



**RATHINAM COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)**  
(Affiliated to Bharathiar University, Re-Accredited by NAAC with 'A' Grade,  
Approved by AICTE and Recognized by UGC under section 2f & 12B)  
Rathinam Techzone Campus, Pollachi Road, Eachanari P.O, Coimbatore – 641 021

# **RATHINAM**

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## **COLLEGE OF ARTS & SCIENCE**

RathinamTechzone, Pollachi Road, Eachanari  
Coimbatore – 641021

**Research Projects Undertaken by The  
Faculty**

## Research Projects Undertaken by The Faculty

Name of the Faculty	Title of the Project	Department	Funds provided (INR in lakhs)
<b>2019 - 20</b>			
Dr. S. R. Madhan Shankar	An Analysis of Knowledge, Attitude and Practice Prevailing among the Tribal Woman in Nilgiri District on Polycystic Ovarian Syndrome	Biotechnology	10
Dr. K. Kumudhadevi	Service Quality and Customer Satisfaction Towards Digital Banking in Post Demonetisation-Reference to Coimbatore District.	Commerce	3.5
Dr.S.Subhashini	Entrepreneurship Development Institute of India	Management	0.48
<b>2018 - 19</b>			
S.Vasanthi&T.Jabarani	Interlinking rivers using graph theory	Mathematics	0.075
Dr. K. Kumudhadevi	One Day Basic Training Programme	Commerce	0.5
A. Uthiramoorthy	Entrepreneurship Awareness Camp (EAC)	Computer Science	0.6
<b>2017 - 18</b>			
Dr.V.T.Dhanraj	Consumer Brand Awareness & Intention of FMCG Products	Commerce	1.15
<b>2016 - 17</b>			
T. M. Hemalatha	Entrepreneurship Awareness Camp (EAC)	Commerce	0.2
S. Harikaran	Entrepreneurship Awareness Camp (EAC)	Commerce	1.2
<b>2015 - 16</b>			
Dr.A.Sumathi	A Study on Performance of Primary Health Centers in Villages with Special reference to Coimbatore District	Commerce	2.3
S.Harikaran	A Study on customer's Satisfaction towards fast moving	Commerce	2.1

	consumer goods with special reference to Coimbatore District		
T.M. Hemalatha	A Study on work life balance of Employees in Govt. Hospital	Management	1.8
M.Sabareedharan	A Study on Consumer attitude towards window display on readymade garments	Management	1.9
Dr.K.Juliana Gnanaselvi	An effective swarm intelligence based passive biometric continuous Authentication system	Computer Science	1.45
K.Sargurunathan	Baseline Study, Content Research, Scripting, Collection of Materials, Vetting of Scripts	Mathematics	9