## RATHINAM COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

Rathinam Tech Zone, Eachanari, Coimbatore – 641021.

## **DEPARTMENT OF COMMERCE**



# Syllabus for M. Com (General) 2024 – 2025 Batch onwards

## Vision and Mission of the Institution

### VISION

To emerge as a world-renowned Institution that is integrated with Industry to impart Knowledge, Skills, Research Culture and Values in youth who can accelerate the overalldevelopment of India.

#### **MISSION**

To impart superior quality education at affordable cost, nurture academic and research excellence, maintain eco-friendly and future-ready infrastructure, and create a team of well qualified teaching professionals who can build global competency and employability among the youth of India.

#### ΜΟΤΤΟ

Transform the youth into National Asset.

## Vision and Mission of the Department

#### VISION

To be recognized by the Stakeholders as a leader to provide a student - centred environment that promotes academic excellence, professional and personal growth, research culture, ethical and professional conduct and train competent and innovative globally suitable human youngsters.

## MISSION

To impart knowledge through tutoring, teaching, research and extension, and create quality and globally competitive in commerce professionals

## **Program Educational Objectives (PEO)**

PEO1	:	Able to provide professional and consultancy services in diverse sectors.
PEO2	:	Able to effectively handle urgent incidents arising in marketing and finance through business strategy.
PEO3	:	Able to provide as well as introduce changes in various commercial practices.

## Mapping of Institute Mission to PEO

Institute Mission	PEO's
Global competency and employability among the youth of	PEO1
India	THOT
Build academic and research excellence, maintain eco-	PEO2, PEO3
friendly and robust infrastructure, and to create a team of	. 202,1 200
well qualified faculty	

## **Mapping of Department Mission to PEO**

Department Mission	PEO's
Provides a student-centered Professional environment	PEO1
Promotes academic excellence, professional and	PEO2, PEO3
personalgrowth, ethical and professional conduct	

## **Program Outcomes (PO)**

P01	:	Demonstrate knowledge competency in core discipline							
PO2	2 : Apply the appropriate knowledge and suitable skill in solving the complex problems								
P03	:	Conduct investigations of complex problems by following scientific approact							
P04	:	Design solutions for complex and open-ended real life or time problems							
P05	:	Use appropriate and advanced tools for wide range of practices with an understanding on its associated limitations.							
P06	:	Work effectively and responsibly as a member and leader in a team.							
P07	:	Express complex concepts within the profession and society at large							
P08	:	Understand the professional roles and responsibilities							
P09	:	Analyze social and environmental aspects of the professional practice							
P010	:	Practice higher moral and ethical standards during the discharge of the professionalism							

P011	:	Incorporate finer finance and business practices in all the professional
FUII		engagement
P012	:	Identify and address their professional development through lifelong learning

## **Program Specific Outcomes (PSO)**

PS01		Able to provide professional and consultancy services in diverse sectors.
PSO2		Able to effectively handle urgent incidents arising in marketing and finance through business strategy.
PSO3	:	Able to provide as well as introduce changes in various commercial practices.

## Correlation between the PO/PSO and the PEOs

Program Outcomes		PEO 1	PEO 2	PEO 3
P01	:	3	1	3
P02	:	3	2	3
P03	:	1	2	3
P04	:	3	1	3
P05	:	3	3	2
P06	:	2	3	3
P07	:	2	3	1
P08	:	3	2	1
PO 9	:	2	2	3
PO 10	:	3	2	1
PO 11	:	2	1	1
PO 12	:	3	2	2
PS01	:	2	3	2
PSO2	:	2	3	3
PSO3	:	3	1	2

3 – Strong correlation; 2-moderate correlation; 1-Less correlation; Blank-no correlation

#### **Components considered for Course Delivery is listed below:**

- a. Class room Lecture
- b. Laboratory class and demo
- c. Assignments
- d. Mini Project
- e. Project
- f. Online Course
- g. External Participation
- h. Seminar
- i. Internship

### Mapping of POs with Course Delivery:

Program				Coι	ırse Deli	very			
Outcome	Α	b	С	d	е	F	g	h	i
P01	3	3	1	1	2	1	3	3	1
PO2	3	3	2	3	3	1	1	2	3
PO3	3	3	1	3	1	1	1	2	3
PO4	2	3	2	3	3	1	1	3	1
PO5	3	2	1	3	1	3	3	3	3
P06	2	3	1	3	3	1	2	3	3
PO7	2	3	1	3	1	1	2	3	3
PO8	2	2	1	2	3	3	2	3	3
P09	1	1	2	3	3	3	2	3	3
P010	2	1	2	3	2	2	2	2	2
P011	1	1	2	2	2	3	3	3	3
P012	1	2	3	2	2	2	3	3	3
PSO1	2	2	3	1	3	2	2	1	3
PSO2	3	3	2	1	3	2	3	2	3
PSO3	3	2	3	3	2	2	1	3	2

3 - Strong correlation; 2-moderate correlation; 1-Less correlation; Blank-no correlation

## COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) Scheme of Curriculum for M.Com for the Batch admitted during 2024-2025 Onwards

Sem	Part	Туре	Sub Code	Subject	ubject Credit Per Week		CIA	ESE	Total	Exam Hours
1.1	3	C1		Core-I	4	5	50	50	100	3
1.2	3	C2		Core-II	4	5	50	50	100	3
1.3	3	C3		Core-III	4	5	50	50	100	3
1.4	3	C4		Core-IV	4	5	50	50	100	3
1.5	3	SEC 1		Skill - I (Practical / Training)	4	5	50	50	100	3
1.6	3	ELE 1		Elective-1	4	5	50	50	100	3
					24	30	350	350	700	
2.1	3	C5		Core-V	4	5	50	50	100	3
2.2	3	C6		Core-VI	4	5	50	50	100	3
2.3	3	C7		Core-VII	4	5	50	50	100	3
2.4	3	C8		Core-VIII	4	5	50	50	100	3
2.5	3	SEC 2		Skill - II (Practical / Training)	4	5	50	50	100	3
2.6	3	ELE 2		Elective-2 4 5 50		50	100	3		
					24 30		250	250	500	
3.1	3	C9		Core-IX	4	6	50	50	100	3
3.2	3	C10		Core-X	4	6	50	50	100	3
3.3	3	C11		Core – XI	4	6	50	50	100	3
3.4	3	SEC 3		Skill - III (Practical / Training)	4	6	50	50	100	3
3.5	3	ELE 4		Elective-3	4	6	50	50	100	3
3.6	3	ITR		Internship / Industrial Training (Summer vacation at the end of II semester activity)	2	2		0	50	3
					22	30	300	250	550	
4.1	3	C12		Core-XII	4	6	50	50	100	3
4.2	3	SEC 4		Skill - IV (Practical / Training)4650		50	100	3		
4.3	3	ELE 5		Elective-4 4		6	50	50	100	3
4.4	3	PRJ		Project with Viva-Voce	8	12	100	100	200	3
					20	30	250	250	500	
			Т	OTAL	90	120	1150	1100	2250	

	Certificate on Minor Discipline										
S.No.	Sem	Part	Sub Type	Sub Code	Subject	Credit	Hours	INT	EXT	Total	
1	2	6	MD		Course - I	5	2	0	100	100	
2	3	6	MD		Course - II	5	2	0	100	100	
3	4	6	MD		Course - III	5	2	0	100	100	
4	5	6	MD		Course - IV	5	2	0	100	100	

#### Core

S.No.	Sem	Pre- requesite	Course Code	Course Name	Offering Department	Type Theory / Practical
1				Advanced Accounting	Commerce	Theory
2				Financial Management	Commerce	Theory
3				Digital Management	Commerce	Theory
4				Managerial Economics	Commerce	Theory
5				Advanced Cost Accounting	Commerce	Theory
6				Advanced Auditing	Commerce	Theory
7				Business Research Methods	Commerce	Theory
8				Human Resource Management	Commerce	Theory
9				Management Accounting	Commerce	Theory
10				Direct Tax	Commerce	Theory
11				Corporate Accounting	Commerce	Theory
12				International Business	Commerce	Theory

#### **Skill Enhancement Course**

S.No.	Sem	Pre- requesite	Course Code	Course Name Offering Departme		Type Practical / Training
1				Advance Excel with Finance	Commerce	Practical
2				Financial Management	Commerce	Practical
3				Investment Management	Commerce	Practical
4				Accounting Practices in Tally - ERP09	Commerce	Practical

S.No.	Sem	Pre- requesite	Course Code	Course Name	Offering Department	Type Practical / Training
1				Financial Markets and Institution	Commerce	Theory
2				Business Finance	Commerce	Theory
3				Indian Stock Exchange	Commerce	Theory
4				Legal Aspects of Business	Commerce	Theory
5				Management Information System	Commerce	Theory
6				Entrepreneurship Development	Commerce	Theory
7				E Commerce	Commerce	Theory
8				Services Marketing	Commerce	Theory
9				Enterprises Resource Planning	Commerce	Theory
10				Business Strategic Management	Commerce	Theory
11				Retail Marketing	Commerce	Theory
12				Security Analysis and Portfolio Management	Commerce	Theory

Elective

	er 1						
Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Advanced Accounting	4	5	-	-	Core Theory
<b>Course Intro</b>	duction	<u> </u>				1	
The c	ourse is to	develop students'	ability to co	onstruct acco	unting reports	s and make de	cisions fron
such accounti	ng informat	ion.					
Course Focu	s on: Skill I	Development/ Ent	repreneursh	nip / Employa	bility / Resea	rch	
Course Outcomes	On compl	etion of this course	e, students v	will			
CO 1:	Analyze tl	he accounts of Bar	nking compa	anies			
CO 2:	Construct	financial statemen	ts for Insur	ance Compar	nies		
CO 3:	-	es the importance ty of financial rep		andards and	regulatory cor	npliance in ma	intaining
CO 4:	Ų	palance sheets, inc	•	ents, and cash	n flow stateme	ents to assess	
		ial health of farm l		,			
CO 5:		omprehensive inv		orts for stake	holders.		
Unit I:	1		ts of Banki				[12Periods
	hanking co	mpanies – some		0	of Banking R	egulation Act	
	-	erves – restriction	—	-	-	-	
-					-		-
		accounts – specia			-		
		interest on doubtf			discounted –	acceptance – e	endorsemen
	gations – pi	roblems as per nev	v provisions	2			
Unit II:		· ·	-		-		
			ts of Insura	nce Compar			[12 Periods]
÷		e and general inst	ts of Insura	nce Compar	cepts relating	•	Periods]
Preparation of		e and general insu unts of insurance of	urance – ac	nce Compar counting con - revenue acc	cepts relating	•	Periods] companies
Preparation of <b>Unit III:</b>	f Final acco	e and general inst unts of insurance of Inflating	urance – ac companies - g Accountin	nce Compar counting cor - revenue acc ng	cepts relating ount and bala	nce sheet.	Periods] companies [12 Periods
Preparation of Unit III: Need – Mean	f Final acco ing – defini	e and general inst unts of insurance of Inflating tion – importance	urance – ac companies – g Accountin and need –	nce Compar counting cor - revenue acc ng role – objecti	cepts relating ount and bala ves – merits a	nce sheet. and demerits –	Periods] companies [12 Periods
Preparation of Unit III: Need – Mean current purcha	f Final acco ing – defini	e and general inst unts of insurance of Inflating tion – importance method (CPP) an	urance – ac companies – g Accountin and need – d current co	nce Compar counting cor - revenue acc ng role – objecti	cepts relating ount and bala ves – merits a	nce sheet. and demerits –	Periods] companies [12 Periods problems of
Preparation of Unit III: Need – Mean current purcha Unit IV:	f Final acco ing – defini asing power	e and general inst unts of insurance of Inflating tion – importance method (CPP) an Farm A	urance – ac companies – g Accountin and need – d current co ccounting	nce Compar counting cor - revenue acc ng role – objecti ost accounting	ount and bala ount and bala ves – merits a g method (CC	nce sheet. Ind demerits – A).	Periods] companies [12 Periods problems o [12 Periods
Preparation of Unit III: Need – Mean current purcha Unit IV: Meaning – n	f Final acco ing – defini asing power eed and pu	e and general inst unts of insurance of Inflating tion – importance of method (CPP) an Farm A urpose – character	s of Insura urance – ac companies – g Accountin and need – d current co ccounting istics of fa	counting cor - revenue acc ng role – objecti ost accounting	ount and bala ount and bala ves – merits a g method (CC	nce sheet. and demerits – A). of transactions	Periods] companies [12 Periods problems o [12 Periods – cost an
Preparation of Unit III: Need – Mean current purcha Unit IV: Meaning – n revenue – ap	f Final acco ing – defini asing power eed and pu oportionmer	e and general inst unts of insurance of Inflating tion – importance method (CPP) an Farm A	s of Insura urance – ac companies – g Accountin and need – d current co ccounting istics of fa	counting cor - revenue acc ng role – objecti ost accounting	ount and bala ount and bala ves – merits a g method (CC	nce sheet. and demerits – A). of transactions	Periods] companies [12 Periods problems o [12 Periods – cost an
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Preparation of Unit III: Need – Mean current purcha Unit IV: Meaning – n revenue – ap transactions – Unit V: Introduction – Bonus shares- shares – probl Text Books: 1. S.N. Mahes Reference Bo 1.Advanced A	f Final acco ing – definit asing power eed and pu portionmer problems. - classificati - right share lems swari, Adva poks: Accounting (	e and general inst unts of insurance of Inflating tion – importance method (CPP) an Farm A urpose – character nt of common co Investm ion of Investment - s – disposal of Inv nced Accountancy	and need – accompanies - g Accounting and need – a d current co counting ristics of fa ost – by p ent Accour – Cost of In restment – v v, Vikas Put	nce Compare counting cor - revenue acc ng role – objecti ost accounting arm accounting or duct costing nting vestment – c valuation of in oblishers, 200	cepts relating ount and bala ves – merits a g method (CC ng – nature on ng – farm a uum-interest ar ivestments – p	nce sheet. Ind demerits – A). of transactions ccounting – r nd ex-interest – procedures of r ew Delhi Editio	Periods] companies [12 Periods problems o [12 Periods - cost an recording o [12 Periods - securities - recording on 2016.
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https://www.google.co.in/books/edition/Advanced\_Accountancy\_Volume\_II

Mapping	of Co	urse (	Outco	me w	ith Pı	rogra	mme	Outco	ome a	nd Pro	gram	me Spo	ecific (	Outcon	ne:
Course Outcome					Pro	gramr	ne Ou	tcome	es					ogram fic Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PS01	PSO2	<b>PSO3</b>
CO1	1	2	1	2	3	1	2	2	1	3	2	1	2	2	1
CO2	2	2	3	2	1	1	2	1	2	3	3	1	2	1	2
CO3	3	2	2	1	3	2	1	2	2	1	2	1	2	2	3
<b>CO4</b>	1	1	3	2	1	3	2	2	1	3	1	2	2	2	2
CO5	2	3	1	3	2	2	3	2	2	1	2	1	2	1	2

	r 1	Courses Title	Creatit	Leater	T4 ~! - 1	Duc 441	T
Course Co	ode	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Financial Management	4	5	-	-	Core Theory
Course Introd	luction					<u> </u>	
		yze financial state	ments, incl	uding the ba	lance sheet,	income state	ment, and cash
flow statement.		5		0			- /
<b>Course Focus</b>	on: Skill	Development/ Ent	repreneurs	hip / Employ	ability / Rese	arch	
Course	On comp	lation of this cours	e studante	:11			
Outcomes	On comp	letion of this course	e, students	W111			
		the concept and in			-		
		he Various sources	-				
	5	the methods and te	1			tal.	
		different type lever					
CO 5:	Evaluate	the various dividen	d policies	&Working ca	pital.		
Unit I:		Introduc	tion				[12Periods]
	-	-Meaning, Natur	-	•			
-		decisions-relations	ship betwee	en Risk and	Return-Sour	rces of finan	ce- Short-term
and Long-term	finance.						
Unit II:		Cost of C	-				[12 Periods]
-		ng and importance	e-Cost of	Debt, Prefe	rence, Equit	y and Retai	ned Earnings-
Weighted Aver:							
U	ageCostof	fcapital–Capitalbud	lgeting-Teo	chniques-RC	I,Payback p	eriod and D	iscounted cash
flow.	ageCostof	· · ·		chniques-RC	I,Payback p	eriod and D	
flow. Unit III:		Leverage	es	-			[12 Periods]
flow. Unit III: Leverages-Fina	ancial Lev	Leverage /erage–Operating lo	es everage–EI	BIT and EPS	analysis-The	eories of Cap	[ <b>12 Periods</b> ] ital Structure –
flow. <b>Unit III:</b> Leverages-Fina Net income a	ancial Lev	Leverage verage–Operating lo Net operating in	es everage–EI ncome Ap	BIT and EPS proach. MM	analysis–The I Hypothesis	eories of Cap	[ <b>12 Periods</b> ] ital Structure –
flow. Unit III: Leverages-Fina Net income a structure-Capit	ancial Lev	Leverage verage–Operating lo Net operating in Over and Under C	es everage–EI ncome Ap apitalizatio	BIT and EPS proach. MM	analysis–The I Hypothesis	eories of Cap	[ <b>12 Periods</b> ] vital Structure – ants of capital
flow. Unit III: Leverages-Fina Net income a structure-Capit Unit IV:	ancial Lev approach– alization–	Leverage verage–Operating lo Net operating in Over and Under C Dividend	es everage–EI ncome Ap apitalizatio I <b>Theories</b>	BIT and EPS proach. MM n-Merits and	analysis–The I Hypothesis Demerits.	eories of Cap 5– Determina	[ <b>12 Periods</b> ] pital Structure – ants of capital [ <b>12 Periods</b> ]
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Course Outcome					Pro	gramr	ne Ou	tcome	es					ogram fic Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PS01	PSO2	PSO3
CO1	1	2	1	2	2	1	2	2	1	2	2	1	2	2	1
CO2	2	2	2	2	1	1	2	1	2	3	1	1	3	1	2
CO3	3	2	2	1	2	2	2	1	2	1	3	1	2	1	3
<b>CO4</b>	1	1	1	2	1	2	2	2	1	2	1	2	1	2	1
CO5	2	3	1	2	2	2	1	2	2	1	2	1	2	3	1

	er 1						
Course C	Code	<b>Course Title</b>	Credit	Lecture	Tutorial	Practical	Туре
		Digital	4	5	-	-	Core
		Management					Theory
Course Intro			•••• •	,· , ,			
-	—	t comprehensive d	igital mark	strateg	gies and imp	rove custome	er engagement
through data-d		gnts <b>Development</b> / Ent	ronronours	hin / Employ	ability / Pasa	arch	
Course	SUII. SKIII	Development/ Ent.	repreneursi	mp / Employ	aunity / Kese	arch	
Outcomes	On comp	letion of this course	e, students	will			
CO 1:	Recollect	the marketing cond	cents, types	s and modern	marketing co	oncent	
CO 2:		the macro and micr				-	
CO 3:		e different types of					cisions
CO 4:		the important of cha	-		-	×	
CO 5:	5	the market agricult			*		
Unit I:		Introduc	-		0		[12Periods]
	ing-types.	Marketing: Meaning		elationship n	narketing-Dig	tal marketing	
		eting-Event mark	•••	-		•	
marketing –In	ternational	l Marketing)-impor	tance marl	keting mix(4	P's). Modern	marketing co	oncept: factors
nfluencing tl	he market	ing concept-mark	eting syste	em- marketi	ng functions	. Marketing	Management:
Meaning-Defi	nition- N	ature-Principles-	Importance	e Functions-	Problems- I	Differences b	etween Sales
Management a	and Marke	ting Management.					
Unit II:		Product					[12 Periods]
Product: Mea	-	res-classifications-I	-		-	-	ment Product
Product: Mea Line-Product	Mix-Produ	res-classifications-I	ct Packagii	ng –Labeling	: meaning-fe	atures impor	ment Product tance. Product
Product: Mea Line-Product 1 Life Cycle:	Mix-Produ Meaning-	res-classifications-I ct Branding-Produ- importance-PLC (	ct Packagii	ng –Labeling	: meaning-fe	atures impor	ment Product tance. Product
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Product: Mea Line-Product I Life Cycle: influencing the <b>Unit III:</b> Channels of D Influencing S	Mix-Produ Meaning- e pricing p Distribution Selection	res-classifications-I act Branding-Produ- importance-PLC ( olicy. Channels 1-Meaning-Basic c of a channel-mide	ct Packagin Chart. Prio s of Distrik hannels of ileman in	ng –Labeling cing: Object <b>oution</b> distribution-	: meaning-fe ives- kinds Selection of	atures impor of pricing a suitable cha	ment Product tance. Product policy-factors [12 Periods] unnel - Factors
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Product: Mea Line-Product I Life Cycle: influencing the <b>Unit III:</b> Channels of D Influencing S Middlemen - A <b>Unit IV:</b> Promotional M a good adver qualities of an <b>Unit V:</b> Marketing Info Research Vs M features-defect <b>Text Books:</b> 1. Mamo	Mix-Produ Meaning-i e pricing p Distribution Selection of Arguments Aix: Meani tising cop effective s ormation a Marketing D cts. Regula	res-classifications-I act Branding-Produ- importance-PLC Coolicy. Channels n-Meaning-Basic coof a channel-mide in favour of and ag Promotice ing-importance. Ad y- evaluation of a salesman. Sales pro Marketin and Research: Mean Research. Advantag ted market: meanin	ct Packagin Chart. Prio s of Distrik hannels of lleman in ainst. onal Mix vertising: I dvertiseme motion: M ng Informa ing-Import ges of Mark g-features	ng –Labeling cing: Object oution distribution- distribution Meaning-met ents. Persona eaning &imp ation and Re tance-Compo keting Reseau &importance	: meaning-fe. ives- kinds Selection of -Kinds – F hods-media-a l selling: Me ortance. search onents of mar rch. Agricultu e.	atures impor of pricing a suitable cha unctions - E advertising co eaning- impo keting researc iral Marketing lahbad, Kitab	ment Product tance. Product policy-factors [12 Periods] unnel - Factors Elimination of [12 Periods] py-qualities of prtance-duties- [12 Periods] h Market g: meaning- Mahal,2016

#### 2. Dr.Radha, "MarketingManagement" Chennai, Prasanna Publishers, 2018

Web Resources:

http://www.coursera.org/learn/marketing-management

Course Outcome					Pro	gramr	ne Ou	tcome	es				Pro Speci	ogram fic Out	me come
	P01	P02	P03	<b>PO4</b>	P05	P06	P07	P08	P09	P010	P011	P012	PS01	PSO2	<b>PSO3</b>
C01	1	2	1	3	3	1	2	2	1	3	2	1	2	2	1
CO2	2	3	3	2	1	1	2	1	2	3	3	1	3	1	2
CO3	3	2	2	1	3	2	1	3	2	1	2	1	2	3	3
<b>CO4</b>	1	1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO5	2	3	1	3	2	2	3	2	2	1	2	1	2	1	3

	er 1				•		
Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Managerial	4	5	-	-	Core
		Economics	•	C C			Theory
Course Intro							
	-	omics provides a	link betwee	en economic	theory and the	e decision sc	iences in the
•	U	ecision making.					
	s on: Skill .	Development/ Ent	repreneursh	np / Employa	ability / Resea	rch	
Course Outcomes	On compl	etion of this course	e, students v	will			
CO 1:	To unders decision r	standing Application	n of concep	ots of Manage	erial Economi	cs in the proc	ess of busines
CO 2:	To unders	stand Application of	f demand s	upply concep	ots towards co	nsumer choice	es.
CO 3:		are economies and					
CO 4:	<u> </u>	nt of Production p					
CO 5:		business cycles in					
Unit I:	Ĩ	Introdu	<u> </u>	•			[12 Periods]
Meaning – D	efinition -	Concepts of Mana	gerial Econ	omics - Natu	ire & scope o	f Managerial	Economics -
e		agerial theory - R			-	e e	
Principles: Of	oportunity (	Cost Principle - Eq	ui Marginal	Principle.	Ū.		
Unit II:		Demand	Analysis				[12 Periods]
Demand Anal	lysis Individ	dual & Market - La		nd - Elasticit	y of demand	- Meaning and	l importance.
	•	lasticity & Cross e			•	•	•
Unit III:	-	Product	ion Theory				[12 Periods]
Production fu	nction - Pro	oduction with one	and two var	riable inputs	- Economics	and dis-econo	mics of scale
- Short & Lo	ng run cost	t functions - Law	of variable	proportions	- Law of sup	ply - Cost and	d Managerial
Decisions.							
Unit IV:		Price de	terminatio	n & Pricing	practices		[12 Periods]
Price determi	nation & pr	icing practices: Ch	aracteristic	s of different	t market struc	tures - Object	ives of firm -
	nation in s	short-run and long	g run under	r perfect cor	npetition - N	Ionopolistic c	competition -
Price determi		short-run and long - Price discriminat		r perfect cor	npetition - N	Ionopolistic c	competition -
Price determi oligopoly and <b>Unit V:</b>	monopoly	- Price discriminat Business	ion. cycles				[12 Periods]
Price determi oligopoly and <b>Unit V:</b> Business cycl	monopoly es: Nature a	- Price discriminat Business and phases of busin	ion. <b>cycles</b> ness cycle -	Theories of t	business cycle	s - Monetary	[ <b>12 Periods</b> ] innovation -
Price determi oligopoly and <b>Unit V:</b> Business cycl Samuelson an	es: Nature and Hicks the	- Price discriminat Business and phases of busin cories - Inflation: C	ion. <b>cycles</b> ness cycle -	Theories of t	business cycle	s - Monetary	[ <b>12 Periods</b> ] innovation -
Price determi oligopoly and <b>Unit V:</b> Business cycl Samuelson an	es: Nature and Hicks the	- Price discriminat Business and phases of busin	ion. <b>cycles</b> ness cycle -	Theories of t	business cycle	s - Monetary	[ <b>12 Periods</b> ] innovation -
Price determi oligopoly and <b>Unit V:</b> Business cycl Samuelson an cost push fact <b>Text Books:</b>	monopoly es: Nature a d Hicks the ors - Effect	- Price discriminat Business and phases of busin cories - Inflation: C s of Inflation.	ion. <b>cycles</b> less cycle - haracteristi	Theories of t	business cycle	s - Monetary	[ <b>12 Periods</b> ] innovation -
Price determi oligopoly and <b>Unit V:</b> Business cycl Samuelson an cost push fact <b>Text Books:</b> 1. Dwivedi D.	monopoly es: Nature a d Hicks the ors - Effect .N.: Manag	- Price discriminat Business and phases of busin cories - Inflation: C	ion. <b>cycles</b> less cycle - haracteristi	Theories of t	business cycle	s - Monetary	[ <b>12 Periods</b> ] innovation -
Price determi oligopoly and <b>Unit V:</b> Business cycl Samuelson an cost push fact <b>Text Books:</b> 1. Dwivedi D. <b>Reference Bo</b>	monopoly es: Nature a d Hicks the ors - Effect .N.: Manag <b>ooks:</b>	- Price discriminat Business and phases of busin cories - Inflation: C s of Inflation. erial Economics, V	ion. <b>cycles</b> less cycle - haracteristi 'ikas Publis	Theories of t cs and types hing House, 2	ousiness cycle - inflation in t New Delhi 20	s - Monetary erms of dema 21.	[ <b>12 Periods</b> ] innovation - nd pull and
Price determi oligopoly and <b>Unit V:</b> Business cycl Samuelson an cost push fact <b>Text Books:</b> 1. Dwivedi D. <b>Reference Bo</b> 1. Pindyck Ro	monopoly es: Nature a d Hicks the ors - Effect .N.: Manag <b>ooks:</b>	- Price discriminat Business and phases of busin cories - Inflation: C s of Inflation.	ion. <b>cycles</b> less cycle - haracteristi 'ikas Publis	Theories of t cs and types hing House, 2	ousiness cycle - inflation in t New Delhi 20	s - Monetary erms of dema 21.	[ <b>12 Periods</b> ] innovation - nd pull and
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Price determi oligopoly and <b>Unit V:</b> Business cycl Samuelson an cost push fact <b>Text Books:</b> 1. Dwivedi D. <b>Reference Bo</b> 1. Pindyck Ro Delhi,2021. 2. Koutsyiann	monopoly es: Nature a d Hicks the ors - Effect .N.: Manag <b>ooks:</b> obert S. and his, A. Mode	- Price discriminat Business and phases of busin cories - Inflation: C s of Inflation. erial Economics, V	ion. cycles less cycle - haracteristi íkas Publis ld, Micro E	Theories of t cs and types hing House, T conomics, T	Dusiness cycle - inflation in t New Delhi 20 hird edition, F	s - Monetary erms of dema 21.	[ <b>12 Periods</b> ] innovation - nd pull and
Price determi oligopoly and <b>Unit V:</b> Business cycl Samuelson an cost push fact <b>Text Books:</b> 1. Dwivedi D. <b>Reference Bo</b> 1. Pindyck Ro Delhi,2021. 2. Koutsyiann <b>Web Resource</b>	monopoly es: Nature a d Hicks the ors - Effect .N.: Manag <b>oks:</b> obert S. and his, A. Mode ces:	- Price discriminat Business and phases of busin cories - Inflation: C s of Inflation. erial Economics, V Daniel L. Rubinfe	ion. cycles less cycle - haracteristi íkas Publis ld, Micro E	Theories of t cs and types hing House, T conomics, T	Dusiness cycle - inflation in t New Delhi 20 hird edition, F	s - Monetary erms of dema 21.	[ <b>12 Periods</b> ] innovation - nd pull and
Price determi oligopoly and Unit V: Business cycl Samuelson an cost push fact Text Books: 1. Dwivedi D. Reference Bo 1. Pindyck Ro Delhi,2021. 2. Koutsyiann Web Resource https://manage	monopoly es: Nature a d Hicks the ors - Effect .N.: Manag <b>ooks:</b> obert S. and his, A. Mode ces: erialeconom	- Price discriminat Business and phases of busin cories - Inflation: C s of Inflation. erial Economics, V Daniel L. Rubinfe	ion. cycles less cycle - haracteristi ikas Publis ld, Micro E cs, Macmill	Theories of t cs and types hing House, T conomics, T	Dusiness cycle - inflation in t New Delhi 20 hird edition, F	s - Monetary erms of dema 21.	[ <b>12 Periods</b> ] innovation - nd pull and

Course Outcome					Pro	gramr	ne Ou	tcome	es					ogram fic Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PS01	PSO2	PSO3
CO1	1	3	3	2	2	1	1	3	1	2	1	3	3	2	1
CO2	2	1	1	2	3	2	3	3	1	3	2	2	1	2	3
CO3	2	3	3	2	1	2	2	3	3	1	3	2	3	1	1
<b>CO4</b>	1	2	2	3	1	3	3	2	3	3	2	2	1	3	2
CO5	1	3	2	3	3	1	2	3	1	1	1	3	3	2	2

Semest					<del></del>		<u>т</u>
Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Advanced					Core
	I	Cost	4	5	-	-	Theory
		Accounting					
Course Intro					-		
		ill examine the	-	-	-		-
-	-	osting and cost a	allocation;	planning and	1 decisions r	naking, and e	valuating and
managing per							
	s on: Skill	Development/ En	itrepreneurs	ship / Employ	/ability / Rese	earch	
Course	On comp <sup>1</sup>	letion of this cours	se students	will			
Outcomes	-						
CO 1:		stand the basic pri			ing.		
CO 2:	•	he elements and co	1				
CO 3:	-	economic order q	uantity (EC	$\overline{OQ}$ ) and apply	y the EOQ to	determine the	optimum order
~~ 4	Quantity.		-	• • • • • • • •		1 : ( 1-20 m	<u> </u>
CO 4:	Students v business.	would be able to s	olve variou	is decision-m	aking probler	ns that takes p	lace in
CO 5:		would recall the n	eed for vari	iance analysis	s and would c	compute mater	ial, labour,
	variable o	overheads, fixed or		<u>^</u>	it variances.	_	
Unit I:			counting P				[12Periods]
		ples: Meaning of	f cost and	cost accoun	iting – Objec	ctives of cost	accounting -
Installation of	f a costing s	system.					
Unit II:		Cost Co	oncepts				[12 Periods]
Elements of o	$\overline{\cos t - \cos t}$	t concepts – Cost	classificat	ions – Metho	ods, systems	and technique	s of costing –
Cost sheet.							
Unit III:		Cost Ac	counting f	or Material	Cost Control	1	[12 Periods]
Cost Account	ting for ma	aterial cost contro	ol – Need f	for material	cost control	– Purchase co	ntrol – Stores
control – Stoc	ck levels – I	EOQ analysis.					
Unit IV:		Labour	Cost Cont	trol			[12 Periods]
Labour Cost	Control – T	Time keeping and	time booki	ng – Treatme	ent of idle tim	he and overtim	e cost – Wage
		ems of wage pays		-			-
payment – La	•••	• • •			*		
Unit V:		Overhe	ad Cost Co	ontrol			[12 Periods]
Overhead Cos	st Control –	- Classification of	overheads	- Allocation	and appointm	nent – Absorpt	ion of
overheads – I	Different me	ethods – Treatmer	nt of under	absorption an	ıd over absor	ption of overhe	eads.
Text Books:							
1. Drury – Ma	anagement	and Cost Account	ting with Co	ourseMate 20	)20.		
Reference Bo	ů.						
1. S.P. Jain ar	nd K.L. Nar	rang Cost Account	ting 2020.				
		ja and Arora Pract	0	g 2021.			
Web Resource	•			<u> </u>			
https://www.y	vout <u>ube.co/</u>						
https://ic/							
<b>i</b>							

Course Outcome					Pro	gramr	ne Ou	tcome	es					ogram ific Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PSO1	PSO2	PSO3
CO1	1	2	1	1	3	3	3	2	1	2	2	3	2	1	2
CO2	3	2	3	3	1	2	1	1	3	2	1	3	3	2	1
CO3	2	1	1	3	3	3	2	1	2	2	3	1	1	2	3
CO4	2	3	3	1	2	1	2	3	2	3	3	2	3	2	1
CO5	3	1	2	2	2	1	3	2	3	3	2	1	2	1	2

	ter 1				1		1
Course	Code	<b>Course Title</b>	Credit	Lecture	Tutorial	Practical	Туре
		Advanced	4	5	-	-	Core Theory
Course Intro	duction	Auditing					
		omor outoro c	hout provi	cions of Co	mnony oudit	audit of diff	Coront types of
		various laws a	-				erent types of
-		Development/		-			
	S OII: SKIII L	/evelopment/	Entreprenet	ursnip / Empi	oyability / Res	search	
Course Outcomes		etion of this co	urse, studer	nts will			
CO 1:		edge of audit.					
CO 2:		d various provi					
CO 3:		and audit repo	J.	Į.	f audits of vari	ous forms of o	rganizations.
CO 4:	Gain awar	eness about au	dit under di	fferent laws.			
CO 5:	Be familia	r with audit pro	ocedures fo	llowed in a c	omputerized e	nvironment.	
Unit I:		Intro	duction				[12 Periods]
Introduction (	to Audit -	Audit of Ledg	gers - Gen	eral Conside	rations - Scru	tiny of Ledge	ers of Assets -
Personal and I							
Unit II:		Com	pany Audit	;			[12Periods]
Company Au	dit - Audit	of Shares - C	Qualification	ns and Disqu	alifications of	f Auditors - A	Appointment of
auditors - Ren	noval of auc	ditors - Powers	s and duties	of auditors -	Duonal andis	Inint audit	Spacial audit
				of additions	- Branch audit	- Joint audit -	special audit -
Reporting req	uirements u	nder the Comp			- Branch audit	- Joint audit -	special audit -
Reporting req Unit III:	uirements u	nder the Comp	anies Act, 2			- Joint audit -	[12 Periods]
Unit III:		nder the Comp	anies Act, 2 t <b>Reports a</b>	2013. <b>nd Special A</b>	udits		-
Unit III: Audit reports;	; qualificatio	nder the Comp Audit	anies Act, 2 t <b>Reports a</b> accounts -	2013. nd Special A Distinction	udits between notes	and qualificat	[12 Periods]
Unit III: Audit reports; observations b	; qualifications of the statut	nder the Comp Audit ons - Notes on ory auditor to	anies Act, 2 t <b>Reports a</b> accounts - the manage	2013. <b>nd Special A</b> Distinction 1 ement vis-a-v	udits between notes is obligations	and qualificat of reporting to	[12 Periods] ions - Detailed
Unit III: Audit reports; observations b	; qualifications of the statut	nder the Comp Audit ons - Notes on ory auditor to	anies Act, 2 t <b>Reports a</b> accounts - the manage	2013. <b>nd Special A</b> Distinction 1 ement vis-a-v	udits between notes is obligations	and qualificat of reporting to	[ <b>12 Periods</b> ] ions - Detailed the members -
Unit III: Audit reports; observations t Special points	; qualifications of the statut	nder the Comp Audit ons - Notes on ory auditor to f different type	anies Act, 2 t <b>Reports a</b> accounts - the manage	2013. <b>nd Special A</b> Distinction I ement vis-a-v takings (i.e.,	udits between notes is obligations	and qualificat of reporting to	[ <b>12 Periods</b> ] ions - Detailed the members -
Unit III: Audit reports; observations t Special points Hospitals). Unit IV:	qualifications qualifications the statut	nder the Comp Audit ons - Notes on ory auditor to f different type Audit	t <b>Reports a</b> accounts - the manage es of under t <b>under oth</b>	2013. nd Special A Distinction ement vis-a-v takings (i.e., er laws	<b>udits</b> between notes is obligations Educational in	and qualificat of reporting to stitutions, Ho	[ <b>12 Periods</b> ] ions - Detailed the members - tels, Clubs and
Unit III: Audit reports; observations t Special points Hospitals). Unit IV:	; qualification by the statut s in audit of Environment	nder the Comp Audit ons - Notes on ory auditor to f different type Audit tal Audit - Ene	t <b>Reports a</b> accounts - the manage es of under t <b>under oth</b>	2013. nd Special A Distinction ement vis-a-v takings (i.e., er laws	<b>udits</b> between notes is obligations Educational in	and qualificat of reporting to stitutions, Ho	[ <b>12 Periods</b> ] ions - Detailed the members - tels, Clubs and [ <b>12 Periods</b> ]
Unit III: Audit reports; observations to Special points Hospitals). Unit IV: Cost audit - E	; qualification by the statut s in audit of Environment	nder the Comp Audit ons - Notes on ory auditor to f different type Audit tal Audit - Ene ct taxes.	t <b>Reports a</b> accounts - the manage es of under t <b>under oth</b> ergy Audit	2013. nd Special A Distinction ement vis-a-v takings (i.e., er laws	<b>udits</b> between notes is obligations Educational in er different sta	and qualificat of reporting to stitutions, Ho	[ <b>12 Periods</b> ] ions - Detailed the members - tels, Clubs and [ <b>12 Periods</b> ]
Unit III: Audit reports; observations to Special points Hospitals). Unit IV: Cost audit - E direct tax laws Unit V:	; qualification by the statut s in audit of Environment s and indirect	nder the Comp Audit ons - Notes on ory auditor to f different type Audit tal Audit - Ene ct taxes.	t <b>Reports a</b> accounts - the manage es of under t <b>under oth</b> ergy Audit	2013. nd Special A Distinction I ement vis-a-v takings (i.e., er laws - Audit unde nputerized E	<b>Audits</b> between notes is obligations Educational in er different sta	and qualificat of reporting to nstitutions, Ho tutes - viz; ind	[12 Periods] ions - Detailed the members - tels, Clubs and [12 Periods] come tax, other [12 Periods]
Unit III: Audit reports; observations b Special points Hospitals). Unit IV: Cost audit - E direct tax laws Unit V: Audit under co	; qualification by the statut s in audit of Environment s and indirect	nder the Comp Audit ons - Notes on ory auditor to f different type Audit tal Audit - Ene ct taxes. Audit	anies Act, 2 t <b>Reports a</b> accounts - the manage es of under t <b>under oth</b> ergy Audit <b>ting in Con</b> Computer	2013. nd Special A Distinction leader ement vis-a-vent takings (i.e., er laws - Audit unde nputerized E auditing - spece	audits between notes is obligations Educational in or different sta <b>Environment</b> ecific problems	and qualificat of reporting to nstitutions, Ho tutes - viz; ind	[12 Periods] ions - Detailed the members - tels, Clubs and [12 Periods] come tax, other [12 Periods] - Need for
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CO1	2	2	1	3	1	3	3	1	1	2	1	3	2	1	1
CO2	3	2	3	3	1	2	3	2	2	3	2	2	2	3	3
CO3	1	1	2	1	3	2	1	1	1	3	2	3	3	2	3
<b>CO4</b>	2	2	3	2	2	2	3	3	2	1	1	2	3	2	1
CO5	1	2	3	3	2	1	3	2	1	3	2	3	2	2	1

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Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
	<b>Business Research</b>	4	5	-	-	Theory
	Methods		_			J
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On com	pletion of this course,	students w	111			
Explain	the range of quantitat	ive and / or	qualitative r	esearch techr	niques to busin	ness and
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	•	tical thinkir	ng skills in o	rder to evalua	te different st	atistical tools
_			he research p	process by tes	ting hypothesi	S
Write a	*					54AD 4 1 1
1 14					$\sim 1^{1}$	[12Periods]
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	S	Sampling d	lesign			[12 Periods]
- Census rits. Meth e. Levels o	Vs Sampling. Pilot st ods of data collec of measurement: Nom 's Scale-Guttsman sca	tudy –Pre to tion: Obse inal-Ordina ale-Thursto	est. Primary ervation- In al- Interval R n scale.	and Seconda terview-Surv	ry data: Mear ey- Email-So	ning-sources- chedule and
ols used in				undard deviati	Complet	
	research-measures of	. Contrai to	naene, sa		on – Correlai	ion – simple
-	rrelation –Auto correla		gression mod			
ultiple conversion.	rrelation –Auto correl	ation – Reg				
ression.	rrelation –Auto correl	ation – Reg <b>Testing of</b> I	Hypothesis	lels – Ordina	ry Least Squa	re methods – [12 Periods]
Hypothesis ans of two test: To Te ependent	rrelation –Auto correla	ation – Reg <b>Testing of</b> <i>C</i> ' test: Test between two he mean of testing. An	Hypothesis st for differ o Standard d a random sa ova: One wa	ences betwee eviations and mple, Differe ay ANOVA	ry Least Squaren proportion testing the conce between 1 -Two-way AN	re methods – [12 Periods] s, difference prrelation co- neans of two
Hypothesis ans of two test: To Te ependent	- Parametric test: 'Z samples-differences t est the significant of th and paired Samples) uare Test – Mann Whi	ation – Reg <b>Testing of</b> <i>C</i> ' test: Test between two he mean of testing. An	Hypothesis st for differ o Standard d a random sa ova: One wa est- Kruskaly	ences betwee eviations and mple, Differe ay ANOVA	ry Least Squaren proportion testing the conce between 1 -Two-way AN	re methods – [12 Periods] s, difference prrelation co- neans of two
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	Code oduction iness resea This info opriately. marketing s on: Skil On com Explain manage Organiz Make us used in Interpre Write a earch: Mean search- Ree sign: Mean arch- Leve - Census its. Methe e. Levels of es – Likert	Code         Course Title           Business Research Methods           oduction           iness research is the process of This information is necessary opriately. Additionally, it assists marketing strategy and taking a son: Skill Development/ Entree           On completion of this course,           Explain the range of quantitation management problems / issues           Organize and conduct research           Make use of the necessary critic used in research           Interpret the data analysis in research           Write a research report and the earch: Meaning – Scope - Signi search- Research problems: Iden           Sign: Meaning-Sampling frame- arch- Level of Significance- dete           - Census Vs Sampling. Pilot st its. Methods of data collec           e. 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Pilot study –Pre t tits. Methods of data collection: Obse e. Levels of measurement: Nominal-Ordina es – Likert's Scale-Guttsman scale-Thursto	Code         Course Title         Credit         Lecture           Business Research Methods         4         5           oduction	Code         Course Title         Credit         Lecture         Tutorial           Business Research Methods         4         5         -           oduction         ness research is the process of collecting and analysing information         This information is necessary for making informed marketing deportately. Additionally, it assists organizations in recognizing the str marketing strategy and taking appropriate marketing actions according on completion of this course, students will           On completion of this course, students will         Explain the range of quantitative and / or qualitative research techr management problems / issues           Organize and conduct research in a more appropriate sampling met Make use of the necessary critical thinking skills in order to evaluat used in research           Interpret the data analysis in relation to the research process by test Write a research report and thesis           earch: Meaning – Scope - Significance – challenges-types-process – Gesearch- Research problems: Identification-Selection. Hypothesis – Re           sign: Meaning-Sampling frame- Sampling and Non-Sampling Errors with Level of Significance - determination of sample size Methods of - Census Vs Sampling. Pilot study –Pre test. Primary and Seconda its. Methods of data collection: Observation- Interview-Surv e. Levels of measurement: Nominal-Ordinal- Interval Ratio. Scaling es – Likert's Scale-Guttsman scale-Thurston scale.	Code         Course Title         Credit         Lecture         Tutorial         Practical           Business Research Methods         4         5         -         -           oduction         -         -         -         -           Inserver the process of collecting and analysing information related to cur         This information is necessary for making informed marketing decisions and propriately. Additionally, it assists organizations in recognizing the strengths and w           popriately. Additionally, it assists organizations in recognizing the strengths and w         marketing strategy and taking appropriate marketing actions accordingly.           is on: Skill Development/ Entrepreneurship / Employability / Research         On completion of this course, students will           Explain the range of quantitative and / or qualitative research techniques to busin management problems / issues         Organize and conduct research in a more appropriate sampling method manner.           Make use of the necessary critical thinking skills in order to evaluate different stused in research         Interpret the data analysis in relation to the research process by testing hypothesis           Write a research report and thesis         Introduction           earch: Meaning – Scope - Significance – challenges-types-process– Qualities a god search- Research problems: Identification-Selection. Hypothesis –Research design.           sign: Meaning-Sampling frame- Sampling and Non-Sampling Errors- Type I Error arch- Level of Significance - determination of sample size Met

#### **Reference Books:**

1. Murry.R , Spiegel, Larry.J and Stephens"Theory and Problems of Statistics", Third Edition, New Delhi, McGraw-Hill Publishing Co. Ltd, 2017.

2. Pillai, R.S.N. and Bhagavathi., "Statistics - Theory and Practice" Ninth Edition New Delhi, S.Chand & Co. Ltd , 2017

#### Web Resources:

https://www.indeed.com/career-advice/career-development/what-is-business-research https://onlinecourses.swayam2.ac.in/cec20\_mg14/preview

Course Outcome					Pro	gramr	ne Ou	tcome	S				Pr Spec	ogramn ific Outo	ne come
	P01	PO2	PO3	P04	P05	P06	P07	<b>P08</b>	P09	P010	P011	P012	PS01	PSO2	PSO3
CO1	1	2	1	2	2	1	2	2	1	2	2	1	2	2	1
CO2	1	2	1	2	1	1	2	1	1	3	1	1	1	1	2
CO3	1	2	2	1	2	2	1	1	2	1	2	1	2	2	3
<b>CO4</b>	2	1	2	2	1	1	2	1	1	1	1	2	1	2	1
CO5	2	2	1	1	2	2	1	2	2	1	2	1	2	1	3

Course	Code	<b>Course Title</b>	Credit	Lecture	Tutorial	Practical	Туре
		Human Resource					Core
		Management	4	5	-	-	Theory
Course Intro	oduction						
-		ource Management i	-	-			
-		and maintaining wo		-			-
		mployees so as to get	. maximum	contributio	n of employ	ees for the ac	hievement of
organisationa	e					-	
	s on: Skill	Development/ Entrep	preneurship	/ Employat	oility / Resea	rch	
Course Outcomes	On comp	letion of this course, s	tudents wil	11			
CO 1:	-	numan resources planr	-			-	
CO 2:		the meanings of termi			in managing	employees ef	ffectively
CO 3:	·	selection strategy for a	÷ •				
CO 4:		wledge in develop, an	alyze and a	apply advan	ced training	strategies and	l specification
	-	of training programs					
CO 5:	Assess th	e different techniques			nance apprai	sal process.	
Unit I:			ntroduction				[12Periods]
Human Reso	urce Manag	gement –Definition-O	bjectives-F	unctions-Ev	olution and	growth of H	RM-Qualities
of good HR	Manager-	Changing roles of a	HR Mana	ger-Problem	ns and chall	enges of a H	HR Manager-
-				•			
Planning the	Human res	sources-Objectives -S	teps in hur	nan resource	es planning	-Dealing with	h surplus and
-		sources-Objectives –S analysis-Job descript	-		es planning	-Dealing with	h surplus and
-		analysis-Job descript	ion- Job sp			–Dealing wit	h surplus and [12 Periods]
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Approved in the BOS Meeting held on 25.04.2024

Course Outcom					Prog	gramn	ne Out	come	S					ogrami fic Out	
е	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	<b>PSO1</b>	PSO2	PSO3
CO1	1	1	1	2	2	1	2	2	1	2	2	1	2	2	2
CO2	2	2	1	2	1	1	2	1	1	3	1	2	3	3	2
CO3	1	1	1	1	2	2	3	1	2	2	2	3	2	2	3
<b>CO4</b>	2	1	2	2	1	1	2	3	3	1	3	3	2	2	1
CO5	2	2	1	1	2	1	1	2	2	2	2	1	2	1	2

Seme	ster 1						
Course	e Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Management	4	5	-	_	Core
		Accounting	·	5			Theory
Course Intro							
-	-	kes use of various tech	-		-	-	-
•••		ven analysis, cost- ting, internal audit.	volume-p	orofit relati	onsnip, rat	io analysis,	inter-firm
-		elopment/ Entreprene	ourshin / F	mployability	v / Research		
Course			_	mpioyuomi	y / Research		
Outcomes	On completio	n of this course, stude	ents will				
CO 1:	Recollect the	concept and importan	ce of man	agement acc	ounting.		
CO 2:	Explain the ro	ble of managerial acco	ounting in 1	managemen	t decision m	aking	
CO 3:	Utilize the var	rious methods and tec	hnique of	managerial	accounting.		
CO 4:	Analyze the n	nethod and technique	of manage	ment accou	nting used f	or manageria	al decision
	making.						
CO 5:	Prepare budge	et and budgetary contr		business co	ncern		
Unit I:		Introduc				_	12Periods]
		gement Accounting –					
•		tinction between F		e		0	•
-		nd management Accou	•		•	lanagement	Accounting
Unit II:		nancial statement Anal	ţ.	orking & Ca		gement []	12 Periods]
	is – Meaning	– Advantages of Rat		0	-	8	=
•	Ũ	los – Long-term Finar	•				
-		ance Determinants and	-			-	-
capital Requir	rements.		-				-
Unit III:				ent & Cash			12 Periods]
		ning and concept of I					
		ons – Schedule of ch	e		· ·		
		ment – Comparison b					
	Flow statement	t – Limitations – Prepa		Cash Flow S	statement.(A	-	
Unit IV:	ting Definiti		l Costing	nal Costina	Soliont fo		12 Periods]
-	-	on of Marginal cost a ions – Break-Even Ar	-	-			-
-	-	s Decision making	nary 515 – V	COSt-VOIUIII	-pront Alle	пузіз — Арр	
Unit V:	ing for Dusines	•	ng & Buda	getary conti	ol	[]	12 Periods]
	d Budgetary co	ontrol – Meaning- Def					
Budgeting an				0	•••		
	ntrol – Advanta	ages – Limitations – (	Classificat	ion and Typ	bes of Budg	ets – Sales,	Production,
Budgetary co		•		• •	0		
Budgetary co Cost of Produ	ction, Purchase	ages – Limitations –	ts – Cash I	Budget Stan	dard costing		
Budgetary co Cost of Produ	ction, Purchase	ages – Limitations – ( e and Flexible Budget	ts – Cash I	Budget Stan	dard costing		
Budgetary co Cost of Produ (Material and <b>Text Books:</b>	ction, Purchase Labour only) -	ages – Limitations – ( e and Flexible Budget	ts – Cash I itations of	Budget Stan standard cos	dard costing sting	g and varian	ce Analysis
Budgetary co Cost of Produ (Material and <b>Text Books:</b> 1. Sharma.R.H <b>Reference Bo</b>	tetion, Purchase Labour only) - X & Gupta.K.Sl poks:	ages – Limitations – ( e and Flexible Budget Advantages and Limi	ts – Cash I itations of Accounting	Budget Stan standard cos ',New Delh	dard costing sting i,Kalyani Pu	g and varian blishers,14t	ce Analysis h Edition

### Web Resources:

 $\underline{https://onlinecourses.swayam2.ac.in/cec21\_cm01/preview}$ 

https://onlinecourses.nptel.ac.in/noc20\_mg65/preview

Course Outcome					]	Progra	amme	Outco	omes					Spe	amme cific come
	P01	PO2	PO3	P04	P05	P06	P07	P08	P09	P010	P011	P012	<b>PSO1</b>	PSO2	PSO3
C01	1	1	1	2	2	1	2	2	1	2	2	1	2	2	2
CO2	2	2	1	1	2	1	2	1	1	3	1	3	3	3	2
CO3	2	1	1	2	2	2	2	1	2	2	2	3	1	2	1
<b>CO4</b>	1	1	2	2	1	1	2	3	3	1	1	3	2	1	1
CO5	2	2	1	1	2	3	1	2	2	2	2	1	2	1	2

	ter 1			1			
Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Direct Tax	4	5	-	-	Core Theory
<b>Course Intro</b>	duction						· ·
A dir	ect tax is a	tax that a per	son or org	anization pay	s directly to	the entity that	t imposed it.
Examples inc	lude income	tax, real proper	rty tax, pers	sonal property	tax, and taxe	s on assets, all	of which are
paid by an inc	lividual taxp	ayer directly to	the governm	ment.			
	s on: Skill E	Development/ E	ntrepreneur	ship / Employ	ability / Rese	arch	
Course	On comple	tion of this cou	rse, students	s will			
Outcomes	-				1	•	
CO 1:		ne procedure for				arious sources.	
CO 2:		he concept of ta		-	cuces.		
CO 3:		latest provision le legitimate wa			anagan-art		
CO 4: CO 5:	-	of the procedure	•	e	U		
	Make use (	-		nent and e-m	ng.		[12 Dawis da]
TIme #4 T.							
Unit I:	Act. Dofinitic	Introd		anna Assass	Dravious	aar Accord	[12 Periods]
Income Tax A		on–Income–Agr	icultural Ind				ent year-
Income Tax A Residential st			icultural Ind				ent year-
Income Tax A Residential st Incomes.		on–Income–Agr of Total Income	icultural Ind –Capital an	d Revenue–R			ent year– kempted
Income Tax A Residential st Incomes. <b>Unit II:</b>	atus–Scope o	on–Income–Agr of Total Income Compu	icultural Ind –Capital an utation of In	d Revenue–R	eceipts and E		ent year-
Income Tax A Residential st Incomes. <b>Unit II:</b> Computation	atus–Scope o	on–Income–Agr of Total Income Compu rom Salaries and	icultural Ind –Capital an <b>Itation of I</b> 1 Income fro	d Revenue–R	eceipts and E		ent year– kempted
Income Tax A Residential st Incomes. <b>Unit II:</b> Computation <b>Unit III:</b>	atus–Scope of Income fr	on–Income–Agr of Total Income Compu om Salaries and Tradin	icultural Ind –Capital an <b>Itation of I</b> I Income fro <b>g Account</b>	d Revenue–R ncome om House pro	eceipts and E	xpenditure– Ex	ent year– kempted [ <b>12 Periods</b> ]
Income Tax A Residential st Incomes. <b>Unit II:</b> Computation <b>Unit III:</b>	atus–Scope of Income fr	on–Income–Agr of Total Income Compu rom Salaries and Tradin d Gains of Busi	icultural Ind –Capital an <b>Itation of I</b> I Income fro <b>g Account</b>	d Revenue–R ncome om House pro	eceipts and E	xpenditure– Ex	ent year– kempted [ <b>12 Periods</b> ]
Income Tax A Residential st Incomes. <b>Unit II:</b> Computation <b>Unit III:</b> Computation <b>Unit IV:</b>	atus–Scope of Income fr	on–Income–Agr of Total Income Compu rom Salaries and Tradin d Gains of Busi	icultural Ind –Capital an Itation of In I Income fro g Account ness or prof Exchange	d Revenue–R ncome om House pro fession – Calc	eceipts and Experty.	xpenditure– Ex pital gain.	ent year– cempted [12 Periods] [12 Periods]
Income Tax A Residential st Incomes. Unit II: Computation Unit III: Computation Unit IV: Computation	atus–Scope of Income fr of Profits an of Income fr	on–Income–Agr of Total Income Compu- rom Salaries and Tradin d Gains of Busi Bill of	icultural Ind –Capital an <b>Itation of In</b> d Income from <b>g Account</b> ness or prof <b>Exchange</b> es – Set-Off	d Revenue–R ncome om House pro fession – Calc F and Carry Fo	eceipts and Experty.	xpenditure– Ex pital gain.	ent year– cempted [12 Periods] [12 Periods]
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Course Outcome					Pro	gramr	ne Ou	tcome	es					ogram ific Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PSO1	PSO2	PSO3
<b>CO1</b>	1	2	1	3	3	1	2	2	1	3	2	1	2	2	1
CO2	2	3	3	2	1	1	2	1	2	3	3	1	3	1	2
CO3	3	2	2	1	3	2	1	3	2	1	2	1	2	3	3
<b>CO4</b>	1	1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO5	2	3	1	3	2	2	3	2	2	1	2	1	2	1	3

	ter 1						
Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Corporate Accounting	4	5	-	-	Core Theory
Course Intro			<u> </u>	<u>.</u>			
•		nting refers to the	•	0			
-	-	expenses, incomes	-	-	-	-	
of this proces	ss are financ	cial statements like	e the cash f	low statemer	it, the income	statement an	d the balance
sheet.							
Course Focu	s on: Skill I	Development/ Ent	trepreneursh	nip / <b>Employ</b>	ability / Rese	arch	
Course	On compl	etion of this course	e students	will	_	_	_
Outcomes	_						
CO 1:	-	end the accounting	; provisions	in the Comp	anies Act rela	ting to prepar	ation of final
		of a company.					
CO 2:	Explain th	ne accounts of Ama	algamation.	, Absorption :	and Alteratior	n of share capi	tal.
CO 3:	-	counts at the time					
CO 4:	Make use	of the accountin	ig aspects j	pertaining to	valuation of	shares, holdi	ng company
		and banking and in					
CO 5:		the theoretical					Government
	accounting	g, Responsibility a	accounting a	and Environn	nental Accour	ıting	
Unit I:		Final ac	counts				[12 Periods]
Preparation c	of Final acco	ounts – Schedule V	VI Part I an	d Part II – P	rofit prior to	incorporation	– Managerial
remuneration	– Issue of F	Bonus shares – Pre	paration of	Balance She	et.	-	
Unit II:		Amalga	-				[12 Periods]
Amalgamatic	on as Merg	er- Amalgamation		ase -Calcula	ation of Purc	chase Conside	eration under
various meth	ods - Accoi	unting treatment a	as per AS 1	14 in the boc	oks of Transfe	eree Company	Absorption
		pany holdings) –	-				-
scheme of rec	construction	).					
Unit III:		Liquida	tion of com	ipanies			[12 Periods]
Liquidation	of companie	es: Meaning-caus	es-Preparat	ion of State	ment of Affa	airs and Liqu	idator's final
statement. H	olding com	pany accounts ex	xcluding in	ter-company	holdings: Pr	reparation of	Consolidated
Balance sheet	t only.	-				_	
Unit IV:		Banking	g companie	s and Insura	ance Compan	nies	[12 Periods]
Accounts of ]	Banking con	npanies and Insura	ance Compa	anies (Life an	d Fire Insurar	ice only).	L
Unit V:		Inflatio	n accountin	ıg			[12 Periods]
Inflation acco	ounting – Hu	uman resource acc	ounting-Pri	nciples of Go	overnment acc	counting – Res	ponsibility
	-	tal Accounting.		_			•
Text Books:							
1 Advanced	Accountanc	y, Volume II, Gup	pta, R.L. and	d Radhasamy	, M, Sultan C	Chand and Son	s, 2015, New
1. Auvalieeu							
Delhi.							
	ooks:						
Delhi. <b>Reference B</b>		y Volume II, Pilla	i, R.S.N. an	d Bagavathi,	Third Edition	ı, Sultan Chan	d and Sons,
Delhi. <b>Reference B</b>	Accountanc	y Volume II, Pilla	i, R.S.N. an	ıd Bagavathi,	Third Edition	n, Sultan Char	d and Sons,
Delhi. <b>Reference B</b> 1. Advanced New Delhi, 2	Accountanc	y Volume II, Pilla , Volume II; 3. Re		C			
Delhi. <b>Reference B</b> 1. Advanced New Delhi, 2	Accountanc 2018. Accounting,	-		C			

Mapping	of Co	urse (	Outco	me w	ith Pı	rogra	mme	Outco	ome a	nd Pro	ogram	me Spe	ecific (	Outcon	ne:
Course Outcome					Pro	gramr	ne Ou	tcome	es					ogram ific Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	<b>PSO1</b>	PSO2	PSO3
C01	2	2	1	1	3	3	1	2	1	3	2	1	2	2	1
CO2	2	1	2	2	2	1	1	1	2	3	3	1	3	1	2
CO3	1	3	2	2	1	3	2	3	2	1	2	1	2	3	3
<b>CO4</b>	2	3	1	1	2	1	3	3	1	3	3	2	3	2	3
CO5	3	2	2	2	3	2	2	2	2	1	2	1	2	1	3

Semester	r 1						-
Course C	ode	<b>Course Title</b>	Credit	Lecture	Tutorial	Practical	Туре
		International	4	5	-	-	Core
		Business					Theory
Course Introd				1	£ 1	•	
		iness involves trans		-	-		
	•	ns, or government ade, investment, fin				passes vario	us activities,
e		Development/ Ent			•	arch	
Course							
Outcomes	On compl	etion of this course	, students w	vill			
CO 1:	Recall the	concept of internat	ional busin	ess			
CO 2:	Explain th	e level of changes	internationa	l business in	global era.		
	-	e role of global fin			-		
CO 4:	Evaluate v	various functions of	WTO, IM	F AND IBRD	).		
CO 5:	Analyze v	arious theories of f	oreign exch	ange			
Unit I:		Introduc	tion				12 Periods]
International B	usiness - N	Meaning, Nature an	d Scope – I	Role of Foreig	gn Trade in tl	ne Economic I	Development
of India – Bal	lance of p	ayment in the con-	text of Eco	nomic Grow	th Process -	Trade balan	ce – Current
Account position	on and Caj	pital Account positi	on – Trend	s – Principles	s of BOP – Co	prrection of a	dverse BOP.
Unit II:			rrency Ma				12 Periods]
	Market -	GATT – WTO, Wo		nd IMF – Fur	nctions.		
Unit III:		Export n	0				[12 Periods]
-	-	ning – An overview	-	-		-	
-		narketing – salient			-	-	
-		nd non-tariff – Expo		-	asibility of ma	arket entry –	
	ket inform	ation – Assessing s					[12 Periods]
Unit IV:	nd dimentio		mports and	<b>A</b>	de macant n	aition and	[12 Periods]
-		n of India's import ltancy and Service	-				
	0	d in foreign trade.	exports – 1	renus, prospe	Les and probl	unis –	
Unit V:	intents use	Foreign e	vchange				[12 Periods]
	ige – Theo	pries of foreign exch	0	ninistration o	f foreign excl	nange – Rate	
		nfluencing fluctuati					ia.
Text Books:		6		0 0	0		
1. International	l Marketin	g Management, Bh	attacharyya	.V & Varshn	ey R.L, Sulta	n Chand & So	ons,2015
Reference Boo	oks:				-		
1. International	l Business,	Rao P Subba, Him	alaya Publi	cations, Mun	nbai -2013		
	Business	Jeevanandam C: S	ultan Chan	d and Sons, N	New Delhi-20	16	
	I Dusiness,						
		·					
2. International Web Resource	es:	el.ac.in/noc20_mg5	4/preview				

Course Outcome	Programme Outcomes										Programme Specific Outcome				
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PS01	PSO2	PSO3
C01	1	3	2	1	3	1	3	2	1	3	2	1	2	1	1
CO2	2	3	3	1	1	2	3	3	1	3	3	1	1	2	2
CO3	2	1	2	1	3	2	1	2	1	1	2	1	3	3	3
<b>CO4</b>	1	3	3	2	1	1	3	3	2	3	3	2	2	3	3
CO5	2	1	2	1	2	2	1	2	1	1	2	1	1	3	3

Semest	er 1										
Course		Course Title	Credit	Lecture	Tutorial	Practical	Туре				
		Advance					Core				
		Excel with	4	5	-	-	Practical				
		Finance					Tructicui				
Course Intro											
		xcel skills to rea			os and case s	tudies, allowin	ng participants				
•		ns encountered in Development/ En			uchility / Dogo	anah					
	s on: Skiii I	Development/ El	ntrepreneur	snip / Employ	yadinity / Rese	arch					
Course Outcomes	On comple	etion of this cour	rse, students	s will							
CO 1:	Applicatio	n of Excel skills	to real-wor	rld financial s	cenarios and	case studies.					
001	allowing participants to solve practical problems encountered in finance roles.										
CO 2:		-	-	-			8,				
	Ability to perform complex data analysis tasks using Excel's data analysis tools, including PivotTables, Power Query, and Power Pivot.										
CO 3:	Designing	and creating dyn	namic finan	icial reports a	nd dashboards	s in Excel					
CO 4:	Integrating data from multiple sources, and presenting financial information										
	,	for decision-ma									
CO 5:	Application of Excel skills to real-world financial scenarios and case studies,										
	allowing p	participants to sol	-	-	countered in	finance roles.					
Unit I:			er Details				[12 Periods]				
•	•	he customer deta									
-		of account, Acco	ount Numbe	er, Address, E	-Mail ID]						
and perform the	-	-	• /								
		no had closed the									
		the 1st & 2nd c veen Address & 1		nd Nomo it oo	Tolophono N	umbor					
4. Hide the co			Linan ID ai	nu maine n as	Telephone N	umber.					
		npany with the fo	ollowing de	etails							
		yees, Name of	-		av. Citv Add	ress] Copy th	he department				
employees in			· · · · · · · · · · · · · · · · · · ·		,						
		employees stayi	ng in Coim	batore city.							
3. Find the per	rson who is	getting a maxim	um salary.								
Unit II:		Prepari	ing the Pay	roll			[12 Periods]				
• •	•	e employees (10	· ·	e			· ·				
•	0	y of more than				<b>e</b> 1					
	-	centage of basic				• •	-				
		of charts (Line,		to illustrate y	ear-wise perf	ormance of sa	ales, purchase,				
	npany by us	ing chart wizard			1		[10 D				
Unit III:	It list of	-	0	List for a C		ning operation	[12 Periods]				
-	-	r class (minimum d Panking by us	-	-			is: Data Entry,				
-		d Ranking by us Frading, Profit &	-	-		-	formula				
Unit IV:			ting the Ta		ness sheet) by	, using it togic	[12 Periods]				
	at the hearn	ning of May 201	0		in Apple Inc.	(Nasdag: A A					
	-	lecide to evaluate	• •			-					
-	-	e market prices (	•		, su nave don		iis in council.				
		prices (									

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Fiscal Year	2017 2	016 2	015 2	014 2	013Tc	otal Re	evenue	1,98,	198 th	e avera	ge ann	ual gro	wth rat	es for r	evenue
Fiscal Year	2017 2	016 2	015 2	014 2	013Tc	otal Re	evenue	1,98,	198 th	e avera	ge ann	ual gro	wth rat	es for r	evenue
Fiscal Year	2017 2	016 2	015 2	014 2	013Tc	otal Re	evenue	1,98.	198 th	e avera	ge ann	ual gro	wth rat	es for r	evenue
Fiscal Year	2017 2	016 2	015 2	014 2	013Tc	otal Re	evenue	e 1,98,	198 th	e avera	ge ann	ual gro	wth rat	es for r	evenue
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CO 2: CO 3: CO 4:		Recollect the concept and importance of financial management.									
CO 3: CO 4:	Analyze the Var	-	-		-						
CO 4:			0								
	Identify the meth		<u> </u>	U	-						
CO 5:	Examine differen	• •	-	• •							
	Evaluate the vari		*	Working ca	pital.		F44 T 4				
Unit I:		Introduc				1 0 .	[12 Periods]				
	agement - Me Financial decisio finance.	•		U							
Unit II:		Cost of C	Capital				[12 Periods]				
e e	age Cost of capit counted cash flow	•	0 0	echniques –	ROI, Payback		[12 Periods]				
	nancial Leverage	0		BIT and EPS	S analysis_Th						
- Net income	approach– Net alization –Over a	operating in	ncome App	roach. MM	Hypothesis -	•					
Unit IV:		Dividend	Theories				[12 Periods]				
	ries: Walter's m f dividend policy		on and MN	I's models –	Dividend pol	icy -Forms of	Dividend –				
Unit V:		Working	Capital M	lanagement			[12 Periods]				
Management –	Determinants a	nd Computa	tion of Wo	rking Capita	l- Working	Capital M	lanagement-				
	ement-Receivabl	es									
'ext Books:											
	ist Guide to Fina	ncial Manag	ement (2nd	Ed)							
Reference Boo		a alt of Eina	noial Mana		2 2024)1.4	ora Las V Cl	im Ical				
G.Siegel, Ni	ontroller's Handl ick Dauber, Marc	H. Levine			5-2024)1:Autr	iors: Jae K. Sr	nm, Joel				
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Course Outcome	Programme Outcomes Program Specific Out														
	P01	P02	PO3	P04	P05	P06	P07	P08	P09	P010	P011	P012	PSO1	PSO2	PSO3
CO1	1	2	1	3	3	1	2	2	1	3	2	1	2	2	1
CO2	2	3	3	2	1	1	2	1	2	3	3	1	3	1	2
CO3	3	2	2	1	3	2	1	3	2	1	2	1	2	3	3
CO4	1	1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO5	2	3	1	3	2	2	3	2	2	1	2	1	2	1	3

Semest	er 1						
Course (	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Accounting Practices in Tally - ERP09	4	5	-	-	Core Practical
Course Intro	oduction		1				
This	course will	expose student to	the develop	ment and use	of manual a	nd computeriz	zed accounting
systems. The	e students	will have the op	portunity to	use accourt	nting softwar	re packages	to apply their
accounting kr	nowledge t	o real life situation	8.				
<b>Course Focu</b>	s on: Skill	Development/ En	trepreneursh	nip / Employ	ability / Rese	arch	
Course Outcomes	On comp	pletion of this cours	e, students v	will			
CO 1:	To creat	e company, enter	accounting	g voucher ei	ntries includi	ng advance	voucher entries
	reconcile	e bank statement, de	o accrual ad	justments, ar	d also print f	inancial state	ments, etc.
CO 2:	To learn	to maintain accoun	ts using cos	st Centre.			
CO 3:	To create	e security using pas	swords.				
CO 4:	To discu	ss accounting, inve	ntory manag	gement syste	m and payrol	l managemen	t.
CO 5:	To make	students ready wit	h required s	kill for empl	oyability in tl	ne job market.	•
Unit I:		Creation	n of compa	ny & Multip	le ledger		[12 Periods]
1. Creat	e company	in the name of —I	Rathinam &	Col in tally	ERP 9 with V	AT options.	Accounts with
Inven	tory option	n. Financial account	ing year 01.	04.2016 on v	vards.		
2. Creat	e multiple	e ledgers under ap	propriate p	redefined gr	oups with th	ne opening b	alance as on
01.04	.2016 in —	-Rathinam & Co.					
Particu	llars		Rs.	Parti	rulars		Rs.

Particulars	Rs.	Particulars	Rs.
Ramesh (Sundry Debtors)	52,000	Rent, Rates and Taxes	3,600
Mohan (Sundry Creditors)	22,000	Insurance premium paid on 1 <sup>st</sup> January, 2016	2,400
Cash in Hand	10,392	Cash at SBI Bank	6,200
Motor Car	22,000	Wages	23,600
Purchases	1,45,000	General Expenses	2,680
Sales	2,92,000	Carriage Inward	2,040
Sales Returns	2,600	Carriage outward	1,630
Salaries	8,420	Fuel and Power	6,430
Opening Stock	11,400	Rathinam & Co's Capital	20,000

Unit II:	Password creation	[12Periods]
M/s. Bharath Electronics is	a manufacturing &trading firm of electronic goods ov	vned by
Mr. Bharath and Mr. Kannar	n works as an Accounting Manager. The firm uses Tally	/ ERP 9
to record their business tra	ansactions. Kindly guide Mr. Bharath in creating the	e above
mentioned company in Tally	ERP 9 with the name of his firm creating a user account	ount for
Mrs. Kannan giving owner ri	ght. Mr. Bharath is very much concerned about the data	security
and that is why he decides to	adopt the following password policy:	

1. Minimum length of password should be 8 with at least 2 alphabets, 1 number and one

specialist character init. (for Example :Saravanam1^)

- 2. Users need to change password on first login.
- 3. User should be provided the rights to change their passwords.

After setting password policy in Tally ERP 9, create up the above a suitable password for Mr. Kannan.

Unit III:	Creation of Multiple (	Froups under Fixed Asset	[12 Periods]
1. Create the following M Electronics:	Iultiple Groups under F	ixed Assets in the books of	M/s. Bharath
Computer	Furniture	Buildings	
<ul> <li>2. Create the below menti Electronics:</li> <li>Mr. Awaaz's Capital A/d</li> </ul>		propriate groups in the book	as of M/s. Bharath
Mr. Awaaz's Drawing A		Sales Return @ VAT 5%	
Sales VAT @ 14.5%		Purchase Return @ VAT	5%
Output VAT @ 14.5%		CST Sales Return @ 2%	
Purchase VAT @ 14.5%		CST Purchase @ 2%	
Input VAT @ 14.5%		Input CST @ 2%	
CST Sales @ 2%		SBI Bank	
Unit IV:	Create Stock Groups/	Godown	[12 Periods]

1. Create the following Multiple Ledgers under appropriate groups in the books of M/s. Bharath Electronics:

Annam P. ltd., (Sundry Debtors)	Buildings
Shanmugam P. Ltd., (Sundry Creditors)	Depreciation
Lalith& Co., (Sunday Creditors)	Electricity Charges
Carriage inward	Telephone Charges
Carriage outward	Salary paid
Wages	Salary Payable
Computer	Bank Charges
Bank interest	Malar & Co., (Sundry Debtors)

2. Create the following data in the books of M/s. Bharath Electronics:

- a. Unit of Measurement: Nos. (Numbers), Doz. (dozen)
- b. **Godown:** Tech Zone Godown, 16/25, Rathinam Corner, Eachinary, Coimbatore. Under Primary. Byallow storage of material option as yes.
- c. Stock Categories:15 & 17 (LG Monitor Inch wise)
- d. Stock Groups : LG Monitor, Printer, Keyboard.
- e. Stock Items:

LG Monitor 15	HP Laser 1010
LG Monitor 17	Dell Key Board
Samsung Printer	Lenova Keyboard
TVS Epson Printer	Asus Keyboard

Unit V:				S	hare l	E-Mai	il, Tak	ke Prin	nt, Ba	ckup 8	k Split	Compa	any	[12 Per	riods]
fo	rmat c	or Xm	l forn	nat an	d E –	Mail	the sa	nme to	Mr.	Bharat	h.	arath E tricity			exce
	1			-								1.2016	U		6&
-	.04.20														
4. Ta	ke a b	ackup	of —l	Bharat	h Eleo	etronic	cs & –	-Rath	inam&	z Coll B	ooks of	f Accou	ints in I	E Drive	
Text Books		1													
1.Mr. Ravi Books S.No			•								earch I	Departn	nent 20	)18 Re	ferend
Reference						ok i ut	JIISIICI	Tear		union.					
1.Nadhani,	A. K.	(2018)	). Tall	y ERP	9 Tra	ining	Guide	. New	Delhi	: BPB	Publica	tions.			
2.Satpathy,						-									
Web Resou	irces:		-						-						
http://tallye	rp9boo	ok.con	n/Tally	yERP9	-Bool	k-Con	tent.ht	ml							
Mapping	of Co	urse (	Outco	me w	ith Pı	rogra	mme	Outco	ome a	nd Pro	ogram	me Spe	ecific (	Outcon	ne:
Course Outcome					Pro	gramr	ne Ou	tcome	es					ogram fic Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PS01	PSO2	PSO3
C01	1	2	1	3	3	1	2	2	1	3	2	1	2	2	1
CO2	2	3	3	2	1	1	2	1	2	3	3	1	3	1	2
000	3	2	2	1	3	2	1	3	2	1	2	1	2	3	3
CO3		1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO3 CO4 CO5	1 2	1	1	3	2	2	3	2	2	1	2	1	2	1	3

<b>C</b>	er 1	C	C 114	<b>T</b> 4	T4	D	<b>T</b>
Course (	Jode	Course Title Investment	Credit	Lecture	Tutorial	Practical	Туре
		Management	4	5	-	-	Core Theory
Course Intro	duction		•		•		
To ma	ake student	s familiar with the c	conceptual f	framework of	f securities m	arkets and the	instruments
traded therein.							
Course Focus	s on: Skill	Development/ Entre	epreneurshi	p / Employał	oility / Resear	ch	
Course Outcomes	On compl	etion of this course,	students w	ill			
CO 1:	To Know	various types of fina	ancial secur	rities availab	le in the stock	market.	
CO 2:		illy understand vario					
CO 3:		fy how to make a fru					
CO 4:		stand the approaches				1.	
CO 5:		he knowledge about		•			rn.
Unit I:			-	overview of i			[12
							Periods]
Meaning and o	definitions	of investment - Obj	jectives of i	nvestments -	Classificatio	ns of investme	nts - Modes
of investment	- Scope of	of investment managed	gement - F	actors affect	ting investme	nt decisions -	Process of
investment de	cisions - D	ifference between in	vestment &	speculation	and investme	ent & gambling	g - Real and
financial asset	s- meaning	g - types and features	s of an ideal	l investment	programme.		
Unit II:		Valuation	n of securit	ties			[12
							Periods]
Magning and	tumor of a						
e	• •	· ·				ecurities bond	
valuation - L	egal frame	work of security n	narkets in 1				
valuation - L	egal frame	work of security n f stock exchanges ir	narkets in 1 n India.	India - Orga	nized stock		Frading and
valuation - L operational mo Unit III:	egal frame echanism o	work of security n f stock exchanges ir Mutual f	narkets in 1 n India. <b>unds and s</b>	India - Orga ecurity mar	nnized stock ket analysis	exchanges - 7	[12 [rading and
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## Web Resources:

https://annamalaiuniversity.ac.in/studport/download/value%20added%20crs/Even%20VAC/9%20ACOMV AC06.pdf

https://www.lse.ac.uk/study-at-lse/uolip/Assets/documents/FN3023-Investment-management.pdf

Course Outcome					Pro	gramı	ne Ou	tcome	es					ogrami fic Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PS01	PSO2	PSO3
C01	1	2	1	3	3	1	2	2	1	3	2	1	2	2	1
CO2	2	3	3	2	1	1	2	1	2	3	3	1	3	1	2
CO3	3	2	2	1	3	2	1	3	2	1	2	1	2	3	3
<b>CO4</b>	1	1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO5	2	3	1	3	2	2	3	2	2	1	2	1	2	1	3
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Semest		~	~	-			
Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Financial		_			
		Markets and	4	5	-	-	Elective
Course Interes	J	Institutions					
Course Intro		a to understand	different o	anasta and a	omnonanta	f financial I	atitutions and
	-	s to understand will enable the		—	-		
institutions.		will eliable the	students	to take fail		s on maneia	
	s on: Skill	Development/ En	trenreneur	shin / Employ	ability / Rese	earch	
Course		-	*				
Outcomes	On compl	etion of this cours	e, students	will			
CO 1:	Know abo	out structure, orga	nization an	d working of	Financial sys	stem in India	
CO 2:		nd composition of		ů	1 manorar sys		
CO 3:		the concept of Cap	5				
CO 4:		ledge about Capit					
CO 5:		Financial derivativ					
Unit I:			l System				[12Periods]
	d compone	ents of financial		financial n	narkets, fina	ncial assets	
•	-	market and capita	•		,		
Unit II:		Money I					[12 Periods]
Meaning, imp	oortance an	d role of money		call money	market- treas	ury bills mar	ket – discount
		per market – cer					
money marke	t	-		_			-
Unit III:		Capital	Market				[12 Periods]
Meaning and	classificati	on – Government	securities	marketInd	ustrial loan r	narket – Mort	gage market –
-		– bond market – I		ia: IFCI, SFC	s, IDFC, ICI	CI, SIDBI and	NBFCs -
	industrial	development in In					1
Unit IV:				es Market			[12 Periods]
•		ng, importance ar			-	-	-
		cess. Secondary			-		-
		system – capital n				E, NSDL, CD	SL, SHCL and
	ICI. Capita	l market regulatio			ctions.		[12 Dow!]
Unit V:			ve Market		i		[12 Periods]
		aning and functio wards and Future				-	e e
		e markets in India		a stock muex	rutures – Op	uons and swa	os. uses and
Text Books:			•				
	Financial	Institutions and M	larkets To	ta McGraw I	Till		
Reference Bo		Institutions and w	laikets, 1a		1111		
		K.: Financial Ma	rkets & Sa	rvices Hima	ava Publiche	rs	
	U	K. Mittal, D.K.: I			•		
Web Resource		1X. Iviittui, D.IX II		ierar bystelli,	Summan Cita	iiu & 50115.	
		andsons.com/bool	c/663/finan	cial-markete	and-institutio	ons	
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Course Outcome					Pro	gramı	ne Ou	tcome	es					ogram fic Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PSO1	PSO2	<b>PSO3</b>
CO1	1	2	1	3	3	1	2	2	1	3	2	1	2	2	1
CO2	2	3	3	2	1	1	2	1	2	3	3	1	3	1	2
CO3	3	2	2	1	3	2	1	3	2	1	2	1	2	3	3
<b>CO4</b>	1	1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO5	2	3	1	3	2	2	3	2	2	1	2	1	2	1	3

Seme	ster 1													
Cours	e Code		Cou	rse Title	Cre	dit	Lec	ture	Tut	orial	Prac	tical	T	ype
				isiness nance	2	ŀ	4	5		-	-		Ele	ctive
Course Int	oductio	n			_	1					1			
				ous dimen		-				-				
Course Foo	us on: S	skill D	)evelo	pment/ F	Intrepre	eneurs	ship / E	Employ	yability	/ Rese	arch			
Course Outcomes	On c	omple	tion o	f this cou	rse, stu	dents	will							
CO 1:		ll vari	ous co	oncepts re	lating	to fina	ince							
CO 2:				various te	-			al plar	ning					
CO 3:				sources a	<b>^</b>			<u> </u>	0					
CO 4:		•		dimensio					their co	ompone	ents			
CO 5:				alization		•				<u> </u>		g		
Unit I:				Introd								-	[12 P	eriods]
Business Fi	nance: 1	Introd	uction	– Mear	ing –	Conce	epts -	Scope	e – Fu	nction	of Fina	nce T	radition	al and
Modern Cor	ncepts –	Conte	ents of	Modern	Financ	e Fund	ctions							
Unit II:				Finan	ial Pla	n							[12 Pe	eriods]
Financial Pl	an: Mea	ning -	Conc	ept – Obj	ectives	- Typ	pes – S	steps –	- Signif	icance	– Funda	amenta	ls	
Unit III:				Capita									-	eriods]
Capitalisatio	on - Bas	ses of	Capit	alisation	- Cost	Theo	ory – l	Earnin	g Theo	ory – C	Over Ca	pitalisa	ation –	Under
Capitalisatio	on : Sym	ptoms	s - Car	uses – Re	medies	s - W a	atered	Stock	– Wate	ered Sto	ock Vs.	Over C	-	
Unit IV:				Capita									[12 Pe	-
Capital Stru				-	-				•	Equity	– Cost	of Cap	ital – C	Concept
<ul> <li>Importance</li> </ul>	e – Calc	ulatio	n of Ir			•	ite Co	st of C	Capital.				I	
Unit V:				Forms									[12 Pe	
Sources and				1 2										
Features – A	dvantag	ges and	d Disa	dvantage	s- Leas	e Fina	ancing	: Mea	nıng – I	Feature	s – Fori	ns - N	lerits ai	nd
Demerits														
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Text Books	of Duci	inaga T	Zinono	o DM	Cri Vot									
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1. Essentials <b>Reference l</b>	Books:				Sri Vat	sava								
1. Essentials <b>Reference 1</b> 1. Financial	<b>Books:</b> Manage	ement	- L.Y.	. Pandey										
<ol> <li>Essentials</li> <li>Reference I</li> <li>Financial</li> <li>Financial</li> </ol>	<b>Books:</b> Manage Manage	ement	- L.Y.	. Pandey										
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Semester 1						
Course Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
	Indian Stock Exchange	4	5	-	-	Elective

## **Course Introduction**

This course covers the meaning and functions of stock exchanges, the origin and growth of stock exchanges in India including the Bombay Stock Exchange (BSE) and other major exchanges. It describes the organizational structure of stock exchanges including the governing board and different types of members. It also provides information on stock exchange traders, the regulatory framework for Indian stock exchanges, and listing and trading procedures.

Course Focus on: Skill Development/ Entrepreneurship / Employability / Research

Course Focus	s on: Skill Developmer	nt/ Entrepreneurship / Employability / Research	
Course Outcomes	On completion of this	course, students will	
CO 1:	Gain a holistic persp	ective on the functioning and significance of stock exchange	anges in the
	global economy.		C
CO 2:	Familiarize the histor	rical evolution, organizational structure, and operational of	dynamics of
	Indian stock exchange	es, focusing on major players such as BSE and NSE.	
CO 3:	Provide a compreh	ensive understanding of listing requirements, proce	edures, and
	implications for comp		
CO 4:	-	regulatory reforms and market developments on the fund	-
	-	es markets, as well as the implications for investors, issuer	rs, and other
	market participants.		
CO 5:	•	analytical skills to evaluate the impact of e-commerce leg	gislation and
	stock index features o	on internet stock trading activities and market dynamics.	
Unit I:		Introduction to Stock Exchange	[12 Periods]
	•	ctions - world's stock exchange - Indian stock exchange	U U
• •		node of organization – membership – stock exchange tra	aders – stock
÷	ling – jobbers Vs broker	rs – stock exchange dealing – trading of securities.	
Unit II:		Indian Stock Exchanges	[12 Periods]
		vork-Under the SEBI Act, BSCC Act, Defense of India	—
		Contract Act 1956, Securities Contracts Rules 1957 – Pro-	file of Indian
	ges-BSE,NSE, etc., - R	estructuring Indian Stock Exchanges-Demutualization.	
Unit III:		Listing of Securities	[12Periods]
-	-	eps, Legal provisions, Benefits, Consequences of Non-List	
	rading - Speculation-	- Speculation Vs. Gambling-Investors Vs Speculators	– Investor
Protection.			
Unit IV:		Security Contract(Regulation)Act	[12 Periods]
	s Contracts (Regulation	) Act, 1956-Important provisions – SEBI-Functions	
and working.			
Unit V:		Internet Stock Trading	[12 Periods]
Unit V: Internet Stock	<b>e e</b>	features-Current Scenario-Regulating Internet Stock	
Unit V: Internet Stock Trading-IPOs	<b>e e</b>	0	
Unit V: Internet Stock	<b>e e</b>	features-Current Scenario-Regulating Internet Stock	

## **Reference Books:**

1. Financial Services: M.Y.Khan, Tata Mc Graw-Hill Publishing Company Limited.

2. Financial Institutions and Markets, L.M.Bhole, Tata McGraw – Hill Publishing Company Limited.

Web Resources:

https://groww.in/blog/books-investing-stock-markets-trading

Course Outcome					Pro	gramr	ne Ou	tcome	es				Pro Speci	ogram ific Out	me come
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	<b>PSO1</b>	PSO2	<b>PSO3</b>
CO1	1	2	1	3	3	1	2	2	1	3	2	1	2	2	1
CO2	2	3	3	2	1	1	2	1	2	3	3	1	3	1	2
CO3	3	2	2	1	3	2	1	3	2	1	2	1	2	3	3
<b>CO4</b>	1	1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO5	2	3	1	3	2	2	3	2	2	1	2	1	2	1	3

500000	ter 1						
Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Legal					
		Aspects of Business	4	5	-	-	Elective
<b>Course Intro</b>	duction	<u> </u>		1		1	
То рг	rovide a ba	sic understandir	ng of variou	us statutory p	rovisions that	confronts bus	iness managers
while taking o							
Course Focu	s on: Skill	Development/	Entreprenet	urship / Emplo	oyability / Res	search	
Course Outcomes	On comp	letion of this co	arse, studen	its will			
CO 1:		rstand about Ind					
CO 2:	To know	about Rights an	d Duties of	Partner			
CO 3:	To analyz	ze Essentials of	contract of	agency			
CO 4:	To know	about the forma	tion of Con	npany			
CO 5:	To know	about consumer	Protection	Act			
Unit I:		India	n Contract	Act			[12Periods]
					-		- acceptance -
		to contract – co	ontingent co	ontract – Qua	asi contract –	performance	– Discharge –
Remedies to b	breach of co						
Unit II:			nership				[12 Periods]
-			-	-		-	Dissolution of
		oods Act: Sale	-				es, Transfer of
	der of good	s, Performance		÷	s of an unpaid	l seller.	_
Unit III:			ract of Age	•			[12 Periods]
							ls of Agents –
Comparison J		Agent and Serv			-	—	
-	-	-			-		-
Relationship	1	" I - Marken have on	) Agent – S	ub Agent – P	osition of Phi	icipal and Age	nt in relation to
Relationship Principal – De	-	• •	i i igent b				
Relationship Principal – De third Parties –	-	on of Agency.					
Relationship Principal – Do third Parties – <b>Unit IV:</b>	– Terminati	on of Agency. Form	ation of Co	ompany	otivo Shares	dahanturas	[12 Periods]
Relationship Principal – De third Parties – <b>Unit IV:</b> Company –	- Termination	on of Agency. Form – Memorandu	ation of Co m – Articl	ompany les – Prospe			[ <b>12 Periods</b> ] - Directors -
Relationship Principal – De third Parties – <b>Unit IV:</b> Company – appointment –	<ul> <li>Termination</li> <li>Formation</li> <li>Powers and</li> </ul>	on of Agency. Form – Memorandu nd duties. Meet	ation of Co m – Articl	ompany les – Prospe			[12 Periods]
Relationship Principal – De third Parties – <b>Unit IV:</b> Company – appointment – & mismanage	<ul> <li>Termination</li> <li>Formation</li> <li>Powers and</li> </ul>	on of Agency. Form – Memorandu nd duties. Meet nding up.	ation of Co m – Articl ings – Proc	ompany les – Prospe eedings – Ma			[ <b>12 Periods</b> ] – Directors – dit – oppression
Relationship Principal – De third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b>	- Termination Formation - Powers and ement - wir	on of Agency. Form – Memorandu nd duties. Meet nding up. Cons	nation of Co m – Articl ings – Proce umer Prote	ompany les – Prospe eedings – Ma ection Act	anagement – A	Accounts – aud	[12 Periods] - Directors - dit - oppression [12 Periods]
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum	- Termination Formation - Powers and ement - wir	on of Agency. Form – Memorandu nd duties. Meet nding up. Conse ion Act, 1986;	ation of Co m – Articl ings – Proc umer Prote	ompany les – Prospe eedings – Ma ection Act Rights of	nnagement – A	Accounts – aud	[12 Periods]- Directors -dit - oppression[12 Periods]erms Consumer
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum Complaint – O	- Termination Formation - Powers as ement - wir her Protection Consumer H	on of Agency. Form – Memorandu nd duties. Meet nding up. Cons	ation of Co m – Articl ings – Proc umer Prote Object – cils – Redre	ompany les – Prospe eedings – Ma ection Act Rights of essal Machine	nagement – A Consumers – ery – District	Accounts – aud Important Te Forum – State	[12 Periods] - Directors - dit - oppression [12 Periods] erms Consumer e Commission -
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum Complaint – O National Con	- Termination Formation - Powers at ement - wir her Protecti Consumer H nmission. C	on of Agency. Form - Memorandu nd duties. Meet nding up. Const ion Act, 1986; Protection Count	ation of Co m – Articl ings – Proce umer Prote Object – cils – Redre ed for Cybe	ompany les – Prosper eedings – Ma ection Act Rights of essal Machine er laws – Cyb	Consumers – Consumers – ery – District per law In Ind	Accounts – aud Important Te Forum – State lia – Informati	[12 Periods] – Directors – dit – oppression [12 Periods] erms Consumer e Commission – ion Technology
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum Complaint – O National Con	- Termination Formation - Powers at ement - wir her Protecti Consumer H nmission. C	on of Agency. Form — Memorandu nd duties. Meet nding up. Const ion Act, 1986; Protection Coun Cyber Law -Nee	ation of Co m – Articl ings – Proce umer Prote Object – cils – Redre ed for Cybe	ompany les – Prosper eedings – Ma ection Act Rights of essal Machine er laws – Cyb	Consumers – Consumers – ery – District per law In Ind	Accounts – aud Important Te Forum – State lia – Informati	[12 Periods] – Directors – dit – oppression [12 Periods] erms Consumer e Commission – ion Technology
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum Complaint – O National Con Act – 2000 – <b>Text Books:</b>	- Termination Formation - Powers at ement – wir her Protecti Consumer H nmission. C Defining C	on of Agency. Form — Memorandu nd duties. Meet nding up. Const ion Act, 1986; Protection Coun Cyber Law -Nee	ation of Co m – Articl ings – Proce umer Prote Object – cils – Redre ed for Cybe ypes of Cyb	ompany les – Prospere eedings – Ma ection Act Rights of essal Machine er laws – Cyb per Crimes – I	Consumers – Consumers – ery – District per law In Ind Preventing of	Accounts – aud Important Te Forum – State lia – Informati	[12 Periods] – Directors – dit – oppression [12 Periods] erms Consumer e Commission – ion Technology
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum Complaint – O National Con Act – 2000 – <b>Text Books:</b>	- Termination Formation - Powers and ement - wir her Protection Consumer Her numission. Consumer Consumer Defining Consumer Consu	on of Agency. Form - Memorandu nd duties. Meet nding up. Conse ion Act, 1986; Protection Coun Cyber Law -Nee Cyber Crime – T	ation of Co m – Articl ings – Proce umer Prote Object – cils – Redre ed for Cybe ypes of Cyb	ompany les – Prospere eedings – Ma ection Act Rights of essal Machine er laws – Cyb per Crimes – I	Consumers – Consumers – ery – District per law In Ind Preventing of	Accounts – aud Important Te Forum – State lia – Informati	[12 Periods] – Directors – dit – oppression [12 Periods] erms Consumer e Commission – ion Technology
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum Complaint – O National Con Act – 2000 – <b>Text Books:</b> 1. Legal aspect	- Termination Formation - Powers at ement – wir her Protecti Consumer H nmission. C Defining C cts of Busir ooks:	on of Agency. Form - Memorandu nd duties. Meet nding up. Conse ion Act, 1986; Protection Coun Cyber Law -Nee Cyber Crime – T	ation of Common Article ings – Proce umer Prote Object – cils – Redre of for Cybe ypes of Cybe	ompany les – Prospere eedings – Ma ection Act Rights of essal Machine er laws – Cyb per Crimes – I gage learning.	Consumers – Consumers – ery – District per law In Ind Preventing of	Accounts – aud Important Te Forum – State lia – Informati	[12 Periods] – Directors – dit – oppression [12 Periods] erms Consumer e Commission – ion Technology
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum Complaint - C National Com Act – 2000 – <b>Text Books:</b> 1. Legal aspect <b>Reference Bo</b> 1. Legal aspect	- Termination Formation - Powers and ement - wir her Protection Consumer Hannission. Consumer I numission. Consumer I numission. Consumer I consumer I numission. Consumer I num	on of Agency. Form - Memorandu nd duties. Meet nding up. Cons ion Act, 1986; Protection Coun Cyber Law -Nee Cyber Crime – Ty ness, Ravinder k	ation of Co m – Articl ings – Proce umer Prote Object – cils – Redro cod for Cybe ypes of Cybe umar, Ceng	ompany les – Prosper eedings – Ma ection Act Rights of G essal Machine er laws – Cyb per Crimes – I gage learning.	Consumers – Consumers – ery – District per law In Ind Preventing of	Accounts – aud Important Te Forum – State lia – Informati Computer Crin	[12 Periods] – Directors – dit – oppression [12 Periods] erms Consumer e Commission – ion Technology
Relationship of Principal – Do third Parties – <b>Unit IV:</b> Company – appointment – & mismanage <b>Unit V:</b> The Consum Complaint - C National Com Act – 2000 – <b>Text Books:</b> 1. Legal aspect <b>Reference Bo</b> 1. Legal aspect	- Termination Formation - Powers and ement – wir her Protecti Consumer H nmission. C Defining C cts of Busir ooks: cts of Busir siness contra	on of Agency. Form - Memorandu nd duties. Meet nding up. Const ion Act, 1986; Protection Coun Cyber Law -Nee Cyber Crime – Ty ness, Ravinder k mess by Akhilesh	ation of Co m – Articl ings – Proce umer Prote Object – cils – Redro cod for Cybe ypes of Cybe umar, Ceng	ompany les – Prosper eedings – Ma ection Act Rights of G essal Machine er laws – Cyb per Crimes – I gage learning.	Consumers – Consumers – ery – District per law In Ind Preventing of	Accounts – aud Important Te Forum – State lia – Informati Computer Crin	[12 Periods] – Directors – dit – oppression [12 Periods] erms Consumer e Commission – ion Technology

Course Outcome					Pro	gramı	ne Ou	tcome	es					ogram ific Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PSO1	PSO2	PSO3
CO1	1	2	1	3	2	1	2	2	1	3	2	1	2	2	1
CO2	2	1	2	2	1	2	2	1	2	3	3	1	3	1	2
CO3	3	3	3	1	3	2	1	3	2	1	2	1	2	3	3
<b>CO4</b>	1	2	3	2	3	1	2	3	1	3	3	2	3	2	3
CO5	2	1	3	3	2	2	3	2	2	1	2	1	2	1	3

Course C	+			1			
	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Management Information System	4	5	-	-	Elective
Course Intro	duction	System					
		zed guidelines, the	e transacti	ons are reco	orded, summ	arized, and p	resented in a
-		cial statement such a				-	
-		Development/ Entr					
Course	0	1					
Outcomes	On comp	letion of this course	s, students	W111			
CO 1:	To unders	stand the process of	f information	on generation	n and commu	nication in org	anization
CO 2:		stand the process of		-			ons
CO 3:		de basic understand	-			ion resources.	
CO 4:		stand about Implem		nd process of	SDLC		
CO 5:	To know	various computer n					
Unit I:			tion to MI				[12 Periods]
		epts- framework for		U	0 0	e	
	-	- MIS and Manage		-	-		
-		Behaviour- MIS a	-		-		
	-	tion and communic overload- summar	-	-			
-		aracteristics of syste	-	-			-
• •		- input process and		•	-	-	unve negunve
Unit II:		Structure	-		- 1		[12 Periods]
	AIS: Basic						
		structural concepts	s- formal a	and informal	information	systems- publ	ic and private
		structural concepts nultiple approache				• •	-
information s	systems- n	-	es to the	structure of	MIS- Open	ational eleme	ents (physical
information s components, p	systems- n process, ou	nultiple approache atputs for users), act proaches into a conc	es to the tivity subsy ceptual stru	structure of ystems- func icture for MI	MIS- Oper tional subsys	ational eleme	ents (physical
information s components, p synthesis of m <b>Unit III:</b>	systems- n process, ou nultiple app	nultiple approache atputs for users), act proaches into a conc Informat	es to the tivity subsy ceptual stru <b>tion systen</b>	structure of ystems- func acture for MI	MIS- Oper tional subsys S.	tems and deci	ents (physical sion support – [ <b>12 Periods</b> ]
information s components, p synthesis of m <b>Unit III:</b> Information sy	systems- n process, ou nultiple app ystems: Tr	nultiple approache ttputs for users), act proaches into a conc Informat ansaction Processin	es to the tivity subsy ceptual stru tion system ng Systems	structure of ystems- func acture for MI ns s, Office Aut	MIS- Oper tional subsys S. omation Syst	rational eleme tems and deci ems, Informat	ents (physical sion support – [12 Periods] ion Reporting
information s components, p synthesis of m <b>Unit III:</b> Information sy Systems, Deci	systems- n process, ou nultiple app ystems: Tra- ision Supp	nultiple approache atputs for users), act proaches into a conc Informat	es to the tivity subsy ceptual stru tion system ng Systems	structure of ystems- func acture for MI ns s, Office Aut	MIS- Oper tional subsys S. omation Syst	rational eleme tems and deci ems, Informat	ents (physical sion support – [12 Periods] ion Reporting
information s components, p synthesis of m <b>Unit III:</b> Information sy Systems, Deci Planning System	systems- n process, ou nultiple app ystems: Tra- ision Supp	nultiple approache ttputs for users), act proaches into a conc Informat ansaction Processin port Systems, Execu	es to the tivity subsy ceptual stru tion system ng Systems utive Suppo	structure of ystems- func icture for MI ns s, Office Aut ort Systems,	MIS- Oper tional subsys S. omation Syst expert system	rational eleme tems and deci ems, Informat	ents (physical sion support – [12 Periods] ion Reporting prise Resource
information s components, p synthesis of m <b>Unit III:</b> Information sy Systems, Deci Planning Syste <b>Unit IV:</b>	systems- n process, ou nultiple app ystems: Tra- ision Supp ems.	nultiple approache approaches into a conc Informat ansaction Processin ort Systems, Execu System D	es to the tivity subsy ceptual stru tion system ng Systems utive Suppo Developme	structure of ystems- func icture for MI ns , Office Aut ort Systems, nt Life Cycl	MIS- Oper tional subsys S. omation Syst expert system e	ems, Informat	ents (physical sion support – [12 Periods] ion Reporting orise Resource [12Periods]
information s components, p synthesis of m <b>Unit III:</b> Information sy Systems, Deci Planning Syste <b>Unit IV:</b> Systems Dev	systems- n process, ou ultiple app ystems: Tra- ision Supp ems.	nultiple approache tiputs for users), actor proaches into a conc Informat ansaction Processin port Systems, Execu System D and Implementation	es to the tivity subsy ceptual stru tion system ng Systems utive Suppo Developmention: System	structure of ystems- func acture for MI ns s, Office Aut ort Systems, nt Life Cycl em developr	MIS- Open tional subsys S. omation Syst expert system e nent method	ems, Informat ns and Enterp lologies; SDI	ents (physical sion support – [12 Periods] ion Reporting orise Resource [12Periods] _C approach;
information s components, p synthesis of m <b>Unit III:</b> Information sy Systems, Deci Planning Syste <b>Unit IV:</b> Systems Dev prototyping ap	systems- n process, ou nultiple app ystems: Tra- ision Supp ems. relopment pproach an	nultiple approache tiputs for users), actor proaches into a conce Informat ansaction Processin port Systems, Execu System D and Implementation nd user developme	es to the tivity subsy ceptual stru tion systems utive Suppo Developmention: Systemention: Systemention	structure of ystems- func icture for MI ns , Office Aut ort Systems, nt Life Cycl em developr ch- Systems	MIS- Oper tional subsys S. omation Syst expert system <b>e</b> nent methoo Analysis; sy	ems, Informat ems, Informat ns and Enterp lologies; SDI stems Design	ents (physical sion support – [12 Periods] ion Reporting orise Resource [12Periods] LC approach; ; Concepts of
information s components, p synthesis of m <b>Unit III:</b> Information sy Systems, Deci Planning Syste <b>Unit IV:</b> Systems Dev prototyping ap database and o	systems- n process, ou nultiple app ystems: Tra- ision Supp ems. velopment pproach an database de	nultiple approache tiputs for users), actor proaches into a conc Informat ansaction Processin port Systems, Execu System D and Implementation nd user developme esign; system imple	es to the tivity subsy ceptual stru tion systems utive Suppo Developmention: Systemention: Systemention	structure of ystems- func icture for MI ns , Office Aut ort Systems, nt Life Cycl em developr ch- Systems	MIS- Oper tional subsys S. omation Syst expert system <b>e</b> nent methoo Analysis; sy	ems, Informat ems, Informat ns and Enterp lologies; SDI stems Design	ents (physical sion support – [12 Periods] ion Reporting orise Resource [12Periods] LC approach; ; Concepts of
information s components, p synthesis of m <b>Unit III:</b> Information sy Systems, Deci Planning Syste <b>Unit IV:</b> Systems Dev prototyping aj database and c documentation	systems- n process, ou nultiple app ystems: Tra- ision Supp ems. velopment pproach an database de	nultiple approache tiputs for users), actor proaches into a conc Informat ansaction Processim ort Systems, Execu System I and Implementation nd user developme esign; system imple ation system audit.	es to the tivity subsy ceptual stru tion systems utive Suppo Developmention: Systemention:	structure of ystems- func icture for MI ns , Office Aut ort Systems, nt Life Cycl em developr ch- Systems ; managemen	MIS- Oper tional subsys S. omation Syst expert system <b>e</b> nent methoo Analysis; sy	ems, Informat ems, Informat ns and Enterp lologies; SDI stems Design	ents (physical sion support – [12 Periods] ion Reporting orise Resource [12Periods] .C approach; ; Concepts of ojects; system
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## Web Resources:

https://sde.uoc.ac.in/sites/default/files/sde\_videos/business\_information\_systems.pdf https://www.studocu.com/in/document/university-of-calicut/bachelor-of-commerce-bcom/managementinformation-system/34376642

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CO2	2	3	3	2	1	1	2	1	2	3	3	1	3	1	2
CO3	3	2	2	1	3	2	1	3	2	1	2	1	2	3	3
<b>CO4</b>	1	1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO5	2	3	1	3	2	2	3	2	2	1	2	1	2	1	3

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## **Text Books:**

1. Robert Hisrich and Michael Peters and Dean Shepherd (2018), Entrepreneurship, 10th Edition, McGraw Hill, NewDelhi.

#### **Reference Books:**

1. David H. Holt (2016), Entrepreneurship, 1st Edition, Pearson Education, NewDelhi.

2. Sangeetha Sharma (2017), Entrepreneurship Development, PHI Learning Pvt Ltd., NewDelhi.

## Web Resources:

https://www.coursera.org/specializations/wharton-entrepreneurship

Course Outcome					Pro	gramr	ne Ou	tcome	es					ogram fic Out	
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	<b>PSO1</b>	PSO2	PSO3
CO1	1	1	1	2	2	1	2	2	1	2	2	1	2	2	2
CO2	2	2	1	1	2	1	2	1	1	3	1	3	3	3	2
CO3	2	1	1	2	2	2	2	1	2	2	2	3	1	2	1
<b>CO4</b>	1	1	2	2	1	1	2	3	3	1	1	3	2	1	1
CO5	2	2	1	1	2	3	1	2	2	2	2	1	2	1	2

Course	ter 1	Course T:41	Credit	Loot	Tutorial	Ducation	Tema
	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
<u> </u>	1 4	E-commerce	4	5	-	-	Elective
Course Intro		· · · · · · · · · · · · · · · · · · ·		<b>f 1</b>	( 1 <sup>1</sup>	· · · · · · · · · · · · · · · · · · ·	To to most
		e activity of buy	0	<b>e</b> 1			
		ws on technolog					
÷		net marketing, o		•	e	onic data intere	change (EDI),
		stems, and autom				anah	
	s on: Skin i	Development/ En	trepreneurs	snip / Emplo	adinty / Rese	earch	
Course	On comple	etion of this cours	se, students	will			
Outcomes	Da ablata						
CO 1:		understand servic			wth.		
CO 2:		understand servic			monter		
CO 3:	-	thts on effective r	-		marketing.		
CO 4:		very of quality se		<b>e</b> 1			
CO 5:	Have bette	r understanding of		•		ng.	
Unit I:		Introduction a					[12 Periods]
		c Commerce Fra					U
•		Applications – C	-		-		
		Networks – Inte	rnet Term	inology – NS	SFNET : Arc	hitecture and	Components -
Globalization	of the Acad						
Unit II:		Electronic Pag	· · ·				[12 Periods]
	U U	evel, Local-level					•
-	-	nternet Service P					
		rspective – Merch		-	ctronic Paym	ent Systems (E	(PS) – Types -
	S - Smart C	ard s and EPS $-$ C					[14 D . 1 ]
			ta Interch	0			[12 Periods]
Unit III:		Electronic Da	·			- Nottware Im	
Electronic Dat		ge (EDI) : Applic					-
Electronic Dat – Value Add	ed Network	ge (EDI) : Applic ts – Internal Info	ormation S				-
Electronic Dat – Value Add Customization	ed Network	ge (EDI) : Applic s – Internal Info Chain Manageme	ormation S nt .				coordination –
Electronic Dat – Value Add Customization <b>Unit IV:</b>	ed Network n – Supply C	ge (EDI) : Applic s – Internal Info Chain Managemen Network and	ormation S nt . <b>Firewalls</b>	System – We	orkflow Auto	mation and C	Coordination –
Electronic Dat – Value Adde Customization <b>Unit IV:</b> Security polic	ed Network n – Supply C cy, Procedur	ge (EDI) : Applic ts – Internal Info Chain Managemen Network and es and practices	ormation S nt . Firewalls – Site secu	System – We	ting the Netw	omation and C	oordination – [ <b>12Periods</b> ] ls – Securing
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web server	ed Network n – Supply C cy, Procedur vice. Secur	ge (EDI) : Applic s – Internal Info Chain Managemen Network and es and practices ing Network Tr	ormation S nt . Firewalls – Site secu ransactions	System – We urity – Protec - Transactio	ting the Network	work – Firewal	Coordination[12Periods]ls— Securing— Cryptology
Electronic Dat – Value Adde Customization <b>Unit IV:</b> Security polic the Web serv Algorithms –	ed Network n – Supply C cy, Procedur vice. Secur Public Ke	ge (EDI) : Applic ts – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A	ormation S nt . Firewalls – Site secu ansactions Authenticati	System – We urity – Protec - Transactio	ting the Network	work – Firewal	Coordination[12Periods]ls— Securing— Cryptology
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web serv Algorithms – Security – Sec	ed Network n – Supply C cy, Procedur vice. Secur Public Ke curity Protoo	ge (EDI) : Applic s – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con	ormation S nt . Firewalls – Site secu ansactions authentication nmerce.	System – We urity – Protect - Transactio ion Protocols	ting the Network	work – Firewal	[loordination – [l2Periods] ls – Securing – Cryptology lectronic Mail
Electronic Dat – Value Adde Customization <b>Unit IV:</b> Security polic the Web serv Algorithms – Security – Sec <b>Unit V:</b>	ed Network n – Supply C cy, Procedur vice. Secur Public Ke curity Protoc	ge (EDI) : Applic s – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce A	ormation S nt . Firewalls – Site secu ansactions authentication nmerce. oplications	System – Wo urity – Protect - Transactio ion Protocols	ting the Network Security – S – Digital S	work – Firewal Cryptology ignatures – E	[12Periods]         [s Securing         - Cryptology         lectronic Mail         [12 Periods]
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web serve Algorithms – Security – Security – Security <b>Unit V:</b> Information I	ed Network n – Supply C cy, Procedur vice. Secur Public Key curity Protoc	ge (EDI) : Applic ts – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce Ap – Internet Adve	ormation S nt . Firewalls – Site secu ansactions authentications merce. oplications rtising- E	System – Wo nrity – Protect - Transactio ion Protocols -Commerce	ting the Netw n Security – S – Digital S Application	vork – Firewal - Cryptology ignatures – E s- Cyber Law	Coordination –         [12Periods]         ls – Securing         – Cryptology         lectronic Mail         [12 Periods]         '-Introduction-
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web server Algorithms – Security – Security – Security – <b>Unit V:</b> Information I Concept of Cy	ed Network n – Supply C cy, Procedur vice. Secur Public Key curity Protoc	ge (EDI) : Applic s – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce A	ormation S nt . Firewalls – Site secu ansactions authentications merce. oplications rtising- E	System – Wo nrity – Protect - Transactio ion Protocols -Commerce	ting the Netw n Security – S – Digital S Application	vork – Firewal - Cryptology ignatures – E s- Cyber Law	Coordination –         [12Periods]         ls – Securing         – Cryptology         lectronic Mail         [12 Periods]         '-Introduction-
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web serv Algorithms – Security – Sec <b>Unit V:</b> Information I Concept of Cy <b>Text Books:</b>	ed Network n – Supply C cy, Procedur vice. Secur Public Key curity Protoc Directories yberspace - 0	ge (EDI) : Applic ts – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce Ap – Internet Adve cyber law in E-Co	ormation S nt . <b>Firewalls</b> – Site secu- ansactions authentications authentications plications rtising- E pommerce-C	System – Wo arity – Protect - Transactio ion Protocols -Commerce Contract Aspe	ting the Netw n Security – s – Digital S Application ects - Electror	vork – Firewal - Cryptology ignatures – El s- Cyber Law nic Governance	[12Periods]         [s — Securing         – Cryptology         lectronic Mail         [12 Periods]         '-Introduction-e. Drupal.
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web serv Algorithms – Security – Sec <b>Unit V:</b> Information I Concept of Cy <b>Text Books:</b> 1. Ravi Kalak	ed Network n – Supply C cy, Procedur vice. Secur Public Key curity Protoc Directories yberspace - 0	ge (EDI) : Applic ts – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce Ap – Internet Adve	ormation S nt . <b>Firewalls</b> – Site secu- ansactions authentications authentications plications rtising- E pommerce-C	System – Wo arity – Protect - Transactio ion Protocols -Commerce Contract Aspe	ting the Netw n Security – s – Digital S Application ects - Electror	vork – Firewal - Cryptology ignatures – El s- Cyber Law nic Governance	[12Periods]         [s — Securing         – Cryptology         lectronic Mail         [12 Periods]         '-Introduction-e. Drupal.
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web serve Algorithms – Security – Security – Security – Security – <b>Unit V:</b> Information I Concept of Cy <b>Text Books:</b> 1. Ravi Kalak edition.	ed Network n – Supply C cy, Procedur vice. Secur Public Key curity Protoc Directories yberspace - c cota, Andre	ge (EDI) : Applic ts – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce Ap – Internet Adve cyber law in E-Co	ormation S nt . <b>Firewalls</b> – Site secu- ansactions authentications authentications plications rtising- E pommerce-C	System – Wo arity – Protect - Transactio ion Protocols -Commerce Contract Aspe	ting the Netw n Security – s – Digital S Application ects - Electror	vork – Firewal - Cryptology ignatures – El s- Cyber Law nic Governance	[12Periods]         [s — Securing         – Cryptology         lectronic Mail         [12 Periods]         '-Introduction-e. Drupal.
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web server Algorithms – Security – Security – Security – Security – Security – <b>Unit V:</b> Information I Concept of Cy <b>Text Books:</b> 1. Ravi Kalak edition. <b>Reference Bo</b>	ed Network n – Supply C cy, Procedur vice. Secur Public Key curity Protoc Directories yberspace - o cota, Andre	ge (EDI) : Applia s – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce Ap – Internet Adve cyber law in E-Co	ormation S nt . Firewalls – Site secu ansactions authentication merce. pplications rtising- E pmmerce-C ntiers of E	System – Wo urity – Protect - Transactio ion Protocols -Commerce Contract Aspe Electronic Co	ting the Netw n Security – s – Digital S Application ects - Electror mmerce", Pe	vork – Firewal - Cryptology ignatures – El s- Cyber Law nic Governance	[12Periods]         [s — Securing         – Cryptology         lectronic Mail         [12 Periods]         '-Introduction-e. Drupal.
Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web serve Algorithms – Security – Security – Security – <b>Unit V:</b> Information I Concept of Cy <b>Text Books:</b> 1. Ravi Kalak edition. <b>Reference Boo</b> 1.Jeffery F. Rat	ed Network n – Supply C cy, Procedur vice. Secur Public Key curity Protoc Directories yberspace - o kota, Andre poks: ayport, Berr	ge (EDI) : Applia s – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce Ap – Internet Adve cyber law in E-Co	Firewalls – Site secu- ransactions Authentication merce. pplications rtising- E pmmerce-C ntiers of E "E-commer	System – Wo nrity – Protect - Transactio ion Protocols -Commerce Contract Aspe Electronic Co rce", TMCH,	ting the Netw n Security – s – Digital S Application ects - Electror mmerce", Pe	work – Firewal - Cryptology ignatures – El s- Cyber Law nic Governance arson Educatio	[12Periods]         Is Securing         - Cryptology         lectronic Mail         [12 Periods]         '-Introduction-         e. Drupal.
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Electronic Dat – Value Add Customization <b>Unit IV:</b> Security polic the Web serv Algorithms – Security – Sec <b>Unit V:</b> Information I Concept of Cy <b>Text Books:</b> 1. Ravi Kalak edition. <b>Reference Boo</b> 1.Jeffery F. Ra 2.E. Frami Tu <b>Web Resource</b>	ed Network n – Supply C cy, Procedur vice. Secur Public Key curity Protoc Directories yberspace - o kota, Andre <b>poks:</b> ayport, Berr urban, JAE I	ge (EDI) : Applia s – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce Ap – Internet Adve cyber law in E-Co w Winston," Fro	ormation S nt . Firewalls – Site secu- ransactions Authentications interce. pplications rtising- E pmmerce-C ntiers of E "E-commer Michale Cl	System – Wo nrity – Protect - Transactio ion Protocols -Commerce Contract Aspe Electronic Co rce", TMCH,	ting the Netw n Security – s – Digital S Application ects - Electror mmerce", Pe	work – Firewal - Cryptology ignatures – El s- Cyber Law nic Governance arson Educatio	[12Periods]         Is Securing         - Cryptology         lectronic Mail         [12 Periods]         '-Introduction-         e. Drupal.
Electronic Dat – Value Add Customization Unit IV: Security polic the Web serve Algorithms – Security – Security – Security – Security – Security – Security – Unit V: Information I Concept of Cy Text Books: 1. Ravi Kalak edition. Reference Bo 1.Jeffery F. Ra 2.E. Frami Tu Web Resource https://examu	ed Network n – Supply ( zy, Procedur vice. Secur Public Key curity Protoc Directories yberspace - ( cota, Andre poks: ayport, Berr irban, JAE I ces: pdates.in/ml	ge (EDI) : Applia s – Internal Info Chain Managemen Network and es and practices ing Network Tr y Algorithm – A cols for Web Con E-commerce Ap – Internet Adve cyber law in E-Co	ormation S nt . <b>Firewalls</b> – Site secu- ansactions authentications authentications rutising- E pplications rtising- E ommerce-C ntiers of E "E-commer Michale Cl ting/	System – Wo arity – Protect - Transaction ion Protocols -Commerce Contract Aspe Electronic Co rce", TMCH, hung, "Electronic	ting the Netw n Security – s – Digital S Application ects - Electron mmerce", Pe 2021. onic Commen	vork – Firewal vork – Firewal Cryptology ignatures – El s- Cyber Law nic Governance arson Educatio	[12Periods]         Is Securing         - Cryptology         lectronic Mail         [12 Periods]         '-Introduction-         e. Drupal.

Course Outcome	Programme Outcomes     Programme       P01     P03     P04     P05     P06     P07     P08     P010     P011     P012     PS01     PS02     PS01														
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PSO1	PSO2	<b>PSO3</b>
CO1	3	3	3	2	3	2	1	3	2	3	1	2	3	2	3
CO2	2	2	2	1	2	2	1	2	3	1	3	3	3	3	3
CO3	3	1	2	1	3	2	3	2	1	2	3	3	1	1	3
<b>CO4</b>	2	2	1	2	1	3	2	3	1	3	3	2	3	2	3
CO5	3	3	2	2	3	1	2	1	2	2	1	2	2	2	3

Course	ter 1	Course Title	Cualt	Loot	Tutorial	Practical	Termo
Course	Code		Credit	Lecture	Tutorial	Practical	Туре
		Services Marketing	4	5	-	-	Elective
<b>Course Intro</b>	duction			<u> </u>			
-		est practices of the				-	-
-	-	ate world. Analy			•		very. Perform
e	•	essional develop			e e		
r	s on: Skill D	Development/ En	itrepreneur	ship / Employ	yability / Rese	earch	
Course Outcomes	-	etion of this cours					
CO 1:		understand service		<u> </u>	wth.		
CO 2:		understand service		•			
CO 3:	J	ghts on effective r	J.		marketing.		
CO 4:		very of quality se		θī			
CO 5:	Have bette	er understanding o	on differen	t types of ser	vices marketi	ng.	
Unit I:		Marketing S					[12 Periods]
		of the service see		-			
		<ul> <li>Designing of the second second</li></ul>		, Blueprinting	g, Using Tech	nnology, Deve	loping Human
	d Building S	Service Aspiration					<del> </del>
Unit II:		Marketing N			0		[12 Periods]
		Decision, Pricing,	0				
		or Services. Add	ditional Di	imension in	Services Ma	arketing – Pe	ople, Physical
Evidence and	Process.	<u> </u>			<u> </u>		·
Unit III:		Effective Ma	-				[12 Periods]
-		Supply through		-	-	on – Internal	Marketing of
	ternal versus	s Internal Orienta			<u>·</u>		
Unit IV:		Delivering Q					[12Periods]
		lity Gaps. The Cu	-	-		-	
-		This Gap Cust		•	e	•	- •
		olutions – The Ser		_		-	-
-		nunication to the				Delivery Gap	– Developing
~~ ~		e Communication					[12 Periods]
Unit V:		Marketing Of S		-		1 1 (	
		th Service -Hospi	•		g travel, note	Is and tourism	- Professional
	lic Utility Se	ervices – Educatio	onal Servic	es.			
Text Books:	E and Haffi	D. Comvios	- Marltatin	- Ath Edition	Caragona La		
		man, D., Services	3 Markeung	<u>3, 4theatuon,</u>	Cengage Lea	arning, 2021.	
<b>Reference Bo</b>		1 Chattarian I	C-minor'	Manladia 7	d Edition Der	2011	
	., WITLZ, J. č	U U		0		trson, 2011.	
1.Lovelock, C	D Camilana	Maulasting, India		PHILearnus	10 7017		
1.Lovelock, C 2.Srinivasan,		Marketing; India		, I III Leann	15, 2012.		
1.Lovelock, C 2.Srinivasan, Web Resource	ces:	Marketing; India					

Course Outcome	Programme Outcomes Programme Specific Outco														
	P01	PO2	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PSO1	PSO2	PSO3
CO1	3	1	2	2	3	2	1	3	2	3	1	2	3	2	3
CO2	3	3	3	1	2	2	1	2	3	1	3	3	3	3	3
CO3	2	3	1	1	3	2	3	2	1	2	3	3	1	1	3
<b>CO4</b>	1	1	3	2	1	3	2	3	1	3	3	2	3	2	3
CO5	3	2	1	2	3	1	2	1	2	2	1	2	2	2	3

Semest	er 1						
Course	Code	<b>Course Title</b>	Credit	Lecture	Tutorial	Practical	Туре
		Enterprise Resource Planning	4	5	-	-	Elective
<b>Course Intro</b>	duction						
		to impart know	e	-		•	
•	•	give an understar	e	-		and application	ons of ERP at
-		applications of E					
	s on: Skill D	evelopment/ En	trepreneurs	ship / Employ	ability / Res	earch	
Course Outcomes	·	tion of this cours					
CO 1:		e use of Enterpris					
CO 2:		e basic concepts			-	-	anies.
CO 3:	•	e strategic optior					
CO 4:		skills necessary	for buildin	ng and manag	ing relations	hips with custo	omers, and
	Stakeholde						
CO 5:	They shoul	d be able to unde	erstand the	concept ERP	implementa	tion.	
Unit I:		Enterprise	<u> </u>				[12 Periods]
	-	lesources & Bus					
		stem - Informat					-
	•	nponents of an Ir		•			
-		nation System & ng of Business Pi	-	ient informati	ion System -	Business Proc	ess Modeling:
Unit II:		Enterprise S		d Entornrise	Dosouroos	Donning	[12 Periods]
	s of Entern	rise Systems - E		-		0	
	_	m- ERP Related	—				
		g - Workflow Ma					u 171111112, 011
Unit III:		ERP Module	0	<u>~</u> j~···			[12 Periods]
	luction plan	ning, Sales & D		- Human re	source mana	agement (HRN	(1) - Inventory
		Management -					
-		utions in the m			-		-
Introduction a	nd Characte	ristics of SAP - H	3AAN and	Oracle ERP.		-	
Unit IV:		Execution of	ERP and	Value Chair	ı		[12Periods]
Impacts of EF	RP on Value	Chain (Porter's	Value Cha	ain Model) -	Competitive	Advantages of	ERP - Future
Directions in I	ERP - New '	Trends in ERP -	ERP to ER	P II - ERP ar	nd e-business	-SOA Factors	in ERP - ERP
•		tion and Selection		0	0	0	
-		n and Maintenan	ce - Issues	and Challen	ges in ERP I	mplementation	n - Latest ERP
Implementatio		÷					
Unit V:		ERP Project Te					[12 Periods]
-		g of ERP Imple					•
		n - Organization	ial Change	Managemer	nt - Post Imj	plementation I	Review - Post
-	on Support -	ERP Security.					
Text Books:				1	uiu a Tal' P		alle: 2010
1. Enterprise H		unning, Ashim Ra	aj Singla, C	Cengage Lear	ning India Pv	rt. Ltd., New D	elhi, 2018
1. Enterprise <b>F</b> <b>Reference Bo</b>	oks:	nning, Ashim Ra Resource Planni			-	rt. Ltd., New D	velhi, 2018

2.Ellen Monk, Bret Wagner, Concepts in Enterprise resource planning, Cengage learning, 3<sup>rd</sup> edition, 2019

## Web Resources:

http://nfra.eresourceerp.com

Course Outcome	Programme Outcomes												Programme Specific Outcome			
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	<b>PSO1</b>	PSO2	PSO3	
CO1	3	2	3	1	3	1	3	3	2	3	1	2	3	2	3	
CO2	3	2	1	1	3	2	1	3	2	1	3	3	2	3	3	
CO3	2	1	2	3	2	3	3	2	3	2	3	1	1	3	2	
<b>CO4</b>	1	2	1	2	1	3	2	3	1	3	1	2	3	2	3	
CO5	3	3	2	3	3	1	3	3	2	2	3	2	2	2	1	

	ter 1			1	n		
Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Business Strategic Management	4	5	-	-	Elective
Course Intro	oduction		•	•			
The o	course emph	asizes the value an	nd process	of strategic 1	nanagement.	In addition to	familiarizing
students with	n new subje	ect matter, student	s are expe	cted to inte	grate and ap	oply their price	or learning to
strategic deci	ision makin	g in organisations.	The Strat	egic Manage	ement course	e is designed	to explore an
organisation'	s vision, 1	nission, examine	principles	, technique	s and mod	els of organ	isational and
environmenta	al analysis, c	liscuss the theory a	nd practice	e of strategy	formulation	and implemen	tation such as
corporate gov	vernance and	l business ethics for	r the develo	opment of eff	fective strate	gic leadership.	
Course Focu	s on: Skill l	Development/ Entr	repreneursh	ip / Employa	ability / Rese	arch	
Course Outcomes	On compl	etion of this course	, students v	vill			
CO 1:		uce the subject of d its process, and le		Management	to the stude	nts and make	them
CO 2:	To provid	e information perta ally and familiarizi	aining to b		•		aking
CO 3:		nt the students wit through practical a					ritical
CO 4:	to corpora	e and illustrate how te governance and	help stude				
<u> </u>		trends of the global		1 - 6 (1		1	1
CO 5:		p learning and ana trategic Solutions.	lytical skil	I of the stud	ents to solve	business case	s and
Jnit I:	provide Si	Strategic Ma	nagement	Process			[12 Periods]
	ncept_relev	ance and benefits;	0		Process Lev	els of Strategy	
	Decision M	aking; Strategic I	-	-			
Unit II:	vernance.	Strategy For	mulation				[12 Periods]
	mulation _	- concept of env		environme	ntal sectors	environmen	
		- competence vs. c					e e
Competition		competence vs. e	apuolity,	coninques is	or organization	onar appraisai,	industry and
*	r mary 515.	Corporate L	ovol Strata	aies			[12 Periods]
Unit III •		-		0			
	evel Strateo	ies: Stability Stra	$1e\sigma v = R^{\prime}$	( T DOTTOLIO	model Ge	neric strategie	s. Expansion
Corporate Le							
Corporate Le strategies –	Ansoff Ma	trix, Integration S	Strategies,	Diversificat			
Corporate Le trategies – Retrenchmen	Ansoff Ma	trix, Integration S Strategic Analysis	Strategies, and Choice	Diversificat e			ve Strategies;
Corporate Le strategies – Retrenchmen U <b>nit IV:</b>	Ansoff Ma t Strategies;	trix, Integration S Strategic Analysis Strategy Imp	Strategies, and Choic plementati	Diversificat e on	ion Strategie	es, Cooperativ	ve Strategies; [12Periods]
Corporate Le strategies – Retrenchmen U <b>nit IV:</b> Strategy Imp	Ansoff Ma t Strategies; lementation	ttrix, Integration S Strategic Analysis Strategy Imp – Nature, barriers	Strategies, and Choic <b>dementati</b> and inter	Diversificat e on relationship	ion Strategie	es, Cooperativ	r; Functional
Corporate Le strategies – Retrenchmen Unit IV: Strategy Imp and Operation	Ansoff Ma t Strategies; lementation	trix, Integration S Strategic Analysis Strategy Imp – Nature, barriers entation; Behaviour	Strategies, and Choice plementati and inter al Impleme	Diversificat e on relationship	ion Strategie	es, Cooperativ	re Strategies; [12Periods] n; Functional bl.
Corporate Le strategies – Retrenchmen Unit IV: Strategy Imp and Operation Unit V:	Ansoff Ma t Strategies; lementation nal Impleme	trix, Integration S Strategic Analysis Strategy Imp – Nature, barriers entation; Behaviour Company meeting	Strategies, and Choice <b>Dementati</b> and inter al Impleme gs	Diversificat e on relationship entation; Stra	ion Strategie ; Structural itegy Evaluat	es, Cooperativ Implementatio ion and Contro	<pre>// Strategies; [12Periods] n; Functional bl. [12 Periods]</pre>
Corporate Le strategies – Retrenchmen Unit IV: Strategy Imp and Operation Unit V: Strategic Ev	Ansoff Ma t Strategies; lementation nal Impleme aluation-Im	trix, Integration S Strategic Analysis Strategy Imp – Nature, barriers entation; Behaviour Company meeting portance-Criteria-q	Strategies, and Choice plementati and inter al Impleme gs uantitative	Diversificat e on relationship entation; Stra and qualit	ion Strategie ; Structural itegy Evaluat ative factor	es, Cooperativ Implementatio ion and Contro	<pre>// Strategies; [12Periods] n; Functional bl. [12 Periods]</pre>
Retrenchmen Unit IV: Strategy Imp and Operation Unit V: Strategic Ev criteria-types	Ansoff Ma t Strategies; lementation nal Impleme aluation-Im	trix, Integration S Strategic Analysis Strategy Imp – Nature, barriers entation; Behaviour Company meeting	Strategies, and Choice plementati and inter al Impleme gs uantitative	Diversificat e on relationship entation; Stra and qualit	ion Strategie ; Structural itegy Evaluat ative factor	es, Cooperativ Implementatio ion and Contro	<pre>// Strategies; [12Periods] n; Functional bl. [12 Periods]</pre>
Corporate Le strategies – Retrenchmen Unit IV: Strategy Imp and Operation Unit V: Strategic Ev criteria-types Text Books:	Ansoff Ma t Strategies; lementation nal Impleme aluation-Im -essential fe	ttrix, Integration S Strategic Analysis Strategy Imp – Nature, barriers entation; Behaviour Company meeting portance-Criteria-q atures of effective of	Strategies, and Choice olementati and inter al Impleme gs uantitative evaluation	Diversificat e on relationship entation; Stra and qualit and control s	ion Strategie ; Structural itegy Evaluat ative factor	es, Cooperativ Implementatio ion and Contro	<pre>// Strategies; [12Periods] n; Functional ol. [12 Periods]</pre>
Corporate Le strategies – Retrenchmen Unit IV: Strategy Imp and Operation Unit V: Strategic Ev criteria-types Text Books:	Ansoff Ma t Strategies; lementation nal Impleme aluation-Im -essential fe obinson, Str	trix, Integration S Strategic Analysis Strategy Imp – Nature, barriers entation; Behaviour Company meeting portance-Criteria-q	Strategies, and Choice olementati and inter al Impleme gs uantitative evaluation	Diversificat e on relationship entation; Stra and qualit and control s	ion Strategie ; Structural itegy Evaluat ative factor	es, Cooperativ Implementatio ion and Contro	<pre>// Strategies; [12Periods] n; Functional ol. [12 Periods]</pre>

2. Michael Porter, Competitive Advantage of Nations, Simon and Schuster.

#### Web Resources:

https://www.coursera.org/learn/strategic-management

Course Outcome	Programme Outcomes												Programme Specific Outcom			
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	<b>PSO1</b>	PSO2	PSO3	
<b>CO1</b>	3	2	2	3	3	1	1	2	1	2	2	3	2	3	3	
CO2	2	3	2	2	1	1	2	3	3	2	1	1	3	2	3	
CO3	1	2	1	1	3	2	1	2	2	1	3	2	2	3	2	
<b>CO4</b>	2	1	2	2	1	3	2	1	3	3	1	2	3	1	1	
CO5	3	3	3	3	2	2	3	3	1	3	2	1	2	2	3	

Semest	ter 1						
Course	Code	<b>Course Title</b>	Credit	Lecture	Tutorial	Practical	Туре
		Retail Marketing	4	5	-	-	Elective
<b>Course Intro</b>							
	-	involves all of t	-		-		-
		ds and services.	-	-	-		• • •
•		an effective man			•	lty by providi	ng a superior
•		eeping customers	00	•			
	on: Skill De	evelopment/ Entr	repreneursl	hip / Employ	ability / Rese	arch	
Course Outcomes	On complet	ion of this course	, students	will			
CO 1:	To understa	nd the concept, p	rocess and	l managemen	t of retail bus	iness.	
CO 2:	•	an understanding	·	5.			
CO 3:	To understa	nd the concept, p	rocess and	managemen	t of retail bus	iness.	
CO 4:		nd how business		•	nanced and he	ow products	
		ed and distributed					
CO 5:		nd the basic tech	niques app	lied by busin	esses when e	ngaging in So	cial
Unit I:	Media Mark	Retail marketing					[12 Periods]
		tion, Features a		ance of retai	ling _Retail	marketing _	
		ategic approach-					
Types of retail		aregie approach-	Siguillet	. returning III	india I Ul	iverono, citat	compues and
Unit II:		Retail location s	trategies				[12 Periods]
		-Issues to be con	0	site selection	n_Decision o	n geographic	
	0	and types of Ret				0 0 1	
		itages – Objectiv	-		-		-
-		s of poor positio		-			• •
Unit III:		Retail communic	-	• •			[12 Periods]
Retail commu		d promotion –I		=	ves-SMARR'	TT objectives	-Promotional
		rits–Sales promo		-		•	
		nition-Supply ch		U		-	
-		nition and function			•	-	
Unit IV:	I	nformation tech	nology in	retailing			[12Periods]
Role of infor		nology in retaili			ages of IT i	n retail trade	-Limitations-
Advantages of	f EPOS data	-Elements of da	ata capture	–E–tailing –	Merits–Syste	m of electron	ic retailing—
meaning-Reas	sons for the g	rowth of e-tail m	arket-Chal	llenges to the	growth of e-	tailing.	_
Unit V:		Merchan	ndise mana	agement			[12 Periods]
	nanagement-	-Methods of plan	ining and c	calculating in	ventory level	s –Merchandi	ser's skill and
Merchandise r		-	-	-	-		
	-	ail price mix–Fa	ctors influ	encing retail	pricing-con	isumer benavi	our and retain
Profile–Retail	pricing-Reta	ail price mix–Fa oles-Need for stu		-			
Profile–Retail operations-Ret	pricing–Retation pricing–Retation pricing–Retation pricing for the second structure of the second stru	-	udying con	sumer behav	iour in the re		
Profile–Retail operations-Ret	pricing–Retation pricing–Retation pricing–Retation pricing for the second structure of the second stru	oles-Need for stu	udying con	sumer behav	iour in the re		
Profile–Retail operations-Ret policies–Interr <b>Text Books:</b>	pricing–Retational buying retail	oles-Need for stu	udying con olved in In	sumer behav ternational re	iour in the re		
Profile–Retail operations-Ret policies–Interr <b>Text Books:</b>	pricing–Retational retained by the second se	oles-Need for stu ling– Factors inv	udying con olved in In	sumer behav ternational re	iour in the re		
Profile–Retail operations-Ret policies–Interr <b>Text Books:</b> 1.Retail Marke <b>Reference Bo</b>	pricing–Retational buying retained by the second se	oles-Need for stu ling– Factors inv	udying con olved in In m Publicat	sumer behav ternational re ions–2020	iour in the re- etailing.		

## Web Resources:

											-			
				Pro	gramr	ne Ou	tcome	es					•	
P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	<b>PSO1</b>	PSO2	PSO3
3	3	2	3	3	2	3	2	3	2	2	3	2	3	3
2	2	2	2	1	3	2	3	3	2	2	1	3	2	3
1	3	2	1	3	2	1	2	2	3	3	2	2	3	2
2	2	2	2	1	3	2	1	3	3	1	2	3	1	1
3	3	3	3	2	2	3	3	1	3	2	1	2	2	3
	<b>PO1</b> 3 2 1	of Course (           P01         P02           3         3           2         2           1         3	PO1         PO2         PO3           3         3         2           2         2         2           1         3         2	PO1         PO2         PO3         PO4           3         3         2         3           2         2         2         2           1         3         2         1	PO1         PO2         PO3         PO4         PO5           3         3         2         3         3           2         2         2         1         3           1         3         2         1         3	Programm           Programm           PO1         PO2         PO3         PO4         PO5         PO6           3         3         2         3         3         2           2         2         2         2         1         3           1         3         2         1         3         2	Programme           Programme Ou           PO1         PO2         PO4         PO5         PO6         PO7           3         3         2         3         3         2         3           2         2         2         2         1         3         2         1           1         3         2         1         3         2         1	Programme Outcome           Programme Outcome           PO1 PO2 PO3 PO4 PO5 PO6 PO7 PO8           3         3         2         3         3         2         3         2         3         2         3         2         3         2         3         2         3         2         3         3         2         3         3         2         3         3         2         3         3         2         3         3         2         3         3         2         3         3         2         3         3         2         3         3         2         3         3         2         3         3         2         3         3         3         2         3         3         3         2         3         3         3         2         3         3         3         2         3         3         3         2         3         3         3         2         3         3         3         3         2         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3         3	Of Course Outcome with Programme Outcome a           Programme Outcomes           P01 P02 P03 P04 P05 P06 P07 P08 P09           3         3         2         3         2         3         2         3           2         2         2         1         3         2         3         3           1         3         2         1         3         2         1         2	Programme Outcome and Programme Outcomes         Programme Outcomes         P01 P02 P03 P04 P05 P06 P07 P08 P09 P010         3       3       2       3       3       2       3       2         2       2       2       1       3       2       3       3       2         1       3       2       1       3       2       1       2       3	Programme Outcome and Programme         Programme Outcomes         P01 P02 P03 P04 P05 P06 P07 P08 P09 P010 P011         3       3       2       3       2       3       2       2         2       2       2       1       3       2       3       2       2       2         1       3       2       1       3       2       1       3       2       3         2       2       2       1       3       2       1       3       2       2         1       3       2       1       3       2       1       3       3       1         2       2       2       1       3       2       1       3       3       1	Programme Outcome and Programme Spectrum         Programme Outcomes         P01 P02 P03 P04 P05 P06 P07 P08 P09 P010 P011 P012         3       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       2       3       3       2       3       3       2       3       3       2       3       3       2       3       3       2       3       3       2       3       3       2       1       3       2       1       3       2       1       3       2       1       3       2       1       3       2       1       3       2       1       3       2       1       3       2       1       3       2       1       3       2       1       3       3       1       2       2       3       3       1       2       2       3       3       1       2       2       3       3       1       2       3       3 <t< td=""><td>Programme Outcome and Programme Specific Outcomes         Programme Outcomes         Programme Outcomes         Poi       PO1       PO2       PO3       PO6       PO7       PO8       PO9       PO11       PO12       PS01         3       3       2       2       2       2       3       3       2       PO3       PO6       PO7       PO8       PO9       PO11       PO12       PS01         3       3       2       3       3       2       3       2       2       3       2       2       3       2       2       3       2       2       3       2       2       2       3       3       2       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3</td><td>P01       P02       P03       P04       P05       P06       P07       P08       P09       P010       P011       P012       PS01       PS02         3       3       2       3       3       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       1       3       3       1</td></t<>	Programme Outcome and Programme Specific Outcomes         Programme Outcomes         Programme Outcomes         Poi       PO1       PO2       PO3       PO6       PO7       PO8       PO9       PO11       PO12       PS01         3       3       2       2       2       2       3       3       2       PO3       PO6       PO7       PO8       PO9       PO11       PO12       PS01         3       3       2       3       3       2       3       2       2       3       2       2       3       2       2       3       2       2       3       2       2       2       3       3       2       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3	P01       P02       P03       P04       P05       P06       P07       P08       P09       P010       P011       P012       PS01       PS02         3       3       2       3       3       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       2       2       3       3       1       3       3       1

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Course	Code	Course Title	Credit	Lecture	Tutorial	Practical	Туре
		Security					
		Analysis and	4	5	-	-	Elective
		Portfolio					
<u>a t</u> (	1 /1	Management					
Course Intro		- 1			1	1	_
	• •	nalyst and financial <b>evelopment</b> / Entre	<b>^</b>			<b>^</b>	).
Course Focu Course	S OII: SKIII D	evelopment/ Enue	preneursm	ip / Employa	ionity / Kese		
Outcomes	<u>^</u>	tion of this course,					
CO 1:	-	a theoretical and p		-			
CO 2:		and managing the b		ll as equity p	portfolios in t	he real word.	
CO 3:		uity and debt instru					
CO 4:		the portfolio perfor					
CO 5:		anagement framew					
Unit I:		Investment Manag	-			-	[12 Periods]
	-	vestment Manage		-		-	
-		anagement – Funda			analysis – Ec	conomic analy	sis – Industry
		sis – Efficient marl					
Unit II:		D 40 10 3.0					
		Portfolio Manage					[12 Periods]
Concept of P	ortfolio Man	agement – Objecti	ve of Portf	folio Manag	ement – Por	folio Manage	ment process,
Concept of P targeting, des	ortfolio Man signing, audi	agement – Objecti ting and revising	ve of Portf portfolios.	folio Manag Securities	ement – Por Market and	folio Manage Capital Marke	ment process, et – Portfolio
Concept of P targeting, des	ortfolio Man signing, audi	agement – Objecti	ve of Portf portfolios.	folio Manag Securities	ement – Por Market and	folio Manage Capital Marke	ment process, et – Portfolio
Concept of P targeting, des Theory: Capi	ortfolio Man signing, audi tal Asset Pric	agement – Objecti ting and revising	ve of Portf portfolios.	folio Manag Securities	ement – Por Market and	folio Manage Capital Marke	ment process, et – Portfolio
Concept of P targeting, des Theory: Capi APT. <b>Unit III:</b>	ortfolio Man signing, audi tal Asset Pric	agement – Objecti ting and revising cing Model (CAPM	ve of Portf portfolios. (I). Arbitra	folio Manag Securities 1 ge Pricing T	ement – Port Market and Theory (APT)	folio Manage Capital Marko ) – Reconcilin	ment process, et – Portfolio og CAPM and [12 Periods]
Concept of P targeting, des Theory: Capi APT. <b>Unit III:</b> Portfolio ana Measuring re	ortfolio Man signing, audi tal Asset Pric lysis: Evalua turn and risk	agement – Objecti ting and revising cing Model (CAPM Portfolio analysis ation of securities – Attainable set of	ve of Portf portfolios. <i>I</i> ). Arbitra s and choi f portfolio.	folio Manag Securities 1 ge Pricing T ice of secu Portfolio se	ement – Port Market and Theory (APT rities for in lection Ascen	folio Manage Capital Marko ) – Reconcilin clusion in the taining efficie	ment process, et – Portfolio og CAPM and [12 Periods] e portfolio – ent portfolio –
Concept of P targeting, des Theory: Capi APT. <b>Unit III:</b> Portfolio ana Measuring re	ortfolio Man signing, audi tal Asset Pric lysis: Evalua turn and risk	agement – Objecti ting and revising cing Model (CAPM Portfolio analysis ation of securities	ve of Portf portfolios. <i>I</i> ). Arbitra s and choi f portfolio.	folio Manag Securities 1 ge Pricing T ice of secu Portfolio se	ement – Port Market and Theory (APT rities for in lection Ascen	folio Manage Capital Marko ) – Reconcilin clusion in the taining efficie	ment process, et – Portfolio og CAPM and [12 Periods] e portfolio – ent portfolio –
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Concept of P targeting, des Theory: Capi APT. <b>Unit III:</b> Portfolio ana Measuring ret Locating effic Indifference c <b>Unit IV:</b>	ortfolio Man signing, audi tal Asset Price lysis: Evalu- turn and risk cient frontier curve.	agement – Objecti ting and revising cing Model (CAPM Portfolio analysis ation of securities – Attainable set of – Markowitz appro	ve of Portf portfolios. <i>I</i> ). Arbitra s and choi f portfolio. oach. Singl <b>ance</b>	folio Manag Securities 1 ge Pricing T ice of secu Portfolio se le index mod	ement – Port Market and Theory (APT rities for in lection Ascen del – Portfoli	folio Manage Capital Marko ) – Reconcilin clusion in th taining efficie o choice: Util	ment process, et – Portfolio g CAPM and [12 Periods] e portfolio – ent portfolio – ity theory and [12Periods]
Concept of P targeting, des Theory: Capi APT. <b>Unit III:</b> Portfolio ana Measuring ret Locating effic Indifference c <b>Unit IV:</b> Portfolio per	ortfolio Man signing, audi tal Asset Price llysis: Evalue turn and risk cient frontier curve.	agement – Objecti ting and revising cing Model (CAPM Portfolio analysis ation of securities – Attainable set of – Markowitz appro Portfolio performa aluation: Dimensio	ve of Portf portfolios. <i>I</i> ). Arbitra s and choi f portfolio. oach. Singl ance ons of eva	Folio Manag Securities I ge Pricing T ice of secu Portfolio se le index mod	ement – Port Market and Theory (APT) rities for in lection Ascen del – Portfoli	folio Manage Capital Marko ) – Reconcilin clusion in th taining efficie o choice: Utili ure – Treyno	ment process, et – Portfolio g CAPM and [12 Periods] e portfolio – ent portfolio – ity theory and [12Periods] re measure –
Concept of P targeting, des Theory: Capi APT. <b>Unit III:</b> Portfolio ana Measuring ret Locating effic Indifference c <b>Unit IV:</b> Portfolio per Jenson measu	ortfolio Man signing, audi tal Asset Price llysis: Evalue turn and risk cient frontier curve.	agement – Objecti ting and revising cing Model (CAPM Portfolio analysis ation of securities – Attainable set of – Markowitz appro Portfolio performa aluation: Dimensio ison of the three mo	ve of Portf portfolios. <i>I</i> ). Arbitra s and choi f portfolio. oach. Singl ance ons of eva	Folio Manag Securities I ge Pricing T ice of secu Portfolio se le index mod	ement – Port Market and Theory (APT) rities for in lection Ascen del – Portfoli	folio Manage Capital Marko ) – Reconcilin clusion in th taining efficie o choice: Utili ure – Treyno	ment process, et – Portfolio g CAPM and [12 Periods] e portfolio – ent portfolio – ity theory and [12Periods] re measure – ince.
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Course Outcome		Programme Outcomes Program Specific Out														
	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010	P011	P012	PSO1	PSO2	PSO3	
CO1	1	3	1	1	2	2	2	3	1	1	2	2	3	1	2	
CO2	2	2	2	2	1	1	2	3	2	1	3	1	2	3	3	
CO3	3	1	3	2	3	3	1	1	2	1	2	3	3	2	3	
CO4	1	2	3	1	3	3	2	3	1	2	3	2	2	1	3	
CO5	2	3	3	2	2	2	3	1	2	1	2	1	2	2	1	