p> <p>CO5:To compute the price level changes and to understand the concept of Human Resource Accounting and Social Responsibility Accounting.</p>
Human Resource Management	<p>CO1:Graduates will understand the resources of human and the techniques to manage them and their problems.</p> <p>CO2:Graduate can able to apply their skill to occupier positions or to recruit the right person on the right job.</p> <p>CO3:Graduate will be able to understand the pre or post training for job requirement.</p> <p>CO4:By learning Graduate can able to predict and plan to solve the conflicts in an Organisational</p> <p>CO5:By learning Graduate will be come to know how to evaluate and motivate the workers.</p>
Business Research Methods	<p>CO1:To know about the concept of research and methods of research design.</p> <p>CO2:To know about the methods of sampling</p> <p>CO3:To understand about the measurement and scaling techniques.</p> <p>CO4:To learn about the measurement of statistical techniques.</p> <p>CO5:To understand about the T test and F test.</p>
Object Oriented Programming with C++	<p>CO1: To identify the Evaluation of Programming Paradigm and Inheritance. Learn the Applications of C++.</p> <p>CO2: To learn the Data types of character sets and variables Else, For loop, While. Loop, while loop, break statement, switch statement, continue statement and go to statement.</p> <p>CO3:To identify the Classes and objects its objects, specifications and data hiding .</p> <p>CO4:To study about the operator overloading and its rules of operator loading and Benefits of Inheritance.</p> <p>CO5:To identify the Virtual functions and Polymorphism and its needs .</p>
Computer Applications: Tally & C++ -	<p>CO1:To provide the students about the practical knowledge of Tally program</p> <p>CO2:To understand the students about the C++ Programs</p>

Practical-II	
Cost and Management Accounting	<p>CO1:To understand the fundamental concepts and tools of cost and management accounting</p> <p>CO2:To learn the various concepts and calculations in cost and management accounting</p> <p>CO3:To</p> <p>CO4:To understand the techniques of determining costs and to control.</p> <p>CO5:To understand the methods of profit analysis and activity based costing</p>
Visual Basic	<p>CO1:To understand the fundamental concepts and tools of Visual Basic.</p> <p>CO2:To learn the various concepts and programs in Visual Basic</p> <p>CO3:To understand the functions and procedures of Visual Basic.</p> <p>CO4:To understand the techniques and keys of Visual Basic</p> <p>CO5:To understand the various model converting</p>
Financial Management	<p>CO1:To understand the fundamental concepts and tools of finance, Apply financial management concepts and tools to the decisions faced by a manager in investment decisions and tools to the financing decisions and dividend decisions faced by the firm.</p> <p>CO2:To Understand the theories of the relationship between capital structure and the value of the firm, to approach in the Capital Structure Theory for Net operating income</p> <p>CO3:To learn the concept of financial leverage and discuss the alternative measures of financial leverage Understand the risk and return implications of financial leverage Analyze the combined effect of financial and operating leverage Highlight the difference between operating risk and financial risk and to understand the Measures of Financial Leverage Debt ratio Debt–equity ratio Interest coverage</p> <p>CO4:To Evaluate comparative working capital management policies and their impact on the firm's profitability, liquidity, risk and operating flexibility and their impact on working capital management objectives</p> <p>CO5:To understand the concept of Dividend Decision, to learn in the Dividend Policy, Practical considerations in Dividend Policy and Theories on Dividend Policies</p>
Computer Applications: Visual Basic, VB Script - Practical-III	<p>CO1:To understand the Windows Programming</p> <p>CO2:To understand the visual basic concepts</p> <p>CO3:To understand Visual Basic Programming</p> <p>CO4:To know about the fundamental programs in visual C++</p> <p>CO5:To study the advanced visual programing</p>
Investment Management	<p>CO1:To know the fundamental concepts of Investment Management</p> <p>CO2:To learn the various concepts of and bond, holding return etc.,</p> <p>CO3:To understand the security analysis &amp; economic analysis</p> <p>CO4:To understand the techniques of Portfolio analysis and evaluation.</p>

	CO5:To know the full details about commodity exchange.
Direct Tax	CO1:Understand the meaning of tax , recognize the types of taxes, comprehend the reas for levy of taxes , know the components of income-tax law CO2:To Learn about salary is based on the terms and conditions of the employment. CO3:To understand the computation of taxable house property income, CO4:To understand the tax treatment on profits and gains from business and profession, CO5:To understand the concepts of income from capital gains (short term and long term
Java Programming and HTML	CO1:Gain knowledge about basic Java language syntax and semantics to write Java programs and use concepts such as variables, conditional and iterative execution methods etc. CO2:Understand the fundamentals of object-oriented programming in Java, including defining classes, objects, invoking methods etc and exception handling mechanisms. CO3:Understand the principles of inheritance, packages and interfaces CO4:Identify classes, objects, members of a class and relationships among them needed for a specific problem CO5:Write basic JAVA Programs
Principles and Practice of Insurance	CO1:To know the concept of risk, and how insurance is a mechanism to transfer risk and benefit society CO2:To know the key insurance industry functions of selling/distributing insurance, underwriting insurance policies, adjusting losses, and reinsuring risk CO3:To know the regulation of insurance in Canada, including regulation of policy wordings, licensing of insurance professionals and ethical/ Professionalism considerations for insurance professionals. CO4:To know the concept & the elements needed to form an re-insurance contract CO5:Able to know the Regulatory Framework.
Industrial Law	CO1:To Learn the how to operate the Factory under the act CO2:To Understand the Industrial Disputes Act CO3:To Learn the Employee’s State Insurance Corporation CO4:To Understand the Payment of Bonus Act CO5:To Learn the Trade unions Act
Service Marketing	CO1:Graduate will become knowledge about fundamentals of Service and its vast background in marketing field. CO2:Graduate gets Stronger knowledge about concepts and able to analysis the market. CO3:To enable graduates to plan & do framework according to the requirement of industries. CO4:Gain knowledge about various types of strategies require for various type of market requirement and industries that can be done by applying their skill with appropriate principles of ethics and civic responsibility CO5:Able to Solve the critical problems in the sector by analysis on problems and applying new policy by using case studies and other forms of assessment

Financial Markets And Institutions	<p>CO1: Become to know the various financial markets and its functions.</p> <p>CO2: Become to know the reformation and Foreign Exchange market.</p> <p>CO3: Able to know the clearing works &amp; other related works done by (CCIL), (CRISIL) &amp; (DFHIL)</p> <p>CO4: Able to understand the role of (Icra), (OTCEI), (NSDL) &amp; (STCI).</p> <p>CO5: Able to understand the role of EXIM &amp; NABARD.</p>
Principles of International Trade	<p>CO1: Understand, at the level of formal analysis, the major models of international trade and be able to distinguish between them in terms of their assumptions and economic implications</p> <p>CO2: Understand the principle of comparative advantage and its formal expression and interpretation within different theoretical models</p> <p>CO3: Be able to apply partial equilibrium and (where required) general equilibrium models.</p> <p>CO4: Be familiar with, and be able to critically analyse the main arguments for protection and conversely be able to critically evaluate the relevance and realism of arguments for free trade.</p> <p>CO5: Be familiar with the major recent developments in the world trading system, and be able to critically analyse key issues raised both by the current round of WTO negotiations and by the spread of regional trading arrangements</p>
Marketing of Financial Services	<p>CO1: Understand how marketing theory underpins the marketing of financial services. Appreciate how recent thinking in marketing and services marketing applies to financial services.</p> <p>CO2: Knowledge about stock exchanges.</p> <p>CO3: Knowledge about instruments used in industries.</p> <p>CO4: Knowledge about insurance sectors functioning.</p> <p>CO5: Knowledge about real estate sectors.</p>
Indian Stock Exchanges	<p>CO1: Understanding the meaning, function and structure of Indian Stock Exchange.</p> <p>CO2: To analyzing the Acts, Rules and profile of Indian Stock Exchange</p> <p>CO3: To applying the practical Characteristics, Steps and consequences of Stock Trading</p> <p>CO4: To understanding and applying the Securities contracts regulation act functions and working.</p> <p>CO5: To creating and applying Internet Stock Trading and its features.</p>
Export And Import Procedure	<p>CO1: To provide the student detailing knowledge about export</p> <p>CO2: To know the different categories exporters with full knowledge</p> <p>CO3: To provide knowledge of labelling, shipping, and the customs clearance</p> <p>CO4: To provide the knowledge import and importers</p> <p>CO5: To impart the knowledge on retirement of an Import document and making payment for import</p>
Futures and Options	<p>CO1: To understand the basic concept of investment</p> <p>CO2: To learn about the various types of future contracts</p> <p>CO3: To understand the options and Differences between future and Option contracts.</p> <p>CO4: To learn about SWAPS and Valuation of Interest rate SWAPs</p> <p>CO5: To understand the importance of Derivatives in India</p>

Fundamental and Technical Analysis	<p>CO1:Able to know the investment Ideas and various types of investment options.</p> <p>CO2:Able to Interpret the financial data</p> <p>CO3:Understand the different analysis pattern</p> <p>CO4:Technical Analysis in Stock market</p> <p>CO5:Decision making in sales and in stock market</p>
Marketing of Health Services	<p>CO1:The student will identify the structure of marketing concepts and its concepts</p> <p>CO2:The student will discuss about the Measurement of marketing and demand and Market segmentation</p> <p>CO3:The student know about the Product service decisions and Marketing Approaches</p> <p>CO4:The students know about the promotional activities in Health care services</p> <p>CO5:To know about the Marketing Mix and marketing Strategies</p>
Travel and Hospitality Services	<p>CO1:Understand the meaning of travel hospitality services, recognize the types of taxes, comprehend the reason for levy of services, know the components of income-tax law</p> <p>CO2:To understand about the destination of tourism and how the user's are use their services.</p> <p>CO3:To know about the concept of marketing mix and promotional activities in tourism</p> <p>CO4:To know about the services of Hotel industry</p> <p>CO5:To understand about the market information system of hotels.</p>
Institutions Facilitating International Trade	<p>CO1:To know about the export promotion and study about the concept of advisory bodies in commodity organization</p> <p>CO2:To understand about the Role of RBI in export finance and special functions of ECGC.</p> <p>CO3:To know about the concept of WTO</p> <p>CO4:To know about the objectives of IMF</p> <p>CO5:To understand about the concept of IDA and the features of ADB</p>
India's International Trade	<p>CO1:To know about the development of foreign trade policy</p> <p>CO2:To learn about the legal framework for India's foreign trade</p> <p>CO3:To understand about the Export promotion and promotional measures.</p> <p>CO4:To learn about the concept of Technology policy and environment</p> <p>CO5:To understand about the highlights of Indian trade performance.</p>