Name : Athreya K

Staff ID : RCAS04984

**Designation**: Assistant Professor

**Department**: Visual Communication

**Experience** : 1.5 Years

**Qualification:** M. Tech, M.A., NET

**Specialization:** Script Writing / Direction

Mail ID : Athreya.viscom@rathinam.in



#### **ACADEMICS**

Degree	Branch	Institution / University	Year of Completion
M.Tech	Film and Electronic Media Studies	Madurai kamaraj University	2020
M.A	Sociology	Madurai kamaraj University	2019
B. A	Sociology	Madurai kamaraj University	2017

#### RESEARCH AND PUBLICATIONS

# **Book Chapters**

- Athreya, K. Stories in Stillness: The Art and Impact of Satyajit Ray.
- Athreya, K. "Echoes and Images: The Interdisciplinary Power of Literature, Art, and Music." *Literature Meets Art & Music*.
- Athreya, K. "Between the Lines: The Story of Us All." *The Power of Story: Why Literature Matters*.
- Athreya, K. "Echoes and images: The Interdisciplinary Power of Literature, Art, and Music" Verse and Vision: A Creative Tapestry of English Literature. Words wiggle Publication, 2025, pp. 122-128. ISBN 978-93-49-49-882-52-2.
- Divya A & Athreya, K. "Beyond the Page: The Transformation of Poetry in Digital Spaces" Verse and Vision: A Creative Tapestry of English Literature. Words wiggle Publication, 2025, pp. 138-145. ISBN 978-93-49-49-882-52-2.
- Athreya, K & Divya A. "Between the Lines: The Story of Us All." *Echoes of Literary Mind*, Words wiggle Publication, 2025, pp. 141-146. ISBN 978-93-49-49-882-52-2.

• Divya A & Athreya, K. "Literature and Visual Communication: Unlocking the Power of Story" *Echoes of Literary Mind*, Words wiggle Publication, 2025, pp. 206-210. ISBN 978-93-49-49-882-52-2.

## **Proceedings**

Athreya, K. "Expression of Culture through Literature, Media, and Fashion." Screens
and Stories: How Media Preserves and Transforms Cultural Identity, One-Day
International Conference, Rathinam College of Arts and Science, Coimbatore, 27 Feb.
2025.

#### **PARTICIPATION**

	State Level	National	International
Conference	0	0	1
FDP/PDP	4	0	0

## **Events Organized**

• Coordinator, Rathinavani FM 90.8 for the Central Government Project *Atal Vayo Abhyuday Yojana* (Ministry of Social Justice and Empowerment, Government of India), 2024–2025.

## AWARDS, HONORS AND RECOGNITION

Awards / Honors	Agency / Institution	Year of Award
/Recognition		
Golden Guru Award	GRT Jewellers	2025