# DEPARTMENT OF ENGLISH LITERATURE

# RATHINAM COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

Rathinam Techzone, Pollachi Road, Eachanari, Coimbatore – 641021



Syllabus for

M.A English Literature

(For all Semesters)

2019-2020 Batch on-wards

#### **Vision and Mission of the Institution:**

#### **VISION**

To emerge as a world renowned institution that is integrated with industry to impart Knowledge, Skills, Research Culture and Values in youth who can accelerate the overall development of India.

#### **MISSION**

To impart superior quality education at affordable cost, nuture academic and research excellence, maintain eco-friendly and future-ready infrastructure, and create a team of well qualified teaching professionals who can build global competency and employability.

#### **CORE PURPOSE**

Transform the youth into National Asset.

# **Vision and Mission of the Department:**

VISION

To enrich the *young* minds with great literary works and enhance the moral values of the students. MISSION

To impart education *with the virtues of* ethical values, sense of equality and peace in young minds and enable them to reach intellectual maturity to become inspired leaders nationally and globally. MOTTO

To train students to achieve Communicative Competency in English.

# **Program Educational Objectives (PEO)**

PEO1		Make an in depth study and analysis on the literary works through which a complete exposure to the nuances of literature will be acquired.
PEO2		Acquire a thorough knowledge on the historical, literary and theoretical aspects of English Literature and the different genres of literature leading to the comprehension of literary movements with the current trend
PEO3		Gain awareness on the role of literature in addressing contemporary issues such as environmental concern, and Gender issue.
PEO4	:	Develop a flair for the English Language and understand the various techniques and patterns employed in various literatures
PEO5	:	Explore how literary works were written leading to research thinking and exploration.

**Mapping of Institute Mission to PEO** 

Institute Mission	PEO's
To provide quality education at affordable cost.	PEO4.
To maintain academic and research excellence with a keen focus.	PEO4, PEO5.
INDUSTRY-INTEGRATED RESEARCH AND EDUCATION.	PEO1, PEO2, PEO3.

**Mapping of Department Mission to PEO** 

Department Mission	PEO's
To impart education <i>with the virtues of</i> ethical values, sense of equality and peace in young minds	PEO4.
To enable them to reach intellectual maturity to become inspired leaders nationally and globally.	PEO4, PEO5.

# **Program Outcomes (PO):**

PO1	Possess complete exposure to British Literature and World Literature
	Study and understand classical and modern literary theory for the practical application to literature.
PO2	:
PO3	:Develop an aesthetic sense for English Language and literature
PO4	:Acquire a thorough knowledge on the emerging trends of literary criticism and theories.
PO5	Comprehend and interpret linguistic analysis of literary works
PO6	Learn various concepts of English language and literature teaching.
PO7	Understand practical application of literary terms and figures of speech in their writing.
PO8	Gain an insight into research and research methodology.
Approved in th	Acquaint the life and culture of various nations through the works of art.  BOS MEEGING NEIG ON 01-04-2019  :

Program Outcomes		PEO1	PEO2	PEO3	PEO4	PEO5
PO1	:				✓	✓
PO2	:		✓	✓	✓	✓
PO3	:		✓		✓	✓
PO4	:	✓	✓			
PO5	:		✓	✓	✓	✓
PO6	:	✓		✓		
PO7	:				✓	✓
PO8	:	✓			✓	✓
PO9				✓	✓	✓

# Components considered for Course Delivery is listed below:

- 1. Class room Lecture
- 2. Laboratory class and demo
- 3. Assignments
- 4. Mini Project
- 5. Project
- 6. Online Course
- 7. External Participation
- 8. Seminar
- 9. Internship

**Mapping of POs with Course Delivery:** 

			-	Course D	elivery
Program Outcomes	1	2	3	4	5
PO1	✓		✓	✓	✓
PO2	✓				
PO3	✓	✓	✓		
PO4				✓	✓
PO5	✓		✓	✓	✓
PO6			✓	✓	✓
PO7	✓	✓			
PO8			✓		
PO9	<b>√</b>		✓	✓	<b>√</b>

# RATHINAM COLLEGE OF ARTS AND SCIENCE COLLEGE

# M.A. English Literature Curriculum Structure - Regulation - 2019 (For the students admitted from 2019 onwards)

S.No.	S e m	Par t	Sub Type	Sub Code	Subject	Credit	Hours	INT	EX T	Total
1	1	3	Theory	19MEN1CA	Core-I British Literature-I (From Chaucer to Milton)	4	5	40	60	100
2	1	3	Theory	19MEN1CB	Core-II American Literature	4	4	40	60	100
3	1	3	Theory	19MEN1CC	Core –III Shakespeare	4	4	40	60	100
4	1	3	Theory	19MEN1CD	Core –IV Grammar for Communication	4	4	40	60	100
5	1	3	Theory	19MEN1CE	Core –V The English Language-I	4	4	40	60	100
				19MEN1EA	Office Automation					
6	1	3	Elective -I	19MEN1EB	A Survey of British Literature	4	4	40	60	100
				19MEN1EC	Translation An Overview					
1	2	3	Theory	19MEN2CA	Core-VI British Literature-II (Dryden to Romantic Age)	4	5	40	60	100
2	2	3	Theory	19MEN2CB	Core – VII Indian Writing in English	4	4	40	60	100
3	2	3	Theory	19MEN2CC	Core – VIII English Literature for Competitive Examinations - I	3	4	40	60	100
4	2	3	Theory	19MEN2CD	Core –IX New Literatures in English	4	4	40	60	100
5	2	3	Theory	19MEN2CE	Core – X The English Language -II	4	4	40	60	100
		3		19MEN2EA	Digital Marketing					
6		3	Elective -II	19MEN2EB	A Survey of American Literature	4	4	40	60	100
		3		19MEN2EC	Translation Types, Views and Tools					
1	3	3	Theory	19MEN3CA	Core-XI British Literature- III (Victorian age to Modern Age)	4	5	40	60	100
2	3	3	Theory	19MEN3CB	Core –XII English Literatures for Competitive Examinations -II	3	4	40	60	100
3	3	3	Theory	19MEN3CC	Core – XIII Methods of Teaching English	4	4	40	60	100
4	3	3	Theory	19MEN3CD	Core –XIV Translation Studies	4	4	40	60	100

5	3	3	Theory	19MEN3CE	Core – XV Research Methodology	4	4	40	60	100
		3		19MEN3EA	Literary Criticism					
6		3	Elective -III	19MEN3EB	A Survey of Indian Writing in English	4	4	40	60	100
		3		19MEN3EC	Language, Culture and Translation Practices					
1	4	3	Theory	19MEN4CA	Core –XVI Introduction to Women Studies	4	4	40	60	100
2	4	3	Theory	19MEN4CB	Mass Communication and Journalism	4	4	40	00	100
3	4	3		19MEN4EA	Educational Psychology					
4	4	3	Elective -IV	19MEN4EB	A Survey of New Literature	4	4	40	60	100
5	4	3	1 10	19MEN4EC	Translation Project					
6	4	3	Project	19MEN4CV	Core Project Work	8	10	80	120	200
					Total credit	90		880	13 20	2200

Subject Code	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	Type
	Core I British Literature					
19MEN1CA	(Chaucer to Milton)	4	5	0	0	Theory

#### Introduction

Using standardized guidelines, the transactions are recorded, summarized, and presented in a financial report or financial statement such as an income statement or a balance sheet.

#### **Course Outcome**

CO1	:	Understand the basic terminology and practical elements of poetry.
CO2	:	Understand the common techniques underlying free verse and traditional forms of poetry
CO3	:	Analyze the various elements of poetry, such as diction, tone, form, genre, imagery, figures of speech, symbolism, theme, etc.
CO4	:	Deepen the knowledge of contemporary world culture through literature.
CO5	:	Enhance the aesthetic sense and admiring the beauty of life and literature.

Unit I: [12 Periods]

Geoffrey Chaucer: The Prologue to the Canterbury Tales

Thomas Wyatt: 1. I find no peace

2. Farewell Love;

Henry Howard Earl of Surrey: 1. Love that doth Reign and Live within my thought

2. The Soote Season

Poems are selected from the Norton Anthology of English Literature – Revised Volume – 1

[12 Periods]

Unit II: Poetry

John Milton: Paradise Lost Book II

John Donne: The Canonization, Death be not Proud

Andrew Marvell: The Garden

(Poems are selected from the Norton Anthology of English Literature.)

[12 Periods]

Unit III: Drama

Marlowe: Edward - II

John Webster: Duchess of Malfi

[12 Periods]

**Unit IV**:

**Prose** 

Francis Bacon

- 1. Of Adversity
- 2. Of Love

[12 Periods]

- 3. Of Friendship
- 4. Of Ambition and John Bunyan: The Pilgrims Progress

Unit V: Criticism

Sydney: An Apology for Poetry

Ben Jonson: from Everyman out of His Humour

#### **References:**

1. English Critical Tradition: An Anthology of English Literary Criticism – Vol-I by S.Ramaswami and V.Seturaman

2. Poems are selected from the Norton Anthology of English Literature – Revised Vol- I

Course	Program Outcomes										
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09		
CO1	Н	L	L	Н	L	Н	L	L	L		
CO2	L	L	Н	L	L	L	L	Н	L		
CO3	Н	L	L	Н	Н	L	L	L	L		
CO4	L	Н	L	Н	L	L	Н	L	Н		
CO5	L	L	Н	Н	L	Н	L	L	L		

Subject Code	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	Type
	Core - II – American					
19MEN1CB	Literature	4	4	0	0	Theory

#### Introduction

This course aims to introduce representative models of English prose for students to critically examine a wide variety of prose styles. The essays compiled under Prose –I range from Francis Bacon to George Orwell. The selection includes different types of essays viz didactic, informative, imaginative and journalistic.

#### **Course Outcome**

CO1	:	To get familiarized with some significant and culturally diverse examples, both canonical and non-canonical, of American literature between the 17th and mid19th centuries
CO2	:	to introduce some of the major literary genres and modes employed by writers of the period
CO3	:	to provide an opportunity to examine some recurring themes in the literature of the period
CO4	:	to help understand the relevance of the literature of past to the modern world
CO5	:	Enable practice in analyzing, discussing, and writing about the literature

Unit-I Poetry: [12 Periods]

Whitman: When Lilacs Last in the Dooryard Bloomed

Emily Dickenson: Success is counted Sweetest

Because I could not stop for Death Robert Frost : Mending Wall

Sylvia Plath : Daddy (The New Poetry edited by Alvarez)

Wallace Stevens: The Emperor of Ice Cream

Unit II – Drama: [12 Periods]

Eugene O'Neil: The Hairy Ape

Tennessee Williams: Glass Menagerie

Unit III -Prose [12 Periods]

Emerson: Oversoul

Poe: The Philosophy of Composition

Unit IV – Fiction [12 Periods]

Nathaniel Hawthrone: The Scarlet Letter

Alice Walker: The color purple

Unit V Criticism [12 Periods]

Cleanth Brooks: The Language of Paradox

Kenneth Burke: The Poetic Process

#### **References:**

- 1. Poems are from American Literature -- An Anthology (1880-1965)
- 2. Essays are from 1. Five Approaches to Literary Criticism by Wilber Scott Macmillan, 1963
- 3. An Anthology of American Literature: 1980Eurasia Publishing House, New Delhi
- 4. The American Literature of the Nineteenth century: An Anthology, Eurasia Publishing House, 1977

		Program Outcomes											
Course Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08					
CO1	Н	L	L	Н	M	Н	L	L					
CO2	L	L	Н	L	L	L	L	Н					
CO3	Н	L	L	Н	Н	L	Н	L					
CO4	L	Н	L	Н	L	L	Н	L					
CO5	L	L	Н	Н	L	Н	L	L					

Subject Code	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	Type
19MEN1CC	Core - III – Shakespeare	4	4	0	0	Theory

#### **Introduction:**

This course examines the principal plays of Shakespeare. It engages students in his timeless characters, his riveting plots, and his universal human themes. It introduces students to his principal dramatic genres (history, comedy, tragedy, and romance) and his extraordinary dramatic poetry and sonnets, and it investigates the historical and social contexts in which he wrote, placing emphasis on his innovations and influence in the realms of language, literature, and theater.

#### **Course Outcome:**

CO1	:	To know the characters, plots, and themes of four representative Shakespearean plays.
CO2	:	$\mathcal{E}$
		comedy, romance, tragedy, and history.
CO3	:	To understand the great ideas conveyed in Shakespeare's dramas and appreciate the
		rhetorical and poetic art through which those ideas are conveyed.
CO4	:	To apply a knowledge of the social, political, and intellectual context of Elizabethan
		England to an understanding of Shakespeare's works
CO5	:	To know several Shakespearean sonnets, understand the sonnet form, analyze particular
		Shakespearean sonnets, and appreciate Shakespeare's contribution to the form.

**Unit- I**: Hamlet

**Unit- II**: Much Ado About Nothing

Unit- III: Richard III

**Unit- IV**: Tempest

**Unit- V**: Shakespeare's Stage, and the following sonnets.

Sonnet No:18 – Shall I compare thee...

Sonnet No:33 – Full many a glorious morning I \_ve seen... Sonnet No:46--Mine eye and the heart are at mortal war ... Sonnet No:76—why is my verse so barren of new pride ...

Approved in the BOS Meeting held on 01-04-2019

# **Reference:**

1. Shakespeare, William. Shakespeare's Sonnets. Oxford: Oxford University Press, 2004.

Course	Program Outcomes										
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08			
CO1	Н	Н	Н	L	L	Н	L	M			
CO2	Н	Н	M	L	Н	Н	L	L			
CO3	Н	Н	L	L	Н	Н	M	L			
CO4	Н	Н	Н	Н	L	Н	Н	L			
CO5	L	M	L	M	L	L	L	L			

<b>Subject Code</b>	Subject Title	Credit	Lecture	Tutorial	Practical	<b>Type</b>	
19MEN1CD	<b>Core-IV Grammar for</b>						
	Communication	4	4	0	0	Theory	r

# Introduction

The aim of the course is to enhance the level of thinking of the students to such a degree that they can develop their communicative skills and soft skill.

# **Course Outcome:**

CO1	:	
		To minimize sentence-level error (grammar, punctuation, spelling).
CO2	:	Able to integrate their ideas with those of others using summary, paraphrase, quotation,
		analysis, and synthesis of relevant sources.
CO3	:	To employ techniques of active reading, critical reading, and informal reading response for
		inquiry, learning, and thinking.
CO4	:	
		To demonstrate the originality of ideas in writing and speaking in English language
CO5	:	To exhibit interactive skills to enhance comprehension.

#### Unit – I

# The Article to Adverbial use of no, not ,none

#### Unit –II

Difficulties with Comparatives and Superlatives to Negative verbs.

# Unit – III

Tenses to Introductory — There

## Unit -IV

The infinitive to the indirect expression of imperatives

# Unit -V

The use of correlatives to greetings and salutations

# Text: A Remedial English Grammar for Foreign Students -- Frederick T. Wood (Macmillan)

Approved in the BOS Meeting held on 01-04-2019

#### **References:**

- 1. A University Grammar of English ,Randolph Quirk and Sidney Greenbaum
- 2. A Practical English Grammar, Thomson, A.J and Martinet, A.V.
- 3. Contemporary English Grammar Structures and Composition, David Green

Course		Program Outcomes										
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09			
CO1	L	Н	Н	L	L	L	Н	Н	L			
CO2	Н	L	Н	L	Н	Н	Н	L	L			
CO3	Н	Н	Н	Н	L	L	Н	L	Н			
CO4	L	Н	L	L	L	L	Н	L	Н			
CO5	Н	Н	Н	L	L	Н	Н	Н	L			

<b>Subject Code</b>	<b>Subject Title</b>	Credit	Lecture	Tutorial	<b>Practical</b>	<b>Type</b>
19MEN1CE	Core-V The English					
	Language -I	4	4	0	0	Theory

#### Introduction

This course focuses on the Importance of the language and its purpose. Students are exposed to the intricacies of articulating English sounds, enabling them to speak good English. The course aims at offering students a set of basic tools and a framework which will enable them to understand the basic concepts in language and Linguistics. It also aims at introducing various branches of Applied Linguistics.

# **Course Outcome:**

CO1	:	learn the chief theories of human speech
CO2	:	gain knowledge in various branches of sounds
CO3	:	recognize the acceptable system of sound and pronunciation
CO4	:	differentiate the patterns of sounds
CO5	:	understand the concepts of Phonetic Symbols

#### Unit I:

Chapter I, II&III

**Unit II**:

Chapter IV,V&VI

**Unit III:** 

Chapter VII to XII

**Unit IV:** 

Chapter XIII to XVI

Approved in the BOS Meeting held on 01-04-2019

# Unit V:

Chapter XVII to XVIII

# **Text:**

1. A text Book of English Phonetics for Indian Students -- Dr.T. Balasubramaniam(Macmillan)

# References

- 1. The Pronunciation of English, Daniel Jones
- 2. An Introduction to The Pronunciation of English ,Gimson,A.C.

Course		Program Outcomes										
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09			
CO1	L	Н	Н	L	L	L	Н	Н	L			
CO2	Н	L	Н	L	Н	Н	Н	L	L			
CO3	Н	Н	Н	Н	L	L	Н	L	Н			
CO4	L	Н	L	L	L	L	Н	L	Н			
CO5	Н	Н	Н	L	L	Н	Н	Н	L			

Subject	Subject Title	Credit	Lecture	Tutorial	Practical	Type
Code						
19MEN1EA	<b>Elective - Office Automation</b>	4	0	0	4	<b>Practical</b>

#### **Introduction:**

To know the fundamentals of Microsoft Word, Ms Excel and Ms PowerPoint for their office automation.

#### **Course Outcome:**

CO1	:	Ability to understand basic level knowledge in Ms Word
CO2	:	To gain basic documentation works in Ms Work
CO3	:	Able to working real time documentation process
CO4	:	Shall to identify and analyze worksheet in Ms Excel
CO5	:	Ability to understand diagnostic procedures and troubleshooting techniques to office automation

UNIT –I: [12 periods]

Ms word: Create a new document - Open, save and print a document - Edit and format text - Change the page layout, background and borders - Insert headers and footers - Insert and edit tables - Insert clip art and pictures to documents - Perform a mail merge - Share and review shared document files. Outline: Word Basics - Work with Text - Format Documents.

UNIT – II: [12 periods]

Ms Excel: Create, open and view a workbook - Save and print workbooks - Enter and edit data - Modify a worksheet and workbook - Work with cell references - Learn to use functions and formulas - Create and edit charts and graphics - Filter and sort table data.

UNIT- III: [ 12 periods ]

Ms power point: Create a new presentation - Modify presentation themes - Add and edit text to slides - Add new slides to a presentation - Insert clipart images and shapes to slides - Insert and modify tables and charts - Add sound and video to a slide presentation - Insert and edit animations and slide transitions - Display a speaker-lead and self-running presentation -

Unit - IV: [12 periods]

Outline : PowerPoint Basics - Create Presentations - Insert and Modify Text - Work with Graphics and Media - Final Preparations - Deliver a Presentation.

Unit - V: [ 12 periods ]

Creating tables in a desktop database: Exploring the access 2013 desktop database interface - designing tables in a desktop database - modifying your tables design.

#### **Text Books:**

- 1. Joyce Cox and Joan Prepernau, "Step by Step, Microsoft Office Work 2007", Microsoft Press, 2007.
- 2. Curtis D. Frye, "Step by Step, Microsoft Excel 2010", Microsoft Press, 2010.
- 3. Jeff Conrad, "Microsoft Access 2013 Inside Out", Microsoft Corporation by O'Reilly Media, Inc. 2013.

#### **Reference Books:**

Pradeep K Sinha and Priti Sinha, "Computer Fundamentals", BPB Publications, 2004.

Course	Program Outcomes											
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09			
CO1	L	Н	Н	L	L	L	Н	Н	L			
CO2	Н	L	Н	L	Н	Н	Н	L	L			
CO3	Н	Н	Н	Н	L	L	Н	L	Н			
CO4	L	Н	L	L	L	L	Н	L	Н			
CO5	Н	Н	Н	L	L	Н	Н	Н	L			

Subject Code	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN1EB	Elective - Survey of British Literature	4	4	0	0	Theory

#### **Introduction:**

The aim of the course is to enhance the level of thinking of the students to such a degree that they can interact with poems from different ages of English literature, understand And appreciate the different genres of poetry such as Narrative Poetry and Lyric Poetry.

# **Course Outcome**

CO1	:	Analyze the various elements of poetry, such as diction, tone, form, genre, imagery, figures of speech, symbolism, theme, etc.
CO2	:	Develop a deeper appreciation of cultural diversity by introducing them to poetry from a variety of cultures throughout the world
CO3	:	Understand and appreciate poetry as a literary art form
CO4	:	Identify a variety of forms and genres of poetry from diverse cultures and historic periods, such as sonnets, ballads, dramatic monologues, free verse, etc.
CO5	:	Develop their critical thinking skills

Unit I

Poetry

**Unit II** 

Drama

**Unit III** 

Fiction

**Unit IV** 

Criticism

Unit V

Authors

# **References:**

- 1. The Oxford Companion to English Literature edited by Margaret Drabble.
- 2. The Cambridge Guide to Literature in English by Ian Ousby.

		Program Outcomes										
Course Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09			
CO1	Н	Н	L	L	L	L	L	Н	L			
CO2	L	Н	Н	L	L	L	Н	L	L			
CO3	L	Н	L	Н	Н	Н	Н	L	Н			
CO4	Н	Н	Н	L	L	Н	Н	Н	L			
CO5	L	L	L	Н	Н	Н	L	L	Н			

Subject Code	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	Type
19MEN1EC	<b>Elective-I Translation</b>	4	4	0	0	Theory
	An Overview					

#### Introduction

Translation is the communication of the meaning of a source-language text by means of an equivalent target-language text. The English language draws a terminological distinction (not all languages do) between translating (a written text) and interpreting (oral or sign-language communication between users of different languages); under this distinction, translation can begin only after the appearance of writing within a language community.

#### **Course Outcome**

CO1	:	To enable students to engage in advanced study and research with scholars in the field of Translation Studies
CO2	:	Understand the skills required to become a professional translator and what is meant by translation competence.
CO3	:	To foster original and scholarly research that contributes to this field
CO4	:	To enable graduates to integrate their professional education and experience with the larger problems of the professional translators and interpreters
CO5	:	Interact productively with people from diverse backgrounds as both leaders and team members with integrity and professionalism.

**Unit I:** Introduction to Translation - Terms and Definitions - History of Translation - Translation: Is it a Science or an Art - The Translator: Requirements and Responsibilities.

**Unit II:** Kinds of Translation: Roman Jacobson, Dryden, Catford & Literal Translation – Methods of Translation: Author – Centered Translation, Text – Centered Translation & Reader – Centered Translation – Translations Procedures: Translation, Transference, Transcreation & Transposition

**Unit III:** Equivalence : Principle of Equivalence, Equivalence and Adequacy, Popovic on Equivalence : Linguistic Equivalence, Paradigmatic Equivalence, Stylistic Equivalence & Textual Equivalence — Susan Bassnett-McGuire on Equivalence — Catford on Equivalence — Eugene Nida on Equivalence — Adaptation.

**Unit IV:** Machine Translation – Translation of Bible – Prose Translation: Problems

**Unit V:** Poetry Translation: Problems – Dramatic Texts: Problems – Shakespeare in Translation – Translation of Scientific and Technological Texts.

# **REFERENCES:**

- 1.Bassnett-McGuire, Susan. 1980. Translation Studies. London: Methuen.
- 2.Belloc, Hilaire. 1931. On Translation. Oxford: the Clarendon Press.
- 3.Biguenet and Schultze. 1990. The Craft of Translation. Chicago: University Press.Lakshmi. 1993. Problems in Translation. Hyderabad

Course		Program Outcomes										
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09			
CO1	L	Н	Н	L	L	L	Н	Н	L			
CO2	Н	L	Н	L	Н	Н	Н	L	L			
CO3	Н	Н	Н	Н	L	L	Н	L	Н			
CO4	L	Н	L	L	L	L	Н	L	Н			
CO5	Н	Н	Н	L	L	Н	Н	Н	L			

<b>Subject Code</b>	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN2CA	Core –VI British Literature-II (Dryden to Romantic Age)	4	5	0	0	Theory

# Introduction

This paper enables the students to understand the ideas of the great masters of English Literature during the Augustan and Romantic period

#### **Course Outcome**

CO1	:	Recognizes the significant features of the Romanticism.
CO2	:	Discusses the significance of the historical period on the poem by analyzing the effects of the major events in that period
CO3	:	Determines the importance of the poem in its historical and social context.
CO4	:	Analyze a variety of genres, including novels, poetry, drama
CO5	:	Recognizes both central and more obscure texts from the Romantic period, and with an
		overview of some aspects of Romantic-period literature and culture

#### Unit - I

Poetry Wordsworth: Tintern Abbey Coleridge: Kubla Khan Shelley: Ode to the West Wind Keats: Ode on a Grecian Urn Oliver Goldsmith: The Deserted Village (1-250lines)

#### Unit – II

Drama Dryden: All for Love Sheridan: The Rivals

#### Unit - III

Prose Charles Lamb: The following essays from the Essays of Elia:

- 1. Old China
- 2. Dream Children: A Reverie
- 3. In Praise of Chimney Sweepers
- 4. Dissertation upon a Roast Pig
- 5. Jonathan Swift: Gulliver's Travels I

#### **Unit IV**

Fiction Scott: Kenilworth Jane Austen: Northanger Abbey

#### Unit V

Criticism Wordsworth: Preface to Lyrical Ballads Johnson: Preface to Shakespeare

Course		Program Outcomes										
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09			
CO1	L	Н	Н	L	L	L	Н	Н	L			
CO2	Н	L	Н	L	Н	Н	Н	L	L			
CO3	Н	Н	Н	Н	L	L	Н	L	Н			
CO4	L	Н	L	L	L	L	Н	L	Н			
CO5	Н	Н	Н	L	L	Н	Н	Н	L			

<b>Subject Code</b>	<b>Subject Title</b>	Credit	Lecture	Tutorial	Practical	Type
19MEN2CB	Core-VII Indian Writing in English	4	4	0	0	Theory

#### Introduction

This paper will help the students to appreciate the variety and diversity of Contemporary Indian Writing in English.

#### **Course Outcome:**

CO1	:	To enable students to form an overview of literatures in Indian Literature in English
CO2	:	To enhance the aspects of the English at a common level
CO3	:	To help students capture the tenor and manner of expression in writings by non-native user of English
CO4	:	To instill values and development of human concern
CO5	:	To Critize the learners on Indian sensibility in the representative works

#### Unit I:

Poetry A. K. Ramanujan: Looking for a Cousin on a Swing Nissim Ezekiel: Poet, Lover, Bird Watcher Sri Aurobindo: I have a Hundred Lives Gieve Patel: On killing Tree Meena Alexander: Natural Difficulties Vikram Seth: A Little Distance

#### Unit II:

Drama Mahesh Dattani : Brief Candle (Brief Candle: Three Plays : Penguin Books India, 2010 ) Manjula Padmanabhan : Harvest

#### Unit III:

Prose Letters from a Father to his Daughter – Jawaharlal Nehru - (1- 15 letters) (Viking publications :2004) The Dance of Shiva – Ananda Coomaraswamy

#### Unit IV:

Fiction Amish Tripathy: The Secret of Nagas Manju Kapoor: Custody

#### Unit V:

Criticism G. B. Mohan Thampi: —Rasa" as Aesthetic Experience

#### **Textbook:**

1. Essay is from The Journal of Aesthetics and Art Criticism, Vol. 24, No. 1, Oriental Aesthetics. (Autumn, 1965) pp.75-80.

Course	Program Outcomes										
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09		
CO1	Н	Н	Н	L	L	Н	L	M	L		
CO2	Н	Н	M	L	Н	Н	L	L	L		
CO3	Н	Н	L	L	Н	Н	M	L	Н		
CO4	Н	Н	Н	Н	L	Н	Н	L	Н		
CO5	L	M	L	M	L	L	L	L	L		

<b>Subject Code</b>	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	Type
19MEN2CC	<b>Core-VIII English</b>	3	4	0	0	Theory
	Literature for					
	Competitive					
	Examination-I					

#### Introduction

To enable students to be through with the literary forms and theories of English Literature and to equip them to face the competitive examinations.

# **Course Outcome:**

CO1	:	To provide greater exposure to students to the growth and development of English literature
CO2	:	To provide deeper understanding of English literary genres other etc
CO3	:	To train students for competitive examinations like net and set etc

**Unit I**: Literature of the Absurd to Burlesque

Unit II: Cannons of Literature to Dream Vision

Unit III: Edition to Great Chain of Being

Unit IV: Haiku to Ivory Tower

**Unit V:** Jeremiad to Myth

#### **Textbook**

Text : A Glossary of Literary Terms, Abrams, M.H (Publishers : Harcourt Asia PTE Ltd or Thomson Asia Pte Ltd)

#### References

References : A Dictionary of Literary Terms ,Cuddon.A ( Penguin ) The Post –Colonial Studies .The Key Concepts, Bill Ashcroft, Griffiths and Helen Tiffin (Routledge)

Course			Prog	gram Ou	tcomes			
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08
CO1	Н	Н	Н	L	L	Н	L	M
CO2	Н	Н	M	L	Н	Н	L	L
CO3	Н	Н	L	L	Н	Н	M	L

Subject Code	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN2CD	Core-IX New	4	4	0	0	Theory
	Literature In English					

#### Introduction

The aim of the course is to enhance the level of thinking of the students to such a degree that they can interact with poems from different ages of English literature, understand and appreciate the different genres of poetry such as Narrative Poetry and Lyric Poetry. The course introduces the origin and development of drama in English literature. It will help students cultivate the ability to read and appreciate drama. Students will be aware of the different aspects of drama and the importance of Shakespeare in relation to other playwrights.

#### **Course Outcome**

CO1	:	To introduce students to the emergent body of literature being produced by writers— from the countries, that have emerged with the literature of their own
CO2	:	To create an awareness about the various issues discussed by different writers with—local and global social conditions
CO3	:	To prepare the students to make an attempt to read the works comparatively, in—relation to one another along with their literary and cultural traditions
CO4	:	To introduce the students to different genres of the Post Colonial Literatures
CO5	:	To make them understand that the Post Colonial Literatures can be interesting

#### Unit I

Poetry Wilfred Campbell: The Winter Lakes (Canada) David Rubadiri: A Negro Labourer in Liverpool (Africa) Sri Aurobindo: The Pilgrim of the Night (India) Shaw Neilson: The Bard and the Lizard (Australia) Derek Walcott: Ruins of a Great House (The West Indies) Allen Curnow: Time (New Zealand) (Poems are from an Anthology of Common Wealth poetry by C.D. Narasimhaiah)

#### **Unit II**

Prose Tagore: Sadhana Chapter I – III V.S Naipaul: Area of Darkness

#### **Unit III**

Drama Soyinka: The Road Tony Morrison: The Bluest Eye

#### **Unit IV**

Fiction Chinua Achebe: Things Fall Apart Patrick White: Voss

#### Unit V

Criticism Margaret Atwood: Ice Women v. Earth Mothers: the Stone Angel and The Absent Venus. (from "Readings in Commonwealth Literature Ed. William Walsh Clarendon Press, Oxford 1973,228-240 pp.)

# **Textbook:**

Stuart Hall : Cultural Identity and Diaspora (Essays form Readings in Commonwealth Literature Ed By Walsh)

Course				Progr	am Outc	omes			
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	Н	L	L	Н	L	Н	L	L	L
CO2	L	L	Н	L	L	L	L	Н	L
CO3	Н	L	L	Н	Н	L	L	L	L
CO4	L	Н	L	Н	L	L	Н	L	Н
CO5	L	L	Н	Н	L	Н	L	L	L

Subject Code	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	Type
19MEN2CE	<b>Core-X The English</b>	4	4	0	0	Theory
	language -II					

# Introduction

Students are exposed to the evolution of the English language at a deeper level **Course Outcome** 

CO1	:	To understand the Indian of Indian literature in English.
CO2	:	To analyze the strengths and constraint of Indian English as a literary genre
CO3	:	To introduce students to major movements and figures of Indian Literature in English
CO4	:	To instill values and develop human concern in students
CO5	:	To attain accessibility to regional and international literary forms.

Unit I: Chapter I &. II

Unit II: Chapter III, IV&V

**Unit III**: Chapter VI

**Unit IV**: Chapter VII

Unit V: Chapter VIII, IX, & X

# **Textbook:**

References : A History of the English Language, Baugh, A.C. The Growth and Structure of English Language, Jespersen, Otto.

				Progra	am Outcon	nes			
Course Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	Н	L	L	Н	L	Н	L	L	L
CO2	L	L	Н	L	L	L	L	Н	L
CO3	Н	L	L	Н	Н	L	L	L	L
CO4	L	Н	L	Н	L	L	Н	L	Н
CO5	L	L	Н	Н	L	Н	L	L	L

Subject	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	<b>Type</b>
Code						
<b>19MEN2E</b>	<b>Elective- II DIGITAL</b>	4	4	0	0	Theory
$\mathbf{A}$	MARKETING					•

#### **Introduction:**

The Introduction to Digital Marketing module enables to understand the power of Digital Marketing as a core driver of the marketing strategy for organisations.

#### **Course Outcome:**

CO1	:	To provide a basic understanding of digital marketing.
CO2	:	To understand principles of Digital Marketing.
CO3	:	To provide issues related to the external Environment and acquire knowledge of the Principles of Digital marketing.
CO4	:	To understand principles of Web Marketing
CO5	:	To understand principles of online Advertising etc

#### UNIT I

Introduction to Digital Marketing – Digital Marketing Vs Traditional Marketing – Benefits of Digital Marketing – Introduction to Online Marketing Environment - Business in Modern Economy - Integrating E-Business to an Existing Business Model - Online Marketing Mix.

#### **UNIT II**

Purchase Behavior of Consumers in Digital Marketing - Online Customer Expectations - Online B2C Buying Process - Online B2B Buying Behavior—Search Engines - Forms of Search Engines - Working of Search Engines - Revenue Models in Search Engine Positioning - Search Engine Optimization (SEO) - Display Advertising

#### **UNIT III**

Product Attributes and Web Marketing Implications - Customizing the Offering - Dimensions of Branding Online - Internet Pricing Influences - Price and Customer Value - Online Pricing Strategies and Tactics - Time-based Online Pricing - Personalized Pricing - Bundle Pricing.

#### **UNIT IV**

Internet Enabled Retailing - Turning Experience Goods into Search Goods -Personalization through Mass Customization - Choice Assistance - Personalized Messaging - Selling through Online Intermediaries - Direct to Customer Interaction - Online Channel Design for B2C and B2B Marketing.

# **UNIT V**

Online Advertising – Email Marketing - Viral Marketing - Affiliate Marketing –Mobile Marketing Participatory Communication Networks - Social Media Communities - Consumer Engagement - Co-Created Content Management-Interactive Digital Networks - Customer – Led Marketing Campaigns- Legal and Ethical aspects related to Digital Marketing.

# **Text Book**

**1.** Smith P R Chaffey Dave, E-Marketing Excellence: The Heart of E-Business, Butterworth Heinemann, USA 2. Strauss Judy, E-Marketing, Prentice Hall, India.

# **References Book**

Marketing Management.- Philip Kotler- Kevin Lane Kella - 14<sup>th</sup> edition

Course	Program Outcomes									
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09	
CO1	L	Н	Н	L	L	L	Н	Н	L	
CO2	Н	L	Н	L	Н	Н	Н	L	L	
CO3	Н	Н	Н	Н	L	L	Н	L	Н	
CO4	L	Н	L	L	L	L	Н	L	Н	
CO5	Н	Н	Н	L	L	Н	Н	Н	L	

Subject Code	<b>Subject Title</b>	Credit	Lecture	Tutorial	Practical	Type
19MEN2EB	Elective-II A Survey of American Literature	4	4	0	0	Theory

# **Introduction:**

The aim of the course is to enhance the level of thinking of the students to such a degree that they can interact with poems from different ages of English literature, understand And appreciate the different genres of poetry such as Narrative Poetry and Lyric Poetry.

#### **Course Outcome**

CO1	:	Analyze the various elements of poetry, such as diction, tone, form, genre, imagery, figures of speech, symbolism, theme, etc.
CO2	:	Develop a deeper appreciation of cultural diversity by introducing them to poetry from a variety of cultures throughout the world
CO3	:	Understand and appreciate poetry as a literary art form
CO4	:	Identify a variety of forms and genres of poetry from diverse cultures and historic periods, such as sonnets, ballads, dramatic monologues, free verse, etc.
CO5	:	Develop their critical thinking skills

# Unit I

Poetry

## **Unit II**

Drama

#### **Unit III**

Fiction

#### **Unit IV**

Criticism

## Unit V

Authors

#### **References:**

- 1. The Oxford Companion to English Literature edited by Margaret Drabble
- 2.Net.Set..Go: Literatures in English by D.E. Benet and S. Samuel Rufus
- 3. Website: (National Digital Library) https://ndl.iitkgp.ac.in
- 4. The Cambridge Guide to Literature in English by Ian Ousby

	Program Outcomes								
Course Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	Н	Н	L	L	L	L	L	Н	L
CO2	L	Н	Н	L	L	L	Н	L	L
CO3	L	Н	L	Н	Н	Н	Н	L	Н
CO4	Н	Н	Н	L	L	Н	Н	Н	L
CO5	L	L	L	Н	Н	Н	L	L	Н

Subject Code	Subject Title	Credit	Lecture	Tutorial	Practical	Type
<b>19MEN2EC</b>	<b>Elective- II Translation</b>	4	4	0	0	Theory
	Types, Views and Tools					_

#### Introduction

Translation is the communication of the meaning of a source-language text by means of an equivalent target-language text. The English language draws a terminological distinction (not all languages do) between translating (a written text) and interpreting (oral or sign-language communication between users of different languages); under this distinction, translation can begin only after the appearance of writing within a language community.

# **Course Outcome**

Course	, Ou	teome
CO1	:	To enable students to engage in advanced study and research with scholars in the field of Translation Studies
CO2	:	Understand the skills required to become a professional translator and what is meant by translation competence.
CO3	:	To foster original and scholarly research that contributes to this field
CO4	:	To enable graduates to integrate their professional education and experience with the larger problems of the professional translators and interpreters
CO5	:	Interact productively with people from diverse backgrounds as both leaders and team members with integrity and professionalism.

**Unit I:** Translation studies and its various branches – Decoding and Encoding – Revision and Restructuring – Translated Literature – Translation and Linguistics – Limitations in Translation – Speech-Act Theory applied to translation—the translator-reader theory

**Unit II:** Evaluating a Translation: Three tests of a Translation – Accuracy, Intelligibility & Stylistic Equivalence

**Unit III:** Experts' Views on Translation: Dryden, Matthew Arnold, Prawer, Horst Frienz, Susan Bassnet McGuire, Eugene Nida, Peter New Mark, J.C.Catford, Theodore Savory & Hilaire Belloc.

**Unit IV:** Process Approach and Product Approach – Loss and Gain in Translation – Translation: Procedure and Evaluation

Unit V: Tools for Translation-Introduction— Tools for Translation-Intellectual Tools-Knowledge of languages-Special talents and attributes-Knowledge of the subject-Experience- Colleagues and Peer-group-Mechanical Tools-Translating machines-Computerized dictionaries-Data-links-Typewriters-Dictating machine or Dictaphones -Copying machines-Text display devices-Storage and retrieval systems-Telephone and other means of communication-Material Tools-Dictionaries, Glossaries and Terminology Services

#### **REFERENCES**

Bassnett-McGuire, Susan. 1980. Translation Studies. London: Methuen.

Belloc, Hilaire. 1931. On Translation. Oxford: the Clarendon Press.

Biguenet and Schultze. 1990. The Craft of Translation. Chicago: University Press.

Lakshmi. 1993. Problems in Translation. Hyderabad: Book links.

Booth A.D. 1967. Machine Translation. Amsterdam, North-Holland Publishing Company.

Finley J.F. 1968. The Translator's Tools of Trade. Aslib Technical Translation Bulletin 14. 96-100.

Course			1	Program	Outcor	nes			
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	L	Н	Н	L	L	L	Н	Н	L
CO2	Н	L	Н	L	Н	Н	Н	L	L
CO3	Н	Н	Н	Н	L	L	Н	L	Н
CO4	L	Н	L	L	L	L	Н	L	Н
CO5	Н	Н	Н	L	L	Н	Н	Н	L

<b>Subject Code</b>	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	Type
19MEN3CA	Core-XI BRITISH	4	5	0	0	Theory
	LITERATURE – III					
	(FROM THE					
	VICTORIAN AGE TO					
	THE MODERN AGE)					

#### Introduction

This paper enables the students to comprehend and appreciate the transition from the conservative Victorian era to the liberal modern period. The various new concepts and techniques can be apprehended by the students effectively.

#### **Course Outcome:**

CO1	:	Understand and interpret key Victorian texts.
CO2	:	Explain key aspects of Victorian literary genres, including the novel and poetry.
CO3	:	Evaluate critical arguments about Victorian realism and incorporate into their own arguments
CO4	:	Trends and movement in Victorian age, the study of the prose and poetry of the works
CO5	:	Literary texts that reflect the literary characteristics of the Victorian period such as
		dramatic monologue, the love poem, pre Raphelite experiment etc.

# Unit I

Poetry Robert Browning: Rabbi Ben Ezra W.B.Yeats: Easter 1916 T.S.Eliot: Hollow Men Tennyson: Tithonus F.Thompson: The Hound of Heaven Thom Gunn: On the Move, The Wound Larkin: The Whitsun Wedding

#### Unit II

Prose N.G.Nayar, ed. Selected Essays of Orwell (Macmillan) The Following essays 1. Reflection of Gandhi 2. New Words 3. Bookshop Memories 4. Shooting an Elephant Lyton Strachey: The Eminent Victorians \_Florence Nightingale' Thomas Carlyle: Hero as Poet

## **Unit III**

Drama Shaw: Caesar and Cleopatra Oscar Wilde: Lady Windermere's Fan

#### **Unit IV**

Fiction Somerset Maugham: The Razor's Edge CharLottee Bronte: Jane Eyre

#### Unit V

Criticism W.K.Wimsatt Jr & M.C.Beardsley : The Intentional Fallacy. Cleanth Brooks : Irony as a Principle of Structure

# **Textbook:**

Essays are from English Critical Traditions ed. S.Ramaswamy & V.S.Sethuraman Vol. II, Macmillan)

Course				Program	Outcom	nes			
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	L	Н	Н	L	L	L	Н	Н	L
CO2	Н	L	Н	L	Н	Н	Н	L	L
CO3	Н	Н	Н	Н	L	L	Н	L	Н
CO4	L	Н	L	L	L	L	Н	L	Н
CO5	Н	Н	Н	L	L	Н	Н	Н	L

<b>Subject Code</b>	Subject Title	Credit	Lecture	Tutorial	<b>Practical</b>	Type
19MEN3CB	Core-XII ENGLISH	3	4	0	0	Theory
	LITERATURE FOR					
	COMPETETIVE					
	<b>EXAMINATIONS – II</b>					

# Introduction

To enable students to be thorough with the literary forms and theories of English Literature and to equip them to face confidently the competitive examinations.

# **Course Outcome**

CO1	•	Demonstrate the understanding of the feature of the major lecturing genres
CO2	••	Discuss theoretical terms and concepts
CO3	:	To train students for competitive examinations like net and set etc

Unit I: Grammar of Narratives to Oral Formulaic Poetry

Unit II: Palinode to Purple Patch

Unit III: Queen theory to Roman `a clef

Unit IV: Satire to Synaesthesia and

Unit V; Tension to Wit, Humour and the Comic

# **Textbook:**

References : A Dictionary of Literary Terms , Cuddon.A ( Penguin ) The Post –Colonial Studies .The Key Concepts, Bill Ashcroft, Griffiths and Helen Tiffin ( Routledge)

Course			Prog	gram Ou	tcomes			
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08
CO1	Н	Н	Н	L	L	Н	L	M
CO2	Н	Н	M	L	Н	Н	L	L
CO3	Н	Н	L	L	Н	Н	M	L

Subject Code Subject Title Credit Lecture Tutorial Practical Type
19MEN3CC Core-XIII METHODS 4 4 0 0 Theory
OF TEACHING

ENGLISH

#### Introduction

Students are provided orientation in Methods of Teaching English

#### **Course Outcome**

CO1	:	Significant learning takes place when the subject matter is relevant to the personal interests of the student.
CO2	:	Learning which is threatening to the self (e.g., new attitudes or perspectives) is more easily assimilated when external threats are at a minimum.
CO3	:	Learning proceeds faster when the threat to the self is low.
CO4	:	Self-initiated learning is the most lasting and pervasive.
CO5	:	Important developments in ELT throughout history.

Unit I:

Chapter I – III

Unit II:

Chapter IV - VI

**Unit III**:

Chapter VII – IX

**Unit IV**:

Chapter X – XII

Unit V:

Chapter XIII - XV

# **Textbook:**

Text : Teaching English Approaches, Methods and Techniques – N.Krishnaswamy and Lalitha Krishnaswamy (Macmillan Publishers India Ltd., 2003)

# Reference

 $Reference: Approaches \ and \ Methods \ in \ Language \ Teaching-Jack \ C. Richards \ and \ Theodore \ S. Rogers$ 

Course	Progra	am Outco	mes						
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	L	Н	L	L	L	Н	Н	Н	L
CO2	Н	L	Н	L	Н	Н	Н	L	L
CO3	Н	Н	Н	Н	L	L	Н	L	Н
CO4	L	Н	L	L	L	L	Н	L	Н
CO5	Н	Н	Н	L	L	Н	Н	Н	L

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Code	<b>Subject Title</b>	Credit	Lecture	Tutorial	Practical	Type
19MEN3CD	Core-XIV Translation Studies	4	4	0	0	Theory

# Introduction

To introduce to students the general principles of the process of translation that can be determined and categorized.

# **Course Outcome**

	•	atcone
CO1	:	To enable students engage in advanced study and research with
		scholars in the field of Translation Studies
CO2	:	Understand the skills required to become a professional translator and
		what is meant by translation competence.
CO3	:	To foster original and scholarly research that contributes to this field
CO4	:	To enable graduates to integrate their professional education and
		experience with the larger problems of the professional translators and
		interpreters
		•
CO5	:	Interact productively with people from diverse backgrounds both as
		leaders and team members with integrity and high degree of
		professionalism.
		r

Unit I: Language and Culture to Problems of Equivalence

Unit II: Loss and Gain to Science or Secondary Activity

Unit III: History of translation theory to The twentieth century

**Unit IV**: Specific problems of literary translation to Poetry and translation Translating prose to conclusion

Unit V:Passages for Translation from Tamil to English and general topics related to translation and practices

# References

References : A Linguistic theory of translation , Catford,J.C. ( OUP ) Translation and Translating :Theory and Practice , Bell,Roger( Longman)

Course	Program Outcomes									
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09	
CO1	L	Н	Н	L	L	L	Н	Н	L	
CO2	Н	L	Н	L	Н	Н	Н	L	L	
CO3	Н	Н	Н	Н	L	L	Н	L	Н	
CO4	L	Н	L	L	L	L	Н	L	Н	
CO5	Н	Н	Н	L	L	Н	Н	Н	L	

**Subject Code** 

	Subject Title	Credit	Lecture	Tutorial	Practical	Type
<b>19MEN3CE</b>	Core-XV Research	4	4	0	0	Theory
	Methodology					

# Introduction

This paper has been introduced to initiate the post graduate students to learn the fundamentals of writing research papers and dissertations.

# **Course Outcome**

CO1	: understand the significance of theory in literary interpretation
CO2	understand the factors that contributed to the transtious that happened in literary studies
CO3	understand about the functioning of various method and sources of Literary Criticism
CO4	: analyseLiterary works employing the evolving traditions of criticism
CO5	: To comprehend the full breath of English life and society.

#### Unit I:

- 1. Writing at the tertiary level
- 2. Planning the assignment

#### **Unit II:**

- 3. Planning the thesis
- 4. Scholarly writing: A case study
- 5. Format of a Research Paper

#### **Unit III**:

- 6. Page and chapter format
- 7. The use of quotations
- 8. References

#### **Unit IV**:

9. Documentation

Comman	Program Outcomes									
Course Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09	
CO1	Н	L	L	Н	L	Н	L	L	L	
CO2	L	L	Н	L	L	L	L	Н	L	
CO3	Н	L	L	Н	Н	L	Н	L	L	
CO4	L	Н	L	Н	L	L	Н	L	Н	
CO5	L	L	Н	Н	L	Н	L	L	L	

Subject Code	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN3EA	<b>Elective-III LITERARY</b>	4	4	0	0	Theory
	CRITICISM					

#### Introduction

This course aims at familiarizing students with literary criticism helping them to identify a prescriptive grammar for literary works based on the expressed opinions of author-critics starting from Plato up to T.S. Eliot. This course further deals with some critical approaches and their application to literary texts.

#### **Course Outcome**

CO1	:	Critically view literary artefacts' with the help of concepts offered by Classical and Renaissance thinkers.
CO2	:	Acknowledge restraint as a virtue under Neoclassicism and reason giving way to emotion under Romanticism
CO3	:	Apply 'high seriousness' and disinterestedness as guiding principles in appreciating literature as during Victorian and Modern periods
CO4	:	Analyse psychologically works of art through Freud's theories
CO5	:	Appreciate myths and archetypes while reading literary works through Jungian principles

Unit I [12 Periods]

Classical & Renaissance Criticism – Plato, Aristotle, Sidney, Ben Johnson

Unit II [12 Periods]

Neoclassical and Romantic Criticism – John Dryden, Samuel Johnson, William wordsworth and S.T. Coleridge

Unit III [12 Periods]

Victorian & Modern Criticism - Mathew Arnold& T.S. Eliot

Unit IV [12 Periods]

Psychological Approach – Uses, abuses and misunderstandings of the psychological approach and Freud's theories (Application: The Oedipus Complex: Id vs. Super Ego)

[12 Periods]

#### Unit V

Touchstone Method, Objective Correlative, Archetypal Approach.

# **Textbook**

1. Enright, D.J. and Ernst De Chickera, (eds.). English Critical Texts, Delhi: OUP, 2005.

#### Reference

1. Bloom, Herold. *The Western Canon:* The Books and School of the Ages, London: Papermac, 1995.

Carrage	Program Outcomes									
Course Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09	
CO1	L	Н	Н	L	L	L	Н	Н	L	
CO2	Н	L	Н	L	Н	Н	Н	L	L	
CO3	Н	Н	Н	Н	L	L	Н	L	Н	
CO4	L	Н	L	L	L	L	Н	L	Н	
CO5	Н	Н	Н	L	L	Н	Н	Н	L	

Subject	Subject Title	Credit	Lecture	Tutorial	Practic	al Type
Code						
<b>19MEN3EB</b>	Elective-III A Survey of Indian Writing in	4	4	0	0	Theory
	English					

#### Introduction

This course aims to introduce representative models of English prose for students to critically examine a wide variety of prose styles. The essays compiled under Prose –I range from Francis Bacon to George Orwell. The selection includes different types of essays viz didactic, informative, imaginative and journalistic.

# **Course Outcome**

CO1	:	To get familiarized with some significant and culturally diverse examples, both canonical and non-canonical, of American literature between the 17th and mid19th centuries
CO2	:	to introduce some of the major literary genres and modes employed by writers of the period
CO3	:	to provide an opportunity to examine some recurring themes in the literature of the period
CO4	:	to help understand the relevance of the literature of past to the modern world
CO5	:	Enable practice in analyzing, discussing, and writing about the literature

**Unit-I** 

Poetry

**UnitII-**

Drama

**Unit-III** 

Fiction

**Unit-IV** 

Criticism

**Unit-V** 

Writer

# **References:**

1. The Cambridge Guide to Literature in English by Ian Ousby

2.Net.Set..Go: Literatures in English by D.E. Benet and S. Samuel Rufus

3. Website: (National Digital Library)

Course	Program Outcomes									
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09	
CO1	Н	L	L	Н	L	Н	L	L	L	
CO2	L	L	Н	L	L	L	L	Н	L	
CO3	Н	L	L	Н	Н	L	L	L	L	
CO4	L	Н	L	Н	L	L	Н	L	Н	
CO5	L	L	Н	Н	L	Н	L	L	L	

Subject Title CreditLectureTutorialPractical Type

Code

19MEN3EC Elective-III Languages Cultures and Translation 4 4 0 0 Theory
Practices

#### Introduction

To introduce to students the general principles of the process of translation that can be determined and categorized.

#### **Course Outcome**

CO1	:	To enable students engage in advanced study and research with scholars in the field of Translation Studies
CO2	:	Understand the skills required to become a professional translator and what is meant by translation competence.
CO3	:	To foster original and scholarly research that contributes to this field
CO4	:	To enable graduates to integrate their professional education and experience with the larger problems of the professional translators and interpreters
CO5	:	Interact productively with people from diverse backgrounds both as leaders and team members with integrity and high degree of professionalism.

#### Unit I:

Language Universals, Universal Grammar (UG) And Intertranslatability-Introduction-Historical Background-Two Major approaches to Language Universals-Typological Approach-Generative approach & Universal grammar-Substantive Universals-Formal Universals.

# Unit II: -

Language Variation-Differences between the approaches-Phonological universals-Morphological universals- Semantic universals-Language universals in diachrony-Language universals in other areas-Language universals & Translation Studies-Vocabulary-Formal Equivalence.

# Unit III:

Language, Culture And Translation In South Asia- Introduction- The notion of "South Asia"-The notion of "Culture"-The notion of "Translation"- The notion of "Language"-Language, Culture and Translation in South Asia: An overview-Language in

South Asia-Culture in south Asia-Translation in South Asia.

#### **Unit IV:**

Language Families of South India: Distribution, Basic Characteristics and Enumeration-Introduction-Dravidian Languages-Characteristic features of Dravidian Languages-Sub grouping of Dravidian Languages-Enumeration of Dravidian Languages

# Unit V:

Translate the passage from a language of the student's choice into English and comment on the problems faced during the translation-Translate the English passage into a language of the student's choice and comment on the problems faced during the translation.

#### **REFERENCES**

- 1. Chomsky, Noam. (1965). Aspects of the theory of syntax. Cambridge, Mass: MIT Press. -----. (1975). The logical structure of linguistic theory. Chicago: University of Chicago Press.
- 2.Patterson, Maureen L.P. 1981. South Asian Civilization. A Bibliographic Synthesis. Chicago: The University of Chicago Press.
- 3.Caldwell, Rt. Rev. Robert. 1856. A Comparative Grammar of the Dravidian or South 4.Indian family of Languages. 3rd ed. Revised and edited by Rev. J.L. Wyatt and T.

Ramakrishna Pillai. Reprinted. Madras, University of Madras.

Course	Program Outcomes								
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	L	Н	Н	L	L	L	Н	Н	L
CO2	Н	L	Н	L	Н	Н	Н	L	L
CO3	Н	Н	Н	Н	L	L	Н	L	Н
CO4	L	Н	L	L	L	L	Н	L	Н
CO5	Н	Н	Н	L	L	Н	Н	Н	L

Semester: IV

Subject Code	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN4CA	<b>Core-XVI Introduction</b>	4	4	0	0	Theory
	to Women Studies					

#### Introduction

Objective: Students are exposed to basic concepts theories relating to women studies.

#### **Course Outcome**

CO1	:	Identify major influences within key historic feminist movements. These influences may include activists, authors and/or writings, or legislation.
CO2	:	Articulate how women's studies and gender studies is a distinct field connected to other interdisciplinary fields of study
CO3	:	Evaluate, compare, and critique gender and feminist theories and methodologies. Connect theory with practice through a service learning or internship experience.
CO4	:	Identify and employ legitimate sources of information covering social inequalities and injustices
CO5	:	Connect theory with practice through a service learning or internship experience.

# Unit I

Poetry Sylvia Plath: Daddy Imitiaz Dharker Another Woman Anne Sexton: The Moss of his Skin Kamala Das: An Introduction Spoiling the Name Adrienne Rich: Snapshots of a Daughter-in-law Willa Cather London Roses Judith Wright: The Old Prison Sarojini Naidu: Coromandel Fishers

## **Unit II**

Prose Maya Angelou: I Know Why the Caged Bird sings Virginia Woolf: A Room of One's Own

# **Unit III**

Drama Uma Parameswaran Sons Must Die Lorraine Hansberry: A Raisin in the Sun

#### Unit IV

Fiction Bapsi Sidhwa: The Pakistani Bride Gita Haraharan Thousand Faces of Night

#### Unit V

Criticism Elaine Showalter: Towards a Feminist Poetics

# References

References: Code, Lorranine, ed. Encyclopedia of Feminist Theories

Course	Program Outcomes										
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09		
CO1	Н	L	L	Н	L	Н	L	L	L		
CO2	L	L	Н	L	L	L	L	Н	L		
CO3	Н	L	L	Н	Н	L	L	L	L		
CO4	L	Н	L	Н	L	L	Н	L	Н		
CO5	L	L	Н	Н	L	Н	L	L	L		

Semester: IV

Subject Code	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN4CB	MASS	4	4	0	0	Theory
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COMMUNICATION AND JOURNALISM

#### Introduction

Students are introduced principles and practices in Mass Communication and Journalism Course Outcome

CO1	:	To increase students' knowledge and understanding of the mass communication process and the mass media industries.
CO2	:	To increase students' awareness of how they interact with those industries and with media content to create meaning.
CO3	:	To help students become more skilled and knowledgeable consumers of media content
CO4	:	Have skills necessary in communicating in the print media with emphasis on writing, interviewing, observing, reporting, reacting and synthesizing
CO5	:	To understand the legal, moral and ethical responsibilities inherent in a free press

# Unit I:

**Introduction to Communications** 

- 1. Definition Meaning Process of communications.
- 2. Functions and Theories of Mass Media
- 3. Role and effects of Mass Media in Social campaigns (Literacy, anti-poverty, family planning, National integration, secularism and environment issues)
- 4. Emerging trends and development in information and communication Technologies.

# Unit II:

Introduction to Journalism

- 1. Role of Press in India English and Vernacular Press.
- 2. Ethics and Principles of Journalism
- 3. Freedom of the Press
- 4. Press Council and Press Regulations in India

#### **Unit III:**

Print Media

- 1. The Making of a Newspaper
- 2. Principles of Reporting Feature writing, Interviews, Reviews and cartoons.
- 3. the Role of Editors
- 4. Press and Public Opinion.

#### **Unit IV**:

Television and Radio

- 1. The growth and development of Television in India
- 2. Television Production and Formats of TV Programmes.
- 3. Radio genres, Ownership, Control and Broadcasting Policy
- 4. Impact of TV and Radio on society.

#### Unit V:

Advertisement

- 1. Types of Advertising and Advertising Media
- 2. Techniques in effective advertisements.
- 3. Code of Ethics for advertising
- 4. Advertising and Marketing.

#### **Books for Reference:**

- 1. Kumar, Keval J. Mass Communication India, Mumbai, Jaico Publishing House.
- 2. Rayudu, C.S. Communication, New Delhi Himalaya Publishing House.
- 3. D'souza Y.K. Communication : Today and Tomorrow New Delhi Discover Publishing House.
- 4. D'souza Y.K Handbook of Journalism and Mass Communication New Delhi Indian Publishers.
- 5. Kamath M.V Professional Journalism Delhi Vikas Publishing House PVT Ltd.
- 6. Srivastava K.M.Radio and TV Journalism New Delhi Sterling.
- 7. Dr.Jan R.Hakemujlder etal. Radio T.V Journalism New Delhi Anmol Publication Pvt Ltd.
- 8. Chanawala etal. Advertising: Theory and Practice Delhi: Himalaya Publishing House.

Program Outcomes									
Course Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	L	Н	Н	L	L	L	Н	Н	L
CO2	Н	L	Н	L	Н	Н	Н	L	L
CO3	Н	Н	Н	Н	L	L	Н	L	Н
CO4	L	Н	L	L	L	L	Н	L	Н
CO5	Н	Н	Н	L	L	Н	Н	Н	L

Semester : IV						
Subject Code	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN4EA	Elective-IV Educational Psychology	4	4	0	0	Theory

#### **Introduction:**

This paper provide a general introduction about educational psychology, theories and application .To enable the students to know the key concepts and application theories, and research methods in the field of education and the use of various tests in the field of education.

#### **Course Outcome:**

CO1	:	To gain a comprehensive knowledge about the historical background of educational psychology.
CO2	:	To understand the scientific research approach method used in cognitive development.
CO3	:	To acquire the knowledge about language development and also to acquire the skills to improve the memory.
CO4	:	To acquire the learning techniques and understand the motivation components.
CO5	:	To acquire the knowledge of various learning disabilities and its associated treatments.

# **UnitI:ExploringEducationalPsychology**

[12Periods]

Exploring Educational Psychology: Historical Background- Teaching: Art and Science-Effective Teaching: Professional knowledge and Skills-Goal Setting and Instructional planning Skills-Classroom Management Skills-Motivational Skills-Technological Skills. Research in Educational Psychology: The Scientific Research Approach — Research Methods- Programme Evaluation Research Challenges.

# Unit II: Cognitive Development: Piaget's theory and Vygotsky's [12 Periods] Theory

Cognitive Development: Piaget's theory: Cognitive Processes-Piagetian Stages-Evaluating. Piaget's Theory: Contributions and Criticisms. Vygotsky's Theory-Assumptions- Zone of Proximal Development-Scaffolding-Language and Thought

## **Unit III: Language Developments and Intelligence**

[12 Periods]

Language Development: Language-Morphology-Syntax-Semantics-How Language. Develops-Biological and Environmental Influence. Memory: Encoding-Storage-Retrieval and Forgetting Intelligence:IntelligenceTests- Theories of Multiple Intelligence-Information- Processing Approach

# **Unit IV: Learning and Motivation**

[12 Periods]

Learning: Behavioral Approach to Learning-Classical Conditioning- Operant Conditioning. Increasing Desirable Behaviors- Decreasing Undesirable Behavior. Banduras Social Cognitive Theory- Observational Learning. Teaching Techniques: Description-Demonstration- Lecture Method- Discussion Method-Dramatization. Explanation- Aptitude Treatment Interaction – Mastery Learning – Teaching through Multimedia

# **Unit V: Special Education**

[12 Periods]

Children with Disabilities- Learning Disabilities- ADHD- Mental Retardation- Physical Disorders- Sensory Disorders- Speech and Language Disorders- Autism Spectrum Disorders-Emotional and Behavioural Disorders. Children who are gifted- Characteristics and educating children who are gifted.

#### **Textbook:**

1. Santrock, J. W. (2006) Educational Psychology, 2nd Edition, New Delhi, Tata McGraw Hill. (Unit I-IV)

## Reference:

- 1. Papalia, D.E, et.al, Human Development, New Delhi: Tata McGraw Hill Publishing Company, 9th Edition, 2004.
- 2. Santrock, J.E, Child Development, New Delhi: Tata McGraw Hill Publishing Company, 2nd Edition, 2007.
- 3. Sarason., I. G. & Sarason. R., Abnormal Psychology- The Problem of MaladaptiveBehaviour,NewDelhi:PrenticeHallofIndia,11thEdition,2012.(Unit- V)

Program Outcomes									
Course Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	L	Н	Н	L	L	L	Н	Н	L
CO2	Н	L	Н	L	Н	Н	Н	L	L
CO3	Н	Н	Н	Н	L	L	Н	L	Н
CO4	L	Н	L	L	L	L	Н	L	Н
CO5	Н	Н	Н	L	L	Н	Н	Н	L

Semester: IV

<b>Subject Code</b>	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN4EB	Elective-IV A Survey of New Literature	4	4	0	0	Theory

#### **Introduction:**

This paper is introduced to familiarize students with literary works and authors (arranged alphabetically here) from British Literature, American Literature, Indian Writing in English and New Literatures in English and help them be prepared for getting through the NET and SET. Works (80) and authors (20) for each paper have been selected from the syllabi of various Indian universities and mainly from the question papers of the NET conducted in last twenty years. Students are expected to have a synoptic outline of each work and each author (a model template given at the end of the syllabus to prepare a summary) from any source such *the Oxford Companion to English Literature and the Cambridge Guide to Literature in English*. The main objective of this elective paper is to guide students on where and what they should focus on (in addition to major works and authors they study under core papers) in order to get through the NET or the SET.

#### **Course Outcome**

CO1	:	To introduce students to the emergent body of literature being produced by writers—from the countries, that have emerged with the literature of their own
CO2	:	To create an awareness about the various issues discussed by different writers with— local and global social conditions
CO3	:	To prepare the students to make an attempt to read the works comparatively, in—relation to one another along with their literary and cultural traditions
CO4	:	To introduce the students to different genres of the Post Colonial Literatures
CO5	:	To make them understand that the Post Colonial Literatures can be interesting

**Unit I - Poetry** 

Unit II - Drama

**Unit III – Fiction** 

Unit IV - Criticism

**Unit V - Authors** 

# **References:**

1. The Oxford Companion to English Literature edited by Margaret Drabble 2. Net. Set.. Go: Literatures in English by D.E. Benet and S. Samuel Rufus

Course	Program Outcomes								
Outcomes	P01	PO2	P03	P04	P05	P06	P07	P08	P09
CO1	Н	L	L	Н	L	Н	L	L	L
CO2	L	L	Н	L	L	L	L	Н	L
CO3	Н	L	L	Н	Н	L	L	L	L
CO4	L	Н	L	Н	L	L	Н	L	Н
CO5	L	L	Н	Н	L	Н	L	L	L

Semester: IV

<b>Subject Code</b>	Subject Title	Credit	Lecture	Tutorial	Practical	Type
19MEN4EC	Elective-IV Translation Project	4	4	0	0	-

# **Description:**

This course provides a venue for students to work independently and apply in an integrated manner the concepts and skills that they have acquired from the previous semesters. Students will be required to translate an extended text of about 10000 words (from the regional languages into English or vice-versa).

**Project work:** 50 marks **Viva-voce:** 50 marks

Semester: IV

Subject Code	<b>Subject Title</b>	Credit	Lecture	Tutorial	Practical	Type
19MEN4EV	Core Project Work	8	10	0	0	-

# **Description:**

This course provides a venue for Students to work independently and apply in an integrated manner the concepts and skills they will have acquired from the previous semesters. Students will be required to analyze and produce a research work of about 10000 words

**Project work:** 50 marks **Viva-voce:** 50 marks