

MBA IEV Course Outcome

Principles of Technology Innovation and Management

Course Outcome:

CO1	: Able to design and implement innovation strategies in organizations, corporate foresight and technology with the aim of detecting sources of competitive advantage for evaluating and selecting R&D proposals..
CO2	: Able to manage innovation activities (new product and process development) for decision making, management and early cancellation.
CO3	: Acquainted with the principles of management multidisciplinary human teams for innovations.
CO4	: Aware of the innovation systems and public programs underpinning technology cooperation agreements with different actors and know how to use external funds.
CO5	: Develop practical insights and problem solving capabilities for effectively applying appropriate technology in innovation.

Sector and Competitive Analysis of start-up

CO1	: To learn how to plan, launch, and manage a technology start-up venture;
CO2	: To build confidence in students' personal talents, develop an entrepreneurial skill set, and learn how to pair these talents with others who have complementary skills;
CO3	: To develop specific skills, competencies, research and analysis methods, and perspectives of technology start-up success factors;
CO4	: To provide students with the skills for identifying and analyzing entrepreneurial opportunities throughout their career with Operation Strategy
CO5	: To provide students with the skills for identifying and analyzing entrepreneurial opportunities throughout their career using Financial situation

Research Methods

Course Outcome:

CO1	: To understand on the application of research methods in new areas
CO2	: To understand the procedures of various methods on data collection and sampling techniques
CO3	: Analyze the statistical application on the prescribed problem statement
CO4	: To assess the statistical tools on the specific research objectives.

CO5	: Students can develop an overall research report based on specific structure.
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Skill Certification: Business Model

Course Outcome:

CO1	To Understand the Business Model and its Importances
CO2	To Understand the Customer Segments and Value Propositions in constructing the Business Model
CO3	To understand the Channels, Customer Relationships and Revenue streams in constructing the Business Model
CO4	To understand the Key resources, Key Activities and Key partners in preparing the Business Model
CO5	To Understand the Cost Structure and practicing the preparations of Business Model

Innovation Development and Management

Course Outcome:

CO1	To understand the Basics of Innovation and Knowledge management
CO2	To understand the Innovation management and management process
CO3	To understand the Need and Idea Creations
CO4	To make the student to understand the Selection and Development of Ideas
CO5	To develop the business plan and sustainable Innovations

Managerial Economics for Entrepreneurs

CO1	: Students acquired knowledge about to the basic concepts of managerial economics.
CO2	: Students enlarge complete knowledge about cost concepts and the production function
CO3	: To enhance the understanding the demand analysis and consumer behavior acquired knowledge about the concept of Market Structure in detail and role of entrepreneurs.
CO4	: Students had a theoretical knowledge about entrepreneurial process, entrepreneurship & economic development

CO5	: Students acquired knowledge about the concept of emerging Trends in Entrepreneurship Development in detail.
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Entrepreneurial Finance: Concept & Management Course Outcomes:

CO1	: Learn about the overview of the Entrepreneurial Process and gain knowledge about developing the Business Idea.
CO2	: Gain knowledge on organizing and financing a New Venture.
CO3	: Attain experience in preparing Financial Statements which helps in evaluating Operating and Financial Performance
CO4	: Able to manage Cash Flow
CO5	: Discover Venture Capital Valuation Methods and Real Estate Investment Ventures

Start-up Law, Ethics and Environment in India

Course Outcome:

CO1	: The purpose of this course is to expose the student legal processes and substantive legal topics affecting business.
CO2	: To Summarize the key legal provisions of each Act on start up in India
CO3	: To enhance and illustrate the use of the Acts New start up in India.
CO4	: To Outline the various facets of basic case laws of each Act from a legal and managerial perspective
CO5	: Develop critical thinking by making judgments related to use of various provisions of the Acts in business situations

Entrepreneurial Leadership – Organizational Behaviour

CO1	: Examine and critically apply key frameworks, theories and models of –best practice relating to standard and complex entrepreneurial leadership, including leadership as a form of stakeholder service
CO2	: Explore and employ leadership skills to identify and facilitate sustainable change in today's uncertain environment and increasingly diverse workplaces
CO3	: Evaluate leadership situations and devise more effective approaches reflecting the interplay of values, ethics, corporate culture and governance structures
CO4	: Discover the personal, behavioral and situational factors in a leadership situation that lead to success or failure
CO5	: Create a leadership product that demonstrates the level of the student's awareness of entrepreneurial leadership principles

Corporate Social Entrepreneurship

CO1	:	Students acquired knowledge about to the basic concepts of CSR
CO2	:	Students enlarge complete knowledge about the personal values and Corporate social entrepreneurship.
CO3	:	To enhance the understanding the moral commitment to CSR
CO4	:	Students had knowledge about how to developing a socially responsible organisational culture
CO5	:	Students acquired knowledge about the concept the development of integrity within organizations and their employees

New Venture Establishment & Management

Course Outcome:

CO1	:	Analyze the key issues related to new venture creation
CO2	:	Analyze the milestones and related challenges in developing a new venture
CO3	:	Create a business plan.
CO4	:	Demonstrate effective teamwork and presentation skills.
CO5	:	To demonstrate an understanding of how the role of a start-up leader evolves over time, and how this is impacted by the management of international operations

Innovation, Technology & Operation Management for Start ups

Course Outcome:

CO1	To understand the development of production and Operations management
CO2	To understand the Product Design, New product development selection of Location and Plant layouts
CO3	To understand the functions of PPC, BOM, MRPI and MRP II
CO4	To understand the functions of Materials Management functions in an industry
CO5	To Understand the importance of quality and the latest concepts of Quality

Venture Financing

CO1	: Understand the role that venture capital plays in financing innovation..
CO2	: Understand why the need for venture capital arises and the different methods for valuing a start-up and apply these methods to obtain a valuation for a real life start-upfirm.
CO3	: Explain how the structure of entrepreneurial financing arrangements alleviates some of the difficulties in funding new firms
CO4	: knowledge of contracting problems in start up financing to predict likely conflicts of interest that arise in a venture capital setting and suggest methods and instruments that can be used to overcome them..
CO5	: Evaluate the business strategy of various entrepreneurial ventures and provide suggestions as to how they can raise financing for expansion.

Digital Marketing of Innovations

Course Outcome:

CO1	: Develop a strategic framework for assessing market opportunities
CO2	: Anticipate and take advantage of the customer decision process with consumer insight
CO3	: Leverage innovation and design thinking to capture value for customers
CO4	: Choose marketing channels best suited for their product and market
CO5	: Link between Innovation, marketing and meaning of customer value

Venture Growth and Strategies

Courseoutcome

CO1	: The purpose of this course is to appraise attributes of industry and entrepreneurial leadership exhibited by global leaders in the field.
CO2	: Develop the dynamics that underpin successful, global start-up ecosystems
CO3	: To assess the suitability of global markets and develop an internationalisation strategy for a particularstart-up
CO4	: To apply frameworks, tools and techniques that support decision-making and the management of disperse teams
CO5	: To demonstrate an understanding of how the role of a start-up leader evolves over time, and how this is impacted by the management of international operations

Talent and Team Management ,HR Management

CO1	: Students will demonstrate an understanding of the practices used by organizations to attract, engage, develop, and retain talent across cultural settings and will learn the impact of culture, gender, and age differences represented in today's workforce as demonstrated by actual examples within companies and real world experiences
CO2	: .Students will be able to analyze mapping business and Talent strategies.
CO3	: Students will demonstrate understanding of ethical leadership practices pertaining to Talent Management as demonstrated by analysis of actual examples within organizations.
CO4	: Students will acquire knowledge in the area of Human Resources leadership as applied to Talent Management and acquisition within organizations
CO5	: Students will be able to synthesize and practically apply the various strands of learning related to talent management within their overall program of study

Government strategies & policies and International Economy

Course Outcome:

CO1	: Students acquired knowledge about to the Entrepreneurship policies.
CO2	: Students enlarge complete knowledge about the global implications and Entrepreneurship practice
CO3	: To enhance the understanding about global Entrepreneurship
CO4	: Students had a theoretical knowledge about entrepreneurship education and management in Business
CO5	: Students acquired knowledge about Government policies and programmes for entrepreneurship.

Technology & Global Business Linkage Opportunities

Course Outcome:

CO1	:	Develop a strategic framework for assessing global business linkage opportunities
CO2	:	Anticipate and take advantage of the technology and business
CO3	:	Leverage innovation and design thinking to capture global business
CO4	:	Choose business channels best suited for our product and market
CO5	:	Link between Innovation, idea, business and global opportunities

Global Start-up Exchange Incubation Program

Course Outcome

CO1	:	To familiarize students with the issues and challenges facing entrepreneurs in emerging markets.
CO2	:	To provide students with and concentrated internship experience working in a global startup.
CO3	:	To enhance the understanding of the dynamics Entrepreneurship eco system in global context
CO4	:	To prepare a business plan and presentation for their sustainable enterprises.
CO5	:	To understand the working culture of incubators