

**RATHINAM COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)**

Rathinam Tech Zone, Eachanari, Coimbatore – 641021.

DEPARTMENT OF COSTUME DESIGN AND FASHION



Syllabus for

B.Sc. Costume Design and Fashion

(I to VI Semester)

2024 – 2025 Batch onwards

Vision and Mission of the Institution

Vision

To emerge as a world-renowned Institution that is integrated with industry to impart Knowledge, Skills, Research Culture and Values in youngsters who can accelerate the overall development of India

Mission

To provide quality education at affordable cost, build academic and research excellence, maintain eco-friendly and robust infrastructure, and to create a team of well qualified faculty who can build global competency and employability among the youth of India

Motto

Transform the youth into National Asset

Vision and Mission of the Department

Vision

"To nurture creativity, innovation, and excellence in design through comprehensive learning and research. Empowering students with industry insights and critical thinking to shape trends and advance fashion knowledge."

Mission

"To empower students with knowledge, skills, and ethical values through rigorous learning and hands-on experience. We aim to shape future leaders who drive sustainable and compassionate excellence in fashion."

Motto

“World Class Designer”

Program Educational Objectives (PEO)

PEO1:	Pursue a career as a globally competent and universally employable professional in core and related fields in diverse sectors who accelerates the overall development of India.
PEO2:	Pursue lifelong learning opportunities including graduate degrees to improve and expand domain specific and professional skills.
PEO3:	Advance personally and professionally by accepting professional and societal responsibilities, and pursuing leadership roles.

Mapping of Institute's Mission to PEO

Institute's Mission	PEO's
To provide quality education at affordable cost, build academic and research excellence maintain eco-friendly and robust infrastructure, and	PEO1, PEO2
To create a team of well qualified faculty who can build global competency and employability among the youth of India.	PEO2, PEO3

Mapping of Department Mission to PEO

Department Mission	PEO's
Nurtures creativity	PEO 1, PEO 2
Comprehensive knowledge and practical skills	PEO 1, PEO 2
Encouraging professionalism	PEO 2, PEO 3,
Technical acumen and Key proficiency	PEO 1. PEO 3

Program Outcomes (PO):

PO1	: Demonstrate Knowledge Competence In Core Discipline
PO2	: Apply the appropriate knowledge and suitable skills in solving the complex problems
PO3	: Conduct investigations of complex problems through various scientific approaches
PO4	: Design solutions for complex and open ended real-life or real-time problems
PO5	: Use appropriate and advanced tools for wide range of practices with an understanding on its associated limitations
PO6	: Work effectively and responsibly as a member or a leader in a team
PO7	: Express complex concepts within the profession and with society at large
PO8	: Understand the professional roles and responsibilities
PO9	: Analyze social and environmental aspects of the professional practices
PO10	: Practice higher moral and ethical standards during the discharge of professional duties
PO11	: Incorporate Finer Costume Design and Fashion Practices In All The Professional Engagement
PO12	: Identify and address their professional development through lifelong learning

Program Specific Outcomes (PSO):

PSO 1	: Able to perform trend analysis and performance of any fashion sector
PSO 2	: Able to develop newer microbiological technologies with broader industrial and other applications
PSO 3	: Able to predict Future market trend and performance in art and fashion sector
PSO 4	: Able to provide consultancy related market trends and performance of Textile and Fashion sector

Correlation between the PO/PSO and the PEOs

Program Outcomes		PEO 1	PEO 2	PEO 3
PO 1	:	3	1	3
PO 2	:	3	2	3
PO 3	:	1	2	3
PO 4	:	3	1	3
PO 5	:	3	3	2
PO 6	:	2	3	3
PO 7	:	2	3	1
PO 8	:	3	2	1
PO 9	:	2	2	3
PO 10	:	3	2	1
PO 11	:	2	1	1
PO 12	:	3	2	2
PSO 1	:	2	3	1
PSO 2	:	3	2	2
PSO 3	:	2	3	3
PSO 4	:	3	2	2

3 – Strong correlation; 2-moderate correlation; 1-Less correlation; Blank-no correlation

Components considered for Course Delivery is listed below:

- a. Class room Lecture
- b. Laboratory class and demo
- c. Assignments
- d. Mini Project
- e. Project
- f. Online Course
- g. External Participation
- h. Seminar
- i. Internship

Mapping of POs with Course Delivery:

Program Outcome	Course Delivery								
	a	b	c	d	e	f	g	h	i
PO1	3	3	1	1	2	1	3	3	1
PO2	3	3	2	3	3	1	1	2	3
PO3	3	3	1	3	1	1	1	2	3
PO4	2	3	2	3	3	1	1	3	1
PO5	3	2	1	3	1	3	3	3	3
PO6	2	3	1	3	3	1	2	3	3
PO7	2	3	1	3	1	1	2	3	3
PO8	2	2	1	2	3	3	2	3	3
PO9	1	1	2	3	3	3	2	3	3
PO10	2	1	2	3	2	2	2	2	2
PO11	1	1	2	2	2	3	3	3	3
PO12	1	2	3	2	2	2	3	3	3
PSO1	2	3	1	3	2	3	1	3	3
PSO2	3	2	2	3	3	2	2	3	2
PSO3	2	3	3	2	2	3	3	2	3
PSO4	3	2	2	1	3	2	2	1	2

3 – Strong correlation; 2-moderate correlation; 1-Less correlation; Blank-no correlation

**RATHINAM COLLEGE OF ARTS AND SCIENCE
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B.SC. COSTUME DESIGN AND FASHION DEGREE PROGRAMME

B. Sc (CDF) Curriculum Structure - Regulation – 2024

(For students admitted from 2024-2025 and onwards)

S.No.	Sem	Part	Sub Type	Course Code	Course Name	Credit	Hours	INT	EXT	Total
1	1	1	L1		Language - I	3	5	50	50	100
2	1	2	L2		English - I	3	5	50	50	100
3	1	3	Core		Core Course – I Fashion Designing Theory	4	5	50	50	100
4	1	3	Core		Core Course – II Fashion Designing Practical	4	4	50	50	100
5	1	3	Allied		Allied- Sewing and Pattern Technology Theory	4	5	50	50	100
6	1	4	SEC		Skill Enhancement Courses – I Foundations of Apparel Designing Practical	4	4	50	50	100
7	1	4	AEC		Ability Enhancement Course I Environmental Studies or Universal Human Values & Professional Ethics	2	2	50	0	50
						24	30	350	300	650
1	2	1	L1		Language - II	3	5	50	50	100
2	2	2	L2		English - II	3	5	50	50	100
3	2	3	Core		Core Course – III Fiber and Fabric Science Theory	4	5	50	50	100
4	2	3	Core		Core Course – IV Fiber and Fabric Science Practical	4	4	50	50	100
5	2	3	Elective		Elective - I Entrepreneurship Development	4	4	50	50	100
6	2	3	Allied		Allied-II Basic Illustration Practical	4	5	50	50	100
7	2	4	AEC		Ability Enhancement Course II Design Thinking	2	2	50	0	50
8	2	5	Ext		Extension Activity - I (NASA)	1	0	25	0	25
						25	30	375	300	675
1	3	1	L1		Language - III	3	4	50	50	100
2	3	2	L2		English - III	3	4	50	50	100
3	3	3	Core		Core Course – V Textile Processing and Printing Theory	4	6	50	50	100
4	3	3	Core		Core Course – VI Textile Processing and Printing Practical	4	4	50	50	100
5	3	3	Allied		Allied-III Fashion Illustration Practical	4	5	50	50	100
6	3	4	SEC		Skill Enhancement Courses – II Childrens Apparel Practical	4	5	50	50	100
7	3	4	AEC		Ability Enhancement Course III Soft Skill-1	2	2	50	0	50

8	3	3	ITR		Internship / Industrial Training (Summer vacation at the end of II semester activity)	2	0	50	0	50
9	3	5	Ext		Extension Activity - II (NASA)	1	0	25	0	25
						27	30	425	300	725
1	4	1	L1		Language - IV	3	4	50	50	100
2	4	2	L2		English - IV	3	4	50	50	100
3	4	3	Core		Core Course – VII Fabric Construction Theory	4	6	50	50	100
4	4	3	Core		Core Course – VIII Fabric Construction Practical	4	4	50	50	100
5	4	3	Allied		Allied-IV Surface Embellishment Practical	4	5	50	50	100
8	4	3	Elective		Elective - II Women's Apparel Practical	4	5	50	50	100
7	4	4	AEC		Ability Enhancement Course IV Soft Skill-2	2	2	50	0	50
8	4	5	Ext		Extension Activity - III (NASA)	1	0	25	0	25
						25	30	375	300	675
1	5	3	Core		Core Course – IX Textiles and Costumes of India Theory	4	6	50	50	100
2	5	3	Core		Core Course – X Men's Apparel Practical	4	6	50	50	100
3	5	3	Elective		Elective - III Styling and Modelling Practical	4	6	50	50	100
	5	3	PRJ		Project - Portfolio	0	6	0	0	0
4	5	4	SEC		Skill Enhancement Courses – III Fashion Ornaments and Accessories	4	6	50	50	100
5	5	3	ITR		Internship / Industrial Training - (Summer vacation at the end of IV semester activity)	2	0	50	0	50
6	5	5	Ext		Extension Activity - IV (NASA)	1	0	25	0	25
						19	30	275	200	475
1	6	3	Core		Core Course – XI Boutique Management and Marketing Theory	4	6	50	50	100
2	6	3	Core		Core Course – XII Draping Practical	4	4	50	50	100
3	6	3	Elective		Elective – IV Home Textiles Practical	4	6	50	50	100
4	6	3	PRJ		Core Project - Portfolio	8	8	100	100	200
5	6	4	SEC		Skill Enhancement Courses – IV Computer Aided Design Practical	4	6	50	50	100
						24	30	300	300	600
					Total credit	144	180	2100	1700	3800

Additional Credits										
S.No.	Sem	Part	Sub Type	Sub Code	Subject	Credit	Hours	INT	EXT	Total
1	2	6	VAC		VAC - Textile Analysis	2	2	50	0	50
2	4	6	IDC		Fashion Designing	2	2	50	0	50
3	5	6	VAC		VAC - Fashion Analysis	2	2	50	0	50

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	12	12	15	12	19	20	90
Part IV	2	2	6	6	4	4	24
Part V	-	-	-	-	-	2	2
Total	20	20	27	24	23	26	140

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DEPARTMENT OF COSTUME DESIGN AND FASHION



Syllabus for

B.Sc. Costume Design and Fashion

(I Semester)

2024 – 2025 Batch onwards

Semester 1

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Designing	4	-	5	-	Core I Theory
Course Introduction						
Courses offer a dynamic and comprehensive introduction to the world of fashion, blending creativity with technical expertise. These courses typically cover a wide range of topics, including fashion history, design principles, Color Theory, Elements of Design and trend forecasting. Learn to conceptualize and develop original fashion collections, Fashion Cycle. With a focus on artistic expression fashion designing courses provide a solid foundation for aspiring designers to pursue their passion and navigate the competitive landscape of the fashion industry.						
Course Focus on: Skill Development / Entrepreneurship / Employability / Research						
Course Outcomes	On completion of this course, students will					
CO 1:	Familiarize students with fashion industry terminology and design types, focusing on their application in dress design.					
CO 2:	Mastering design elements and color theory for effective dress design.					
CO 3:	Applying design principles in dressmaking, tailored for diverse body types.					
CO 4:	Understanding fashion cycles, industry roles, and fashion theories in design.					
CO 5:	Understanding fashion forecasting, its disciplines, and factors influencing fashion changes.					
Unit I:	Basics of Fashion					[12 Periods]
Terms of fashion industry – fashion, style, fad, classic, and collection, chic Custom made, mannequin, fashion, show, trend, forecasting, high fashion, fashion cycle, haute couture, couture, couturier, fashion director, fashion editor, line, knock-off Avant Garde, bridge, buying house, apparel, fashion merchandising, pre – a – porter, sample, Design. Definition and types- structural and decorative design, requirements of a good structural and decorative design. Application of structural and decorative design in a dress.						
Unit II:	Elements and Colour Theories					[12 Periods]
Elements of design- line, shape or form, colour, size and texture. Colour-Definition, colour theories- prang colour chart and Munsell colour system, dimensions of colour- hue, value and intensity. Standard colour harmonies- application in dress design. Colour in principles of design-application of the same in dress design.						
Unit III:	Principles of Design and Designing for unusual figures					[12 Periods]
Principles of design- balance, rhythm, emphasis, harmony and proportion. Application of principles of design in a dress. Designing dresses for unusual figures - becoming and unbecoming for the following figure types- stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead.						
Unit IV:	Fashion Evolution					[12 Periods]
Fashion evolution- fashion cycles, length of cycles, consumer groups in fashion cycles. Fashion leaders, fashion innovators, fashion motivation, fashion victim, fashion followers, repetition of fashion. Role of fashion designers in the industry. Fashion theory- trickle down, trickle up and trickle across theory.						
Unit V:	Factors influencing fashion change					[12 Periods]
Fashion forecasting- aim of fashion forecasting. Role of fashion predictors, six disciplines of forecasting, analysis of consumer preference, components of fashion forecasting Factors influencing fashion changes- psychological needs of fashion, social psychology of fashion, technological, economic, political, legal and seasonal influence, Role of costume as a status symbol, cultural value, personality and dress, cloths as a sex apple						
Text Books:						
1. Laura Volpintesta, The Language of Fashion Design: 26 Principles Every Fashion Designer Should Know, 2014, 1st Edition, Rockport Publishers, USA 2. Janice G. Ellinwood , Fashion by Design, 2011, 1st Edition, Fairchild Books, London 3. Lois Fichner-Rathus, Understanding Art, 2016, 11th Edition, Cengage Learning Inc, USA						
Reference Books:						
1. Francis D. K. Ching, Steven P. Juroszek, Design Drawing, 2010, 2nd edition, Wiley, USA 2. Vaibhav Dhange, Elements and principles of fashion design: For beginners, 2012, 1st Edition, LAP LAMBERT Academic Publishing, Germany						

3. Art and Fashion in Clothing Selection – Mc Jimsey and Harriet, Iowa State University Press, Iowa.

Web Resources:

1. [Fashion as Design | Coursera](#)
2. [What is Fashion? — Google Arts & Culture](#)
3. [fashionhistory.fitnyc.edu](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	3	3	2	2	1	1	1	2	1	1	1	2	3	1	3
CO2	3	2	3	1	1	3	2	1	2	1	1	1	3	2	2	3
CO3	3	3	2	1	2	2	1	3	2	1	2	1	2	3	3	2
CO4	1	1	3	3	1	3	2	3	1	2	2	2	3	2	2	1
CO5	3	1	3	1	3	2	2	3	1	2	2	1	1	2	3	2

Semester 1

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Designing	4	-	-	4	Core II Practical

Course Introduction

Fashion designing practical courses provides students with hands-on experience in essential skills and techniques required for design realization. Through practical exercises and projects, students learn to translate their creative ideas into tangible fashion pieces. They are introduced to fundamental tools, equipment, and materials used in fashion design, gaining proficiency in sketching, elements of design and principles of design. Emphasizing both technical proficiency and creative expression, these courses encourage students to explore different fabrics, silhouettes, and design elements to develop their unique style.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Creating and interpreting color charts for effective design application.
CO 2:	Develop skills in line movement, illusion, and various drawing mediums.
CO 3:	Illustrate detailed fashion patterns including pockets, sleeves, yokes, and more.
CO 4:	Illustrate and apply design elements and principles in garment creation.
CO 5:	Illustrate and apply various color harmonies in garment design.

Unit I:	Various sketching mediums	[12 Periods]
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Prepare the following charts- Prang colour chart, Value chart, Intensity chart

Unit II:	Color Theory	[12 Periods]
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Practicing with lines for Line movement and illusion,
Dry Medium - Graphite Pencils, Charcoal, Crayons, Colored Pencils, Pastels, Ink Pens.
Wet Medium – Ink, Water colors

Unit III:	Fashion Shilloute	[12 Periods]
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Illustrating pattern details fashion Shilloute - pockets, sleeves, yokes, skirts, trousers, tops, pleats.

Unit IV:	Elements and Principles of Design	[12 Periods]
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Illustrate garment designs for the elements of design- Line, Shape or form, Color, Size, Texture
Illustrate and apply principles of design in a garment - Balance, Harmony, Emphasis, Proportion, and Rhythm

Unit V:	Colour Harmonies	[12 Periods]
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Illustrate and apply colour harmonies in a garment - Color harmony, Monochromatic, Analogous, Complementary
Double Complementary, Split complementary, Triad, Tetrad, Neutral

Text Books:

1. Watson's textile design and colour. Grosichkli Z Newness, Butter worths, London 1980.
2. Watson's advanced textile design, Grosichkli Z Newness, Butter worths, London 1989
3. Textiles – fibre to fabric, corbmann B P , International students edition, Mc Graw Hill book Co, Singapore 1985.

Reference Books:

1. Fashion Sketch Book – Bina Abling, Fair Child Publications, New York Wardrobe
2. Strategies for Women – Judith Rasband, Delmar publishers London Fundamentals of
3. Inside the Fashion Business- Heannette A Jarnow et-al, macimilan Publishing Company, New York.

Web Resources:

1. [Color Theory Archives - Color Wheel Artist \(color-wheel-artist.com\)](http://color-wheel-artist.com)
2. [Elements of Design: Understanding the 7 Elements of Design - 2024 - MasterClass](https://www.masterclass.com/articles/elements-of-design-understanding-the-7-elements-of-design-2024)
3. [Color Harmony: Definition, Types, Schemes, and Examples \(thecolorsmeaning.com\)](https://thecolorsmeaning.com)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	1	3	2	3	1	1	2	1	1	1	3	2	1	3	3	2

CO2	2	2	3	3	2	1	1	1	3	3	3	1	2	3	1	2
CO3	3	1	2	1	3	3	1	3	2	2	2	1	3	2	2	3
CO4	3	3	1	2	2	3	2	2	1	1	1	1	3	1	2	1
CO5	1	2	3	3	3	2	2	1	3	3	2	2	2	1	1	3

Semester I

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Sewing and Pattern Technology	4	-	4		Allied I Theory

Course Introduction

Learn the basics of sewing technology, including the use of various sewing tools, equipment, and machines. Gain hands-on experience with different sewing techniques and stitches. Explore different types of fabrics, their properties, and how to choose the right fabric for your projects. Understand fabric preparation, cutting, and handling. Acquire the skills to read, interpret, and create patterns. Learn the principles of pattern drafting and how to modify patterns to achieve desired fits and styles. Understand the principles of garment fitting and how to identify and solve common fitting problems. Learn techniques for altering garments to achieve perfect fit. Explore advanced sewing techniques, decorative elements, and sustainable sewing practices. Encourage creativity and innovation in your sewing projects.

Course Focus on: Skill Development / Entrepreneurship / **Employability** / Research

Course Outcomes	On completion of this course, students will
CO 1:	Understand and manage sewing machinery, including classification, mechanisms, and maintenance.
CO 2:	Master special sewing attachments, fabric preparation, and cutting tools and machines.
CO 3:	Understand stitches, sewing threads, needles, pressing equipment, and pattern making techniques.
CO 4:	Master sloper preparation, sleeve, collar, and cuff design techniques.
CO 5:	Master yokes, pockets, plackets, necklines, cowl designs, dart manipulation, and contour techniques.

Unit I:	Sewing machineries and Stitching mechanism	[12 Periods]
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Sewing machineries- classification of sewing machines, feeding mechanisms- drop feed, differential feed, needle feed, compound feed, unison feed, puller feed. Care and maintenance of sewing machines, Common problems and remedies. Stitching mechanism-needles, bobbin and bobbin case, bobbin winding, loops and loop spreader, threading finger, upper and lower threading, auxiliary hooks, throat plates, take-ups, tension discs-upper and lower thread tension, needle threader, pressure foot and its types, adjustments of sewing machines- tension, stitch length, pressure and pressure foot, needle changing.

Unit II:	Special attachments and Cutting technology	[12 Periods]
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Special attachments - hemmer, Ruffler, Binder, Tucker, Cloth guide, Cording foot or Zipper foot, Gathering foot Needle thread. Preparation of fabric for cutting- importance of grain in cutting and construction, steps in preparing the fabric for cutting. Cutting technology- definition, function. Cutting tools- scissors, dress making shears, pinking shears, buttonhole scissors, electric scissors. Cutting machines - straight knife cutting machine, rotary cutting machine, band knife cutting machine, die cutters and notches.

Unit III:	Sewing threads and Introduction to Pattern Making	[12 Periods]
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Stitches- definition, standards of stitches, stitch classification, Application of various stitches in apparels, defects and remedies of stitches used in apparel industry. Sewing threads- types, essential qualities of a sewing thread. Needle, types and sizes of needle and its usage. Pressing equipment's- purpose, pressing equipment's and methods- iron, steam press, steam air finisher, special types- pleating, permanent press. Terms associated with pattern making, Tools for pattern making, Systems of Pattern Making, Human Figure and Figure Analysis, Anthropometric measurements, Sizing and size charts, measuring with dress form and model, 3D body scanning.

Unit IV:	Basic of Pattern Making and Sleeve, Collar, Cuff and its types	[12 Periods]
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Slopers- Preparation of slopers - Front bodice, Back Bodice, Sleeve, Front Skirt, Back Skirt, Front Pant, Back Pant, Grading Techniques, Fit, standards of fit, Terms associated with fit. Sleeve - sleeve terminology, sleeve types and its drafting procedure - plain, cap, puff, drawstring puff, bell, leg-o-mutton, bishop, raglan, kimono, dolman, petal sleeve, Juliet sleeve, balloon sleeve, batwing sleeve, 3/4 sleeve with slit open. Collar: Collar terms,

classification, types - basic shirt collar, stand collar, mandarin collar, peter pan, sailor, deep open collar, flat, roll, shawl, turtle neck collar Cuff- Basic cuff, French cuff, Roll-up cuff, dart pleated cuff, casing cuff, zipper cuff

Unit V:	Yoke, Pocket, Placket, Neckline, Cowls, Hood, Cape and Dart Manipulation, Contouring and Fullness	[12 Periods]
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Yoke - front yoke, Back yoke, midriff yoke, yoke without fullness, yoke with fullness, straight line yoke, decorative yoke. Pocket - inserted seam pocket, jean pocket, accordion pocket, stylized pocket, coin pocket, flap pocket. Placket - pointed placket, wing collar placket, slit opening with placket. Neckline - Build up necklines and insert bands, facing and binding, crew neckline, U neckline, scoop, boat, sweet heart, key hole. Cowl - Cowl and its types, twisting Drafting Hood and Cape. Dart Manipulation techniques. Added fullness - flare, gathers, pleats, tucks, darts, style lines. Contour designs, principle, contour guide patterns - empire, wrap designs, off shoulder, halter.

Text Books:

1. MaryMathews, 2015. "Practical Clothing Construction- Part I and II".Cosmic Press, Chennai
2. Harold Carr and Barbara Latham. 2014. "The Technology of Clothing Manufacture". Blackwell Science Publishers.
3. Helen Joseph Armstrong, Pattern Making for Fashion Design, 2013, 5th edition, Pearson, USA

Reference Books:

1. Gerry cooklin T.B, 2015. Introduction to Clothing Manufacture. Blackwell Science Publishers.
2. Dorothy Wood,2017, How to Sew,South Water Publishers
3. Winifred Aldrich, Metric Pattern Cutting for Children's Wear and Babywear, 2011, 4th edition, Wiley-Blackwell, USA

Web Resources:

1. [The Evolution Of The Sewing Machine: A Historical Timeline - SewGuide](#)
2. [Fashion Illustration from the 16th Century to Now - Illustration History](#)
3. [The Evolution Of The Sewing Machine: A Historical Timeline - SewGuide](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	1	3	2	1	3	1	3	1	2	3	1	3	2	2	1
CO2	3	2	1	3	2	2	3	1	3	1	1	2	1	3	3	2
CO3	1	3	2	1	3	1	2	2	2	3	2	3	2	1	3	3
CO4	3	3	3	1	3	2	2	3	1	1	3	2	3	2	1	2
CO5	2	2	2	3	2	3	1	1	3	2	1	1	2	3	1	3

Semester I

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Foundations of Apparel Designing	4	-	-	5	Skill I Practical

Course Introduction

Explore the fundamental principles of apparel design, including the creative process, fabric selection, color theory, and garment construction techniques. We will delve into the history and evolution of fashion, providing a contextual understanding of how trends and styles have developed over time. You will gain hands-on experience with sketching, pattern making, and sewing, allowing you to bring your design ideas to life.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Understand sewing machines, practice stitching, and master seam types and finishes.
CO 2:	Master dart, tuck, pleat techniques, and decorative fabric manipulations.
CO 3:	Learn various placket styles and fastener techniques for garment construction.
CO 4:	Prepare and construct various sleeve styles and basic collar designs.
CO 5:	Master the construction of various yoke styles and pocket types.

Unit I: Sketch Sewing machine and prepare a sample of seam and seam finishes. [12 Periods]

Sewing machine – types, functions and parts of sewing machine. Sewing practice on paper, stitching on fabric (Straight, curves, zigzag, corners and circular) Seam – Superimposed seam, Lapped Seam, Bound Seam, Flat Seam, Edge Neatening (over lock), Decorative Seam. Seam finishes – pinked edge, Zig Zag edge, edge stitched finish, French edge, double stitch finish, overcast finish.

Unit II: Preparation of samples of fullness, facing, binding and piping [12 Periods]

Darts – Straight dart, double pointed dart. Tucks – Single tuck, group tuck, broad tuck, pin tucks, twisted tuck. Pleats - plain pleats, knife pleats, box pleats, inverted box pleats. Godets, Flares, Gathers, Ruffles, flounce, facing, binding and piping.

Unit III: Preparation of samples of plackets and fasteners [12 Periods]

Plackets –two-piece placket, miter placket, shirt placket, blouse placket, faced placket, zipper placket, fly placket. Fasteners – press studs, Velcro tapes, hook and eye, hook and lock, buttons, show buttons, wood buttons, skirt hook.

Unit IV: Sleeves and collars [12 Periods]

Plain sleeve, puff sleeve, cap sleeve, Preparation of samples of petal sleeve, 3/4th sleeve, full sleeve, full sleeve with cuff, raglan sleeve, circular flounce sleeve. Peter pan collar, stand collar, shirt collar.

Unit V: Preparation of samples of yokes and pockets [12 Periods]

Hip yoke, midriff yoke, shoulder yoke, straight yoke, yoke with fullness, yoke without fullness. Patch pocket, patch pocket with flap, in-seam pocket, welt pocket.

Text Books:

1. Practical Clothing Constructions; Mary Mathew, Bhattoarams Reprographic, I Edition, Chennai, 2009
2. "Patternmaking for Fashion Design" by Helen Joseph-Armstrong
3. "The Fashion Designer's Textile Directory" by Gail Baugh
4. "The Art of Fashion Draping" by Connie Amaden-Crawford

Reference Books:

1. "Fashion Design Workshop: A Step-by-Step Guide to Drawing, Design, and Presentation" by Stephanie Corfee
2. "The Fashion Designer's Handbook & Fashion Kit: Learn to Sew and Become a Designer in 33 Fabulous Projects" by Marjorie Galen
3. Introduction To Clothing Manufacture, Gerry Cooklin, Om Book Service, III Edition, New Delhi, Chennai, 2008

4. A Complete Books of Sewing a Practical Step - By-Step Guide to Sewing Techniques, Penelope Cream, DK Pub, II Edition, USA, 2001.

Web Resources:

1. [25 Basic Sewing Machine Parts & Functions {Printable Diagram} \(seamwhisperer.com\)](#)
2. [Darts, Pleats, and Gathers \(Ultimate Guide to These Sewing Techniques\) - Gathering Thread](#)
3. [Types of Sleeves - A to Z of Sleeve Types | TREASURIE](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	3	1	2	3	2	1	1	3	2	3	1	2	3
CO2	3	2	3	1	3	1	2	1	2	3	2	3	2	3	1	1
CO3	1	3	2	2	2	3	1	3	3	2	1	1	1	2	3	2
CO4	3	1	2	3	2	3	1	2	2	3	3	2	3	2	1	1
CO5	1	2	3	1	3	1	2	3	1	3	2	1	2	3	3	2

(AUTONOMOUS)

Rathinam Tech Zone, Eachanari, Coimbatore – 641021.

DEPARTMENT OF COSTUME DESIGN AND FASHION



Syllabus for

B.Sc. Costume Design and Fashion

(II Semester)

2024 – 2025 Batch onwards

Semester II

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fiber and Fabric Science	4	-	5		Core III Theory

Course Introduction

Fiber to Fabric Science provide a comprehensive understanding of the fundamental principles of fibers and fabrics, essential for anyone pursuing a career in textiles, fashion design, or related fields. explore the properties, production processes, and applications of natural and synthetic fibers. This course will also delve into the chemical and physical properties of fibers, the environmental impact of textile production, and advancements in fabric technology. By gaining a thorough understanding of the science behind fibers and fabrics and equipped with the knowledge to make informed decisions in fabric selection, design, and product development, ultimately enhancing your expertise and creativity in the dynamic world of textiles.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Learn textile fiber basics, classifications, and the properties and uses of natural fibers.
CO 2:	Study man-made fibers' processes, properties, and recent innovations in textiles.
CO 3:	Understand spinning processes, classifications, and chemical spinning methods in textile production.
CO 4:	Study yarn definitions, classifications, counting systems, twists, and sewing thread properties.
CO 5:	Understand non-woven fabric manufacturing, types, bonding techniques, and applications.

Unit I:	Textiles Fibers	[12 Periods]
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Introduction to the textile fibers-Definition, classification of fibers- natural and man- made- primary and secondary characteristics of textile fibers. Natural fibers Manufacturing process, properties and end uses of cotton, linen, jute, pineapple, Banana, Aloe vera, hemp, bamboo, silk, wool, hair fibers.

Unit II:	Man- made and Recent Fibers	[12 Periods]
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Manmade fibers-Manufacturing process, properties and uses of Man-made fibers - viscose rayon, acetate rayon, nylon, polyester, and acrylic. Recent fibers used in textile industry-Fiber extraction, properties, end uses of lotus fiber, stinging nettle fiber, coffee ground fibers, spider silk, Nano fiber.

Unit III:	Method of Spinning	[12 Periods]
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Spinning- definition, classification of spinning- chemical spinning and mechanical spinning- process of ginning, Functions of blow room-blending, opening, cleaning, Functions of carding, Functions of drawing, combing, roving, spinning. Chemical spinning-process of Chemical spinning, Types of chemical spinning- melt, dry, wet

Unit IV:	Types of yarn	[12 Periods]
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Yarn - definition, classification- simple and fancy yarns, yarn count- definition, types- direct and indirect system, yarn twist- classification of yarn twists, yarn number, types of yarn package. Sewing threads-Definition, classification, properties, uses of threads.

Unit V:	Non-Woven Fabrics	[12 Periods]
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Definition, Process sequence in manufacturing of non-woven- types of nonwovens, types of web formation, different bonding techniques- mechanical bonded, chemical bonded, thermal bonded, spun bonded and melt blown. Application of non-woven fabrics.

Text Books:

- 1.Barker. A.F. (2007))."Handbook of Textiles", Abhishek Publications Chandigarh.
2. Kim Gandhi (2019). "Woven Textiles (Principles, Technologies &Applications)", Woodhead Publishing Limited
3. Kaplam .N.S, (2002.). A Practical Guide to Fiber Science..(Edn.) Abhishek Publications: Chandigarh

Reference Books:

1. Gordon Cook.J(2001.). Handbook of Textile Fibres: Natural Fiber, Woodhead Publishing Limited.)
2. Gordon Cook.J, (2001). Handbook of Textile Fibres: Manmade Fiber Volume: Woodhead Publishing Limited
3. Kaplam .N.S, 2002. A Practical Guide to Fiber Science. Abhishek Publications, Chandigarh Arthur Price
- Pizzuto.J.J. ,1994. (Fabric Science.).6thEdition Fairchild Publications

Web Resources:

1. [Classification of Textile Fibers - Textile Learner](#)
2. [Man-made fibre | Types, Properties, & Uses | Britannica](#)
3. <https://textilelearner.net/concept-of-yarn-manufacturing-process/>

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	3	2	3	1	2	1	1	3	2	2	3	1	3
CO2	2	3	2	1	3	1	3	2	3	2	1	1	3	2	2	1
CO3	1	2	3	3	1	3	2	3	2	3	2	1	1	1	3	2
CO4	3	1	3	2	2	2	1	1	3	2	3	3	2	3	2	1
CO5	2	3	1	2	3	1	3	3	1	3	1	2	3	2	3	2

Semester II

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fiber and Fabric Science	4	-	-	4	Core IV Practical

Course Introduction

Course offers a hands-on exploration into the fascinating journey of textiles, tracing the transformation from raw fibers to finished fabrics. Students will engage with various natural and synthetic fibers, learning techniques for fiber identification through burn tests, microscopic examination, and chemical solubility tests. The course delves into the processes of yarn production, including hand spinning and ply techniques. The course also equipping students with a comprehensive understanding of textile production through immersive, practical experiences.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Develop skills in textile fiber identification using microscopic, flame, and chemical tests.
CO 2:	Learn to determine yarn count using Wrap Reel and Beesley's Balance.
CO 3:	Master yarn twist measurement and fabric weight determination techniques.
CO 4:	Analyze fabric count and absorbency using Ravelling, Pick Glass, and absorbency tests.
CO 5:	Evaluate fabric color fastness and shrinkage using Crock meter and shrinkage tests.

Unit I:	Identification of textile fibers	[12 Periods]
Identification of textile fibers with microscopic method, Flame test. Chemical test - cotton, linen, jute, wool, silk, rayon, nylon, polyester.		

Unit II:	Determining the Yarn	[12 Periods]
Determining the yarn count by Wrap reel and Beesley's balance.		

Unit III:	Determining the Fabric	[12 Periods]
Determining the twist of the yarn using Twist tester and Determining the weight of the fabric.		

Unit IV:	Determining the fabric count	[12 Periods]
Determining the fabric count by Ravelling method and Pick glass method and Test of Absorbency		

Unit V:	Determining the Color and Shrinkage	[12 Periods]
Color fastness to crock meter test and Test of Shrinkage.		

Text Books:

1. Textiles –fibre to fabric, Corbmann B.P, International student's edition, Mc Graw Hill 2. Book company, Singapore 1985.
2. Fabric Science 5th edition, Joseph J Pretal , Fairchild Publications ,Newyork 1990.
3. Barker. A.F. (2007))."Handbook of Textiles", Abhishek Publications Chandigarh

Reference Books:

1. Kaplam .N.S, (2002.). A Practical Guide to Fiber Science.(Edn.) Abhishek Publications: Chandigarh
2. Gordon Cook.J(2001.). Handbook of Textile Fibres: Natural Fiber, Woodhead Publishing Limited.)
3. Gordon Cook.J, (2001). Handbook of Textile Fibres: Manmade Fiber Volume: Woodhead Publishing Limited

Web Resources:

1. [Identification of Textile Fibers \(textilesphere.com\)](http://textilesphere.com)
2. <https://textilelearner.net/yarn-testing-in-textile/>
3. [What Is Thread Count : What Is A Good Enough Count For Fabrics? - SewGuide](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	3	1	2	2	1	3	2	1	1	3	3	1	2	2

CO2	3	2	1	2	3	1	2	3	3	2	2	1	2	3	3	1
CO3	1	1	3	3	1	3	3	2	1	3	2	2	1	2	3	3
CO4	3	2	2	3	2	1	1	1	3	2	3	1	3	2	1	3
CO5	2	3	1	3	3	2	2	2	1	3	3	1	2	3	2	1

Semester II

Course Code	Couse Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Entrepreneurship Development	4	-	4	-	Elective I Theory
Course Introduction						
This course is designed to equip students with the essential knowledge and skills needed to start, manage, and grow a successful fashion business. Covering topics from business planning and brand development to marketing strategies and financial management, this course provides a comprehensive foundation for aspiring fashion entrepreneurs.						
Course Focus on: Skill Development / Entrepreneurship / Employability / Research						
Course Outcomes	On completion of this course, students will					
CO 1:	Understand fashion entrepreneurship, roles, characteristics, and differences between entrepreneurs and managers.					
CO 2:	Identify fashion entrepreneurship opportunities, traits, growth factors, and challenges for women entrepreneurs in India.					
CO 3:	Develop competitive advantage in fashion, conduct market research, and apply sustainable practices.					
CO 4:	Explore digital entrepreneurship, online fashion business, startup models, and financial sources for fashion ventures.					
CO 5:	Understand textile and apparel evolution in India, and government schemes supporting entrepreneurship.					
Unit I:	Introduction to Entrepreneurship					[12 Periods]
Introduction to Entrepreneurship - Fashion entrepreneurship – definition, concept, roles and characteristics of a successful entrepreneur, Definition and scope of fashion entrepreneurship, Marketing management – customer wants, needs and demands; 6 M's of an Entrepreneurship, Entrepreneur Vs Manager,						
Unit II:	Opportunities in Fashion Entrepreneurship and Women Entrepreneur					[12 Periods]
Identifying Opportunities - Prospects of Fashion entrepreneurship - Fashion and Textile Design, Manufacturing and Distribution, Fashion Sales and Marketing, Fashion Retail; Fashion Entrepreneur Traits; Factors affecting entrepreneurship growth						
Concept of women entrepreneur - Approaches to women empowerment – Schemes - Microfinance for Women Small Business in India – Major Problem Faced by Women Entrepreneur in India						
Unit III:	Competitive advantage and marketing research					[12 Periods]
Competitive advantage in the fashion sector – Barrier to entry – Niche Market – SWOT analysis; Marketing research strategy, define the target market, market and trend research analysis, Pricing strategies, Market Research and Consumer Behaviour, Trends analysis in the fashion industry, Basics of financial planning and budgeting, Principles of sustainable fashion, Ethical considerations in fashion production, Implementing sustainable practices in your business,						
Unit IV:	Online Fashion business and Start-up Management					[12 Periods]
Innovative entrepreneurship – entrepreneurship in the digital revolution era; Online Fashion Business – Four levels of online activity – email, text, skype, website, social media, online sales; Advertisement – types, implementation, advantage and its disadvantages.						
Start-up – Concept, Spiral model of a Startup; Steps for new Start-up – Pros and Cons of new business, Business plan, Company registration, Budget, Buying Equipment, Design and production cycle, Brand Development, Case studies of successful fashion brands, Source of finance for a project-Institutional finance to entrepreneurs- IFCI- ICICIIDBI- SIDBI-SIPCOT- TIIC- SFC						
Unit V:	Government Start-up Schemes and Policy					[12 Periods]

Textile and Apparel– Evolution and their advantages in India; Government scheme and policies – Start-up India, Make in India, Atal Innovation Mission (AIM), Support to Training and Employment Programme for Women (STEP), Stand-up India, Trade Related Entrepreneurship Assistance and Development (TREAD) and other textile start-ups, Pradhan Mantri Mudra Yojana (PMMY), National Initiative for Developing and Harnessing Innovations (NIDHI), Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), Digital India Initiative, Institutional support to entrepreneurs-DIC- NSIC- SIDO- SISI- SIDCO- KVIC-TCO-NPC- Industrial Estates

Text Books:

1. "The Fashion Entrepreneur: How to Start Your Own Fashion Business" by Sandra Burke
2. "Fashion Business Manual: An Illustrated Guide to Building a Fashion Brand" by Fashionary
3. "Fashion Entrepreneurship: Retail Business Planning" by Michele M. Granger

Reference Books:

1. Choudhury.S (2017). Project Management. Chennai: Tata McGraw Hill Publishing Co. Lt
2. "The Fashion System" by Roland Barthes
3. Nandan.H(2013). Fundamentals of Entrepreneurship. (10 Edn.) Delhi : PHI Learning private limited.

Web Resources:

1. fitnyc.edu
2. voguecollege.com
3. learnetskills.com

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	1	2	3	2	3	1	2	3	2	1	1	3	2	1	3
CO2	2	3	1	2	3	1	3	1	2	3	3	2	1	3	2	1
CO3	1	2	3	1	3	2	2	3	1	3	2	3	2	1	3	2
CO4	3	3	2	1	2	1	3	2	2	1	3	2	3	2	2	1
CO5	1	1	3	3	1	2	1	3	3	2	3	1	2	3	3	2

Semester II

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Basic Illustration	4	-	-	5	Allied II Practical

Course Introduction

Basic Illustration course, an introductory journey into the art of visual storytelling. This course aims to provide students with a solid foundation in the fundamental techniques of illustration, including drawing, shading, perspective, and color theory. Throughout the semester, you will explore various mediums and styles, enabling you to experiment and find your unique artistic voice. Our curriculum is designed to combine theoretical knowledge with practical application through hands-on projects and interactive assignments. By the end of the course, you will have developed a comprehensive understanding of the basic principles of illustration, equipping you with the skills necessary to create compelling and original artwork. Whether your goal is to pursue a career in illustration or simply to enhance your creative skills, this course will offer a supportive and inspiring environment to help you achieve your artistic aspirations.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Effectively handle various types of pencils (e.g., graphite, charcoal, colored pencils) to create a range of visual effects.
CO 2:	Demonstrate an understanding of basic human anatomy by creating accurate stick figures and postures.
CO 3:	Apply geometric forms to create balanced and dynamic postures with correct alignment and orientation.
CO 4:	Practice and refine the depiction of hands, arms, feet, and legs with attention to anatomical structure and posture.
CO 5:	Utilize various tools and methods to achieve realistic textures and finishes in fabric illustrations.

Unit I:	Shading techniques	[12 Periods]
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Handling different types of pencils, practicing shading techniques, Practicing light and dark shadows, Practicing dot, line, shape and Scribbling

Unit II:	Stick figures	[12 Periods]
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Practicing stick figures and postures & practicing with body lines and posture

Unit III:	Geometric shapes	[12 Periods]
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Practicing with geometric shapes for human figure drawing and postures

Unit IV:	Head Theory	[12 Periods]
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Practicing 8 head, 10 head, 12 head theories & Practicing face, eye and eyebrow, nose, mouth, ear, lips, hands, arms, feet, legs, hairstyles

Unit V:	Rendering techniques	[12 Periods]
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Rendering techniques - Texturing of fabrics: Cotton, Silk, Wool, Denim, Velvet, Satin, Leather, Corduroy, Brocade, Tulle, Fur.

Text Books:

1. Peter Stanyer, The Complete Book of Drawing Techniques A Professional Guide for the Artist, 2011, 2nd edition, Arcturus Publishing Limited, UK
2. Debra Kauffman Yaun, William Powell, Ken Goldman, Walter Foster, Art of Drawing People: Discover simple techniques for drawing a variety of figures and portraits, Reprint, 2012, Walter Foster Pub, USA
3. Liron Yanconsky, How to sketch: A Beginner's Guide to Sketching Techniques, Including Step by Step Exercises, Tips and Tricks, 1st edition, 2014, Create Space Independent Publishing Platform, US

Reference Books:

1. Zeshu Takamura, Fashion Illustration Techniques: A Super Reference Book for Beginners, 2012, 1st edition, Rockport Publishers, USA
2. Anna Kiper, Fashion Illustration Inspiration and Technique, 2016, 1st edition, David & Charles Publisher,

UK

3. Lord.P.R, Mohamed.M.H,1973. Weaving: Conversion of Yarn to Fabric. Woodhead Publishing Ltd.

Web Resources:

1. drawabox.com
2. ctrlpaint.com
3. schoolism.com

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	2	3	1	3	3	1	2	2	1	3	1	2	3
CO2	3	1	2	3	1	3	1	2	3	1	3	2	1	2	3	2
CO3	1	2	3	1	2	3	2	1	2	3	1	3	2	3	1	2
CO4	3	3	2	3	2	1	2	1	1	3	2	3	3	2	3	1
CO5	1	2	3	2	3	2	1	3	3	2	3	1	2	3	2	1

Semester II

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Extension Activity	1	-	-		NASA – Activity /Workshop - I

Course Introduction

Art and Craft course, a comprehensive exploration of creativity and hands-on artistic expression. This course is designed to introduce students to a wide range of art and craft techniques, fostering both technical skills and imaginative thinking. Throughout the course, you will engage in various projects that cover drawing, painting, sculpture, printmaking, and mixed media, as well as traditional crafts such as weaving, pottery, and Jewelry making. Our curriculum emphasizes the development of fine motor skills, an understanding of art principles, and an appreciation for cultural and historical contexts of different art forms. With a blend of individual and collaborative assignments, this course provides a dynamic and supportive environment for students to discover and refine their creative talents. Whether you are a beginner or looking to expand your existing skills, the General Art and Craft course offers an enriching experience that will inspire you to express yourself and create with confidence.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Develop foundational skills in various art and craft techniques, including drawing, painting, sculpture, printmaking, and mixed media.
CO 2:	Explore and cultivate their unique artistic voice
CO 3:	Learn about significant artists, movements, and traditions, fostering a deeper understanding of the global art landscape.
CO 4:	Gain a comprehensive understanding of art principles, such as composition, color theory, and design elements
CO 5:	Learn to express ideas and emotions through diverse artistic mediums, enhancing their ability to communicate visually.

- Workshop is a hands-on, interactive course designed to ignite creativity and enhance artistic skills in a supportive, collaborative environment.
- Suitable for beginners and experienced artists alike, this workshop offers a diverse range of activities that cover various artistic disciplines
- Participants will have the opportunity to experiment with different techniques and materials, guided by experienced instructors
- The workshop also includes an exploration of fundamental art principles
- Looking to explore a new hobby, enhance your artistic abilities, or simply enjoy the creative process, this workshop offers a rich and fulfilling artistic experience.

Reference Books:

1. The Art and Craft of Handmade Paper" Timothy Barrett, Tuttle Publishing,1998.
2. "The Art of Simple Living: 100 Daily Practices from a Japanese Zen Monk for a Lifetime of Calm and Joy" Shunmyo Masuno, Tuttle Publishing,2018.
3. The Complete Book of Arts and Crafts, Jacqui Harding, Sterling Publishing, 2004.

Web Resources:

1. The Art of Painting in Oil" Harold Speed, Dover Publications, 2008 (Reprint of the 1924 edition).
2. Art Fundamentals: Theory and Practice"Ocvirk, Stinson, Wigg, and Bone, McGraw-Hill Education, 2013 (11th Edition).
3. Understanding Art" Lois Fichner-Rathus, Cengage Learning, 2020 (11th Edition).

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	3	1	2	3	2	1	3	2	1	3	1	2	3
CO2	2	3	2	1	3	1	1	3	3	2	3	1	2	3	3	1
CO3	1	1	3	2	2	3	2	1	3	1	2	3	1	2	3	2
CO4	3	3	2	3	1	2	1	3	2	2	1	3	2	3	2	1
CO5	1	2	3	1	3	3	2	2	1	3	3	2	3	1	3	2

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Rathinam Tech Zone, Eachanari, Coimbatore – 641021.

DEPARTMENT OF COSTUME DESIGN AND FASHION



Syllabus for

B.Sc. Costume Design and Fashion

(III Semester)

2024 – 2025 Batch onwards

Semester III

Course Code	Couse Title	Credit	Lecture	Tutorial	Practical	Type
	Textile Processing and Printing	4	-	6	-	Core V Theory
Course Introduction						
<p>This course is designed to provide you with a comprehensive understanding of the fundamental processes involved in transforming raw fibers into finished fabrics, as well as the various techniques used to apply patterns and colors to textiles. Explore the essential techniques and technologies that underpin the textile industry, including fiber selection, yarn production, dyeing processes, and various printing methods. Cover traditional techniques such as hand block printing and screen printing, alongside modern innovations like digital printing and eco-friendly dyeing practices and learn about the chemistry of dyes and finishes, and how these affect fabric properties, color fastness, and overall quality</p>						
Course Focus on: Skill Development / Entrepreneurship / Employability / Research						
Course Outcomes	On completion of this course, students will					
CO 1:	The sequence of operations in the preparatory processes of woven fabric, emphasizing their significance in enhancing fabric quality and dyeing efficiency.					
CO 2:	An understanding of the fundamentals of dyeing and classify various dyes suitable for textile materials					
CO 3:	Develop a comprehensive understanding of textile finishes, their classifications, and applications in the garment industry.					
CO 4:	Foundational understanding of textile printing processes, including fabric preparation, formulation of printing pastes, and selection of appropriate methods and techniques					
CO 5:	Understanding of traditional and advanced textile printing techniques, including their historical significance, required tools, process workflows, and practical applications					
Unit I:	Preliminary Processes					[12 Periods]
<p>Internship Report</p> <p>Preparatory processes, sequence of operation in processing of woven and knitted fabrics and its significance, Machine, mechanism and process techniques - Singeing, scouring, desizing, bleaching, Mercerization. Preparatory and dyeing process of protein fibres (wool and silk). Preparation for silk - Degumming and bleaching of silk - objectives, recipe, machineries used and process. Preparation for wool - Scouring, carbonizing of wool - objectives, recipe, machineries used and process. Synthetic fibre heat setting.</p>						
Unit II:	Coloration - Dyes and dyeing					[12 Periods]
<p>Introduction to Dyeing and Dyes; Natural dyes; Dyes suitable for textile materials - Cationic & anionic dyes, Direct, Reactive, Vat, Acid, Disperse, Solvent; Auxiliaries used; Methods of applying dyes to textile - stock, yarn, piece, union and garment dyeing; Fabric dyeing – Piece dyeing, Jigger dyeing, Beck dyeing, pad dyeing, Beam Dyeing, Jet dyeing, Vacuum impregnation, Foam dyeing, Solvent dyeing. Tie and dye - design varieties; tie and dye - ombre, shibori, plangi, tritik, bandhani, lehria; ikat and its types, batik, stencil. Special dyeing effects – cross-dyeing, union dyeing, tone-on- tone effects. color matching system for dyeing and printing - pantone; color matching cabinet and light sources; color fastness - light, washing, rubbing</p>						
Unit III:	Finishing					[12 Periods]
<p>Finishes - Definition, classification of finishes and their application in garment industry; Calendaring, embossing, sueding, napping, glazing, shearing, stabilization, decating, stentering, sanforising, compacting, heat setting; Softening, mercerization, crease proof, flame retardant, oil proof, water proof, anti-soil treatment, antimicrobial, anti-mildew treatment, biopolishing, UV protection finish; Dip dyeing, pigment washing, stone washing, acid washing, enzyme wash, marble wash, peach finish, sand blasting, whiskering, tinting, fading, spray effect, ozone effect, laser treatment</p>						
Unit IV:	Introduction to Printing , Direct Printing and Screen printing					[12 Periods]

Introduction to printing, differences between printing and dyeing, preparation of fabric for printing – cotton, linen, polyester, wool and silk, methods of printing, preparation of printing paste, selection of thickening agents. Direct printing: Block printing – Brief History and its advances techniques, Preparation of design, Blocks, table, print paste and printing process Stencil printing – Brief history, preparation of fabric, stencils (For one or more color) Materials used for preparing stencils, process involved, and techniques used. Screen printing – brief history and its advances techniques, Flat screen and Rotary screen printing, Preparation of screen, print paste, screen printing process, Discharge printing – chemicals used, process involved

Unit V: Resist Printing and Advance Printing [12 Periods]

Resist printing: Brief history and its advances techniques, Batik printing wax used, Equipment's required, process sequence and techniques used. Tie and dye – Brief history, Equipment's required, process sequence and techniques used. Ink jet printing, Heat transfer printing, photo printing, foil printing. Printing advances techniques.

Text Books:

1. T.L. Vigo, Textile Processing and Properties, Volume 11: Preparation, Dyeing, Finishing and Performance (Textile Science and Technology), 2012, reprint, Elsevier Science, Netherlands
2. Roshan Paul, Denim: Manufacture, Finishing and Applications (Woodhead Publishing Series in Textiles), 2015, 1 edition, Woodhead Publishing, UK
3. Shabd Simon-Alexander, Tie-Dye: Dye It, Wear It, Share It, 2013, 1st edition, Potter Craft, UK

Reference Books:

1. Wolfgang D. Schindler, Peter J. Hauser, Chemical Finishing of Textiles, 2011, reprint, CRC Press, USA
2. Pietro Bellini, Ferruccio Bonetti, Ester Franzetti, Giuseppe Rosace, Sergio Vago, Finishing text book for technologies, 2016, 1st edition, Fondazione ACIMIT, Italy
3. 24 Tie-Dye Techniques: Free Tie-Dye Patterns, 2014, 1st edition, Prime Publishing, USA

Web Resources:

1. textilelearner.net
2. spoonflower.com/blog
3. textileinstitute.org

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	3	2	1	3	3	1	2	3	1	2	3	1	3
CO2	2	3	3	1	1	3	1	2	3	1	1	3	3	1	2	1
CO3	1	1	3	2	3	2	2	1	2	3	2	2	1	3	3	2
CO4	3	3	2	3	3	1	2	1	1	3	1	3	2	2	3	1
CO5	1	2	3	2	2	3	1	3	3	2	3	1	3	2	1	2

Semester III

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Textile Processing and Printing	4	-	-	4	Core VI Theory

Course Introduction

This syllabus is designed to complement your theoretical knowledge by providing practical exposure to various stages of textile processing and printing. Engage in dyeing experiments using different dye types, including reactive, direct, and disperse dyes, to understand their effects on various fabrics. The practical sessions will cover fabric preparation, including scouring and bleaching, and extend to printing techniques such as screen printing, block printing, and digital printing. Through these practical exercises, will develop technical skills, learn to troubleshoot common issues, and understand the impact of different methods on fabric properties. This hands-on approach will prepare you for real-world applications and equip you with the expertise needed to innovate and excel in the field of textile processing and printing.

Course Focus on: Skill Development / Entrepreneurship / **Employability** / Research

Course Outcomes	On completion of this course, students will
CO 1:	Demonstrate proficiency in preparatory processes for cotton and silk fabrics, including desizing, scouring, bleaching, mercerizing, and degumming of silk.
CO 2:	Execute dyeing techniques on cotton and polyester fabrics using various dyes such as reactive, direct, vat, acid, disperse, and sulphur, while understanding the application of natural dyes and mordanting methods.
CO 3:	Apply decorative dyeing techniques including different types of tie-dyes, ombre, and other fabric manipulation methods for unique design effects.
CO 4:	Perform block printing, stencil printing, and screen printing, and apply Batik techniques to create intricate textile designs using both traditional and modern methods.
CO 5:	Create and understand traditional painting art forms such as Kalamkari, Warli, Mural, Madhubani, and Oil Painting, exploring their application in textile design.

Unit I:	Preparatory Process	[12 Periods]
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Preparatory process/treatments of cotton fabric - Desizing and scouring, Bleaching, Mercerizing. Silk-Degumming.

Unit II:	Dyeing Process	[12 Periods]
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Dyeing cotton fabric with different dyes and shade percentage; Reactive Dyes, Direct Dyes, Vat Dyes, Acid and Basic (Silk). Dyeing polyester fabric with suitable dye and shade percentage; Disperse Dyes, sulphur. Natural Dyeing - Post-Mordant, Pre-Mordant, Simultaneous Mordanting using chemical and natural mordants. Marigold, henna, Pomegranate rind, Myrobalan, Onion Skins, Beetroot peels, Eucalyptus.

Unit III:	Decorative Dyeing Process	[12 Periods]
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Different types of Tie-dyes - folding, gathering, stripes, diagonal, spiral web, trick, triangle, knotting, object tie., Ombre dyeing technique.

Unit IV:	Block Printing and Screen printing	[12 Periods]
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Block Printing - Wooden block, nail block, finger Printing, vegetable printing using natural colours.
Stencil Printing – Positive and negative – sponge, brush, spray.
Screen Printing and Roller printing.
Batik Printing - crackled, nail block, free hand.

Unit V:	Traditional paintings	[12 Periods]
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Kalamkari Art, Warli Art, Mural Art, Madhubani Art, Oil Painting

Text Books:

1. C.W Pellow, Dyes and dyeing , Abhishek Publications, 2000.
2. Sara J. Radolph and Anna I. Langford, Textile, Prentice Hall, New Jersey, 2002.
3. Z.J. Grosicki ,Watson's design and Colour- Elementary Weaves and Figured Fabrics.

Reference Books:

1. Wood head Publishing Limited, 2004. 4. Dyeing and chemical technology of textile fibers, Charles Griffin co, London
2. Beginners Guide to fabric dyeing and printing – Stuart & Robinson, Technical books, London (1982).
3. Thickening agents and Emulsion thickenings in textile printing – Herbert Barthm, New Delhi (1994).

Web Resources:

1. [Synthetic Dyes in Textiles - Textile Learner](#)
2. [You searched for dyeing - Fashion2Apparel](#)
3. [The Spoonflower Blog](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	2	3	1	2	1	3	2	1	3	3	1	2	3
CO2	1	2	3	1	2	3	1	3	2	1	3	2	2	3	1	2
CO3	3	1	2	3	1	2	3	2	1	3	2	1	1	2	3	1
CO4	2	1	3	2	3	1	3	3	2	1	2	3	3	3	2	1
CO5	3	2	1	3	2	3	1	2	3	3	1	2	1	3	3	2

Semester III

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Surface Embellishment	4	-	-	5	Allied III Practical

Course Introduction

This hands-on course will explore traditional and contemporary methods of surface embellishment, including embroidery, applique, beadwork, fabric painting, and more. Students will gain a deep understanding of the materials, tools, and techniques used to create intricate designs and patterns that add texture, color, and dimension to fabric. Through a series of practical exercises and projects, students will develop their creative skills, learn to apply these techniques to different types of textiles, and understand how surface embellishment can be used to elevate both fashion and interior design products. This course aims to foster creativity, precision, and an appreciation for the craftsmanship involved in textile decoration.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Demonstrate proficiency in basic embroidery stitches, including flat stitches, loop stitches, and knotted stitches, and apply them effectively in various embroidery designs.
CO 2:	Explore and execute traditional embroidery techniques from regions like Kashmir, Punjab, Gujarat, Rajasthan, Karnataka, Lucknow, and Bengal, understanding their cultural significance and applications
CO 3:	Apply machine embroidery techniques and create samples that showcase understanding of automated stitch formation and fabric manipulation.
CO 4:	Create diverse decorative effects using smocking, hand-appliqué techniques, and various types of lace, enhancing fabric designs with intricate detailing
CO 5:	Producing intricate samples that reflect the creativity and craftsmanship of these embellishment methods.

***Product Photography Mandatory**

Unit I:	Hand embroidery	[12 Periods]
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Basic stitches flat stitches; running stitch, back stitch, stem stitch, satin stitch, couching stitch, cross stitch, herring bone stitch. Loop stitches; chain stitch, magic chain stitch, lazy-daisy stitch, button hole stitch, blanket stitch, fishbone stitch, feather stitch, fly stitch. Knotted stitches; French knot stitch, double knot stitch, bullion knot stitch.

Unit II:	Traditional embroidery	[12 Periods]
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Embroidery of Kashmir, Phulkari of Punjab, Gujarat- Kutch embroidery, Embroidery of Rajasthan Kasuti of Karnataka, Chickenkari of Lucknow, Kantha of Bengal

Unit III:	Machine Embroidery and Lace work	[12 Periods]
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Machine Embroidery- 3 samples.

Laces – 6 types

Unit IV:	Smocking and Applique	[12 Periods]
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Smocking -5types

Applique (hand)- 3 types

Unit V:	Aari Work	[12 Periods]
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Bead Work, Sequin's work, Zardosi work -1 sample

Tassels and fringes 3 samples.

Mirror work –Shapes (Round, square, diamond) 3 samples

Text Books:

1. Traditional Needle Arts Cross Stitch, Katrin, Thunderbay Press, I Edition, California,2011.
2. Shailaja D. Naik, "Traditional Embroideries of India", 2010, API Publishing

Corporation, New Delhi

3. Joan Nicholson, “Contemporary Embroidery Design”, 2011, Read Books

Reference Books:

1. Aparna Gwande, Designs from Indian Textile, 2017, tory Mirror Infotech Pvt Ltd
2. Carne Griffiths, The Organic Painter: Learn to paint with tea, coffee, embroidery, flame, and more: Explore Unusual Materials and Playful Techniques to Expand your Creative Practice, Quarry Books, 2019
3. Anne Butcher & Debra ,2008. (Royal School of Needle Work Embroider techniques). Indian Textiles. (Edn.) : Sally Saunders designs

Web Resources:

1. <https://textilestudycenter.com/>
2. [Royal School of Needlework | The Art of Hand Embroidery](#)
3. [Machine Embroidery Designs | Embroidery Library](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	2	1	3	2	1	3	2	3	1	2	1	3	2
CO2	1	3	2	1	3	2	1	3	2	1	2	3	3	2	1	3
CO3	2	1	3	3	2	1	3	2	1	3	2	2	1	3	2	3
CO4	3	1	2	3	1	2	1	3	3	2	1	3	3	2	3	1
CO5	2	3	1	2	3	1	3	1	2	1	3	2	2	3	2	3

Semester III

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Children's Apparel	4	-	-	5	Skill II Practical

Course Introduction

The Children's Apparel Practical course is designed to provide hands-on experience in designing and constructing garments specifically for children. Through this course, students will explore the unique considerations involved in children's clothing, such as comfort, safety, durability, and aesthetics. Emphasis will be placed on understanding the different stages of child development and how these impact design choices, including fabric selection, pattern making, and garment construction techniques. Students will engage in projects that involve creating a variety of children's wear, from casual outfits to special occasion attire, equipping them with the practical skills needed to excel in the children's apparel industry.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Demonstrate understanding of the design principles and techniques specific to children's apparel.
CO 2:	Create age-appropriate, comfortable, and functional garments for children, considering factors such as fabric choice and safety.
CO 3:	Apply garment construction techniques tailored for children's apparel, including sizing, fitting, and detailing.
CO 4:	Design and develop collections that incorporate creative elements, trends, and functional features for children's fashion.
CO 5:	Produce samples that reflect the creativity, functionality, and craftsmanship required for children's apparel.

- Designing, drafting and constructing the following garments for the features.
- Prescribed List the measurements required and materials suitable.
- Calculate the cost of the garment.
- Calculate the material required-Layout method and direct measurement method.

Traditional Portfolio to be made for any one garment based on theme.**Product Photography Mandatory**

Unit I:	Infant Dress	[12 Periods]
Bib - Variation in outline shape Panty - plain or plastic lined panty Jabla - without sleeve, front open (or) Magyar sleeve, back opens		
Unit II:	Frock I	[12 Periods]
Gathering petticoat – princess line, without sleeve. A-Line Frock		
Unit III:	Frock II	[12 Periods]
Yoke frock - yoke at chest line, with open, puff sleeve, gathered skirt or frock-without sleeve Summer Frock - with or without sleeve/collars Princess line frock*		
Unit IV:	Unisex Dress I	[12 Periods]
Knicker - elastic waist, side pockets Pant – Full length with Elastic Shirt- open collar, with pocket		
Unit V:	Unisex Dress II	[12 Periods]
Baba suit- knicker with chest piece attached (or) Romper*		
Text Books:		

1. Practical clothing construction -part I and part-II Mary Mathews, cosmic press Chennai (1986)
2. Practical Clothing Constructing-Part I and II, Mary Mathews, Cosmic Press, Chennai (1986)
3. Zarapker System of Cutting- Zarapker. K. R, Navneet Publications ltd

Reference Books:

1. Practical cutting and tailoring part II Eshwasri Anwahi, Lakhraj Hans R.B Publications, Delhi
2. Gayatri Verma, 2013. Cutting and Tailoring Course (Illustrated). Asian Publishers
3. Winifred Aldrich, 2019. Metric Pattern Cutting for Children's Wear and Baby wear- 4th Edition. John Wiley and Sons

Web Resources:

1. [Free sewing projects, free learn to sew articles, charitable sewing, my sewing room , bridal and more](#)
2. [Tilly and the Buttons](#)
3. [Made by Rae](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	2	3	1	3	2	1	3	2	1	3	2	1	2
CO2	3	2	1	3	2	1	2	1	3	2	1	3	1	2	3	2
CO3	1	3	2	1	2	3	2	1	3	1	3	2	2	1	2	3
CO4	3	1	3	2	1	3	1	3	2	3	2	1	1	3	2	3
CO5	2	1	3	1	2	2	1	3	1	2	3	3	2	1	3	1

Semester III

Course Code	Couse Title	Credit	Lecture	Tutorial	Practical	Type
	Internship / Industrial Training	2	-	-	-	Internship - I

Course Introduction

The Fabric Processing and Dyeing Industry Internship, a comprehensive program designed to provide hands-on experience in the textile industry's crucial stages of fabric treatment and color application. This internship offers a unique opportunity to immerse yourself in the world of textile production, students will gain practical knowledge of fabric processing techniques such as scouring, bleaching, and mercerization, as well as various dyeing methods, including natural and synthetic dye applications. Under the guidance of industry professionals, students learn about the latest technologies and sustainable practices that are shaping the future of textile processing. Throughout the internship, students involved in real-world projects, allowing you to apply theoretical knowledge in a practical setting, enhance your technical skills, and develop a deeper understanding of the complexities involved in producing high-quality, vibrant textiles. This experience will equip with the expertise needed to excel in the textile industry.

Course Focus on: Skill Development / Entrepreneurship / **Employability** / Research

Course Outcomes	On completion of this course, students will
CO 1:	Practical Skill Development: Interns will acquire hands-on experience with fabric processing techniques such as scouring, bleaching, and mercerization, as well as dyeing methods including natural and synthetic applications.
CO 2:	Industry Insight: Interns will gain a comprehensive understanding of the fabric processing and dyeing industry, including current trends, technologies, and sustainable practices.
CO 3:	Problem-Solving Abilities: Interns will enhance their ability to address real-world challenges in fabric processing and dyeing.
CO 4:	Professional Skills: Interns will improve their professional skills, including effective communication, teamwork, and project management.
CO 5:	Industry Networking: Interns will have the chance to build professional relationships with industry experts, mentors, and peers. These connections can provide valuable career opportunities, insights, and support as they advance in the textile industry.

- The Fabric Processing and Dyeing Industry Internship/Industrial training is an immersive and practical program designed for individuals aspiring to gain in-depth knowledge and hands-on experience in the textile industry.
- This internship/Industrial training focuses on the key stages of fabric treatment and dyeing, providing participants with a comprehensive understanding of processes such as scouring, bleaching, mercerization, and a variety of dyeing techniques, including both natural and synthetic methods.
- Internship/Industrial training will work closely with industry professionals, learning about the latest technologies, quality control measures, and sustainable practices that are driving innovation in textile production.
- Through real-world projects and daily operations, participants will develop technical proficiency, problem-solving skills, and an understanding of the complexities involved in achieving high-quality, vibrant textiles.
- This internship/Industrial training also emphasizes the importance of sustainability, encouraging interns to explore eco-friendly practices and contribute to the development of environmentally responsible solutions.

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	2	3	1	3	1	2	3	1	2	3	2	1	3
CO2	3	2	1	3	1	2	3	2	1	1	2	3	1	3	2	3
CO3	2	1	3	2	1	3	1	3	2	2	3	1	2	3	1	2
CO4	1	3	2	1	3	2	3	1	3	2	1	3	2	3	2	1
CO5	3	1	2	3	2	1	2	3	1	3	2	2	3	2	1	3

Semester III

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Extension Activity	1	-	-		NASA – Activity /Workshop -II

Course Introduction

Art and Craft course, a comprehensive exploration of creativity and hands-on artistic expression. This course is designed to introduce students to a wide range of art and craft techniques, fostering both technical skills and imaginative thinking. Throughout the course, you will engage in various projects that cover drawing, painting, sculpture, printmaking, and mixed media, as well as traditional crafts such as weaving, pottery, and Jewelry making. Our curriculum emphasizes the development of fine motor skills, an understanding of art principles, and an appreciation for cultural and historical contexts of different art forms. With a blend of individual and collaborative assignments, this course provides a dynamic and supportive environment for students to discover and refine their creative talents. Whether you are a beginner or looking to expand your existing skills, the General Art and Craft course offers an enriching experience that will inspire you to express yourself and create with confidence.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	
	On completion of this course, students will
CO 1:	Develop foundational skills in various art and craft techniques, including drawing, painting, sculpture, printmaking, and mixed media.
CO 2:	Explore and cultivate their unique artistic voice
CO 3:	Learn about significant artists, movements, and traditions, fostering a deeper understanding of the global art landscape.
CO 4:	Gain a comprehensive understanding of art principles, such as composition, color theory, and design elements
CO 5:	Learn to express ideas and emotions through diverse artistic mediums, enhancing their ability to communicate visually.

- Workshop is a hands-on, interactive course designed to ignite creativity and enhance artistic skills in a supportive, collaborative environment.
- Suitable for beginners and experienced artists alike, this workshop offers a diverse range of activities that cover various artistic disciplines
- Participants will have the opportunity to experiment with different techniques and materials, guided by experienced instructors
- The workshop also includes an exploration of fundamental art principles Looking to explore a new hobby, enhance your artistic abilities, or simply enjoy the creative process, this workshop offers a rich and fulfilling artistic experience.

Reference Books:

1. The Art and Craft of Handmade Paper" Timothy Barrett, Tuttle Publishing,1998.
2. "The Art of Simple Living: 100 Daily Practices from a Japanese Zen Monk for a Lifetime of Calm and Joy" Shunmyo Masuno, Tuttle Publishing,2018.
3. The Complete Book of Arts and Crafts, Jacqui Harding, Sterling Publishing, 2004.

Web Resources:

1. The Art of Painting in Oil" Harold Speed, Dover Publications, 2008 (Reprint of the 1924 edition).
2. Art Fundamentals: Theory and Practice"Ocvirk, Stinson, Wigg, and Bone, McGraw-Hill Education, 2013 (11th Edition).
3. Understanding Art" Lois Fichner-Rathus, Cengage Learning, 2020 (11th Edition).

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes	Programme Specific Outcome
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	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	3	2	1	3	2	1	2	3	1	3	2	1	2
CO2	1	2	3	1	3	2	1	3	2	1	2	3	1	3	2	1
CO3	3	2	1	2	1	3	2	1	3	2	1	2	2	3	1	3
CO4	1	3	2	3	1	2	3	1	2	3	2	1	2	1	3	2
CO5	2	1	3	2	3	1	2	3	1	2	3	1	3	2	3	1

(AUTONOMOUS)

Rathinam Tech Zone, Eachanari, Coimbatore – 641021.

DEPARTMENT OF COSTUME DESIGN AND FASHION



Syllabus for

B.Sc. Costume Design and Fashion

(IV Semester)

2024 – 2025 Batch onwards

Semester IV

Course Code	Couse Title	Credit	Lecture	Tutorial	Practical	Type
	Fabric Construction	4	-	5	-	Core VII Theory

Course Introduction

The Fabric Construction course, an essential part of undergraduate textile studies. This course delves into the fundamental techniques and processes involved in fabric creation, providing a comprehensive understanding of how different types of fabrics are constructed. From weaving and knitting to non-woven methods, you will explore the various ways fibers are transformed into textiles. Through a blend of theoretical knowledge and hands-on practice, you will learn about the characteristics, advantages, and applications of different fabric constructions. The course also covers the analysis of fabric structures and the influence of construction on fabric properties such as strength, elasticity, and texture. By the end of the course, you will have a solid foundation in fabric construction, equipping you with the skills needed to design, analyze, and select fabrics for various applications in the textile and fashion industries.

Course Focus on: Skill Development / Entrepreneurship / **Employability** / Research

Course Outcomes	On completion of this course, students will
CO 1:	Understand the fundamental techniques and processes involved in fabric construction, including weaving, knitting, and non-woven methods.
CO 2:	Analyze different fabric structures and their influence on fabric properties such as strength, elasticity, and texture.
CO 3:	Demonstrate practical skills in fabric construction through hands-on practice and experimentation.
CO 4:	Apply knowledge of fabric construction to design and select fabrics for various applications in the textile and fashion industries.
CO 5:	Evaluate and compare the advantages, characteristics, and uses of different fabric construction methods.

Unit I:	Fabric Introduction	[12 Periods]
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Fabric - types - woven, knitted, non-woven and braided. Classification of fabric structure - simple and complex. Fabric representation - verbal, diagrammatic, graphical, and symbolic. Design possibilities - during and after fabric formation. Dimensional and physical properties of fabric - yarn density, fabric dimension and weight. Fabric structure vs properties.

Unit II:	Woven Fabric Structures - Simple	[12 Periods]
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Woven fabric structure - elements of design, methods of fabric representation, weave repeat, draft plan. Color and weaves effects - single and multicolours, stripe and check. Plain weave, Twill weave and Satin and sateen weave - characteristics, stability, possible forms and textures, types and modification, end uses. Combined Structure; principles and possibilities - Honey comb, Huck-a-back, Mock leno and Crepe - characteristics, stability, types and uses

Unit III:	Woven Fabric Structures - Complex	[12 Periods]
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Figuring weaves - warp and weft figuring - single and multi-colour warp and weft figuring, application and loom requirements. Bedford cords - Principles and classifications, application and loom requirements. Double cloth - Principles and classifications, stitching methods, application and loom requirements. Pile fabric- Warp pile, weft pile.

Unit IV:	Knitted Structure	[12 Periods]
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Introduction to knitting, comparison of weaving and knitting, classification of warp and weft knitting, comparison of warp and weft knitted fabrics. General terms and principles of knitting technology, basic knitting elements of weft and warp knitting. machine knitting parts, knitted loop structure, stitch density.3-way technique to develop design – knit, tuck, miss.

Unit V:	Warp and Weft knitting	[12 Periods]
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Weft knitting - Single jersey, rib, interlocks, purl, Warp knitting – lapping variations – tricot, raschel, single bar, 2 bar, multi bar machines. Types of threading, production of nets, curtains, heavy fabrics, elasticized fabrics. Care and maintenance of knitted material-washing, drying, ironing, storing.

Text Books:

1. Gokarneshan.N, “Fabric Structure and Design”, New Age International (P) Limited, 2016.
2. Behra B K, “Woven Textile structure: Theory and applications”, Woodhead Publishing, 2010.
3. Anbumani N, “Knitting – Fundamentals, Machines, Structures and Developments”, New Age International, 2014.

Reference Books:

1. Ashen Hurst, 2004. "Textile Calculation and Structure of Fabrics". Abhishek Publication.
2. Grosicki.Z.J, Watson, 1912. "Watsons Advanced Textile Design". Wood Head Publishing Ltd.
3. David J spencer, 2001. "Knitting technology: A comprehensive handbook and practical guide". Wood head publishing

Web Resources:

1. [Knowledge hub for Textile Industry by the Textile Professionals](#)
2. [The Textile Institute | Membership, Accreditation & Professional Development](#)
3. [Primary and Secondary Properties of Textile Fibres - Fashion2Apparel](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

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CO1	3	2	1	2	3	1	3	2	1	2	1	3	3	2	1	3
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CO3	1	3	2	3	2	1	2	1	3	2	1	3	1	3	2	1
CO4	3	2	1	2	1	3	2	1	3	3	2	1	3	2	3	1
CO5	2	3	1	3	1	2	3	1	2	1	2	3	1	2	3	2

Semester IV

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fabric Construction	4	-	-	4	Core VIII Practical

Course Introduction

Fabric Construction Practical course, where theory meets hands-on experience in the fascinating world of textile creation. This course is designed to provide you with a deep, practical understanding of how fabrics are made, focusing on the essential techniques that turn fibers into finished textiles. Throughout the course, you will actively engage in processes such as weaving, knitting, and non-woven fabric production. Each session is crafted to enhance your technical skills, allowing you to experiment with different construction methods, understand the structural differences between fabrics, and learn how these impact characteristics like durability, flexibility, and texture. The emphasis is on developing your technical skills and precision, as well as fostering creativity in fabric design. By the end of this course, you will be proficient in fabric construction techniques and have a deeper appreciation for the complexities involved in creating textiles. This practical experience will be invaluable as you prepare for a career in textile design, fashion, or related industries.

Course Focus on: Skill Development / **Entrepreneurship** / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Develop hands-on proficiency in fabric construction techniques, including weaving, knitting, and non-woven fabric production.
CO 2:	Experiment with and apply different construction methods to understand their impact on fabric properties such as durability, flexibility, and texture.
CO 3:	Demonstrate technical precision and creativity in the design and production of fabrics.
CO 4:	Gain a comprehensive understanding of the structural differences between fabrics and their relevance to various textile applications.
CO 5:	Cultivate the skills necessary to work effectively in the textile design, fashion, and related industries.

Identification of the following weaves, Design and Draft a peg plan for the same.

Identification of the following knits – unravel and graphic representation

Unit I:	Woven Fabric Structures - Simple	[12 Periods]
Plain weave and its derivatives (Warp rib, Weft rib) Twill Weave – Right hand twill and Left-hand twill. Satin Sateen		
Unit II:	Woven Fabric Structures - Complex	[12 Periods]
Honeycomb Weave Huck a back Weave Extra Warp and Weft Figuring. Double cloth. Terry pile structures		
Unit III:	Knitting Structure I	[12 Periods]
Plain Knit Rib Knit – 1x1,2x2. Interlock		
Unit IV:	Knitting Structure II	[12 Periods]
Pique – any 2 structures Tricot Raschel		
Unit V:	Woven and Knitting Defect Analysis	[12 Periods]

Missed Pick
Broken Warp
Slubs
Gout (Foreign Matter)
Vertical and horizontal lines
Holes and cuttings
Distorted stitches

Text Books:

1. Murphy.W.S,2004. Textile Weaving and Design. Abhishek Publication.
2. Lord.P.R,Mohamed.M.H,1973.Weaving:ConversionofYarntoFabric. Woodhead Publishing Ltd.
3. Grosicki.Z.J,Watson,1912.WatsonsAdvancedTextileDesign.Woodhead Publishing Ltd.

Reference Books:

1. KanwarVarinderPalSingh,2004.TextileWeavingandDesign.Abhishek Publications.
2. Textiles – fibre to fabric, corbmann B P , International students edition, Mc Graw Hill book Co, Singapore 1985.
3. . Knitting Technology – D.B.Ajgoankar

Web Resources:

1. [School of Design | University of Leeds](#)
2. [Free sewing projects, free learn to sew articles, charitable sewing, my sewing room , bridal and more](#)
3. <https://www.itmf.org>

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	1	2	3	2	1	3	1	2	3	2	1	3	2	1	3
CO2	2	3	1	2	1	3	2	3	1	2	1	3	2	1	3	2
CO3	1	2	3	1	3	2	1	2	3	1	3	2	1	2	3	1
CO4	2	3	1	2	3	1	2	3	2	1	2	3	3	1	2	3
CO5	3	2	1	3	1	3	2	1	2	2	1	3	2	3	1	2

Semester IV

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Illustration	4	-	-	5	Allied IV Practical

Course Introduction

The Fashion Illustration Practical course, a creative and skill-building journey designed to bring your fashion concepts to life. This course focuses on the practical aspects of fashion illustration, where you will develop the ability to visually communicate your design ideas through drawing and rendering. Students will explore various illustration techniques, including figure drawing, garment detailing, fabric rendering, and the use of color to express mood and style. Throughout the course, students will work with different mediums such as pencils, markers, watercolours, and digital tools, allowing them to find unique style of fashion illustration. The course emphasizes not only technical proficiency but also creativity and personal expression, encouraging to experiment and innovate in designs. By the end of this course, students will be equipped with the skills and confidence to produce professional-quality fashion illustrations that effectively convey design vision, preparing for a successful career in fashion design, styling, or related fields.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Develop the ability to visually communicate fashion design ideas through various illustration techniques, including figure drawing, garment detailing, and fabric rendering.
CO 2:	Demonstrate proficiency in using a range of mediums such as pencils, markers, watercolors, and digital tools for fashion illustration.
CO 3:	Explore and apply color theory to express mood, style, and garment design effectively.
CO 4:	Foster creativity and personal expression in fashion illustration, experimenting with different styles and techniques.
CO 5:	Produce professional-quality fashion illustrations that effectively convey design vision and concepts.

Unit I:	Illustrate - Fabric Rendering	[12 Periods]
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Denim, chiffon, satin, Silk, Velvet, Leather, Stripes, checks, Animal prints, Floral prints, Abstract design in garments

Unit II:	Illustrate various garment styles	[12 Periods]
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Casual wear, party wear and sportswear - Men, Women and Children

Unit III:	Illustrate Stylized Figure	[12 Periods]
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Drawing the stylized figures of Men, Women and Children (using 10 heads or 12 heads).

Unit IV:	Illustrate for Different Seasons	[12 Periods]
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Drawing garments for different seasons – summer, winter, autumn and spring – for Men, Women and Children.

Unit V:	Illustrate for different occasions	[12 Periods]
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Men and Women illustration on the background of party and office, children illustration on the background of party and picnic.

Text Books:

1. Fashion Design Drawing & Presentation, Ireland Patrick John.
2. Fashion design Illustration: Children, Ireland Patrick John
3. Fashion Design Illustration: Men, Ireland Patrick John

Reference Books:

1. Foundation in fashion design and illustration – Julian Seaman.
2. Fashion Sketch Book, Fair child publication, New York.
3. Basic fashion design styling, Jacqueline McAssey.

Web Resources:

1. [Fashion Illustration Tutorials | Envato Tuts+](#)

2. www.artoffashionillustration.com
3. [ILLUSTRATION AGE | How to Become an Illustrator](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	3	2	1	3	2	1	3	2	1	2	3	1	3
CO2	3	2	1	2	3	1	2	3	1	2	1	3	1	2	3	2
CO3	1	2	3	1	2	3	1	3	2	3	2	1	3	1	2	1
CO4	2	1	3	2	1	3	2	1	3	2	1	3	2	3	1	3
CO5	3	1	2	1	3	2	1	2	3	1	3	2	3	1	2	2

Semester IV

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Women's Apparel	4	-	-	5	Elective II Practical

Course Introduction

The course is designed to provide undergraduate students with a comprehensive understanding of the principles and practices involved in designing and creating women's clothing. This course will explore various aspects of fashion design, including garment construction, fabric selection, pattern making, and the influence of cultural and social factors on women's fashion. Students will develop their creative skills through hands-on projects, where they will conceptualize, design, and produce a range of women's apparel, from everyday wear to couture. By the end of the course, students will be equipped with the technical knowledge and artistic flair necessary to create innovative and market-ready women's fashion collections.

Course Focus on: Skill Development / **Entrepreneurship** / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Understand the principles and practices involved in designing and creating women's apparel, including garment construction, fabric selection, and pattern making.
CO 2:	Explore the influence of cultural and social factors on women's fashion, and incorporate these elements into design concepts.
CO 3:	Develop creative skills through hands-on projects, conceptualizing and designing a variety of women's clothing from everyday wear to couture.
CO 4:	Apply technical knowledge and artistic flair to produce market-ready women's fashion collections.
CO 5:	Gain the skills necessary to create innovative and functional apparel designs, preparing for a career in the fashion industry.

- **Designing, drafting and constructing the following garments for the features prescribed**
- **List the Measurements required and Materials suitable.**
- **Calculate the cost of the garment.**
- **Calculate the material required –Layout method and Direct measurements method.**
- **Product Photography Mandatory**

Unit I:	Skirt	[12 Periods]
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Saree Petticoat – With Panels / 4 Panels/ 6 Panels / Eight Panels

Skirts – Circular/umbrella/ Wrap around skirt /panel with style variations.

Unit II:	Blouse	[12 Periods]
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Blouse - Darted blouse/ Princess line / High Neck Blouse. *

Jump Suit*

Unit III:	Tops	[12 Periods]
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Salwar & Kameez – pallazo pants, cigarette pants, Patiala, harem pants*

Kaftan.

Unit IV:	Night Wear	[12 Periods]
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Nightie/ Maxi –With yoke, front open, with sleeve, full length.

A Line Frock – Below Knee or Full Length

Unit V:	Saree	[12 Periods]
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Ready to wear Saree*

Text Books:

1. Gayatri Verma, 2013. Cutting and Tailoring Course (Illustrated). Asian Publishers Easy cutting –Juvekar

commercial Tailors Corporation pvt 166 Dr. Ambedkar Road dadar

2. Zarapker. K. R, 2014.Zarapker System of Cutting. Navneet Publications India Ltd. Winifred Aldrich, 2019.
3. Metric Pattern Cutting for Children's Wear and Baby wear- 4th Edition. John Wiley and Sons

Reference Books:

1. Dress making- Smt Thangam Subramaniam Bombay Tailoring and embroidery college ,326 North park street ,Ambattur , Chennai.
2. Practical clothing construction – Part I and II Mary Mathews ,cosmic Press Chennai.
3. Winifred Aldrich, 2019. Metric Pattern Cutting for Children's Wear and Baby wear- 4th Edition. John Wiley and Sons

Web Resources:

1. [Fashion Sewings](#)
2. [Tilly and the Buttons](#)
3. [The Cutting Class - The Cutting Class](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	3	2	3	1	2	1	2	3	1	2	3	1	2
CO2	2	3	1	1	3	2	3	1	2	3	2	1	1	2	3	1
CO3	1	3	2	3	1	2	3	1	2	1	3	2	3	2	1	3
CO4	3	2	3	1	2	3	2	1	3	2	1	3	2	1	2	3
CO5	2	1	3	2	3	1	2	3	1	3	1	2	1	2	3	2

Semester IV

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Extension Activity	1	-	-		NASA – Activity /Workshop - III

Course Introduction

Art and Craft course, a comprehensive exploration of creativity and hands-on artistic expression. This course is designed to introduce students to a wide range of art and craft techniques, fostering both technical skills and imaginative thinking. Throughout the course, you will engage in various projects that cover drawing, painting, sculpture, printmaking, and mixed media, as well as traditional crafts such as weaving, pottery, and Jewelry making. Our curriculum emphasizes the development of fine motor skills, an understanding of art principles, and an appreciation for cultural and historical contexts of different art forms. With a blend of individual and collaborative assignments, this course provides a dynamic and supportive environment for students to discover and refine their creative talents. Whether you are a beginner or looking to expand your existing skills, the General Art and Craft course offers an enriching experience that will inspire you to express yourself and create with confidence.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Develop foundational skills in various art and craft techniques, including drawing, painting, sculpture, printmaking, and mixed media.
CO 2:	Explore and cultivate their unique artistic voice
CO 3:	Learn about significant artists, movements, and traditions, fostering a deeper understanding of the global art landscape.
CO 4:	Gain a comprehensive understanding of art principles, such as composition, color theory, and design elements
CO 5:	Learn to express ideas and emotions through diverse artistic mediums, enhancing their ability to communicate visually.

- Workshop is a hands-on, interactive course designed to ignite creativity and enhance artistic skills in a supportive, collaborative environment.
- Suitable for beginners and experienced artists alike, this workshop offers a diverse range of activities that cover various artistic disciplines
- Participants will have the opportunity to experiment with different techniques and materials, guided by experienced instructors
- The workshop also includes an exploration of fundamental art principles Looking to explore a new hobby, enhance your artistic abilities, or simply enjoy the creative process, this workshop offers a rich and fulfilling artistic experience.

Text Books:

1. "The Art and Craft of Handmade Paper" Timothy Barrett, Tuttle Publishing, 1998.
2. "The Art of Simple Living: 100 Daily Practices from a Japanese Zen Monk for a Lifetime of Calm and Joy" Shunmyo Masuno, Tuttle Publishing, 2018.
3. The Complete Book of Arts and Crafts, Jacqui Harding, Sterling Publishing, 2004.

Reference Books:

1. "The Art of Painting in Oil" Harold Speed, Dover Publications, 2008 (Reprint of the 1924 edition).
2. "Art Fundamentals: Theory and Practice" Ocvirk, Stinson, Wigg, and Bone, McGraw-Hill Education, 2013 (11th Edition).
3. "Understanding Art" Lois Fichner-Rathus, Cengage Learning, 2020 (11th Edition).

Web Resources:

1. [Creativebug - Craft Classes & Workshops - What will you make today?](#)
2. [We Are Knitters: craft your joy with yarn and easy and advanced patter – We Are Knitters](#)
3. [Online Classes for Creatives | Skillshare](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

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CO1	2	1	3	2	3	1	2	3	1	2	1	3	2	3	1	2
CO2	3	2	1	3	1	2	3	1	2	3	2	1	3	1	2	3
CO3	1	2	3	1	2	3	1	2	3	1	3	2	1	2	3	1
CO4	3	1	2	3	2	1	3	2	1	2	1	3	2	3	1	2
CO5	2	3	1	2	3	1	2	1	3	2	3	1	1	2	3	3

(AUTONOMOUS)

Rathinam Tech Zone, Eachanari, Coimbatore – 641021.

DEPARTMENT OF COSTUME DESIGN AND FASHION



Syllabus for

B.Sc. Costume Design and Fashion

(V Semester)

2024 – 2025 Batch onwards

Semester V

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Textiles and Costumes of India	4	-	6	-	Core IX Theory

Course Introduction

The course offers undergraduate students an in-depth exploration of India's rich textile heritage and diverse traditional costumes. This course will delve into the historical, cultural, and social significance of various textile techniques and costume styles across different regions of India. Students will study the intricate weaving, dyeing, and embroidery methods that define India's textile arts, as well as the symbolic meanings and influences behind traditional costumes. Through lectures, hands-on activities, and field visits, students will gain a deep appreciation for India's textile legacy and learn how these traditions continue to inspire contemporary fashion.

Course Focus on: Skill Development / Entrepreneurship / **Employability** / Research

Course Outcomes	On completion of this course, students will
CO 1:	Gain a deep understanding of India's textile heritage, including the historical, cultural, and social significance of various textile techniques and traditional costumes.
CO 2:	Explore and analyze traditional Indian textile methods, including weaving, dyeing, and embroidery, and their regional variations.
CO 3:	Develop an appreciation for the symbolic meanings and influences behind traditional costumes across different Indian cultures.
CO 4:	Apply knowledge of India's textile arts to contemporary fashion design, drawing inspiration from traditional techniques.
CO 5:	Enhance practical skills through hands-on activities and field visits, fostering a deeper connection with India's textile legacy.

Unit I:	Traditional Indian Costumes	[12 Periods]
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Beginning of Costume, Growth of Dress out of painting, cutting, Historical Significance - Clothing, Textiles, Motif, Embellishments, Accessory and Jewellery used, Traditional Costume of different States in India - Tamil Nadu, Kerala, Andhra Pradesh, Karnataka, Assam, Orissa, Bihar, Mizoram, Tripura, Nagaland, West Bengal, Sikkim, Maharashtra, Rajasthan, Haryana, Himachal Pradesh, Uttar Pradesh, Jammu and Kashmir, Gujarat, Madhya Pradesh.

Unit II:	Embroideries of Indian Textile	[12 Periods]
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Introduction – Historical background – Types of Embroidery – Chikan/ Chikankari of Lucknow, Kashida of Kashmir, Chamba Rumal of Himachal Pradesh, Kantha of Bengal, Phulkari of Punjab, Toda of Tamilnadu (Nilgiris), Gujarat – Kutch and Kathiawar, Gota of Jaipur, Karchobi of Rajasthan, Kamal kadai of Andhra Pradesh, Phool – Patti Ka Kaam of Uttar Pradesh, Kasuti of Karnataka, Khneng of Meghalaya, Pipli of Orissa, Shamilami of Manipur, Mirror Work or Shisha, Zardosi. symbolism, basic fabrics, techniques and colour combination

Unit III:	Indian Jewelry	[12 Periods]
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Jewelries used in the period of Indus valley civilization, Mauryan period, Gupta Period, the Pallava and Chola Period, Symbolic Jewelry of South India, Mughal period. Temple Jewelry of South India, Tribal jewelry. A brief study of gems and precious stones.

Unit IV:	Costumes of European countries	[12 Periods]
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Italy, France - French Textiles- Linen in France- the French Renaissance- Motifs- the Rococo Style - Toile de jou, Greece, Roman, Sweden & Germany. Textiles of Egypt, African Textiles.

Unit V:	Costumes of Far Eastern Countries	[12 Periods]
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Japan, Korea, Sri Lanka, Pakistan, Malaysia, China Chinese Textiles-Silk- Motifs and designs- Animal motifs-The tiger-dragon, phoenix and unicorn, Burma, Thailand & Philippines.

Text Books:

1. Biswas, A. (Arabinda), Indian Costumes, 2017, Publications Division, Ministry of Information & Broadcasting, Government of India

2. Parul Bhatnagar, Traditional Indian Costumes and Textiles, 2011, 2nd edition, Abhishek Publications, Chandigarh
3. Shailaja D. Naik, Traditional Embroideries of India, 2012, A.P.H Publishing Corporation, New Delhi

Reference Books:

1. Aparna Gwande, Designs from Indian Textile, November 2017, StoryMirror Infotech Pvt Ltd
2. John Gillow, Nicholas Barnard, Indian Textiles, 2014, Thames & Hudson
3. Parul Bhatnagar, 2005. "Decorative Design History in Indian Textiles and Costumes", Abhishek Publication, Chandigarh.

Web Resources:

1. [Indian Textiles: 1,000 Years of Art and Design | The George Washington University Museum and The Textile Museum | The George Washington University](#)
2. [Minister highlights technical textiles' potential for the handloom sector - Indian Textile Journal](#)
3. [Home - Indian Textile Journal](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	3	2	3	1	2	3	2	3	1	1	2	3	1
CO2	1	2	3	2	1	3	2	3	1	3	2	1	2	1	2	3
CO3	3	1	2	3	2	1	3	2	1	2	1	3	3	2	1	2
CO4	2	1	3	1	3	2	1	3	2	3	1	2	2	3	1	3
CO5	1	3	1	2	3	2	3	1	2	1	3	2	2	1	3	2

Semester V

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Men's Apparel	4	-	-	6	Core X Theory

Course Introduction

The "Men's Apparel Practical" course is designed to equip students with hands-on experience in designing and constructing men's garments. Throughout this course, students will explore various aspects of men's fashion, including pattern making, fabric selection, and garment assembly. Emphasis will be placed on understanding the unique requirements of men's apparel, such as fit, comfort, and style. By the end of the course, students will have developed the technical skills necessary to create a range of men's clothing, from casual wear to more formal attire, and will be able to apply these skills in real-world scenarios.

Course Focus on: Skill Development / **Entrepreneurship** / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Gain hands-on experience in designing and constructing men's garments, including pattern making and fabric selection.
CO 2:	Understand the unique requirements of men's apparel, focusing on fit, comfort, and style.
CO 3:	Develop technical skills to create a range of men's clothing, from casual wear to formal attire.
CO 4:	Apply garment construction techniques in real-world scenarios, preparing for industry demands.
CO 5:	Enhance employability through the development of practical skills and an understanding of current trends in men's fashion.

Design, Draft and construct the following Men's garments.

A single garment should be crafted and documented within the portfolio.

***Product Photography Mandatory**

Unit I:	Basic Jacket	[12 Periods]
S.B. Vest- with or without collar, button attached, sleeveless		
Unit II:	Shirt	[12 Periods]
Half sleeve shirt- full open, shirt collar, patch pocket		
Unit III:	Kurtha	[12 Periods]
Nehru kurtha - side pocket, round neck, half open.		
Unit IV:	Night Wear	[12 Periods]
Pyjama –elastic or tape attached waist.		
Boxer shorts- with / without flap, tape attached waist.		
Unit V:	Pant	[12 Periods]
Pleated pant- pleats in front, darts at back, side pocket, fly with button or zip.		

Text Books:

1. Practical clothing construction -part I and part-II Mary Mathews, cosmic press Chennai (1986)
2. Practical cutting and tailoring part II Eshwasri Anwahi, Lakhraj Hans R.B Publications, Delhi.
3. Zarapker. K. R, 2014. "Zarapker System of Cutting". Navneet Publications India.

Reference Books:

1. Gayatri Verma, 2003. "Cutting and Tailoring Course (Illustrated)". Asian Publishers.
2. Manmmet Sodhia, 2005. "Dress Designing". Kalyani Publishers.
3. Eshwari Anwani, 1968. "Cutting and Tailoring practicals"Vol II R.B. Publications, Delhi.

Web Resources:

1. [The Cutting Class - The Cutting Class](#)
2. www.fashion-innovation.com
3. [The Fashion Model Directory \(FMD\) - fashion, models, agencies and fashion industry news -](#)

FashionModelDirectory.com**Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:**

Course Outcome	Programme Outcomes												Programme Specific Outcome			
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CO1	3	1	2	3	1	2	3	1	2	3	1	2	2	3	1	2
CO2	1	3	2	1	3	2	1	3	2	1	2	3	1	2	3	1
CO3	2	3	1	2	1	3	2	1	3	2	1	2	3	1	2	3
CO4	3	1	3	2	2	1	3	2	1	3	2	1	2	3	1	3
CO5	2	1	3	1	2	3	1	3	2	2	1	3	2	1	3	2

Semester V

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Styling and Modelling	4	-	-	6	Elective III Practical
Course Introduction						
<p>The Styling and Modelling course is designed to equip students with practical skills in fashion styling, personal styling, and fashion modelling. The course emphasizes the application of styling concepts in real-world scenarios, focusing on the fashion industry, media, and personal styling needs. Students will gain hands-on experience in styling for photo shoots, runway shows, and editorial purposes, along with understanding the role of a stylist in the fashion ecosystem.</p>						
Course Focus on: Skill Development / Entrepreneurship / Employability / Research						
Course Outcomes	On completion of this course, students will					
CO 1:	Develop practical skills in fashion styling, personal styling, and fashion modelling for various media and industry settings.					
CO 2:	Gain hands-on experience in styling for photo shoots, runway shows, and editorial purposes.					
CO 3:	Understand the role and responsibilities of a stylist within the fashion ecosystem, including working with clients, photographers, and designers.					
CO 4:	Apply styling concepts to real-world scenarios, preparing for careers in fashion, media, and personal styling.					
CO 5:	Enhance employability by acquiring industry-relevant skills and building a professional portfolio of styling work.					
Unit I:	Fashion Trend Analysis					[12 Periods]
<ul style="list-style-type: none"> Researching and forecasting fashion trends Adapting trends for different markets and clients 						
Unit II:	Personal & Editorial Styling					[12 Periods]
<ul style="list-style-type: none"> Body types and personal style analysis Wardrobe assessment and styling for different occasions Client consultation and styling process Conceptualizing and creating mood boards Styling for fashion editorials and magazines 						
Unit III:	Commercial & Runway Styling					[12 Periods]
<ul style="list-style-type: none"> Understanding brand identity and target audience Styling for advertisements, campaigns, and e-commerce Preparing looks for fashion shows Collaborating with designers and models 						
Unit IV:	Fashion Modelling Techniques					[12 Periods]
<ul style="list-style-type: none"> Advanced posing techniques and facial expressions Understanding lighting and camera angles Practical: Modelling for a professional photo shoot 						
Unit V:	Final Project – Magazine Development					[12 Periods]
<p>Final project presentation: Styling and modelling for a complete fashion Modelling: Traditional and Western</p>						
Text Books:						
<ol style="list-style-type: none"> "The Fashion Stylist's Handbook" by Danielle Griffiths (2023) "Fashion Styling: Techniques and Theory" by Jo Dingemans (2022) "Modeling and Acting: A Comprehensive Guide to Fashion and Commercial Modeling" by Emily Smith (2021) 						
Reference Books:						
<ol style="list-style-type: none"> Langford Fox, sawdon Smith, Basic Photography, Taylor and Francis, 2012 						

2. Fashion Stylist hand book, Danielle Griffiths, Laurence King Pub.Ltd.,2016
3. Basic fashion design styling, Jacqueline McAssey

Web Resources:

1. [The Business of Fashion](#)
2. [theFashionSpot - News, Runway, Style, Beauty, Magazine Covers, Ad Campaigns, and More!](#)
3. [Fashionista](#)

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CO1	3	2	1	3	1	2	3	1	2	1	2	3	2	1	3	1
CO2	1	3	2	1	3	2	1	3	2	3	1	2	3	2	1	3
CO3	2	1	3	2	1	3	2	1	3	2	3	1	2	3	1	2
CO4	3	2	3	1	2	1	3	2	1	2	1	3	2	3	2	1
CO5	1	3	1	3	2	1	2	3	1	3	2	1	3	2	1	2

Semester V

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Project - Portfolio	-	-	-	6	Practical

Course Introduction

The **Fashion Portfolio** course is designed to equip students with the essential skills and knowledge needed to create a professional and compelling fashion portfolio. Throughout the course, students will explore the process of developing a cohesive and creative theme-based portfolio, incorporating collections for various categories such as Men's, Women's, and Children's wear. Emphasis will be placed on the integration of mood boards, storyboards, design development charts, fabric selection, and accessory coordination. By the end of the course, students will present a final portfolio that showcases their unique design aesthetic, technical proficiency, and readiness for the fashion industry.

Course Focus on: Skill Development / **Entrepreneurship** / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Develop skills in creating a cohesive, theme-based fashion portfolio, incorporating collections for Men's, Women's, and Children's wear.
CO 2:	Gain proficiency in creating and integrating mood boards, storyboards, design development charts, fabric selection, and accessory coordination.
CO 3:	Showcase their unique design aesthetic and technical proficiency through a professional fashion portfolio.
CO 4:	Understand the process of presenting a portfolio to potential employers or clients, preparing for industry demands.
CO 5:	Enhance employability by developing a portfolio that reflects industry standards and personal creativity.

Thematic Presentation:

- The portfolio must be centered around a cohesive theme, which will guide the design and organization of all collections.

Diverse Collections:

- Include distinct collections for Men's, Women's, and Kid's categories.
- Each collection should cover various types of clothing such as casual wear, party wear, and ethnic wear.

Mood and Storyboard Creation:

- Develop comprehensive mood boards and storyboards for each collection.
- These should visually communicate the inspiration, color palette, textures, and overall aesthetic of the collections.

Design Development:

- Prepare a detailed design development chart that showcases the process of creating various styles using selected fabrics.
- The chart should illustrate how initial ideas evolve into final designs.

Accessory Selection:

- Carefully select and document accessories that complement each collection.
- Ensure that accessories align with the overall theme and enhance the visual appeal of the garments.

Final Presentation:

- Organize a professional final presentation that clearly conveys the theme, design process, and final collections.
- The presentation format should be chosen based on the intended audience and can be digital, physical, or a hybrid of both.

Collection Size:

- Each collection must consist of exactly 5 garments, showcasing a well-rounded and cohesive look.

*** Need to complete all boards, fabric selection, and illustrations, and submit the soft copy.**

Text Books:

1. "Fashion Portfolio: Design & Presentation" by Anna Kiper, 2012.
2. "The Fashion Designer's Portfolio: A Step-by-Step Guide to Presenting Your Designs" by Lisa Springsteel, 2008.
3. "Fashion Portfolio: A Guide to Presenting Your Work" by Nancy Riegelman, 2013.

Reference Books:

1. "The Art of Fashion Illustration: How to Draw and Design Fashion" by Sandy Black, 2014.
2. "Portfolio Presentation for Fashion Designers" by Steven Stipelman, 2006.
3. "Fashion Design: The Collection" Nancy Riegelman, Fairchild Books, 2011.

Web Resources:

1. [The Business of Fashion](#)
2. [Showcase, Discover, and Hire Creatives :: Behance](#)
3. <https://www.fitnyc.edu>

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	3	2	3	2	1	3	2	3	1	3	2	1	3
CO2	1	2	3	2	1	3	1	3	2	3	2	1	1	3	2	1
CO3	3	1	2	3	2	1	3	2	1	3	1	2	2	1	3	1
CO4	2	3	1	2	1	2	1	3	2	1	3	2	1	3	2	1
CO5	3	2	3	1	3	2	2	1	3	2	1	3	2	1	3	2

Semester V

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Ornaments and Accessories	4	-	-	6	Skill III Practical

Course Introduction

The Fashion Ornaments and Accessories course offers an in-depth exploration of the creative and technical aspects of accessory design within the fashion industry. Students will learn to conceptualize and craft a variety of fashion accessories, such as jewellery, handbags, belts, and more, using diverse materials and techniques. The course emphasizes the role of accessories in enhancing fashion collections, teaching students how to integrate these elements to create cohesive and impactful designs and have a well-rounded understanding of the significance of accessories in fashion and will have developed a unique portfolio showcasing their skills and creativity.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Understand the creative and technical aspects of fashion accessory design, including jewellery, handbags, belts, and other fashion ornaments.
CO 2:	Develop the skills to conceptualize and craft fashion accessories using diverse materials and techniques.
CO 3:	Integrate accessories into fashion collections, enhancing overall designs to create cohesive and impactful looks.
CO 4:	Gain a well-rounded understanding of the significance of accessories in the fashion industry and their role in complementing apparel.
CO 5:	Build a unique portfolio that showcases their creativity, craftsmanship, and technical proficiency in accessory design.

Unit I:	FOA I	[12 Periods]
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Handbag – Any three types

Hat – Any one types

Purse and pouches – any two types/Each

Unit II:	FOA II	[12 Periods]
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Bow – Decorative bow and formal bow /Any two types/each

Belt – For boy and girl/ Each one

Hair band and head bands – any four types /Each

Unit III:	FOA III	[12 Periods]
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Footwear – Any two types

Watches – any two types

Unit IV:	FOA IV	[12 Periods]
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Jewellery designing – Terracotta & Kundan Jewellery – necklace & studs.

Unit V:	FOA V	[12 Periods]
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Jewellery designing - Crystal jewellery & Bead jewellery– necklace & earring.

Product Photography Mandatory*Text Books:**

1. Design Ideas and Accessories, Chargava, English Edition Publishers, IV Edition, Chennai, 2002
2. Adornment: The Art of Barbara Natoli Witt", Deborah Corsini, Fine Arts Museums of San

Francisco, 2007.

3. "Fashion Jewelry: The Collection of Barbara Berger", Barbara Berger, Assouline, 2013.

Reference Books:

1. "Shoes: A History from Sandals to Sneakers" Giorgio Riello & Peter McNeil, Berg Publishers, 2006.
2. "The Power of Glamour: The Women Who Defined the Magic of Stardom", Annette Tapert, Crown Archetype, 1998.
3. "The Art of the Scarf: From Classic Knots and Wraps to Stylish Turbans, Shawls, and Headpieces", Libby VanderPloeg, Rizzoli, 2018.

Web Resources:

1. [Trendstop | Trend Forecasting for Fashion and Luxury Brands](#)
2. [Gemological Institute Of America | All About Gemstones - GIA](#)
3. <https://www.fashionary.org>

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
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CO2	1	3	2	1	3	2	1	3	2	3	2	1	3	1	2	3
CO3	2	1	3	2	1	3	2	1	3	2	3	1	2	3	1	2
CO4	3	2	1	3	1	2	3	2	1	2	1	3	2	1	3	2
CO5	1	3	2	1	3	1	3	2	2	1	2	3	3	2	1	3

Semester V

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Internship / Industrial Training	2	-	-		Internship -II

Course Introduction

The **Fabric Structure and Design Internship Training** provides undergraduate students with hands-on experience in the textile industry, focusing on the intricacies of fabric construction and design. This training aims to bridge the gap between academic knowledge and real-world application by immersing students in a professional environment where they can apply their understanding of fabric structures, weaving techniques, and design processes. Through this internship, students will gain valuable insights into the production and development of textiles, working closely with industry professionals to enhance their technical skills and creativity. The experience will culminate in a comprehensive project that reflects their learning and prepares them for future careers in textile design and production.

Course Focus on: Skill Development / **Entrepreneurship** / Employability / Research

Course Outcomes	
	On completion of this course, students will
CO 1:	Technical Proficiency: Students will demonstrate a strong understanding of various fabric structures and weaving techniques, applying this knowledge to create innovative and functional textile designs.
CO 2:	Industry Application: Students will gain hands-on experience in a professional textile environment, translating theoretical concepts into practical applications and understanding the workflow of textile production.
CO 3:	Design Development: Students will develop the ability to conceptualize and execute design ideas, from initial sketches to final fabric samples, while considering industry trends and client requirements.
CO 4:	Material Expertise: Students will develop an in-depth understanding of various textile materials, including fibers, yarns, and finishes, and how these elements influence fabric structure and design outcomes.
CO 5:	Quality Assessment: Students will learn to assess the quality and durability of fabrics, applying industry standards to evaluate the suitability of textiles for different end uses.

- This training program immerses students in the dynamic world of fabric structure and design, offering them the opportunity to work alongside industry professionals.
- The Fabric Structure and Design Industry Training is designed to bridge the gap between academic learning and professional practice. Students will apply their classroom knowledge to real industry challenges, developing skills in fabric construction, design innovation, and production processes.
- In this industry-focused training, students will delve into the fundamentals of fabric structure and design.
- Through this immersive experience, students will develop their technical and creative skills, exploring new possibilities in fabric design. The training program is tailored to prepare students for the demands of the industry, ensuring they are equipped with the knowledge and expertise to succeed.
- The program is designed to foster creativity, technical proficiency, and a deep understanding of the textile industry, setting students on a path to becoming skilled professionals in fabric design.

(AUTONOMOUS)

Rathinam Tech Zone, Eachanari, Coimbatore – 641021.

DEPARTMENT OF COSTUME DESIGN AND FASHION



Syllabus for

B.Sc. Costume Design and Fashion

(VI Semester)

2024 – 2025 Batch onwards

Semester VI

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Boutique Management and Marketing	4	-	6	-	Core XI Theory
Course Introduction						
<p>The Boutique Management and Marketing course is designed to equip students with the essential skills and knowledge required to successfully manage and market a boutique. This course covers key aspects of boutique operations, including inventory management, customer service, visual merchandising, and financial planning. Students will also explore effective marketing strategies tailored to boutique businesses, such as brand positioning, social media marketing, and customer relationship management. Through the case studies, students will gain a comprehensive understanding of how to create and sustain a successful boutique in today's competitive retail environment.</p>						
Course Focus on: Skill Development / Entrepreneurship / Employability / Research						
Course Outcomes	On completion of this course, students will					
CO 1:	Acquire essential skills for managing and operating a boutique, including inventory management, customer service, and visual merchandising.					
CO 2:	Understand financial planning and its application in running a successful boutique business.					
CO 3:	Develop effective marketing strategies tailored to boutique businesses, with a focus on brand positioning, social media marketing, and customer relationship management.					
CO 4:	Gain insights from case studies, understanding the challenges and best practices in boutique management and marketing.					
CO 5:	Strengthen employability by learning how to create, manage, and sustain a successful boutique in the competitive retail environment.					
Unit I:	Brand, Boutique and Planning					[12 Periods]
<p>Brand - concept, brands vs products, benefits of branding; brand equity, levels of branding, decision of branding. Brand management - strategy, principles, line buyers and trend buyers and brand labels of India. Brands vs boutique. Boutique management – structure, investment, ownership and marketing. Boutique Planning – Designing, identification of threats, local market study, customer identification. kid's, women's and men's boutique business plan – start-up plan, products and services – strategy, implementation and financial plan.</p>						
Unit II:	Product Designing and planning and E-Boutique					[12 Periods]
<p>Ready to wear – Sourcing, pricing, wardrobe planning and packaging. Customisation – Sourcing: domestic and international, fabric, trims and apparels. Product planning - design, sampling and product development. Design and launch online boutique; website and blogs - Company name and Registering URL – Web Address, web and logo designing. Product planning– pricing strategy, customer analysis - Target customers, Market Research. Current and future demand.</p>						
Unit III:	Fashion Marketing and Research					[12 Periods]
<p>Introduction to marketing, scope of marketing, marketing environment - micro and macro marketing, trends in marketing environment. Fashion market - size and structure, fashion marketing concepts, marketing mix – product, price, place and promotion, Indian and global fashion market, ethical issues in fashion marketing, overview of the fashion marketing process.</p> <p>Purpose of marketing research, problem definition and setting research objectives, data collection, questionnaire design and data analysis, overview of marketing research process, role of marketing research in new product development, international marketing research.</p>						
Unit IV:	Fashion Market Segmentation, Planning, Pricing and Communications					[12 Periods]
<p>Customer segmentation – demographic and psychographic, consumer buying behaviour; fashion marketing planning - objectives, process, marketing audits and SWOT analysis, marketing strategy.</p>						

Pricing policies - importance, role of pricing policies in fashion marketing, factors influencing price decisions (internal and external), pricing policies for new products. Risk as a - strategic concept, management concept, financial concept.

Fashion advertising and digital campaigns, ethics in advertising, sales promotion, ethics in marketing communications, evaluating the effectiveness of marketing communications, new directions in fashion marketing communications, international marketing communications.

Unit V: Visual Merchandising [12 Periods]

Visual Merchandising-definition, objectives and scope. Types of display, Points of Display and display settings. Role of Visual Merchandising in changing face of retailing. The various elements – Color, lighting, line and composition, graphics and signage, store exteriors and interiors, sensory stimulants like scent, sound etc. Application of color schemes and color psychology to create mood in garment display. Store Interiors and store exterior, Store Planning and Execution of a Visual Presentation

Text Books:

1. Opening a boutique store: how to start your own boutique, Briana Stewart Bull City Publishing, 2014.
2. Fabjob guide to become a boutique owner, Tag Goulet, Debra Mikaelson, Catherine Goulet, Fabjob incorporated,2011.
3. Frances Cowell, Practical Quantitative Investment Management with Derivatives, 2002. 2nd Edition, Palgrave Publisher Pvt Ltd, New York.

Reference Books:

1. Jay Diamond and Ellen Diamond, Fashion Apparel, 2011, 1st edition, Accessories and Home Furnishings, Prentice Hall, New Delhi
2. Entrepreneur Magazines, 2008, Entrepreneur Press and Melissa Campanelli, Jera L.Calmes, Publisher, Eliot House Production, Canada
3. Gaynor Lea-Greenwood, Fashion Marketing Communications, Wiley; 1st edition, 2013.

Web Resources:

1. [Building Your Business](#)
2. [Social Media Marketing Advice From Experts | Hootsuite Blog](#)
3. <https://www.visualmerchandising.com>

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	3	2	3	1	2	3	1	3	2	1	3	2	1
CO2	1	3	2	1	3	2	3	1	2	3	2	1	2	3	1	2
CO3	2	3	1	2	1	2	3	1	2	3	2	1	3	1	2	3
CO4	3	1	3	2	3	1	2	3	1	2	3	1	2	3	2	1
CO5	1	2	3	1	2	3	2	1	2	3	1	2	3	1	2	3

Semester VI

Course Code	Couse Title	Credit	Lecture	Tutorial	Practical	Type
	Draping	4	-	-	4	Core XII Practical

Course Introduction

The Draping course, will have a comprehensive understanding of the fundamental principles and techniques of fabric draping. They will be able to create garment designs directly on dress forms, translating 2D concepts into 3D forms with precision. Students will develop skills in manipulating fabric to achieve various silhouettes, contours, and design details such as pleats, gathers, and drapes. They will gain proficiency in fitting and adjusting garments for different body types and will be equipped to create innovative, well-structured designs that reflect both technical and creative expertise in fashion design.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	
CO 1:	Understand the fundamental principles and techniques of fabric draping, transforming 2D concepts into 3D designs with precision.
CO 2:	Develop skills in manipulating fabric to create diverse silhouettes, contours, and design elements such as pleats, gathers, and drapes.
CO 3:	Gain proficiency in fitting and adjusting garments to suit various body types, ensuring a high level of customization.
CO 4:	Create innovative and well-structured designs that demonstrate both technical proficiency and creative flair in fashion design.
CO 5:	Strengthen employability by mastering draping techniques that are essential for fashion design, pattern making, and garment construction.

Unit I:	Basics Bodice	[12 Periods]
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Basics - Bodice front and back

Collars - Convertible collar, peter pan, mandarin and turtle neck collar, notch collar and shawl collar. Asymmetric and Halter designs.

Yokes - Gathered skirt with hip yoke and midriff yoke, Yokes - Gathered skirt with hip yoke and midriff yoke.

Unit II:		[12 Periods]
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Ladies' tops with cowl, peplum, flounces, ruffles, Dart less draping of shirt, Princess cut dress, Skirt with different fullness.

Unit III:		[12 Periods]
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Pant and its variations, Empire line dress, Boned princess bodice (Bustier).

Unit IV:		[12 Periods]
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Sculptured dress, zero waste draping

Unit V:		[12 Periods]
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Children's wear- Frock with yoke

Text Books:

1. Connie Amaden-Crawford , "The Art of Fashion Draping", Bloomsbury Academic Publisher, 4 th edition, 2012.
2. Hilde Jaffe and Nurie Relis, "Draping for Fashion Design", Fashion Institute of Technology, Pearson/Prentice Publisher, 5th edition, 2012
3. Helen Joseph-Armstrong , "Draping for Apparel Design", Bloomsbury Academic publishers, 3 rd edition illustrated , 2013.

Reference Books:

1. Amaden-Crawford Connie, "The Art of Fashion Draping" Om Books International Publications, 3rd edition, 2005
2. Mary Mathews, "Practical Clothing Construction Part I and II", Paprinpack, 3rd edition, Madras, 2000.

3. Manmeet Sodhia, 2004. "Advanced Drafting and Draping". Kalyani Publishers

Web Resources:

1. <https://www.patternmaking4fashiondesign.com>
2. <https://www.thedesigntrust.co.uk>
3. <https://www.thecuttingclass.com>

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

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CO2	1	2	3	2	1	3	1	3	2	3	2	1	3	2	1	3
CO3	3	1	2	1	3	2	1	3	2	1	3	2	3	1	2	1
CO4	2	3	1	2	1	3	2	1	3	2	1	3	2	3	1	2
CO5	3	1	3	1	2	3	1	2	3	1	2	3	1	2	3	2

Semester VI

Course Code	Couse Title	Credit	Lecture	Tutorial	Practical	Type
	Home Textiles	4	-	-	6	Elective IV Practical

Course Introduction

The Home Textiles Practical course, will have developed the ability to design, create, and finish various home textile products such as curtains, cushions, bed linens, tableware, and rugs. They will gain hands-on experience in working with different fabrics, surface embellishments, and textile techniques suitable for home decor. Students will understand the functional and aesthetic requirements of home textiles, including durability, comfort, and style. Additionally, they will learn the importance of color coordination, pattern development, and textile care, preparing them to design practical and market-ready home textile products.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Develop the ability to design, create, and finish a variety of home textile products such as curtains, cushions, bed linens, tableware, and rugs.
CO 2:	Gain hands-on experience working with different fabrics, surface embellishments, and textile techniques for home decor.
CO 3:	Understand the functional and aesthetic requirements of home textiles, ensuring durability, comfort, and style in the design process.
CO 4:	Learn the importance of color coordination, pattern development, and textile care in creating market-ready home textile products.
CO 5:	Strengthen employability by mastering skills in the design and production of home textiles, preparing for careers in interior design, textile production, and related fields.

***Product Photography Mandatory**

Unit I:	Cushion Design and Construction - Any 2 Design	[12 Periods]
	<ul style="list-style-type: none"> Design decorative and functional cushions Experiment: Creating cushion covers with different closure methods (zippers, buttons, envelope) Experiment: Embellishing cushions using piping, applique, or embroidery Experiment: Constructing cushions with various fillings (foam, fiber, feathers) 	
Unit II:	Bed Linen Design and Production – 1 Design	[12 Periods]
	<ul style="list-style-type: none"> Experiment: Designing bed sheets, pillowcases, and duvet covers Techniques for hemming and finishing bed linen edges Application of trims and borders for aesthetic appeal Experiment: Using block printing or screen printing on bed linens 	
Unit III:	Curtain and Drapery Design – Any 2 Design	[12 Periods]
	<ul style="list-style-type: none"> Types of curtains and drapery styles (tab top, grommet, pleated, sheer) Experiment: Constructing basic curtains with appropriate lining and hemming techniques Experiment: Adding decorative trims and tie-backs for curtains Experiment: Creating functional aspects like curtain loops and rod pockets 	
Unit IV:	Table Linens and Kitchen Textiles – Develop all Designs	[12 Periods]
	<ul style="list-style-type: none"> Design tablecloths, table runners, placemats, and napkins and Design and producing functional kitchen textiles (oven mitts, dish towels, aprons) Experiment: Constructing table linens with finishing techniques like hemming and mitered corners Experiment: Embellishing table linens using quilting, patchwork, or embroidery 	
Unit V:	Rugs and Floor Coverings	[12 Periods]
	<ul style="list-style-type: none"> Exploration of techniques for creating home rugs (braided, tufted, woven, or stitched) Experiment: Designing and creating small area rugs using fabric remnants or recycling techniques Experiment: Incorporating textures and patterns into rug designs Considerations for backing and reinforcing rugs for durability 	

Text Books:

1. Cheryl Mendelson, Home Comforts-the arts and science of keeping home, published by Scriber, New York,2005.
2. Hamlyn octopus, Cushions and Pillows- professional skills –made easy, Octopus publishing group, New York,2001.
3. Magi Mc McCormick Gordon, The ultimate sewing Book 200 sewing ideas for you and your home, Collins and Brown,London,2002.

Reference Books:

1. Anne van Wagner Childs Leisure Arts- Inc., Sew no more Home Décor,Arkansas,U.S.A,1993.
2. Rowe T., “Interior Textiles Design and Developments”, Woodhead Publishing India Pvt. Ltd, New Delhi, 2009, ISBN: 9781845693510
3. Subtra Das, “Performance of home textiles”, Woodhead Publishing India Pvt. Ltd, New Delhi, 2010, ISBN: 978085709007

Web Resources:

1. <https://www.thehomedecorlabs.com>
2. [Textile World](#)
3. [Ready-to-Ship Wholesale Fabric Market - SwatchOn](#)

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CO3	2	3	1	2	3	2	1	3	2	1	3	2	2	3	1	3
CO4	3	2	1	3	1	2	2	1	3	2	3	1	2	1	3	1
CO5	1	2	3	1	3	1	2	3	1	3	2	3	1	2	3	2

Semester VI

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Core Project - Portfolio	8	-	-	8	Core Project

Course Introduction

The **Fashion Portfolio** course is designed to equip students with the essential skills and knowledge needed to create a professional and compelling fashion portfolio. Throughout the course, students will explore the process of developing a cohesive and creative theme-based portfolio, incorporating collections for various categories such as Men's, Women's, and Children's wear. Emphasis will be placed on the integration of mood boards, storyboards, design development charts, fabric selection, and accessory coordination. By the end of the course, students will present a final portfolio that showcases their unique design aesthetic, technical proficiency, and readiness for the fashion industry.

Course Focus on: Skill Development / **Entrepreneurship** / Employability / Research

Course Outcomes	
	On completion of this course, students will
CO 1:	Develop the ability to create a professional and compelling fashion portfolio, incorporating collections for Men's, Women's, and Children's wear.
CO 2:	Master the process of developing a cohesive, theme-based portfolio that showcases individual design aesthetics and technical skills.
CO 3:	Integrate mood boards, storyboards, design development charts, fabric selection, and accessory coordination into a comprehensive fashion portfolio.
CO 4:	Present a final portfolio that reflects creativity, technical proficiency, and preparedness for entering the fashion industry.
CO 5:	Strengthen employability by acquiring skills in portfolio creation, enabling students to effectively present their work to potential employers or clients.

Thematic Presentation:

- The portfolio must be centered around a cohesive theme, which will guide the design and organization of all collections.

Diverse Collections:

- Include distinct collections for Men's, Women's, and Kid's categories.
- Each collection should cover various types of clothing such as casual wear, party wear, and ethnic wear.

Mood and Storyboard Creation:

- Develop comprehensive mood boards and storyboards for each collection.
- These should visually communicate the inspiration, color palette, textures, and overall aesthetic of the collections.

Design Development:

- Prepare a detailed design development chart that showcases the process of creating various styles using selected fabrics.
- The chart should illustrate how initial ideas evolve into final designs.

Accessory Selection:

- Carefully select and document accessories that complement each collection.
- Ensure that accessories align with the overall theme and enhance the visual appeal of the garments.

Final Presentation:

- Organize a professional final presentation that clearly conveys the theme, design process, and final collections.
- The presentation format should be chosen based on the intended audience and can be digital, physical, or a hybrid of both.

Collection Size:

- Each collection must consist of exactly 4 garments, showcasing a well-rounded and cohesive look.

*** Album and 4 Garment have to submit for the final Assessment .**

Text Books:

- "Fashion Portfolio: Design & Presentation" by Anna Kiper, 2012.

2. "The Fashion Designer's Portfolio: A Step-by-Step Guide to Presenting Your Designs" by Lisa Springsteel, 2008.
3. "Fashion Portfolio: A Guide to Presenting Your Work" by Nancy Riegelman, 2013.

Reference Books:

1. "Shoes: A History from Sandals to Sneakers" Giorgio Riello & Peter McNeil, Berg Publishers, 2006.
2. "The Power of Glamour: The Women Who Defined the Magic of Stardom", Annette Tapert, Crown Archetype, 1998.
3. "The Art of the Scarf: From Classic Knots and Wraps to Stylish Turbans, Shawls, and Headpieces", Libby VanderPloeg, Rizzoli, 2018.

Web Resources:

1. [The Business of Fashion](#)
2. [Showcase, Discover, and Hire Creatives :: Behance](#)
3. <https://www.fitnyc.edu>

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Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	2	3	1	3	2	1	2	3	1	3	2	1	3
CO2	3	1	2	3	1	3	2	1	3	2	1	3	1	3	2	1
CO3	1	2	3	1	2	3	1	3	2	3	1	2	3	1	2	2
CO4	2	3	1	3	2	1	2	3	1	2	3	1	3	2	3	1
CO5	3	1	2	1	3	2	3	1	3	1	2	3	2	1	3	2

Semester VI

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Computer Aided Design	4	-	-	6	Skill IV Practical

Course Introduction

The computer-Aided Design (CAD) Practical course, will have developed proficiency in using industry-standard CAD software to create fashion and textile designs. Students will be able to translate their design concepts into digital formats, applying tools for precise pattern drafting, garment visualization, and surface design. They will also be equipped to generate technical flats, digital renderings, and colourways efficiently. The course will enhance students' ability to streamline the design process, improve accuracy in garment construction, and prepare designs for production, giving them a competitive edge in the fashion and textile industries.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Gain proficiency in using industry-standard CAD software to create fashion and textile designs, translating concepts into digital formats.
CO 2:	Develop skills in precise pattern drafting, garment visualization, and surface design using CAD tools.
CO 3:	Create technical flats, digital renderings, and colorways efficiently, improving accuracy and presentation in design development.
CO 4:	Enhance the ability to streamline the design process, improving accuracy in garment construction and preparing designs for production.
CO 5:	Strengthen employability by mastering digital design tools, giving students a competitive edge in the fashion and textile industries.

Unit I:	Motif Designing	[12 Periods]
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Motifs / small designs
Embroidery designs for Kerchiefs, Neck lines
Chest prints for T-shirts
Design a Logo for your brand
Design a Brand Label for garment
Design a Care Label for garment
Design a Size Label for garment

Unit II:	Design a Children's, Women's & Men's Garments	[12 Periods]
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Bib, Knicker, Jabla, Frocks, Middi and Top
Churidar, Full gowns, Princess line Dress, House coats, Aprons, Nighties
S B vest, T- Shirt, Shirts, Kurta pyjama

Unit III:	Design Garments for the following theme.	[12 Periods]
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Party Wear – Women, Men, Children.
Sports Wear- Tennis, Basketball/football (men and Women), Golf, any other. Winter Wear - Children, men and women

Unit IV:	Design Garments for the following theme.	[12 Periods]
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Summer Wear - Children, men and women
Spring Wear - Children, men and women
School uniforms – Preschool, school, higher secondary

Unit V:	Optitex Software	[12 Periods]
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Optitex – Tools and its applications, 2D and 3D pattern creations, pattern enhancements.

Text Books:

1. Thomas Makryniotis, "3D Fashion Design: Technique, design and visualization", 2015, Batsford Ltd
2. Maggie Stott, "Pattern cutting for clothing using CAD: How to use Lectra Modaris pattern cutting software", 2012, Edition – 1, Woodhead Publishing
3. Pascal Volino, Nadia Magnenat-Thalmann (auth.), "Virtual Clothing: Theory and Practice", 2000, Edition -1, Springer-Verlag Berlin Heidelberg

Reference Books:

1. Helen Joseph-Armstrong, "Patternmaking for Fashion Design" 2009, Edition – 5, Prentice Hall
2. Noel Chapman, Judith Cheek, "Creative Fashion Drawing: A Complete Guide to Design, Styles and Illustration", 2013, Arcturus Publishing
3. Rose Sinclair, "Textiles and Fashion: Materials, Design and Technology", 2014, Woodhead Publishing

Web Resources:

1. [Industry 4.0 transformation and innovation](#)
2. [Learn Illustrator](#)
3. [CLO | 3D Fashion Design Software](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	1	3	2	1	3	2	3	1	2	3	1	3	2	1	3
CO2	3	2	1	3	2	3	1	2	3	1	3	2	2	1	3	2
CO3	1	3	2	1	3	2	3	1	2	3	1	2	3	1	2	1
CO4	2	3	1	2	3	1	2	3	1	2	1	3	2	3	2	1
CO5	3	1	2	3	1	2	1	2	3	1	2	3	1	3	2	2

Value Added

Semester II

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Textile Analysis	2	-	-	2	VAC I Practical

Course Introduction

The Textile Analysis Practical course, will have acquired comprehensive skills in analysing and evaluating the key components of textiles fibers, yarns, and fabrics. Students will gain practical experience in identifying different types of fibers, determining yarn properties such as twist, count, and strength, and analysing fabric structures through techniques like microscopic analysis and tensile testing. They will be adept at conducting tests to assess performance attributes like durability, elasticity, and moisture absorption, preparing them for roles in textile quality control, product development, and material research.

Course Focus on: Skill Development / Entrepreneurship / **Employability** / Research

Course Outcomes	
	On completion of this course, students will
CO 1:	Acquire skills in analyzing and evaluating textile fibers, yarns, and fabrics, identifying their types and characteristics.
CO 2:	Gain practical experience in determining yarn properties such as twist, count, and strength, and in analyzing fabric structures using microscopic analysis and tensile testing.
CO 3:	Develop expertise in conducting tests to assess textile performance attributes, including durability, elasticity, and moisture absorption.
CO 4:	Prepare for careers in textile quality control, product development, and material research by mastering textile analysis techniques.
CO 5:	Enhance employability by gaining a deep understanding of textile properties and testing methods, equipping students for roles in the textile and fashion industries.

Introduction to Fibres

- Overview of fibres: Natural vs. Synthetic
- Introduction to plant-based, animal-based, mineral, and man-made fibres.
- Properties of fibres: Length, strength, elasticity, absorbency, and more.
- Assignment: Begin identifying and collecting different types of fibres.

Fibre Collection Techniques

- Methods for collecting natural and synthetic fibres.
- Understanding the sources and sustainable methods of fibre collection.
- Assignment: Collect at least 5 different types of fibres.

Fibre Analysis and Documentation

- Analysing fibre characteristics: Texture, feel, durability.
- Documenting fibre properties: Origin, applications, advantages, and disadvantages.
- Assignment: Write brief reports on the collected fibres, focusing on their properties and uses.

Creative Portfolio Design

- Exploring creative approaches to presenting collected fibres.
- Handmade techniques for portfolio development: Binding, page layouts, decorative elements.
- Assignment: Develop the framework of your handmade portfolio.

Hands-on Portfolio Development

- In-depth development of the handmade fibre portfolio.
- Incorporating visual elements: Sketches, textures, labels, and written analysis.
- Assignment: Begin arranging fibres, reports, and design elements in your portfolio.

Innovation in Fibre Presentation

- Creative ways to display fibres: Swatches, labels, texture samples.
- Using mixed media to enhance portfolio presentation (e.g., textiles, drawings, photography).
- Assignment: Integrate innovative elements into your portfolio presentation.

Finalization of the Portfolio

- Final review of the handmade portfolio structure.
- Ensuring a cohesive and professional presentation of all collected materials.
- Assignment: Complete your portfolio and prepare for presentation.

Portfolio Presentation and Evaluation

- Students present their handmade portfolios, explaining their creative processes and fibre analyses.
- Peer review and feedback session.
- Final submission and assessment of the handmade fibre portfolio.

Reference Books:

1. Textile Fibers: Their Physical, Microscopical, and Chemical Properties by Joseph Merritt Matthews, 1924
2. Textile Fibers: Development and Innovations by Mohd Shabbir, 2020
3. The Chemistry of Textile Fibres by Robert R. Maher, 2010

Web Resources:

1. [Textiles Task Analysis: Definition & Examples | Study.com](#)
2. [Textiles | NC State Online and Distance Education](#)
3. [Plain cloth. Recognition, analysis and cataloguing 1 \[ONLINE\] English](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	3	2	1	2	3	1	3	2	1	3	2	1	2
CO2	1	3	2	1	3	2	3	1	2	2	1	3	2	1	3	1
CO3	2	1	3	2	3	1	1	3	2	3	1	2	3	1	2	3
CO4	3	2	1	2	1	3	2	1	3	2	1	3	2	1	3	2
CO5	1	3	2	3	2	1	3	2	1	1	2	3	1	3	2	1

Semester V

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Analysis	2	-	-	2	VAC II Practical

Course Introduction

The Fashion Analysis course is designed to provide students with the critical tools and methodologies to examine and interpret fashion as a cultural, economic, and artistic phenomenon. Students will explore the evolution of fashion trends, the influence of historical, social, and political factors on style, and the role of fashion in shaping identity and society. The course will cover various aspects of fashion including trend forecasting, consumer behaviour, designer influence, and the fashion cycle. Through case studies, industry reports, and hands-on analysis, students will gain a comprehensive understanding of fashion movements, their impact on global markets, and the role of sustainability in modern fashion. By the end of the course, students will be able to apply analytical frameworks to critically assess fashion collections, brand strategies, and market trends, preparing them for a career in fashion marketing, design, journalism, or merchandising.

Course Focus on: Skill Development / **Entrepreneurship** / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Critically analyze fashion trends and movements, understanding their evolution and the influence of historical, social, and political factors on fashion.
CO 2:	Develop skills in trend forecasting, consumer behavior analysis, and the role of designers in shaping the fashion industry.
CO 3:	Understand the fashion cycle, the impact of fashion collections on global markets, and how to interpret fashion through various analytical frameworks.
CO 4:	Assess the role of sustainability in contemporary fashion, recognizing its importance in shaping future trends and practices.
CO 5:	Apply research methods and analytical tools to evaluate fashion collections, brand strategies, and market trends effectively.

Introduction to Fashion Analysis

- Overview of the key components in fashion analysis: Color, design, fabric, trends, and influential designers.
- Introduction to the basics of color theory and its application in fashion.
- Overview of national and international fashion designers and their impact on trends.
- Assignment: Research and identify color trends in current fashion collections.

Basics of Color in Fashion

- Understanding the psychological and emotional effects of color in fashion.
- Introduction to color wheels, primary, secondary, and tertiary colors.
- Exploring how colors influence garment choice and styling in different cultures and markets.
- Assignment: Create a color palette inspired by a current fashion collection.

Color Theory in Fashion

- An in-depth look at color harmonies, including complementary, analogous, and triadic color schemes.
- The application of color theory in creating balanced, eye-catching fashion designs.
- Assignment: Analyze the use of color in the collections of well-known national and international designers.

National Designers and Their Impact

- Overview of influential national designers and their contributions to the fashion industry.
- Analysis of how these designers reflect cultural and social themes in their work.
- Assignment: Select a national designer and present an analysis of their most iconic collections.

International Designers and Global Trends

- Introduction to international designers and their role in shaping global fashion trends.
- Examination of key global fashion weeks and their influence on the industry.
- Assignment: Choose an international designer and create a mood board based on their latest collection.

Fashion Trends and Forecasting

- Understanding the fashion cycle: From runway to consumer.
- How designers, brands, and trend forecasters predict and influence upcoming trends.
- Assignment: Conduct trend research and predict key fashion trends for the upcoming season.

Finalization of the Portfolio

- Final review of the handmade portfolio structure.
- Ensuring a cohesive and professional presentation of all collected materials.
- Assignment: Complete your portfolio and prepare for presentation.

Portfolio Presentation and Evaluation

- Students present their handmade portfolios, explaining their creative processes and fibre analyses.
- Peer review and feedback session.
- Final submission and assessment of the handmade fibre portfolio.

Reference Books:

1. "The Fundamentals of Fashion Design" by Richard Sorger and Jenny Udale
2. "Color in Fashion" by Caroline Cox
3. "Fashion Design: The Complete Guide" by John Hopkins
4. "The International History of Fashion" by Christina Z. Anderson

Web Resources:

1. [Internet Resources - Fashion Industry: A Resource Guide - Research Guides at Library of Congress](#)
2. [How to \(analyze\) Fashion | NYU Steinhardt](#)
3. [Online Resources - Researching Fashion - Library Guides at UC Berkeley](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	3	3	2	2	1	1	1	2	1	1	1	2	3	1	3
CO2	3	2	3	1	1	3	2	1	2	1	1	1	3	2	2	3
CO3	3	3	2	1	2	2	1	3	2	1	2	1	2	3	3	2
CO4	1	1	3	3	1	3	2	3	1	2	2	2	3	2	2	1
CO5	3	1	3	1	3	2	2	3	1	2	2	1	1	2	3	2

Inter Department Course

Semester IV

Course Code	Couse Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Designing		-	-		IDC

Course Introduction

The **Fashion Designing** course is designed to provide students with a comprehensive understanding of the creative and technical aspects of fashion design. This course introduces the entire design process, starting from concept development to garment creation. Students will explore essential design techniques, including sketching, draping, pattern making, fabric selection, garment construction, and finishing techniques. Emphasis is placed on understanding how form, function, and aesthetics intersect to create well-designed garments, while also staying attuned to evolving trends and cultural influences. Students will refine their creative vision while mastering the technical skills necessary to bring their ideas to life.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Understand the fundamental principles of fashion design, including the design process, color theory, and the core principles of design such as balance, proportion, and rhythm.
CO 2:	Gain expertise in selecting the right fabrics, understanding the various types of fabric, their properties, and how they impact garment design and construction.
CO 3:	Master pattern-making techniques, including creating slopers, drafting patterns, and grading patterns for various styles and sizes.
CO 4:	Design cohesive collections with a clear theme or concept, integrating appropriate accessories, color palettes, fabrics, and styles to form a unified look.
CO 5:	Understand the importance of sustainable fashion practices and how to incorporate eco-friendly materials and design techniques into their work.

Unit I: [12 Periods]

Terms related to the fashion industry – fashion, style, fad, classic, and collection, chic Custom made, mannequin, fashion, show, trend, forecasting, high fashion, fashion cycle, haute couture, couture, couturier, fashion director, fashion editor, line, knock-off avant garde, bridge, buying house, apparel, fashion merchandising, pre – a – porter, sample

Unit II: [12 Periods]

Design- definition and types – structural and decorative design, requirements of a good structural and decorative design. Elements of design – line, shape or form, colour, size and texture. Application of structural and decorative design in a dress, selection and application of trimmings and decorations. Fashion accessories- shoes, handbags, hats, ties – different types/ shapes. Principles of design- balance – formal and informal, rhythm- through repetition, radiation and gradation, emphasis, harmony and proportion. Application of principles of design in a dress.

Unit III: [12 Periods]

Colour- definition, colour theories- prang colour chart and Munsell colour system, Dimensions of colour- hue, value, and intensity. Standard colour harmonies- application in dress design. Colour in principles of design- application of the same in dress design.

Unit IV: [12 Periods]

Designing dresses for unusual figures – becoming and unbecoming – for the following figure types. Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead.

Unit V: [12 Periods]

Wardrobe planning for different age groups, factors influencing wardrobe selection, Fashion and season. Designing dresses for different occasions – business meetings, parties/ dinners, evenings/leisure hours, marriage functions, sports, uniforms for civil service, airhostess, hoteliers, schools – girls and boys (school, high school).

Text Books:

1. Watson's textile design and colour. Grosichkli Z Newness, Butter worths, London 1980.
2. Watson's advanced textile design, Grosichkli Z Newness, Butter worths, London 1989

Reference Books:

1. Fashion Sketch Book – Bina Abling, Fair Child Publications, New York Wardrobe
2. Strategies for Women – Judith Rasband, Delmar publishers London Fundamentals of
3. Inside the Fashion Business- Heannette A Jarnow et-al, macimilan Publishing Company, New York.
4. Art and Fashion in Clothing Selection – Mc Jimsey and Harriet, Iowa State University Press, Jowa.

Web Resources:

1. [Fashion as Design | Coursera](#)
2. [Fashion Design Classes Online | Skillshare](#)
3. [Fashion Design Tutorials](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	2	3	1	2	3	1	2	3	1	3	2	1	3
CO2	1	3	2	1	2	3	1	2	3	3	2	1	2	1	3	2
CO3	2	1	3	2	3	1	2	1	3	1	3	2	1	3	2	3
CO4	3	2	1	3	2	3	1	3	2	1	2	3	2	1	3	2
CO5	1	2	3	1	2	3	2	1	3	2	1	3	2	3	1	1

Minor Discipline Course

Semester II

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Photography	5	-	2	-	MD I Theory

Course Introduction

The *Fashion Photography* course will immerse students in the technical and creative aspects of capturing fashion imagery for diverse platforms such as magazines, advertisements, and digital media. Students will develop a deep understanding of the role of photography in the fashion industry, learning how to bring fashion concepts to life through effective lighting, composition, and camera techniques. The course will cover essential topics such as portrait, runway, editorial, and commercial photography, with hands-on practice in each area.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Understand the fundamental principles of fashion photography, including lighting techniques, composition, and camera settings to create professional-quality images.
CO 2:	Develop skills in photographing fashion models, capturing various poses, movements, and expressions to highlight garments and accessories effectively.
CO 3:	Gain hands-on experience in styling and directing photo shoots, including coordinating with stylists, makeup artists, and models to achieve cohesive and visually appealing looks.
CO 4:	Learn the importance of storytelling and mood creation in fashion photography, and how to use visual elements such as color, texture, and composition to communicate a narrative.
CO 5:	Understand the technical aspects of post-production, including photo editing, retouching, and color correction, to enhance the final images.

Unit I:		[12 Periods]
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Effects of Lighting with Specific Purpose, the Color Spectrum, and Studio Photography, Strategies & Make-Up, Aesthetics of Fashion Photography, Color theme & photography.

Unit II:		[12 Periods]
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Cameras & Types of Cameras, Understanding the Human Body, Understanding Fashion, Processing of White & Black.

Unit III:		[12 Periods]
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Introduction to Studio Lights & Effects, Different Light Sources & Comparative Study, Aperture and Shutter Speed, Indoor & Outdoor photography.

Unit IV:		[12 Periods]
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Photo Review with Experts/ Mentors, Over and Under Exposures, Studying Various Fashion Styles. Ramp photoshoot.

Unit V:		[12 Periods]
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Pre-Model Shoots, Outdoor Fashion Shoot, Creative Lighting, Studying Editing Software, Glamour Lighting.

Text Books:

1. The Digital Filmmaking Handbook – Mark Brindle

Reference Books:

1. Professional lighting handbook – Verne Carlson, Sylvia eCarlson
2. Visual Communication Images with messages – Paul martinLester
3. The Psychology of Composition – S MEisentein
4. Photoshop – Tutorial –ebook
5. CorelDraw – Tutorial –ebook

Web Resources:

1. [Fashion Photography Workshops & Online Photography Education](#)
2. [Fashion photography tips and ideas for beginners - Adobe](#)
3. [Fashion photography techniques - Canon Europe](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:																
Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	2	3	1	2	1	3	2	1	3	2	3	1	2
CO2	3	1	2	1	2	3	3	2	1	3	2	1	2	1	3	2
CO3	1	2	3	3	1	2	3	2	1	2	3	1	3	2	1	3
CO4	2	3	1	2	3	1	2	3	2	1	2	3	1	2	3	1
CO5	3	2	1	3	2	1	2	1	3	3	2	1	2	3	1	2

Semester III

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Dynamics of Fashion	5	-	2	-	MD II Theory

Course Introduction

The *Dynamics of Fashion* course will equip students with a comprehensive understanding of the forces and processes that drive the evolution of fashion trends. Students will gain practical insights into the cyclical nature of fashion, examining how social, economic, cultural, and technological factors influence the development of styles, consumer preferences, and industry practices. They will explore the roles of fashion leaders, innovators, and followers, and how trends spread across different consumer segments. Through case studies, market analysis, and fashion forecasting, students will learn to identify emerging trends, assess the impact of fashion cycles, and understand the relationship between global influences and local fashion movements. By the end of the course, students will be well-prepared to analyze the dynamics of fashion in various contexts, contributing to strategic decisions in fashion marketing, retail, and design.

Course Focus on: Skill Development / **Entrepreneurship** / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Understand and explain the cyclical nature of fashion and identify the factors that influence fashion trends, including social, economic, cultural, and technological aspects.
CO 2:	Analyze the roles of fashion leaders, innovators, and followers, and understand how these roles contribute to the spread of trends across different consumer segments.
CO 3:	Conduct market analysis and fashion forecasting to identify emerging trends and assess the impact of fashion cycles on global and local fashion movements.
CO 4:	Evaluate the influence of global and local factors on the development of fashion trends, and understand how these dynamics shape consumer preferences and industry practices.
CO 5:	Apply the knowledge of fashion dynamics to make strategic decisions in fashion marketing, retail, and design, based on an understanding of the market and consumer behavior.

Unit I: [12 Periods]

Origin of Fashion – Importance of fashion - Development of fashion, Components of fashion-Design Details, Texture, Color and Silhouette. Types of silhouette – Natural Body, Slim line, Wedge, Hour Glass, Extreme Volume Silhouette.

Unit II: [12 Periods]

Fashion Focus – The designers Role, The Manufacturers Role, The Retailers Role. Scope of Fashion Business – Primary Level, The Secondary Level, The retail level and the Auxiliary level. Study about International Designers – Fashion related cycle and theories.

Unit III: [12 Periods]

The Movement of Fashion - Factors influencing fashion movement -Accelerating factors, retarding factors, and Recurring fashions. Predicting the movement of fashion.

Unit IV: [12 Periods]

Types of designers – High fashion Designer, Stylist, and Freelance Designer. Sources of design inspiration. Indian fashion Designers- Manish Malhotra, Ritu kumar, Ritu beri, Tarun Tahilani, Wendell Rodricks, Abu Jani and Sandeep Khosla, JJ Valaya, Rina Dhaka, Manish Arora, and Rohit Bal

Unit V: [12 Periods]

Study of International Fashion centers – France, Italy, England, Germany, Canada, New York. Study of International Fashion Brands – Women's Wear, Men's Wear, Kids Wear, Sports Wear, Cosmetics and Accessories.

Text Books:

1. Elaine stone. 2001. The Dynamics of Fashion. Fair child publications, New York.
2. Gini Stephan Friengs . 1999. Fashion from concept to consumer. [Sixth Edition]. Prentice Hall.

Reference Books:

1. Ellen Diamond. 2007. Fashion Retailing. Pearson Education. INC and Dorling Kinderley Publishing, Delhi.
2. Kitty G, Dickerson. 2005. inside the fashion Business. Pearson Education. INC and Dorling Kinderley Publishing, D

Web Resources:

1. [Fashion Design Course — FDI USA](#)
2. [Top Fashion Courses - Learn Fashion Online](#)
3. [The Dynamics of Fashion: Bundle Book + Studio Access Card: Elaine Stone: Fairchild Books](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	2	1	3	2	1	3	2	1	2	3	1	3	2	1	2
CO2	2	3	1	2	3	2	3	1	2	1	3	2	1	3	2	1
CO3	3	1	2	1	3	2	1	3	2	3	1	2	2	3	1	3
CO4	1	3	2	3	2	1	2	1	3	2	1	3	2	1	3	2
CO5	2	1	3	2	1	3	2	3	1	1	2	3	1	2	3	1

Semester IV

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Styling and Modelling	5	-	2	-	MD III Theory

Course Introduction

The *Styling and Modelling* course will equip students with the essential skills and knowledge to excel in the dynamic world of fashion styling and modeling. Through this course, students will explore the roles and responsibilities of fashion stylists and models, learning the art of curating outfits, coordinating accessories, and creating cohesive looks that reflect various themes, trends, and aesthetics. Students will gain practical experience in styling for different mediums, including photoshoots, runway shows, and editorial features.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	
	On completion of this course, students will
CO 1:	Understand the foundational principles of fashion styling, including creating balanced and impactful looks for various occasions and client needs.
CO 2:	Develop skills in styling for different fashion media, including photoshoots, runway shows, and editorial projects, and adapt to a variety of creative briefs.
CO 3:	Learn essential techniques in personal styling, helping clients develop their unique style, while considering body types, preferences, and lifestyle.
CO 4:	Understand the role of a fashion model, including posing, runway walking, and how to collaborate effectively with photographers, stylists, and designers.
CO 5:	Explore and implement key aspects of image-making, focusing on hair, makeup, and accessories as integral parts of styling.

Unit I:		[12 Periods]
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Introduction to fashion Styling – Historical and contemporary art and style – Scope of Fashion Styling – Concept of Color analyzing in Styling – Sectors of styling

Unit II:		[12 Periods]
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Types of Styling- commercial styling – Editorial fashion styling – professional protocols and Etiquette – Wardrobe edit – Art direction styling – Public relation in Styling

Unit III:		[12 Periods]
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Introduction to modeling – Modeling industry present/future and past – Preparing and presenting for casting & auditions – do's and don'ts of Modeling – Dieting – modeling body structure – Male and Female

Unit IV:		[12 Periods]
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Types of Modeling – Professional Posing techniques and etiquette – Types of choreography – Modeling agency – Self Grooming – Modeling photography Techniques

Unit V:		[12 Periods]
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Marketing analysis - Advertising and Media Planning, Fashion shows and other events, Industry tour and Project – Fashion blogging – Networking in Fashion Industry

Text Books:

1. Mastering in Fashion styling , Jo Dingemans, Macmillan International pub, U.K
2. How to become successful commercial model by Aaron Marcus's

Reference Books:

1. Fashion Styling Handbook by Danielle Griffiths, Laurence king pub
2. The Model as muse: Embodying fashion by Harold koda's

Web Resources:

1. [FIT | Online Fashion Styling Course - Yellowbrick](#)
2. [Award-Winning Online Stylist Training & Fashion Consultant Certification Course](#)
3. [Vogue Fashion Styling | Vogue College of Fashion](#)

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	3	1	2	3	2	1	2	3	1	2	3	1	3	2	1	3
CO2	2	3	1	2	3	1	3	2	1	3	2	1	2	1	3	2
CO3	1	2	3	1	2	3	1	2	3	1	2	3	2	1	3	1
CO4	3	2	1	3	2	1	2	1	2	3	1	2	3	1	2	3
CO5	2	3	1	2	3	2	1	3	1	2	3	2	1	3	2	1

Semester V

Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Type
	Fashion Psychology	5	-	2	-	MD IV Theory

Course Introduction

Fashion Psychology explores the dynamic relationship between human behavior, emotions, and the world of fashion. This course delves into how clothing choices reflect personality, self-identity, and cultural values while also examining the psychological factors that influence trends, fads, and consumer behavior.

Course Focus on: Skill Development / Entrepreneurship / Employability / Research

Course Outcomes	On completion of this course, students will
CO 1:	Psychological Factors in Clothing Choices: Exploring how mood, emotions, and self-expression shape our wardrobe preferences.
CO 2:	Psychology of Trends and Fads: Understanding the psychological drivers behind trends and the rise of micro-fads.
CO 3:	Impact on Body Standards and Self-Esteem: Examining how media and societal norms influence body image and confidence.
CO 4:	Clothing and Non-Verbal Communication: Analyzing how attire conveys messages and emotions without words.
CO 5:	Psychological Strategies in Fashion Marketing: Utilizing emotional appeal, color psychology, and visual storytelling to captivate consumers.

Unit I:		[12 Periods]
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Introduction to Fashion Psychology: Definition and Scope of Fashion Psychology, Fashion and Self-Identity: How clothing reflects personality and self-concept., Psychological Factors in Clothing Choices: Mood, emotions, and their impact on attire. Cultural and Social Influences on Fashion Behavior

Unit II:		[12 Periods]
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Consumer Behavior in Fashion: Understanding Fashion Consumers: Types of consumers (fashion leaders, followers, and victims). Fashion Consumption Patterns: Impulse buying vs. planned purchasing. Psychology of Trends and Fads: Factors driving trends and microtrends. Decision-Making Process in Fashion Buying

Unit III:		[12 Periods]
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Body Image and Fashion: Body Image Perception: How body image influences fashion preferences. Media and Fashion Industry Influence on Body Standards Fashion and Confidence Building: Designing for diverse body types. Unbecoming Fashion for Unusual Figures

Unit IV:		[12 Periods]
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Fashion and Social: Psychology Fashion as a Status Symbol: Communicating social standing through fashion. Group Dynamics and Fashion Choices: Conformity, peer influence, and subcultural styles. Fashion and Gender Psychology: Gender identity and fashion expression. Clothing and Non-Verbal Communication

Unit V:		[12 Periods]
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Fashion Marketing and Psychological Applications Psychological Strategies in Fashion Marketing: Use of color, imagery, and emotions in campaigns. Understanding Consumer Needs and Desires Role of Fashion Psychology in Branding: Building a brand identity with psychological insights. Sustainability and Ethical Fashion: Psychology of consumer behavior towards sustainable fashion.

Text Books:

1. "Fashion, Psychology, and Society" by Carolyn Mair
2. "The Psychology of Fashion" by Carolyn Mair
3. "Consumer Behavior in Fashion" by Michael R. Solomon and Nancy Rabolt

Reference Books:

1. "Big Dress Energy: How Fashion Psychology Can Transform Your Wardrobe and Your

Confidence" by Shakaila Forbes-Bell

2. **"Dress Your Best Life: How to Use Fashion Psychology to Take Your Look—and Your Life—to the Next Level"** by Dawnn Karen
3. **"Sustainable Fashion: Consumer Awareness and Education"** by Subramanian Senthilkannan Muthu.

Web Resources:

1. [Welcome - Fashion Is Psychology](#)
2. [Fashion Psychologist | Fashion Psychology Institute®](#)
3. <https://alison.com/course/understanding-fashion-psychology>

Mapping of Course Outcome with Programme Outcome and Programme Specific Outcome:

Course Outcome	Programme Outcomes												Programme Specific Outcome			
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CO1	2	3	1	1	3	2	1	1	1	2	1	2	3	1	2	1
CO2	1	2	3	2	2	3	1	1	3	1	2	1	2	3	3	1
CO3	3	1	1	3	2	3	1	2	2	1	2	2	3	3	1	2
CO4	2	1	3	1	3	2	2	3	3	1	2	1	1	2	2	3
CO5	3	3	2	2	1	1	3	1	2	3	2	3	1	1	3	2