

MBA Course Outcome

Management Science

Course Outcome:

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| CO1 | : The purpose of this course is to expose the student to the basic concepts of management in order to aid the student in understanding how an organization functions, and in understanding the complexity and wide variety of issues managers face in today's business firms. |
| CO2 | : Develop analytical and problem solving skills, based on understanding of management concepts and theories. |
| CO3 | : To enhance the understanding of the dynamics of interactions between individual and the organization. |
| CO4 | : To evaluate the reciprocal relationship between the organizational characteristics and managerial behavior. |
| CO5 | : Develop practical insights and problem solving capabilities for effectively managing the Organisational processes |

MANAGERIAL ECONOMICS

Course Outcome:

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| CO1 | : An ability to keep the students aware of the various concepts related to demand and supply. |
| CO2 | : An ability to familiarize the students with the cost and price analysis added with break even analysis and price forecasting |
| CO3 | : An ability to enable the students to have depth knowledge on the characteristics and determination of market structure. |
| CO4 | : An ability to make the students to learn more about the macro economical issues, National Income accounting. |
| CO5 | : An ability to enrich the knowledge of the students in foreign trade, exchange rates and its business environments. |

Financial Analysis

Course Outcome:

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| CO1 | : The students should be able to understand and calculate the financial transaction of the organization. |
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| CO2 | : | To describe and assess various risks related to the development of managerial skills. |
| CO3 | : | The student will be able to diagnose finance related information for further calculation and reporting. |
| CO4 | : | To interpret the financial information and take decisions from it. |
| CO5 | : | The student will be in a position to create report for the future use of the organization. |

BUSINESS ENVIRONMENT

Course Outcome:

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| CO1 | : | The students should be able to describe and discuss the various Industrial policies |
| CO2 | : | To acquaint the students to the emerging trends in business environment this will help the students to develop the ability to analyze the competitive fiscal policies to appraise the environmental pressures on business. |
| CO3 | : | To illustrate on the government Trade policies and current issues in Indian perspective for doing trade. |
| CO4 | : | To measure on the effectiveness of the country's EXIM policies and procedures relating to MNC companies |
| CO5 | : | Discuss the country's monetary analysis and recent updations. |

Research Methodology

Course Outcome:

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| CO1 | : | To understand on the application of research methods in new areas |
| CO2 | : | To understand the procedures of various methods on data collection and sampling techniques |
| CO3 | : | Analyze the statistical application on the prescribed problem statement |
| CO4 | : | To assess the statistical tools on the specific research objectives. |
| CO5 | : | Students can develop a overall research report based on specific structure. |

MANAGERIAL COMMUNICATION

Course Coput Come

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| CO1 | : | To understand on business communication strategies and its effectiveness |
| CO2 | : | To analyze the various kind and norms on the business letters. |
| CO3 | : | Assess and build various non-verbal and etiquette towards communication channel. |
| CO4 | : | To develop various modes of generating reports based on business communication. |

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| CO5 | : Creation of various business documents on events. |
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Tally

Course Outcome:

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| CO1 | : To recollect the basic concepts of accounting and transform into software ease form. |
| CO2 | : Describe the company in the Tally format. |
| CO3 | : To Apply the practical entries to all established companies. |
| CO4 | : Analyzing the performance of the company in the grounds of the Tally package. |
| CO5 | : Create a company and its relevant transactions for the implementation. |

ENTREPRENEURSHIP DEVELOPMENT

Course objective

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| CO1 | : To enumerate the entrepreneur and his qualities |
| CO2 | : To understand the various government support and role for men and women entrepreneur |
| CO3 | : Students can apply creativity and innovative ideas for start-ups |
| CO4 | : To evaluate start-up venture |
| CO5 | : To create new Ventures |

Human Resource Management

Course Outcome:

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| CO1 | : An ability to provide the students with the basic knowledge of the functional area of Human Resource Management. |
| CO2 | : An ability to enable the students to understand the process and practices of HRM in an organization to acquire, develop, maintain and retain human asset. |
| CO3 | : An ability to get knowledge on compensation plans and job changes in the organizations. |
| CO4 | : An ability to emphasize the essentials of HRM and ensure effective utilization and maximum development of human resources. |
| CO5 | : An ability to train as a way of developing skills, enhancing productivity and, most importantly, increasing individual and organizational performance to achieve the desired results. |

Financial Management

Course Outcome:

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| CO1 | : An ability to understand the basis of finance and its sources with capital market operations.. |
| CO2 | : An ability to learn the investment, financing dividend decisions. |

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| C03 | : An ability to enrich the knowledge in working capital management concepts. |
| C04 | : An ability to develop the role functions of financial managers in decision making |
| C05 | : An ability to understand the various investment avenues |

Operations Management

Course Outcome:

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| C01 | : To provide a broad introduction to the field of operations management and explain the difference between services product and goods |
| C02 | : To do and give Product design suggestions and follow the various process and functions of the manufacturing process. |
| C03 | : To go with Production Planning and ensuring the resource allocation in a effective manner. And Decision making for the resource allocations |
| C04 | : To handle the Materials Management department successfully |
| C05 | : To understand the International Quality Management system and full filling the requirements of those standards. |

AI and ML in Business Application

Course Outcome:

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| C01 | : To provide a broad introduction to the field of Artificial Intelligence and Machine Learning as a whole |
| C02 | : To provide a deep understanding of ML and AI and the emphasis is made statistical tools and its usage. |
| C03 | : To make the student understand through learning by doing. |
| C04 | : To handle the tools in the respective area of application. |
| C05 | : To enhance the knowledge of becoming entrepreneur. |

OPERATIONS RESEARCH

Course Outcome:

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| C01 | : To enable the students to acquire knowledge on operations research and its uses in decision making. |
| C02 | : To provide a deep understanding of operations research and the emphasis on the tools and its usage. |
| C03 | : To Understand variety of problems such as assignment, transportation, travelling salesman etc. |
| C04 | : To Understand different queuing situations and find the optimal solutions using models for different situations. |
| C05 | : To enhance the knowledge of becoming entrepreneur. |

Business Analytics Skill Addition

Course Outcome:

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| C01 | : | To assist the student in gaining a basic understanding of Business Analytics and its application in various functional areas. |
| C02 | : | Acquire knowledge of Business Analytics terminologies and concepts |
| C03 | : | Understand and gain familiarity on the application of business analytics |
| C04 | : | Understand how to draw meaningful conclusions to business problems |
| C05 | : | Acquire knowledge on the tools and technique to answer business questions |

SPSS and AMOS

Course Outcome:

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|-----|---|--|
| C01 | : | To acquaint the students with statistical and data analytic packages and programming |
| C02 | : | To analyze case studies involving business analytics in various functional areas |
| C03 | : | To prepare students for a career in business analytics |
| C04 | : | Apply Analytic techniques and present the results with visualization |
| C05 | : | Decide appropriate communication approach to convey complex concepts |

Python

Course Outcome:

| | | |
|-----|---|--|
| C01 | : | To assist the student in gaining a basic understanding of Business Analytics and its application in various functional areas. |
| C02 | : | Acquire knowledge of Business Analytics terminologies and concepts. Understand and gain familiarity on the application of business analytics |
| C03 | : | To prepare students for a career in business analytics applying python.. |
| C04 | : | Apply Analytic techniques and present the results with visualization |
| C05 | : | Decide appropriate communication approach to solve and convey complex concepts. |

STRATEGIC MANAGEMENT

Course Outcome:

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|-----|---|---|
| C01 | : | Students are now ready to learn how the strategy is formulated and practised in the corporation |
| C02 | : | Helps students in defining their goals is just part of strategic management. |
| C03 | : | To determine which resources one may require from the get-go, drastically easing the whole process of attaining their goals |
| C04 | : | To react to dynamic situations that one didn't foresee. |
| C05 | : | To fulfilling the vision of our company's identity that one initially created when one began the strategic management process |

Derivatives

Course Outcome:

| | | |
|-----|---|---|
| C01 | : | To Know the basics of the Indian derivatives market. |
| C02 | : | To Understand the various trading strategies that can be built using futures and options on both stocks and stock indices. |
| C03 | : | To Understand the clearing, settlement and risk management as well as the operational mechanism related to derivatives markets. |
| C04 | : | The student will regulate environment in which the derivatives markets operate in and support the organization. |
| C05 | : | To bring out new opportunities emerge in the derivatives market and the products and sustain the organization. |

Securities Operations and Risk Management

Course Outcome:

| | | |
|-----|---|--|
| C01 | : | An ability to highlights on the role of Indian Economy |
| C02 | : | An ability to understand on the capital market operations |
| C03 | : | Understand on the Market participants in issues of capital |
| C04 | : | Role of Information Technology in Regulatory compliances |
| C05 | : | Regulatory practices |

Equity Research And Portfolio Management

Course Outcome:

| | | |
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| C01 | : | To analyze the financials and look at the quantitative and qualitative aspects mainly for decisions. |
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| C02 | : | It adds significant credibility to portfolio |
| C03 | : | It helps to predict value of certain equity under the specific circumstances |
| C04 | : | Become a good investment analyst |
| C05 | : | Gain knowledge of the various strategies followed by investment practitioners. |

INVESTMENT BANKING

Course Outcome:

| | | |
|-----|---|--|
| C01 | : | To provide students with an in depth knowledge of working of investment bankers. |
| C02 | : | To instill in the students the skills of managing issues of equity, debt and Govt. bonds, mergers & acquisitions, relationship and operations management, research & development |
| C03 | : | To enable the student to understand the strategic issues in marketing of investment banking services |
| C04 | : | To be familiar with valuation of firms and securities. |
| C05 | : | To understand investment related concepts. |

Total Quality Management

Course Outcome:

| | | |
|-----|---|--|
| C01 | : | To learn and understand the basics of TQM and can frame the vision Mission and Policy to the company as well as department wise. |
| C02 | : | To learn quality Philosophy in the managerial perspective and apply professionally. |
| C03 | : | To apply tools to facilitate continuous improvement |
| C04 | : | To understand Customer requirement and convert the same into technical requirement in a effective manor |
| C05 | : | To improvise the system by implementing International Quality management System and understanding the Six pillars of TQM |

Materials Management

Course Outcome:

| | | |
|-----|---|--|
| C01 | : | To understand the concepts and principles materials and store management. |
| C02 | : | To appreciate the role of store management and forecasting. |
| C03 | : | To analyze the management aspects of health and safety in work. |
| C04 | : | To undertsand how to reduce of costs by using various cost reduction techniques such as variety reduction, standardization and simplification, value analysis, inventory control, purchase research etc. |

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| C05 | : | To co-ordinate the functions such as planning, scheduling, storage and maintenance of materials. |
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Supply Chain Management

Course Outcome:

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|-----|---|--|
| C01 | : | To understand the importance of Supply Chain Management and it's practical functions |
| C02 | : | To understand and handle the Global Logistics and 3 PL and 4 PL |
| C03 | : | To handle the functions of Supply Chain Management |
| C04 | : | To control the Inventory and to gain competitive advantage of SCM by handling the decision making process |
| C05 | : | Ability to build and manage a competitive supply chain using strategies, models, techniques and information technology |

Project Management

Course Outcome:

| | | |
|-----|---|---|
| C01 | : | To understand the role of project management. |
| C02 | : | To learn the Project Management Need Identification |
| C03 | : | To understand the technique to manage conflict in project planning. |
| C04 | : | To appreciate and make use of role of IT in project management |
| C05 | : | To evaluate the Project performance |

Services Marketing

Course Outcome:

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| CO1 | : Explain the unique challenges of services marketing, including the elements of product, price, place, promotion, processes, physical evidence, and people. |
| CO2 | : Describe how customer relationship marketing (CRM), including retention strategies, creates an environment that achieves excellence in customer service. |
| CO3 | : Design service quality measurements to build customer loyalty and evaluate the effectiveness and efficiency of customer service offerings. |
| CO4 | : Explain service blueprinting, the integration of new technologies, and other key issues facing today's customer service providers and service managers. |
| CO5 | : Integrate course concepts into individual performance to become better customer service representatives in the service environment. |

Integrated Marketing Communication

Course Outcome:

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| CO1 | : Quickly understand a company and its marketing communications activities |
| CO2 | : Present a brief verbal presentation (tutorial discussion) |
| CO3 | : Thoroughly describe a range of media and methods available to marketers |
| CO4 | : Develop a clearly thought out Communications Audit |
| CO5 | : Clearly argue a point of view regarding marketing communications |

Sales Management

Course Outcome:

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| CO1 | : Develop a plan for organizing, staffing and training a sales force |
| CO2 | : Know the distinction between the skills required for selling and sales management. |
| CO3 | : Identify the key factors in establishing and maintaining high morale in the sales force. |
| CO4 | : Organize sales territories to maximize selling effectiveness. |
| CO5 | : Evaluate sales and sales management strategies in relation to current legal and ethical standards of practice. |

Digital and Social Media Marketing

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| CO1 | : | To be able to conceptualize digital marketing as it applies across multiple digital platforms |
| CO2 | : | To be able to critically assess and evaluate how communication parameters and practices influence strategic decision making in a digital marketing environment; |
| CO3 | : | To be able to plan, implement and evaluate digital marketing strategies as a standalone strategy and integrate with more traditional marketing strategies |
| CO4 | : | To enhance Competiveness in Social Marketing by ethical values and social media in Marketing |
| CO5 | : | Applying Ethical Principles in Social Marketing through advanced marketing medias |

Training and Development

Course Outcome:

| | | |
|-----|---|--|
| CO1 | : | Create a cost-benefit analysis of training |
| CO2 | : | Explain the organizational, societal and individual costs and benefits of training and development |
| CO3 | : | Develop, analyze and apply advanced training strategies and specifications for the delivery of training programs |
| CO4 | : | Describe appropriate implementation, monitoring and assessment procedures of training |
| CO5 | : | Demonstrate appropriate implementation, monitoring and assessment procedures of training |

Performance Management

Course Outcome:

| | | |
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| CO1 | : | The rating distribution – this will help the management to reward good performers and recognize their efforts, whereas it serves as a warning to poor performers to improve their performance. |
| CO2 | : | This can help to detail out the compensation of the employees. |
| CO3 | : | An employee’s competency gaps can be identified and areas of improvement in the performance can be suggested. |
| CO4 | : | To Identify high potential employees in organization |
| CO5 | : | The necessary training requirements of employees can be an outcome of the performance appraisals. |

Industrial Relations& Labour Law

Course Outcome:

| | | |
|-----|---|---|
| CO1 | : | To explore contemporary knowledge and gain a conceptual understanding of industrial relations. |
| CO2 | : | To distinguish the procedure concerning worker participation and participatory institutions and instruments of trade union representation |
| CO3 | : | To distinguish employee rights and obligations according to the scope of employment |
| CO4 | : | To analyze the field of labor relations in an interdisciplinary manne |
| CO5 | : | To synthesize proposals for legislative initiatives |

Strategic Human Resource Management

Course Outcome:

| | | |
|-----|---|---|
| CO1 | : | This course provides the students the inputs on how to link the HRM functions to the corporate strategies |
| CO2 | : | It helps to understand HR as a strategic resource |
| CO3 | : | Explain the purpose of strategic planning in an organisation |
| CO4 | : | Demonstrate the ability to explain the importance of people in the achievement of strategic change |
| CO5 | : | Understand the key areas of human behaviour in sustained organisational performance |

Hospital Planning

Course Outcome:

| | | |
|-----|---|---|
| CO1 | : | To understand the role of administrator in patient care planning and management |
| CO2 | : | To develop the skills of planning and location, design and layout of clinical services from staff / customer point of view. |
| CO3 | : | To develop the skills to optimally utilize the available resources (staff, space, equipment, facilities, supplies, etc.) |
| CO4 | : | To understand the need and importance of equipment and physical facilities |
| CO5 | : | To understand as well as develop the skills of developing Policy and Procedures for Clinical Services |

Medical Terminology & Procedures

Course Outcome:

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|-----|---|---|
| CO1 | : | Understand different body systems and their functioning. |
| CO2 | : | Familiarize with the common terms used in the clinical practice. |
| CO3 | : | Understand illness, causes, classification and description of diseases. |
| CO4 | : | Understand the causes, mode of spread, control and prevention of common infections in the hospitals and community |
| CO5 | : | The student will be able to plan program which creates awareness at a global level. |

Hospital Administration

Course Outcome:

| | | |
|-----|---|---|
| CO1 | : | The students would be able to understand the theories of management and the management process and accept professional management practice in healthcare. |
| CO2 | : | It enables the student to understand the principles and practice of management and its application in hospitals. |
| CO3 | : | The course gives an integrated approach in management and help to manage service organizations by accepting the inbuilt challenges. |
| CO4 | : | Manage hospitals by understanding the complexity, levels and role of hospital administrator. |
| CO5 | : | Understand the current issues that have an implication in hospital administration Practice. |

Laws Related to Hospital & Medical Services

Course Outcome:

| | | |
|-----|---|--|
| CO1 | : | Understand the legal implications of forming an organization |
| CO2 | : | Apply the relevance of labour laws in hospital context |
| CO3 | : | Understand the doctors patient relationship in medical care |
| CO4 | : | Understand the legal aspects of day to day administration of the hospital |
| CO5 | : | Understand and apply the law at a global level which appreciates the growth in the Hospital. |

INTRODUCTION TO EVENT MANAGEMENT & PR

Course Outcome:

| | | |
|-----|---|---|
| CO1 | : | To understand the concept of event management |
| CO2 | : | To study the different types of events and its functions |
| CO3 | : | To analyse the role of creativity in event management process. |
| CO4 | : | To study about the various types of event management structure. |
| CO5 | : | To bring out new opportunities in Public Relations and media. |

EVENT MANAGEMENT PLANNING

Course Outcome:

| | | |
|-----|---|---|
| CO1 | : | To Know the basics of event planning and event organising. |
| CO2 | : | To Understand the various event organising strategies, process, and progress. |
| CO3 | : | To provide a conceptual overview and a systematic study of event programming, management, and marketing, and practical applications |
| CO4 | : | To interpret and apply principles of both business and not-for-profit management to the special needs of event organizations.. |
| CO5 | : | To foster professionalism in event management, covering the knowledge base, theory, methodologies and ethics. |

EVENT PRODUCTION PROCESS

Course Outcome:

| | | |
|-----|---|---|
| CO1 | : | To Understand the core composition elements of various events |
| CO2 | : | To Demonstrate skills and processes in event planning |
| CO3 | : | To provide a conceptual knowledgeable on options for green and socially responsible events |
| CO4 | : | To interpret and Create an innovative event by selecting fundamentals that best satisfy the event goals and guests' needs |
| CO5 | : | To Identify and describe event attendees' needs and wants. |

Fundamentals of Logistics

Course Outcome:

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|------------|--|
| CO1 | To create the awareness about the role of Logistics in Organizations and effective logistics services to Customers |
| CO2 | To understand the Importance of Inventory Management |
| CO3 | To offer wide knowledge on the fundamentals of logistics business and to make decisions on transportation and its effective services |
| CO4 | To create the awareness about the Global Logistics and its importance and functions |
| CO5 | To make the students to expected to understand the overall logistics services and during this process, he learns to plan / implement / control / cost effectiveness and storage. Thus fulfilling the objectives of Logistics |

Warehousing and Inventory Management

Course Outcome:

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| CO1 | To understand warehousing and its concepts |
| CO2 | To understand the Role of Inventory management in Supply Chain |
| CO3 | To Understand Warehouse Management System |
| CO4 | To manage the Inventories with single and Multi echelon and Impact of IT |
| CO5 | To understand the effective handling of material handling system |

Supply Chain Management

Course Outcome:

| | |
|------------|--|
| CO1 | : To understand the importance of Supply Chain Management and it's practical functions |
| CO2 | : To understand and handle the Global Logistics and 3 PL and 4 PL |

| | |
|-----|--|
| CO3 | : To handle the functions of Supply Chain Management |
| CO4 | : To control the Inventory and to gain competitive advantage of SCM by handling the decision making process |
| CO5 | : Ability to build and manage a competitive supply chain using strategies, models, techniques and information technology |

Airline And Airport Operation

Course Outcome:

| | |
|------------|---|
| CO1 | To create the awareness about the role of Air transportation in India and effective Airline services to Customers |
| CO2 | To understand the Importance of Airport operations |
| CO3 | To offer wide knowledge on the fundamentals of Air transportation business and to make decisions on transportation and its effective services |
| CO4 | To create the awareness about the Global Airline and its importance and functions |
| CO5 | To make the students to expected to understand the overall airline services and during this process, he learns to plan / implement / control and cost effectiveness. Thus fulfilling the objectives of airline and airport operation. |

STRATEGIC AIRPORT PLANNING AND MARKETING

Course Outcome:

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|------------|--|
| CO1 | To create the awareness about the role of airport organization and associations in india and effective airline services to customers |
| CO2 | To understand the importance of airport characteristics related to airport design |
| CO3 | To offer wide knowledge on the fundamentals of airport planning and surveys and planning and design of the terminal area |
| CO4 | To understand the role and scope of activity of the airport enterprise |
| CO5 | To make the students to expected to understand the commercial airport philosophy and airline services and during this process, he learns to plan / implement / control and cost effectiveness. Thus fulfilling the objectives of strategic airport planning and marketing. |

AIR TRAFFIC CONTROL

Course Outcome:

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|------------|---|
| CO1 | To create the awareness about the role of human factors in air traffic control and effective airline services to customers |
| CO2 | To understand the importance of airport information processing to airport design |
| CO3 | To offer wide knowledge on communication distortion and communication in the atc environment |
| CO4 | To understand the role of future changes in the controlling environment |
| CO5 | To make the students to expected to understand the stress managementand airline services and during this process, he learns to plan / implement / control and cost effectiveness. Thus fulfilling the objectives of strategic airport planning and marketing. |

AIRCRAFT MAINTENANCE MANAGEMENT

Course Outcome:

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| CO1 | To create the awareness about the Role of the Engineer & Mechanic and effective airline services to customers |
| CO2 | To understand the importance of Documentation for Maintenance |
| CO3 | To offer wide knowledge on Production Planning & Control |
| CO4 | To understand the role of Line Maintenance |
| CO5 | To make the students to expected to understand the Quality Assuranceand airline services and during this process, he learns to plan / implement / control and cost effectiveness. Thus fulfilling the objectives of strategic airport planning and marketing. |

Corporate Restructuring & Valuation

Course Outcome:

| | | |
|-----|---|---|
| CO1 | : | Regulatory framework for corporate Restructuring |
| CO2 | : | Process involved in mergers and acquisitions and the available takeover |
| CO3 | : | Compliance of Companies Act |
| CO4 | : | Analysis of Critical Success factor in integration |
| CO5 | : | Corporate control Mechanism and its Defenses |

Financial Market and Services

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| CO1 | : | To impart the knowledge of the objectives and functions of the Financial Services and Financial Markets. |
| CO2 | : | To develop good understanding of various components, participants and services of the Capital |
| CO3 | : | To develop good understanding of various components, participants and services of the Money Market |
| CO4 | : | To develop a clarity about the Monetary Regulatory Authorities & their importance in cultivating financial discipline. |
| CO5 | : | To understand on the theoretical framework on regulatory, legal and tax aspects |

Banking & Bank Management

Course Outcome:

| | | |
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| CO1 | : | the latest developments in the Banking Sector this module is designed to understand the total learning of Banking world |
| CO2 | : | the functions, the classifications, the objectives, their role, the primary and secondary responsibilities |
| CO3 | : | the conceptual and regulatory framework |

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| CO4 | : | the legal, periodical, operational compliance areas and also covers the latest trends in the Banking Industry |
| CO5 | : | Grasp how banks raise their sources and how they deploy it and manage the associated risks |

Consumer Behaviour

Course Outcome:

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|------|---|--|
| CO 1 | : | Identify the major influences in consumer behaviour |
| CO 2 | : | Establish the relevance of consumer behaviour theories and concepts to marketing decisions |
| CO 3 | : | Recognise social and ethical implications of marketing actions on consumer behaviour |
| CO 4 | : | Use most appropriate techniques to apply market solutions |
| CO 5 | : | Implement appropriate combinations of theories and concepts |

Brand And Product Management

Course Outcome:

| | | |
|------|---|--|
| CO 1 | : | Compare and contrast the elements of a managing a product and managing a brand. |
| CO 2 | : | Critique the different measures of brand equity, including brand salience. |
| CO 3 | : | Debate communication strategies by justifying the measures of valuation formation that are based on consumer perception. |
| CO 4 | : | Appraise the rationale behind new product development and new services development |

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| | processes, including innovation, research, and testing. |
| CO 5 | : Assess and develop differing brand and product portfolio management strategies. |

International Marketing Management

Course Outcome:

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| CO1 | : To Appraise and evaluate some of the major analytical frameworks that form the basis of international/global marketing management. |
| CO2 | : To Demonstrate an understanding of the complexity of operating in the global marketplace |
| CO3 | : To facilitates and encourage social and cultural exchange among different countries of the world. |
| CO4 | : To provide better life and welfare to people from different countries of the world. In addition, to provide assistance to countries facing natural calamities and other emergencies situations |
| CO5 | : To provide assistance to developing countries in their economic and industrial growth and thereby to remove gap between the developed and developing countries. |

SPECIAL EVENTS – WEDDING PLANNING & LIVE EVENTS

Course Outcome:

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| CO1 | : To provide intensive theoretical & practical knowledge of event management |
| CO2 | : To provide an integrated perspective of management functioning along with a fair amount of exposure to real life cases / technical know how about event industry |
| CO3 | : To have insight into hiring vendors, caterers, sound and light technicians, entertainment, and other resources |
| CO4 | : To be knowledgeable about risk-management procedures and tactics |
| CO5 | : To understand budgeting, pricing, and accounting as they relate to event design |

EVENT TEAM & CREW MANAGEMENT

Course Outcome:

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| CO1 | : To enable students to focus on the diverse nature of the international events and conference industry and to discuss the key players involved |
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| CO2 | : To provide students with a clear understanding of how to manage the key processes involved in the conference and events industry |
| CO3 | : To facilitates and encourage social and cultural exchange among different events. |
| CO4 | : To allow students to develop an in-depth understanding of the economic, social, and environmental impacts of international events / conferences |
| CO5 | : To provide assistance to analyse the role played by sponsorship, public relations and new multimedia technology used in marketing international events. |

EVENT RISK MANAGEMENT

Course Outcome:

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|-----|---|
| CO1 | : To identify all the components and various roles involved in planning, organising, running and evaluating an event; |
| CO2 | : To Apply the theory and skills necessary to professionally plan, organise and run a business event. |
| CO3 | : To Understand the importance of strategic planning for an event or festival, including monitoring and evaluating the impacts on the wider community.. |
| CO4 | : To identify best practice in the development and delivery of successful conferences and corporate gatherings |
| CO5 | : To Synthesize the skills to successfully plan, market and implement a large event as part of a team |

SPECIAL EVENTS – MICE & CORPORATE EVENTS

Course Outcome:

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| CO1 | : Examine the key characteristics of the Meetings, Incentives, Conferences, Events sector (MICE) |
| CO2 | : Illustrate the range of existing leisure events, analyse their characteristics and their role in the development of tourism |
| CO3 | : Critically discuss the role of the government sector in managing, promoting and funding leisure events.. |
| CO4 | : Critically assess the range of operational and management tasks necessary in order to manage events successfully |

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| CO5 | : To Examine how key contemporary issues are having an impact on the management of MICE events |
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AIRLINE MARKETING AND STRATEGIC AIRLINE ALLIANCES

Course Outcome:

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| Co1 | To create the awareness about the role of airline marketing and strategic airline alliances |
| Co2 | To understand the importance of product analysis |
| Co3 | To offer wide knowledge on fundamentals of relationship marketing |
| Co4 | To understand the role of the regulatory framework of air transport |
| Co5 | To make the students to expected to understand the sources of financial benefits and airline services and during this process, he learns to plan / implement / control and cost effectiveness. Thus fulfilling the objectives of strategic airport planning and marketing. |

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AVIATION SAFETY AND SECURITY

Course Outcome:

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| Co1 | To create the awareness about the role of development of the aviation industry |
| Co2 | To understand the importance of aircraft as missiles |
| Co3 | To offer wide knowledge on fundamentals of screening |
| Co4 | To understand the role of the regulatory framework of cargo carrier responsibility |
| Co5 | To make the students to expected to understand the sources of technological improvements and airline services and during this process, he learns to plan / implement / control and cost effectiveness. Thus fulfilling the objectives of strategic airport planning and marketing. |

AVIATION LEGAL ENVIRONMENT

Course Outcome:

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|-----|---|
| Co1 | To create the awareness about the role of civil aviation |
| Co2 | To understand the importance of aircraft regulations |
| Co3 | To offer wide knowledge on fundamentals of national legislation |
| Co4 | To understand the role of the regulatory framework of civil aviation requirements |

| | |
|-----|---|
| Co5 | To make the students to expected to understand the sources of international conventions and airline services and during this process, he learns to plan / implement / control and cost effectiveness. Thus fulfilling the objectives of strategic airport planning and marketing. |
|-----|---|

AVIATION RESOURCE MANAGEMENT

Course Outcome:

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|-----|--|
| Co1 | To create the awareness about the role of crew resources management |
| Co2 | To understand the importance of the aircraft cabin |
| Co3 | To offer wide knowledge on fundamentals of fatigue and stress |
| Co4 | To understand the role of the regulatory framework of selection and training |

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| Co5 | To make the students to expected to understand the sources of aviation information and managementand airline services and during this process, he learns to plan / implement / control and cost effectiveness. Thus fulfilling the objectives of strategic airport planning and marketing. |
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SEMESTER IV HUMAN RESOURCE MGT

Compensation And Benefits Management

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| CO1 | : To learn basic compensation concepts and the context of compensation practice |
| CO2 | : To illustrate different ways to strengthen the pay-for-performance link |
| CO3 | : To learn the concepts of Payment and employee benefits issues for contingent workers. |
| CO4 | : To understand the Legally required employee benefits. |
| CO5 | : To learn some of the implications for strategic compensation and possible employer approaches to managing legally required benefits |

Human Resource Planning, Audit & Metrics

Course Outcome

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| CO 1 | : The objective of this paper is to develop a conceptual as well as a practical understanding of Human Resource Planning, audit and Development in organizations |
| CO 2 | : To provide the students, the inputs on how to link HRM functions to the corporate strategies to understand HR as a strategic resource. |
| CO 3 | : Demonstrate a basic understanding of different tools used in forecasting and planning human resource needs. |
| CO 4 | : Describe the meanings of terminology and tools used in managing employees effectively |
| CO 5 | : Explain, evaluate the main theories and practices of Organization. |

Organizational Development and Management of Change

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| CO 1 | : Developing a basic understanding and appreciation for the issues and conditions creating the need for change in modern organizations. |
| CO 2 | : Exploring some of the ethical issues associated with change and organizational development. |
| CO 3 | : Developing an understanding of the strategic role of change in the organization and the impact of change (or failure to change) on organizational performance. |
| CO 4 | : Developing a basic understanding and fundamental knowledge of the models and theories of change management. |
| CO 5 | : Developing a basic understanding of how organizations behave and react to change, why change efforts can fail, overcoming organizational resistance, and making change possible |

Global Human Resource Management

Course Outcome:

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| CO1 | : An ability to explain the importance of human resources and their effective management in organizations |
| CO2 | : Demonstrate a basic understanding of different tools used in forecasting and planning human resource needs |
| CO3 | : Describe the meanings of terminology and tools used in managing employees effectively |
| CO4 | : Record governmental regulations affecting employees and employers |
| CO5 | : Analyze the key issues related to administering the human elements such as motivation, compensation, appraisal, c planning, diversity, ethics, and training |

Administration of Clinical & Non-clinical Services

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| CO1 | : The students should be able to describe the importance of health care. |
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| CO2 | : To discuss and apply the process involved in administering clinical and non-clinical services. |
| CO3 | : The student will contribute to the hospital on all mandatory legal requirements to run a hospital. |
| CO4 | : The students will be able to market the best of the hospital. |
| CO5 | : The student will help the public both in prevention of disease and support them further. |

Computer Fundamentals & Software Related To Hospitals

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| CO1 | : Identify and appreciate areas of Computer and IT Applications in Hospitals and Healthcare Programs. |
| CO2 | : Perform System Study from analysis phase to implementation phase of software development. |
| CO3 | : Get an overview of the software for hospitals and practice basic skills of using computers in Health Care. |
| CO4 | : Select appropriate software and hardware for Health Care. |
| CO5 | : To develop and update to the global standards. |

HOSPITAL INFORMATION SYSTEM

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| CO1 | : To make the student to understand MIS as a managerial decision making tool and to know the sources and compiling of MIS. |
| CO2 | : To be able to understand the importance of effective Health Information system. |
| CO3 | : To Digital maintenance of Medical Records. |
| CO4 | : To study the need of management and information together forming a system integration of different aspects of MIS and preparation of information system manual. |
| CO5 | : The student would be able to apply at global standards. |

Health Environment

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| CO1 | : To enable the participants to understand the demography, community health and epidemiology as foundations of healthcare planning. |
| CO2 | : The students would be able to Interpret population structure, the factors influencing population growth and the impact of population explosion on health |

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| CO3 | : Understand the influences of social, cultural and environmental factors on health and disease. Create awareness of the origin and evolution in the field of community / public health |
| CO4 | : Use concepts and principles associated with public health Apply epidemiological principles; Apply basic principles and methods for the assessment of health needs of a community and plan health programmes. |
| CO5 | : Understand the role of national health programmes and international agencies |

Introduction to Shipping

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| CO1 | To understand the need for Shipping Markets understanding the basics and history of shipping markets |
| CO2 | To Understand about the ship and the basic history and Cargo chartering and chartering parties |
| CO3 | To learn about the Liners and Tanker, and Understanding the containerization and Bill of Lading |
| CO4 | To Understand the shipping business and operations |
| CO5 | To learn the various shipping accounting concepts which enables them to fetch global placements. |

Transportation and Distribution Management

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| CO1 | To Understand important role of Transportation and Distribution |
| CO2 | To understand and make planning the distribution network |
| CO3 | To understand the selection of mode of transport and its cost implications |
| CO4 | To understand and experience the routing decision in transport |
| CO5 | To understand the use of software in routing and transport |

Stevedoring Freight Forwarding & port Operations

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| CO1 | To understand the basic concepts of cargo work |
| CO2 | To understand the code of safe Cargo practices |
| CO3 | To understand the packing, it's application and classifications |
| CO4 | To understand the Cargo hazards and precautions |
| CO5 | To understand the freight forwarding and container handling |