

CHIEF PATRON

Dr Madan A Sendhil
Chairman - Rathinam Group of Institutions

Mrs Shima Sendhil
Trustee - Rathinam Group of Institutions

PATRONS

Dr R Manickam - CEO & Secretary
Rathinam College of Arts & Science

Dr R Muralidharan - Principal
Rathinam College of Arts & Science

Dr B Nagaraj - Director
Rathinam Group of Institutions

ADVISORS

Dr S N Suresh - Dean
School of Science

Dr Sabareesh KP V - Dean
Research and Development
Head Rathinam Research Hub

Dr T M Hemalatha - Dean
School of Commerce

CONFERENCE CONVENORS

Dr S Subhashini - HOD - Dept. of Management

Prof K Srinivasan - Dept. of Management

CO CONVENORS

Prof E Kamatchi Muthulakshmi,
Assistant Professor, Dept. of Management

Prof H Angel Terasa,
Assistant Professor, Dept. of Management

CONFERENCE COORDINATORS

Dr Mahesh Bhalakrishnan, Assistant Professor
Dr V Sridhar, Assistant Professor
Prof S Najumudeen, Assistant Professor
Prof U Rahul, Assistant Professor
Prof H Jayakarunya, Assistant Professor
Prof A Prakash, Assistant Professor

ABOUT DEPARTMENT OF MANAGEMENT

Department of Management was established in 2001 with the aim of providing quality higher education at par with international standards. It relishes its 21 years of glory in creating talented, accountable and socially responsible Management graduates. Rathinam Department of Management is one of the most sought after Management Institute in Tamil Nadu. It has made its presence in global connections as well through its involvement in quality research, successful consultancy, holistic teaching and training. The institute offers Bachelor, Masters and Doctoral programme affiliated to Bharathiar University. The Institute located at Coimbatore, which is well connected by Air, Road & Rail 24/7 across various parts of India. The Institute is AICTE approved and accredited by NAAC with A++ Grade. The institute is recognized as "Best Institute" by various awarding bodies. The infrastructure is well furnished with all modern facilities such as Wi-fi campus, fully digitalized Learning system which is developed in-house. It stands testament to the commitment of the management to impart quality higher education by various digital facilities that put Rathinam Department of Management at par with leading B-Schools.

FOR FURTHER DETAILS AND VOLUME DISCOUNTS

Prof.H.Angel Terasa,
Assistant Professor, Dept. of Management
+91 63810 60960



UG PROGRAM

BBA Computer application
BBA Logistics
BBA Aviation

PG PROGRAM

MBA
MBA IEV



RATHINAM



COLLEGE OF ARTS & SCIENCE

(An Autonomous Institution Affiliated to Bharathiar University, Accredited by NAAC with 'A++' Grade, NIRF Ranked, approved by AICTE and recognized by UGC under 2(f) & 12B)
Rathinam Techzone Campus, Pollachi Road, Eachanari (PO), Coimbatore - 641021.



International Conference

On
INNOVATIVE STRATEGIES FOR
AVIATION, LOGISTICS AND SUPPLY CHAIN
TECHNOLOGIES, BUSINESS MODELS AND RISK MANAGEMENT

14th SEPTEMBER 2022
Department of Management

Knowledge Partners



ABOUT THE CONFERENCE

This International Conference premeditated to provide eminence value for practitioner, researchers and academicians in the area of aviation, logistics and supply chain. Economic unpredictability created by recent pandemic and Russo-Ukrainian conflict paved the way to redesign the approaches of policy makers and industries. International Conference on "INNOVATIVE STRATEGIES FOR AVIATION, LOGISTICS AND SUPPLY CHAIN: TECHNOLOGIES, BUSINESS MODELS AND RISK MANAGEMENT" aims to consolidate the findings of researchers and scholars. The conference will create interdisciplinary platform to exchange ideas of researchers where the practitioners, policymakers and academician will consider to impart in development ALS (Aviation, Logistics & Supply Chain). The conference is organised in association with Srinivasa University Mangalore and Malaysia University of Science and Technology (MUST), Malaysia.

ABOUT RATHINAM GROUP OF INSTITUTIONS

The Rathinam College of Arts and Science is a Co-educational Institution, established in the year 2001, by the K Palaniappa Memorial Educational Trust, which has 41 years of experience in promoting education in Coimbatore. The college is set in a sprawling 70-acre campus that is a part of the Rathinam Group of Institutions which has Rathinam Technical Campus, Rathinam Institute of Management, Rathinam School of Architecture, Rathinam College of Physiotherapy, Rathinam International Public School and IT Park & Special Economic Zone. As a co-educational institution with autonomous status accredited by NAAC with "A++" grade and recognized by UGC, New Delhi under section 2(f), and 12(B) status and NIRF ranked with-in top 150 institutions for six consecutive years 2017 to 2022 offers 26 UG programs, 11 PG Programs and 13 Research Programs. The Management and the Staff of Rathinam College of Arts and Science are committed to create an atmosphere in the campus that is conducive to fulfill the vision. Aiming at the goal, the institution is continuously conducting seminars, guest lectures and events of various kinds. In addition, the Techno Park attached to the college is also providing job-oriented practical exposure for the students of Rathinam College of Arts and Science. The AIC Raise India's first UN sustainability development goal Start-up Incubation Center established under the prestigious Atal Innovation Mission of NITI Aayog located at Rathinam Campus creates eco system for establishing start-up from ideation to venture funding.

CONFERENCE THEME

Deliberation of the conference specific to Innovation, technologies, and business models in Aviation, Logistics, and Supply chain industries (ALS)

Data analysis in ALS
Financial product Developments ALS
Impact of COVID 19 on ALS Sector
Revisiting Supply Chain Management sector after COVID 19
Policy development on Tourism after the COVID-19 pandemic
Governance Issues and Challenges in policies on ALS
Green practices in ALS
Facility Location, Supply Chain, and Flight Planning
Privatization and development in ALS
International and Cross-Border Freight Transportation
Logistics and Operations Management
Business Sustainability practice of ALS
Supply Market Intelligence
IoT in ALS Sector

The deliberation is not restricted to the above topic rather management research related to theme of the conference will be accepted.

KEY NOTE SPEAKERS



Dr. G Srikantha Sharma
General Manager & Dean (HMA)



Lt.col. Capt. Musheer Ahamed Hyderi



Capt. Farah Khan Pethe



Dr. Rajesh Arumugam,
School of Business and commerce,
Kebri Dehar University,
Ethiopia.

CALL FOR PAPERS

Original research papers are invited to present and publish by Industry, academia, and students of UG, PG & Ph.D. Authorship is limited to three. Plagiarism is limited to 9 % evaluated using Drillbit. The selected paper will be published in the conference proceeding with ISBN. UGC Care, Scopus Journal Publication reference will be done with an additional fee.

AUTHORS GUIDELINES

The papers should not be more than 6 pages in A4 size paper. Font Times New Roman. Font size 12 Line spacing 1.5. A printed participant certificate and E-Copy of the conference proceeding will be provided to all registered participant.

STEPS TO REGISTER

1. Submit the abstract/ Full paper to aviationconference@rathinam.in
2. Accepted papers will receive a paper code.
3. Complete the registration fee payment process.
4. Fill the registration forms with paper code using <https://forms.office.com/r/reSn9Fru5F>
5. Submit the full paper and PPT before 12th September 2022

REGISTRATION FEES

Academicians	: INR 400
Industry Experts	: INR 700
Research Scholar/Students	: INR 300
International Participants	: USD 20



Registration fees includes registration kit, E-copy of conference proceedings with ISBN. Only Registered Participants Research Work will be considered for Publication. UGC Care and Scopus Journal name will be finalize after acceptance.

BANK DETAILS

Bank name	: HDFC Bank
Account Number	: 50200019193951
IFSC Code	: HDFC0003643
Branch	: Sundrapuram

IMPORTANT DATES

Last date for abstract / full paper submission : 10.09.2022
Last date for Registration : 12.09.2022