

RATHINAM TIMES

Newsletter 2021 - 22



17th Graduation day

was conducted on 4th December 2021. A total of 793 students have received their degree From Mr. Rathinavel Rajan .S, Country HR Expert, India and Myanmar, Ball Corporation, and Ms. S. Rani Sakthi Sri, Head, C&B Compliance & digitization, Wipro Infrastructure Engineering.

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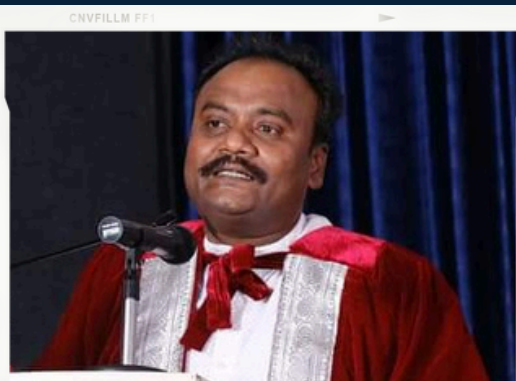
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Head, C&B Compliance & digitization,
Wipro Infrastructure Engineering.



Mr. S. Rathinavel Rajan,
Country HR Expert, India and Myanmar,
Ball Corporation



RATHINAM FEST - 2022

21st college day was held on 06th May 2022, A celebrity and Vijay T.V Fame **Erode Mahesh** graced the occasion with his motivational speech. Various inter-departmental on-stage & off-stage events were conducted to expose the talents of the students. Chief guest distributed the awards to the winners and appreciated them.





A++ grade by NAAC

NAAC peer team visit 3rd cycle was held on 2nd & 3rd of March 2022. Dr. Kandarpa Kumar Deka, Chairman, Dr. R.L. Raibakar, Member co-ordinator, and Dr. Preeti Agarwal, Member, reviewed all facilities, Amenities, and interacted with stakeholders: Faculty, Students, Non-Teaching Staff, Alumni, Corporates, and Parents. They visited all the places and observed well. The Institution had great opportunity to interact with learned Academic Professionals. Our college has secured 3.60 CGPA with A++ Grade.



Dr. Kandarpa Kumar Deka, Chairman

Dr. R.L. Raibakar, Member co-ordinator

Dr. Preeti Agarwal, Member



F- Series (Fashion | Film | Food)



F-series Event was organized by the Department of Visual Communication and Costume Design and Fashion on 23rd April 2022. Celebrity, **Divya Bharathi** was invited for the function and Chemmeen x Aatam band mesmerized the audience with fusion of chenda melam and violin which embellished the gathering.





Placement Offer Day on 9th June 2022

This event was conducted to honor the 800 students who were selected through campus interviews by 76 different companies like Infosys, Wipro, Accenture, CTS, TCS, L&T, etc. The selected students received the offer letter from the honorable chief guest Justice Thiru S. Baskaran, Chairman, Tamilnadu state Human rights commission. Dr. R. Venkateswaran, IAS, Govt of Rajasthan & Dr. M. Padmanaban, course director of the Anna IAS Academy.



MEGA JOB FAIR

District employment and career guidance center in association with our college conducted mega private sector employment camp on 18th December 2021. Honorable Minister Of Electricity, Prohibition & Excise Govt of Tamilnadu **Thiru.V.Senthil Balaji** graced the occasion and distributed the offer letter to the selected candidates. Around 4200 candidates turned up for this job fair, of which 2000+ received appointment orders from various companies.



JOB Mela for Police official's wards

On 22nd December 2021, our Institution and Tamilnadu Police Department jointly organized the Regional Level Employment Camp for the Heirs of The Ministry of Police & Police Officials to offer the wards of police personnel, employment in private sector. 200+ Candidates were selected and offered appointment orders from various reputed companies.



Research Hub Grand Opening Ceremony



Opening Ceremony of Research Hub and Centre of Excellence - Data Analytics and BlockChain was held on 4th June 2022. It was inaugurated by Honorable Minister Of Electricity, Prohibition & Excise Govt of Tamilnadu **Thiru.V.Senthil Balaji**. He felicitated the Institution for having secured A++ in NAAC . It serves as a Hub for all forms of research, where a team of experts cooperate and communicate to support Data Analytics and Blockchain Technology Projects.



Most Valuable Parent Award Ceremony

School of Science and Parent Teachers Association jointly organized the event named "Samarpanam", the most valuable parents award - 2022. As part of the Parents Teachers Association Interaction, we honored the parents of students who excelled in different categories such as Academics, Regularity to college, Extra Curricular activities, Sports and involvement in departmental activities. Nearly 75 parents were awarded "Best and Responsible Parent of the year 2022" and Merit Scholarship rewards were provided to the class toppers. The award ceremony was graced by our honorable Chief guest, Sollin Selvan Chinthanai Kavinghar, Dr. Kavidasan, Director, Roots Industries India limited. He delivered the special address and imparted the human values to the parents and to the society.





Grand free Medical Camp 2022

A free medical health checkup camp was organized by Health and Hygiene club, Rotaract Club, Department of Psychology, Management and NSS unit, on 28th May 2022, for the benefit of faculty, students, and public. Specialists from GKNM hospital, Sankara eye hospital, Rex ortho hospital, Dr Rao dental clinic, provided free medical treatment to the people. It provided free tests and consultations on blood pressure, blood sugar, body weight, malnutrition, Gynaecology, physical training, lung, eye, dental, skin, bone and joint diseases. Around 300 students and staffs of Rathinam group, along with 500+ public from various parts of Coimbatore had participated and benefited. More than 100 people got Covid vaccination by doctor's and nurses from the Government Arisipalayam rural health center.



Gurukshethra (War of Guru's)

State Level Intercollegiate Sports Meet was conducted for Teaching Faculty working in colleges. (Arts and Science, Engineering, Architecture, MBA, and Polytechnic) on 9th April 2022. A total of 25 colleges, with 350+ participants participated from different districts of Tamilnadu including Chennai, Rajapalayam, Ooty, Trichy, Madurai, Virudhunagar, Erode, Salem, and Coimbatore. The events such as Chess (Men/Women), Carrom (Men/Women) - (Singles & Doubles), Table Tennis (Men/Women) - (Singles & Doubles), Volleyball (Men), Cricket (Men), Throw Ball (Women) were conducted. Mr. Sathishkumar, Assistant Commissioner of Police, Podanur, Coimbatore was the chief guest. Mohammed Sathak College, Chennai has bagged Overall Rolling Trophy for the year 2021 -22.



NSS Camp



As a part of the extension activity, NSS Special Camp was organized in Soolakki village from 5th to 12th January 2022. On this accord, 3 types of awareness session was organized on Breast cancer, Drug Abuse, Covid Spread, with coverage of 200 public in each program with special pamphlet. Rangoli Competition was organized for 120+ participants and 40 of them were given prizes. Eye camp with support from Eye Foundation, Coimbatore – 100 beneficiaries. Educational Kit was distributed to village kids with the help of ICAI – 50 students. Cloth bag and Paper bag was distributed to village people 100 No's for the benefit of the public.





Staff Outreach at Kodaikanal



As part of the faculty refreshment program and as a token of appreciation for achieving A++ Grade in NAAC assessment third cycle, two days of staff tour was planned on 25th and 26th March 2022. All the faculties came with their families and enjoyed the trip.



Green Diwali

NSS team & Nature club celebrated "Vana Diwali" in Sargarpathi near Anamalai, Pollachi Taluk and with tribal people in Amaravathi nagar, Udumalpet Taluk. On this occasion the team of 50 students and faculty members distributed stationary, T-shirts, and Sweet boxes. More than 300 Tribal people and students were benefited.



Pongal Vizha

The harvest festival Pongal Vizha was organized by the Department of Microbiology and Psychology on 13th January 2022. In the Pongal celebration, department-wise Pongal had been prepared by the faculty members. On account of this programme faculty members celebrated in the form of kummi paatu and kabaddi games and offered pongal to Lord Vinayagar. It was an amazing programme for the faculty members to enjoy the occasion.





Bake a Cake

Bake a Cake contest was organized by the Department of Psychology and Department of Microbiology on 24th December 2021. To build team spirit among the staff members and as part of Christmas day celebration. It helped to bring out the talent, team work, creativity and innovation in cake making process among staff members. All the department staff members actively took part in this competition and expressed their interest and creativity. Department of Microbiology staff secured first place, Department of Information Technology won second prize and Physics department secured third prize in "Bake a Cake" contest.



NEW YEAR'S EVE

LET'S COOK BIRYANI

IT'S AN EMOTION

To welcome New year 2022, department wise Biryani Making competition for staffs was held on 31st December 2021. Faculty members participated enthusiastically and prepared various varieties of Biryani like, Bamboo biriyani, Mooligal biriyani, mugal biriyani etc,. The dishes were tasted by the jury and marks were given based on their presentation, innovation, taste, and aroma. Department of Costume Design and Fashion got first prize, Department of Mathematics received second prize, and the third prize was secured by the Physics Department. To encourage the participants, participation certificates were given.





Alumini Meet 2022

12th February 2022 was a memorable day for the Alumni of Rathinam College of Arts and Science as they returned to their institution seeking memories of the past. The occasion was graced by more than 280 Alumni and their family members. The main intention of the Alumni meet was to create an awareness and to strengthen the relationship between the students and the Alumni. In the meet, It was decided to support the current students in the areas of training, placement, and career counselling. It was also decided to raise funds to develop the student's activity centres that would function in the campus. Mr. Naveen the Secretary of RAA, executive members and Board of Directors for Rathinam Alumni Association were re-constituted during this meeting. This body took pledge to work selflessly for the growth of the Association.



Anugraha - 2021

To welcome the first year students for the academic year 2021-22, the "Freshman Induction program" was organized as "Anugraha -21" on September 9th to 11th. Following Chief Guests, Vijay TV - Mr. Gobinath Chandran, Motivational Speaker, Mr. Sujith Kumar, AVP & HR Business Leader, INFOSYS, Founder - Matram Foundation, Mr. Nandhakumar, IRS, Additional Commissioner, Income Tax, Chennai, Mr. V.P. Ponnusamy, General Manager- HR, Renault Nissan, Managing Trustee - Ooruni Foundation, Chennai, Mr. T. Kabilan, IDAS, Director, North East States, NITI Aayog, New Delhi, Dr.Madan A. Sendhil, Chairman, Rathinam Group addressed and inspired the students with their motivational speeches.





Grand Patriotic Event

75th Independence day was celebrated on 15th August 2021. The Flag was Hoisted by **Kalki Subramaniam**, Transgender rights activist, Inspirational speaker and Entrepreneur, Coimbatore. The parade was conducted by our NCC cadets. To inculcate patriotism, various competitions had been conducted for staffs and students.



Road Safety Awareness Program

As a part of Road Safety awareness program, NSS Team and UYIR Club volunteers participated in the special program organised by Coimbatore City Police Department with a theme on Zero Violation Junction, The chief of the event was our Coimbatore City Commissioner, Mr. Dilipkumar, IPS. He addressed and motivated our students about importance of preventing road accidents and making the road free and safe for travelling. Students also participated in the Traffic Guidance .





AASAAN UTSAV 3.0

AASAAN UTSAV 3.0 (Faculty Felicitation Event) was conducted at Nilgiri Biosphere Nature Park, Anaikatti. We honoured and awarded our faculty members, who performed in Teaching and Learning (Digital Guru, Technocart, Best Digital Content developed), Books written, Research & Development, Patents Filed, Publication in Scopus, SCI, Web Of Science, International Conference conducted, Outreach activities, and Fund Generated through consultancy. Various fun and entertainment activities were conducted and the faculty members enjoyed a lot.





Celebration of A++ Grade

To celebrate the awarding of A++ grade in NAAC, Dr. Manickam, CEO and Secretary, Dr. Muralidharan, Principal, Dr. S.N. Suresh, Dean, School of Science & IQAC Co-ordinator, Dr. K. P. V. Sabareesh, Dean R & D, Dr. T.M. Hemalatha, Dean School of Commerce, Dr. S. Dhinakaran, Controller of Examinations, and all the HOD's cut the cake. The management, staffs, and students also enjoyed that gracious moment.



AIC Raise Winner



Ms. U. Siva Bharathi, Ms. E. S. Shigina, students of Final Year B.Sc Micro-Biology secured First Place in TechStars Startup Weekend Sustainability Program hosted by AIC RAISE, Coimbatore. More than 50 Startup teams participated across India. The members were grouped as teams and evaluated based on voting process. The main theme of the program was to work with the available teammates and do the best process to make the business a sustainable one. Based on the voting, 10 teams got into the finals in which Rathinam student team ranked First.





COURSE COMPLETION DAY FOR INTERNATIONAL STUDENTS



Students from various parts of the World studying in our Institution successfully completed their UG and PG degree. To congratulate them, course completion day was celebrated for international students on 26.05.2022. Dr. Manickam, CEO & Secretary and Dr.R.Muralidharan, Principal, distributed the course completion certificate to the students and wished for their bright future. Foreign students also shared their experience and memories with tears of joy.





Rotaract Club Inauguration



New office bearers for the Rotaract club were installed on 23rd March 2022. The program started with a welcome address by Rotary President Rtn.R. Kalyankumar. The new members were inducted by Rtn. Keerthi Vivek, DRR RID 3201. First-year MBA student Rtn. Mr.Vansh Patel has taken the role of Rotaract President and was felicitated by Rtn. PHF. Henry Amal Raj, Zonal Chairman, Partner forum RID 3201. Dr. Madan. A. Sendhil, Chairman – Rathinam group of Institutions was the chief guest of the program. He welcomed the gathering and appreciated various initiatives of the Rotaract club in Coimbatore. He also recalled his association with the Rotary club. Special invitee Rtn. C.G.Kumar, DRCC RID 3201, Rtn.N.Venkatesh, Youth service chair, Rtn.C.Rajeseakaran, Secretary RCC south have participated. Dr.R.Manickam, CEO & Secretary and Dr. R.Muralidharan Principal, Rathinam College Arts & Science appreciated the initiatives made by the Management Department.





Rathinam Olympiya - 2022

Department of Physical education organized the staff refreshment activity in the form of sports. Rathinam Olympiya was a grand event for staff to exhibit their talents in different sports. For each institutions, respective Institution head was named as Captain. RTC and RSA - Dr. B. Nagaraj Principal Engineering & Architecture, RCAS - Mr. Santhosh AO, and RTZ - Mr. Sivaganesh AGM. Events such as Chess (Men/Women), Carrom, (Men/Women) - (Singles & Doubles), Table Tennis (Men/Women) - (Singles & Doubles), Volleyball (Men), Cricket (Men), Throw Ball (Women), and Foot ball (Men) were conducted. RCAS won the overall trophy.



MoU Signed with Apex Skill Development Centre for Logistics

Rathinam College of Arts and Science signed an MoU with Tamilnadu Apex Skill Development Centre for Logistics on May 20, 2022. Dr.Manickam Ramasamy, CEO and Secretary RCAS and Mr. Griridharan, Managing Director TNASDC signed the MoU. The MoU ensures upskilling of the qualified youth to enhance their employability, engaging with industries and other stakeholders to design and develop industry relevant training

curriculum, specific skill development training for students. Students will be trained in logistics sector to enhance employability. Through this MoU, the students were given skill training and made them industry ready. The industry expert of the TNASDC was in the Academic Advisory of Rathinam College to provide suggestions in updating the curriculum. Career guidance will be provided to the students studying in the college. With this MoU the industry requirements are identified and the student are given exclusive training and they will be taken as intern and later for offer placement letter.





NCC Ranking Ceremony

28.11.2021, a special day for NCC cadets of O&P company, 2 (TN) NCC Battery, Coimbatore, it was the most awaited day for any cadet in their NCC journey. The ranking ceremony for the fifth batch of NCC cadet was held in the presence of Dr. R. Manickam, CEO and Secretary, and Dr. R. Muralidharan, Principal and the supervision of CTO Mr. K. Sargurunathan. Cadets were ranked based on the training and achievements in the past year. Mr. Sibi was ranked as Senior Under Officer, Mr. C. Jangadeesh, and Mr. Mithun M. S, ranked as Cadet Under Officer, and other cadets were ranked as Company Sergeant Major, Sergeant, Corporal, Lance Corporal etc., Ranking gives hope and responsibilities to the cadets said by the CEO, and the principal motivated to do their best and also they should train the juniors with unity and bring them as best cadets which is the important role of senior cadets.



Master's Educational and Charitable Trust

School of Commerce signed the Memorandum of Understanding with Master's Educational and Charitable Trust, located at Coimbatore on 12.01.2021. Based on that MOU, as a part of success celebration, Master's Educational and Charitable Trust in association with School of Commerce organised a Master's Success Meet for CMA (COST AND MANAGEMENT ACCOUNTING) and awarded the students for their excellence. They also presented GURU DRONA AWARDS- 2021 to the selected Teachers and Faculty Members all over Tamil Nadu to enhance positive effect at both grassroots level and on the global stage to recognize and celebrate teachers. Master's Educational and charitable Trust presented BEST COLLEGE AWARD-2021 to our College. The program was inaugurated and felicitated by CMA. V. MATHANAGOPAL, Chairman, The Institute of Cost Accountants of India, Coimbatore chapter and Dr. Kannan Natarajan, Founder and Managing Trustee, "Master's Educational and charitable Trust, CMA, Surya Prakash, Treasurer of Cost Accountant of India, Coimbatore chapter, Dr.P.Chellaswamy, Professor, Department of Commerce, Bharathiyar University along with Dr.R.Manickam , CEO, Dr.R.Muralidharan, Principal, RCAS.



Yuva Ratna Award



Our Students received Yuva Ratna Awards at "Yuva 2021" event conducted by ROTARY on 21.11.2021 for winning smart India Hackathon - 2021. Ms. Janani - 2021 Passed Out - PG - M.Sc DSBA, Mr. Fayaz Ahmed - Final year - UG - B.Sc (CS - CTIS), Mr. Alex Jefferin - Final Year - UG B.Sc..(B.Sc CS - CTIS), Ms. Shebana - Final Year - UG (B.Sc. IT - DS)



Beat the Plastic



As a part of World Environment Day 2022, our college NSS and Coimbatore City Municipal Corporation organised awareness Rally on the theme "Beat the Plastic". The Rally was Flagged off by Commissioner of Coimbatore City Municipal Corporation Thiru. M. Prathap, in the presence of Deputy Commissioner Dr.M.Sharmila, Mayor Thirumathi Kalpana, Deputy Mayor, Thiru. R. Vetrivelan and other officials from Corporation department. About 200 students of Rathinam CAS and Rathinam International Public School participated in the Rally. Students visited Vellalore Dumb Yard for witnessing Waste Management process.



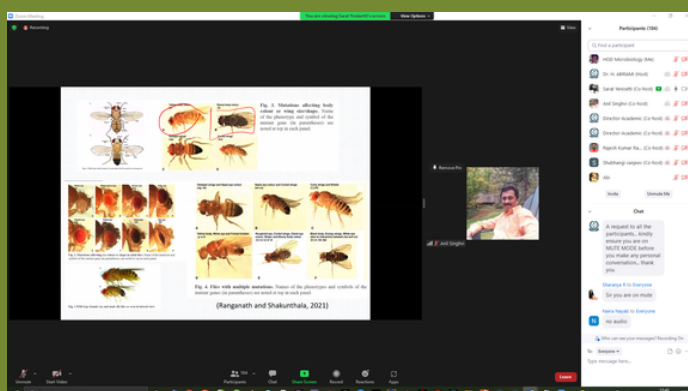
Yoga Maha Utsav

19.06.2022 NSS of Bharathiar University, and Rathinam College of Arts and Science in association with Commonwealth Centre for Asia and Ozone Yoga Centre jointly organised "Yoga maha Utsav 2022". The program was organised as a part of creating awareness about practicing yoga for healthy life and also appreciating the individuals who are experts in it. The program comprised with Yoga competition and drawing competition for various age group that is age up to 5, age 6 to 12, age 13 to 18, age 18 to 30, age 30 and above. Based on the above 5 categories, competition was organised and prize winners were honoured. Participants from 10 different schools and colleges and also from 20 yoga centres across different districts of Tamilnadu like Coimbatore, Tirupur, Erode, Nilgiri, and Kanchipuram. Total of 600+ participants participated in the competition. The program was inaugurated by Dr. R. Manickam, CEO of Rathinam College of Arts and Science, presided by Dr. R. Muralidharan, principal and felicitated by Mrs. Ashmi Sherif, principal, RPS and officials from Coimbatore were presented.

International Conference



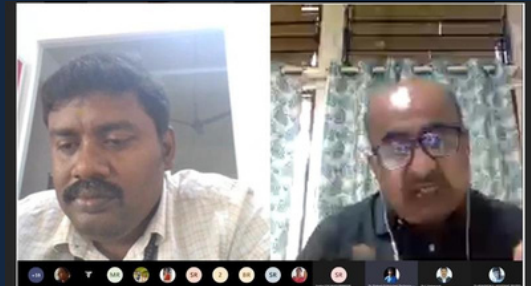
Department of Commerce organized International Conference on 6th April 2022. The Honorary Secretary, B. Prasad from Coimbatore Insurance Institute delivered the inaugural address. J. Pravin Kumar, Treasurer, Coimbatore Insurance Institute delivered the special address. The CEO, Dr. R. Manickam of Rathinam College of Arts and Science, in his Presidential Address expressed the digital improvement, transformation of block chain and Artificial intelligence. Dr.T.M.Hemalatha, Dean of Commerce welcomed the gathering. The Technical Session - 1 was conducted by the resource persons A. Abisekh, GRAD & Company Chartered Accountant, Bangalore expressed regarding three main points- Primary Automation, Customer experience, Decision Making. K.Madesh, ACCA, ISDC, Bangalore, spoke on creative destruction, stack improvement in cost reduction. Angelin Benila, Logistic Expert Digital Industries, UAE spoke regarding logistics, process in startup, factors influence and advantages in a business. The Technical Session - 2 was conducted by Chairperson Dr. Clare Walsh, Head of Education 10A, Institute of Analytics, UK, discussed about - Climate changes regarding Technology, Artificial Intelligence and Machine Learning. The Valedictory address was given by V. Vetrivel, Vice Chairman, Coimbatore Insurance Institute.



Department of Microbiology and Voice of Indian Concerns for Environment and Murray State University Kentucky, USA and University of PISA, Italy along with 5 other National institutes organized three day Virtual International Conference on Environment, Agriculture, Chemical, and Biological Sciences (ICEACBS-2022) on 22, 23 & 26, January, 2022. About 12 key note lectures were arranged during the first two days and a total of 474 registrations across the globe were recorded along with 342 abstracts, of which 250 were accepted for presentations (oral and poster mode). Out of all the presentations, 48 presentations were selected for best oral and best poster and was awarded. Dr. S. N. Suresh, Dean, School of Science represented our institution during the inauguration and shared the inaugural address while Dr. K. P. V. Sabareesh, Dean R&D represented our college during the Valedictory ceremony and delivered felicitations.

IIC - Workshop

Innovation Club and Department of Biotechnology successfully organized workshop on "Design Thinking, Critical Thinking & Innovation Design", through Online (MS Teams) on 09.02.2022. Prof. Dr. Chirag Suryakant Thaker, Professor & Head, Department of Computer Engineering, Government Engineering College, Rajkot, spoke at length on the subject of ideation and design thinking using small exercises, which made students curious and kept them engaged. He also discussed the psychological aspects of the critical thinking. The session was highly engaging and enlightening for the students. 101 Students and faculties participated in the program.



World Forest Day - Rally



Student Volunteers of NSS Team participated in celebration of World Forest Day 2022 and an awareness Rally was held on 21st, March 2022, at District Forest Office, Coimbatore. 100+ volunteers participated in the program. District Forest Officer Thiru. Ashok Kumar inaugurated the Rally and interacted with the students. Retd. DFO Thiru. Pathrasami was the key note speaker and spoke about World Forest day and importance of increasing the forest.

Cultural Club-Dance Team

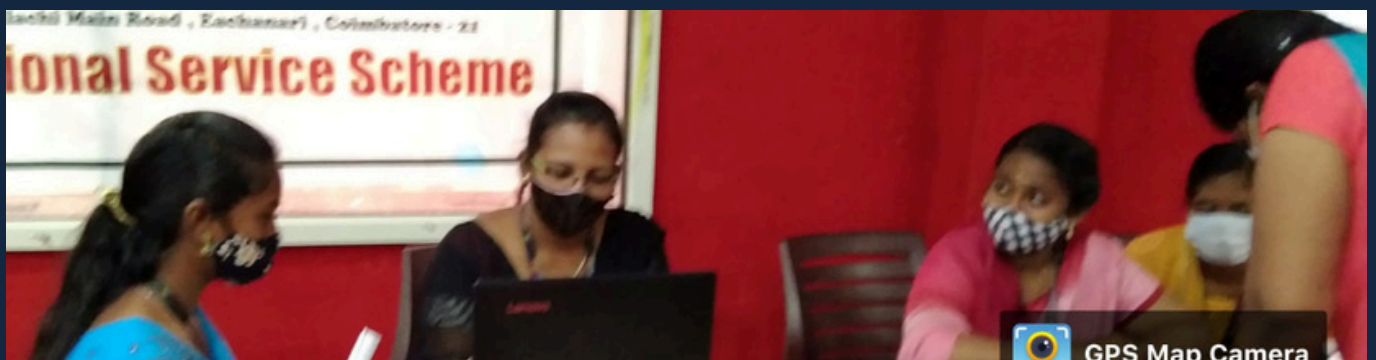
Cultural Club-Dance Team secured First Prize in the event group dance in MIRARI - An Intercollegiate meet conducted by SNS College, Coimbatore on 17.05.2022. Totally 45 Teams participated. Amazing win!



Free COVID-19 Vaccination Camp



As a part of the extension activity, NSS in association with Abinandh Hospital and Primary health center, Arisipalayam organized free COVID-19 vaccination camp in our college campus for the benefit of students, staffs and public. During the academic year 2021-22, 7 vaccination camps were organized and totally 1000+ people were benefited. Covaxin, Covishield - 1st, 2nd and booster doses were given at free of cost.





International Women's Day

As a part of International Women's Day Celebration 2022, Department of Commerce and Women's Club jointly organized Awareness session on Gender Equity for Sustainable Development. Addressed by Chief Guest Ms.S.Geetha Head of Mahakavi Bharathiar Women's Safety and Welfare Society, nearly 200 students participated in the program.

Flamingo Lit Fest

English Club organized Flamingo Lit Fest in the month of December 9th to 30th. Various competitions like Debate, cook without fire, meme creation, connection, Christmas carol, X-mas tree decors, mime, mono-act, mimicry, news reading and ice zone was conducted. Approximately 362 students from various Departments participated and exposed their talents.



Book Published by students



Dr. A. Sivakumar, AP, Dept of Information Technology, and the students published a Book in the name of Fundamentals of Data Sciences, Datamining, Machine learning, Deep Learning and IOT. Sulaiman Al-Maswari, Gourav Sonone, and Solaf Mohamad.

MoU Signing with Indoshell



Department of Physics of Rathinam College of Arts and Science, coimbatore and Indoshell cast [PVT] Ltd, SIDCO, coimbatore signed Mou on 04-02-2022. The main purpose of the MoU signing was to help the students to get industrial training, joint consulting and projects, offering technical expert lectures, placement guidance and offer programs.



Department of Biotechnology and Elies Biotech Pvt Ltd, Erode, signed a memorandum of understanding (MoU) on 11.12.2021 to bridge the gap between the academic deliveries and industry needs and thereby improve employability skills of the students.

Department of Mathematics signed MoU with Mumbai based organisation Genio Academy. The objective of MoU is to give platform for students and staff to get exposure in advanced pedagogical concepts of mathematics



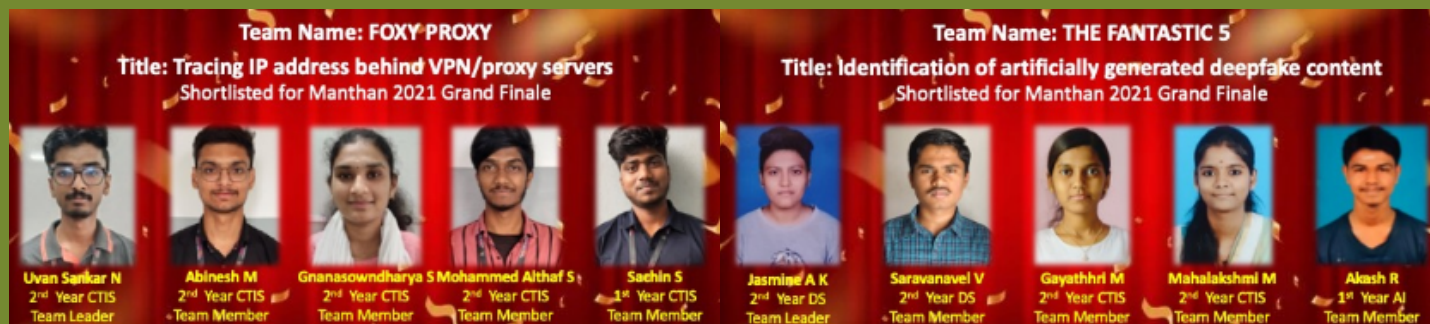
Department of Computer Science signed MoU with Visaithalam Solutions on 29.12.2021. The objective of MoU is to give platform for students and staff to get exposure in Cyber Security, Ethical Hacking and recent technologies in the field of IT.

Rathinam Group of Institutions signed an MoU with WiseTech Source on 15.10.2021. The purpose of the MoU is training through its Offshore Development Centre(ODC) and will impart and award credits for such 'Skill oriented training' on their Software Development Technologies.



On 10.08.2021, we signed an MoU with Bajaj Finserv. The purpose of the MoU is to give Employability skill program for the Commerce students in the vertical of Banking, Finance and Insurance.

Manthan Hackathon 2021



Ministry of Education's innovation cell, AICTE along with BP R&D conducted Manthan hackathon 2021 in very short of time considering dynamically changing technology stack in national security domain. From our college, 2 teams were selected for the finals : Team Name :Foxy_Proxy(User id : 6239), Title : Tracing IP address behind VPN/ proxy servers, Team Members : Uvan Sankar N - Second-year CTIS - Team Lead, Abinash M - Second year CTIS, Gnanasowndharya S - Second year CTIS, Mohammed Althaf S - Second year CTIS, Sachin S - First year CTIS, Team Name :THE_FANTASTIC_5 (6301), Title : Identification of artificially generated deepfake content, team Members: Jasmine AK - Second year DS - Team Lead, Saravanavel V - Second year DS, Gayathri M - Second year CTIS, Mahalakshmi G - Second year CTIS, . Akash R - First Year AI.

GRANTS RECIEVED BY THE STAFF

TAMILNADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY DOTE Campus, Chennai-600025					
STUDENT PROJECTS SCHEME 2021-2022					
LIST OF APPROVED PROJECTS - SCIENCE					
No.	Guide Name & Address	Title of the Project	Student(s) Name	Code	Amt. Rs.
346.	Dr.Gnanasekaran.M Assistant professor Department of Mathematics Rathinam College of Arts and Science, Echanari-641021	Build the sugar (glucose) level identifying vessels	S.Supriya, V.Janani	MS-189	7500/-
568.	Dr.E. Kamatchi Muthulakshmi Assistant professor Dept. of MBA Rathinam College of Arts & Science, Coimbatore-641021	A study on financial aid schemes in the development of hygiene toilets among rural areas in Coimbatore district	I.Vanitha, S.Tamilarasu	SS-266	7500/-

Two student projects were granted a fund of Rs. 7500/- each by Tamilnadu State Council for Science and Technology. S. Supriya and V. Janani sri (2nd M.Sc) Department of mathematics were granted fund for the project "Build the sugar (glucose) level identifying vessels" under the guidance Mr. Gnanasekar, Asst. professor Department of mathematics. I. Vanitha and S.Tamilarasu (2nd MBA) Department of Management sanctioned fund for the project "A study on financial aid schemes in the development of hygiene toilets among rural areas in Coimbatore District" under the guidance of Ms. E. Kamatchi Muthulakshmi, Asst. Professor, Department of Management.



REPUBLIC DAY COMPETITIONS

Department of English organized **REPUBLIC DAY COMPETITIONS** on 25th January 2022. The students enthusiastically exposed their talents and patriotism in this competition



SHAKESPEAREAN WEEK COMPETITION

On 25th April 2022, the students eagerly participated and exposed their talents in this competition.



Placement training

Department of Psychology and Department of training and placement organized an interactive session in 'Skills and etiquette for Jobs', on 13th December 2021, in order to gain knowledge on the skills and develop abilities required for attending the interviews and perform well on jobs.



The Department of Psychology organized a career development program on 5th January 2022. in 'How to figure out my interests?' to create awareness in the various career opportunities available in the field of psychology, which is essential for the current scenario.

Awareness program

The Department of Psychology & Rathinam Counselling Centre organized an awareness program on 11th April 2022 in 'Autism Spectrum Disorder' in order to provide knowledge on dealing with autistic children and prevent worsening the condition



Department of Commerce organized a three day workshop on "GST, Indirect Tax, TDS & JET" on 12.12.2021 to 15.12.2021. Guest Name: Mr. Sarafudeen Abdul Jabbar, Senior Software Trainer in Neogenic Pvt.Ltd. Total No of participants: 90.

Open-Book Competition



BIS Standards Club of our college and Bureau of Indian Standards jointly organized an Open-Book competition on Understanding Indian Standards for students in our college. Around 40 students actively participated in this event.

The Department of English organized a Vigilance awareness program through Essay writing competition. The event was effectively participated by the participants On 25th October 2021.



International Conference



Department of Physics organized "International Conference on Theoretical and Experimental Science (ICTES -2022) on 8th January 2022. The resource persons Dr. D. Amilan Jose, National Institute of Technology, Kurukshetra and Dr. Chithrabhanu Perumangatt, Cambridge Research Laboratory discussed about the Light- Controlled Release of Gaseous Signalling Molecules from nano-scale Vesicles and Satellite-based quantum communications. The sessions were very useful to the participants to gain more knowledge and insights.



On account of National Science day celebration, Department of Physics organized Science Expo – 2022 and Science day Quiz competition on 25th February 2022 to promote the innovative ideas of the students.



**Science Day – Quiz
Science Congress – 2022 (Rocket & Space
Technology) was conducted on 28th
February 2022.**



Foolishta – Drawing Competition

As a part of raising funds to construct the classrooms for Government high school, Sulakal, Department of Mathematics conducted various competitions to students on 5th April 2022

On account of world earth day celebration, Department of Physics conducted drawing competition for the students on 22nd April 2022.



LITERARY TALENT COMPETITIONS

To showcase the Literary talent of the students. English Club organized Drama Competition in a grand manner on 22nd October 2021. Students enacted the English dramas of the famous writers like Shakesphere, Charles Dickens, etc.,



"NDLI SPEECH AND ESSAY COMPETITION "LIFE SKILL CONCEPT – HUMAN VALUES AND PROFESSIONAL ETHICS" on 28th March 2022, Library & NDLI Club, Organized Speech and Essay Competition.



NDLI COMPETITION - ROLE PLAY "NEWS REPORTER/ ANCHORING" on 24th March 2022, Library & NDLI Club, organized activities to exhibit student's talents and skills. The News Reporting/ Anchoring was judged by Mr. Mukesh Mohan Kumar, Rathinavani Community Radio - Station Head. Students actively participated in the event

Department of Information Technology organized making "New Year Greeting Card Contest" on 31st December 2021. The purpose of this event to motivate the students to know the importance and awareness about "Save Water and Save Trees".





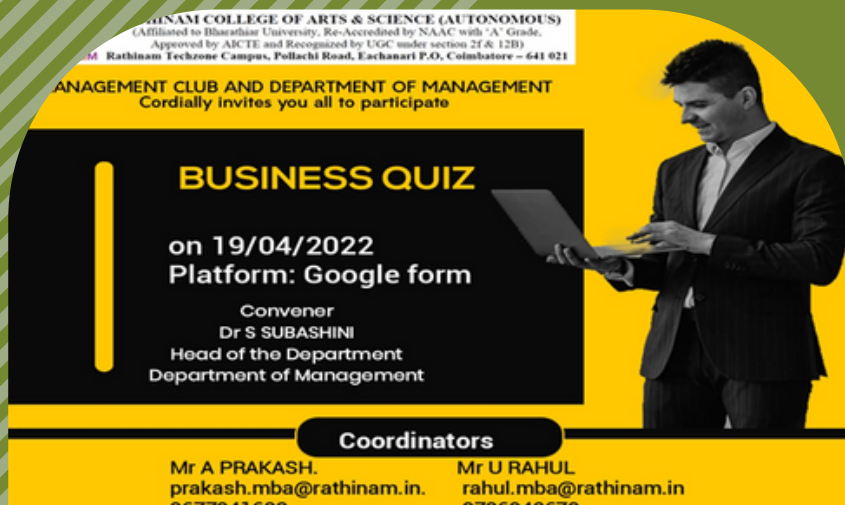
INTERCOLLEGIATE DANCE COMPETITION - VELLALAR INSTITUTION

Students participated in an intercollegiate dance competition and won Third Prize held at Vellalar Institution, Erode on 29th April 2022.

Department of Management organized Rotaract Club Orientation Programme for 1st year UG Students on 19th November 2021.



Department of Management and Rotaract Club organized team building activities on 13th December 2021 for 1st year BBA students



Department of Management and Management club jointly organized "BUSINESS QUIZ" on 19th April 2022



Department of Management and Management Club Jointly conducted grand finale of "Voice Of Rathinamites" on 20th April 2022.



Department of Management and Management Club jointly organized "7th SENSE - BRAIN STORMING AND POSITIVE MIND PROGRAMMING" on 6th October 2021.



Dr A Sivakumar- Assistant Professor in Computer Science published a book entitled "Machine Learning" under Shanlax Publications (ISBN: 9 789391 373818).

Dr. Juliana Gnanaselvi - Head Department of Information Technology along with 3rd year IT student Mr. Sulaiman Abdulmalek published a book titled "BlockChain Basics & Beyond" with ISBN No: 978-1-68523-796-7.



Dr. Saravana Kumar, Department of Commerce published a Book as one of the author in "Digital Banking" a Shanlax Publication. ISBN No: 978-93-91373-14-6.



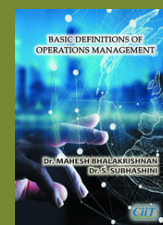
Dr T M Hemalatha, Dean - School of Commerce, Dr V T Dhanraj, Head - Department of Commerce II, Dr S Hariharan, Head - Department of Commerce III, and Mr I A Ahmed Wasim Mushtaq - Assistant Professor of Commerce all together published a Book entitled "Company Law 2013" with Laser Park Publishing House Publisher. ISSN No: 9788195 208814.

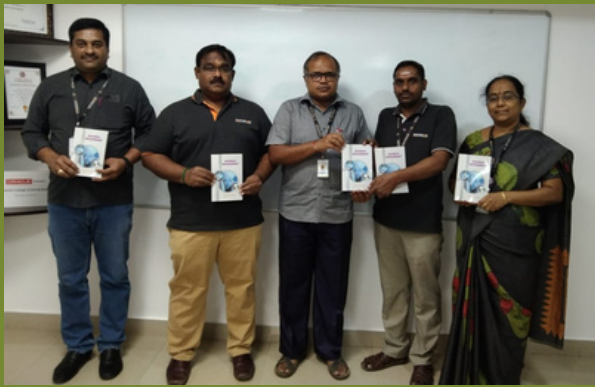


Dr A Sivakumar, Assistant Professor in Computer Science and Mr Sulaiman Al-maswari, Undergraduate Student of Dept. of Information Technology jointly published a Book entitled "Learning Web Design: A Beginners Guide to HTML and CSS" under SKRGC Publication with ISSN No: 9799291077723.



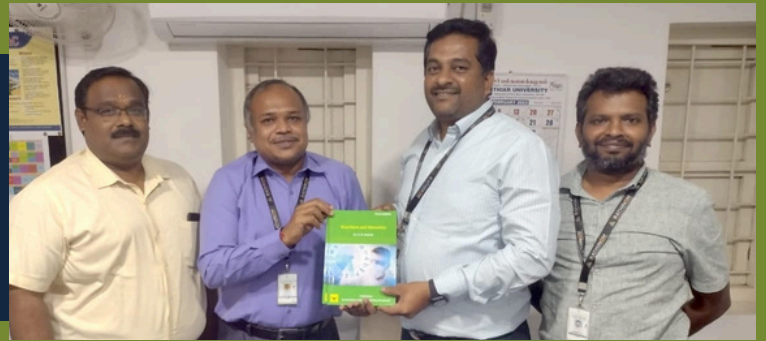
Dr. Mahesh Bhalakrishnan and Dr. S. Subhashini - Department of Management together published a Book on "Basic Definitions of Operations Management"





Mr B H Singu - Assistant Professor of Commerce - IV published Book entitled "Business Environment" under Shanlax Publications with ISBN number: 9 78 9393 737564

IQAC Coordinator & Dean - School of Science , Dr. S. N. Suresh written "Bioethics and Biosafety" Book which is published by Innovation Online Training Academy with ISSN number: 9789393622037



Dr. T. M. Hemalatha - Dean, Department of Commerce, Dr. S. Harikaran - Head Department of Commerce III and Ms. S. Shobana - Assistant Professor, Department of Commerce jointly published a Book entitled "Fundamentals of Block Chain" under Laser Park Publication with ISBN No: 978-81-952088-9-0.

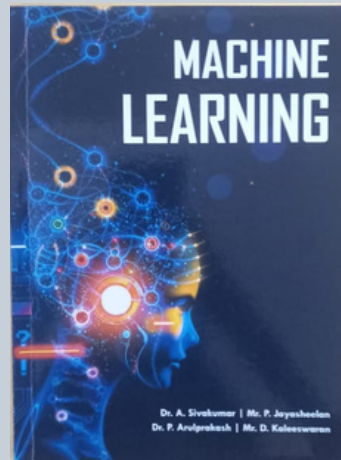
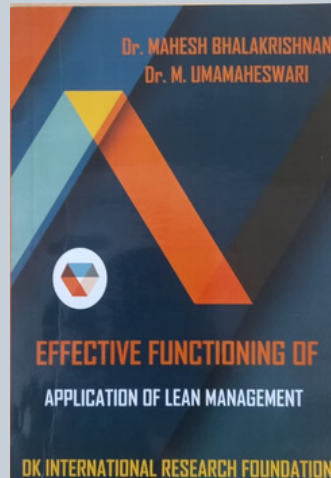


Mrs A S R Sulthana - Assistant Professor of Information Technology and undergraduate student Mr Micheal Yeboah Frimpong published a Book entitled "Demystifying the NoSQL" under Notion Press with ISBN number: 979-8885216418.

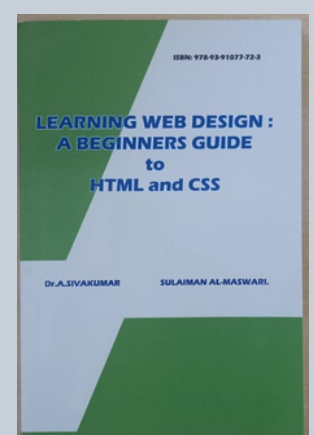
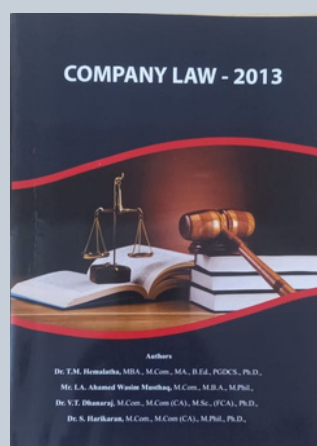
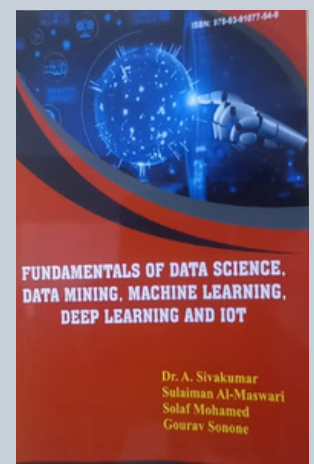
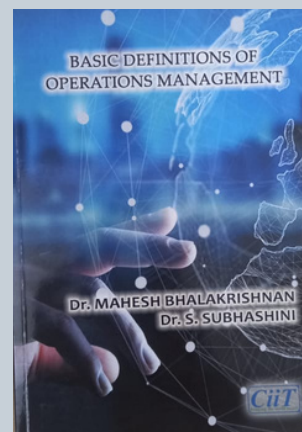
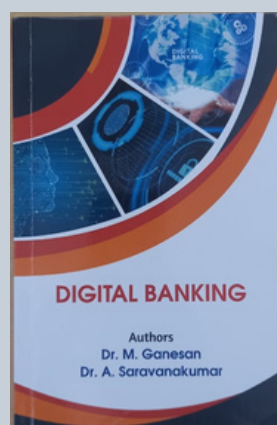
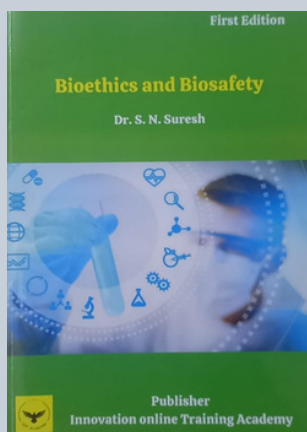
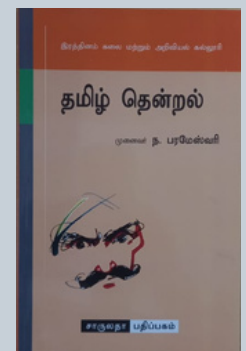


Prof. Chesintha, AP, Department of Mathematics has cleared GATE exam. She secured all India level ranking of 511 in Mathematics.

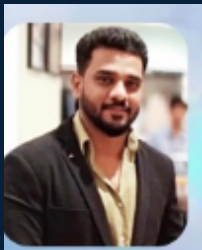
Book Publication



Our Faculty successfully published 15 books solely by their hard work and effort



Journal Publication



Dr G Sajeeth Kumar - Head, Department of Psychology and Ms Brindha - Alumnus-2019 Batch, Department of Psychology together published a Book Chapter titled "Psychological empowerment of women entrepreneurs and its effects on decision making and life satisfaction" in the edited book "Women empowerment: Entrepreneurship development & holistic challenges" by NFED, Coimbatore, Tamilnadu

Dr T Velumani- Assistant Professor in Computer Science, published his research work entitled "A survey paper on network attack detection using various security techniques" in SCOPUS Journal "DESIGN ENGINEERING" - ISSN: 0011-9342



Dr A Sathyapriya - Assistant Professor of Biotechnology has published her research work entitled "Evaluation of probiotic bacteria *Leucosnostonoc mensesenteroides* against white gut disease in shrimp aquaculture" in SCOPUS Journal "Journal of University of Shanghai for Science and Technology - JUSST".

Dr A Saravankumar - HoD of Commerce IV published his research work titled "Comprehensive review of functions of Blockchain and crypto currency in finance and banking" in SCOPUS indexed Journal "Design Engineering".



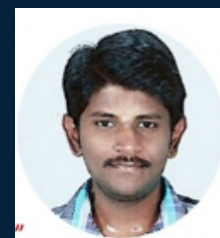
Dr N Bhuvaneswari, Assistant Professor of Physics published her research work accepted to publish in SCOPUS journal "Journal of Material Science: Materials in Electronics" Impact factor: 2.478, Quartile Q2, Springer Publisher. The title of the article "Growth, structural and solid state properties of a hybrid metal-organic crystal: Tetramethylammonium cadmium nitrate".

Dr S Dhinakaran - Controller of Examinations published his research work title "Design IoT and Blockchain based model for secure recording of violation records" in SCOPUS indexed journal "Design Engineering".



Mr Kathiresan - Assistant Professor of Maths has collaborated a research work with Bharathiar University and the work is published in Peer-Reviewed High Impact (IF: 4.504) Scopus indexed Journal "Journal of the Franklin Institute". It is an Elsevier and Quartile Q1 Journal.

Dr P Srinivasan, Head - Department of Microbiology has published his research work in SCOPUS Journal "Turkish Online Journal of Qualitative Inquiry"





Dr T M Hemalatha - Dean, School of Commerce published her research work entitled "Towards applicability of blockchain in human resource management" in SCOPUS indexed journal "Design Engineering".

Dr R Pandeewari, Assistant Professor, Department of Physics - titled "Highly selective dimethylamine vapour sensors based on spray deposited β -Bi₂O₃ nanospheres at low temperature" is accepted for publication in peer-reviewed Journal "Sensing and Imaging" – Springer Science Publisher, Web of Science indexed with Impact Factor: 1.6, Q4 Quartile.

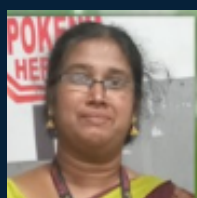


Dr D Raj Balaji - Deputy Controller of Examinations & Assistant Professor of Computer Science published his research work entitled "Improved extreme learning machine (IELM) based hunger games search for automatic IP configuration and duplicate node detection" in SCOPUS indexed journal "Design Engineering".

Dr. S. Subhashini, Head of the Management Department, published her research paper in the peer-reviewed Book "Business Finance: The Changing Scenario - Volume 2" ISBN No: 978-93-90996-40-7. The title of the paper is "Critical view on FDI in retail sector in porter model perception".



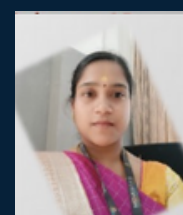
Mr Kathiresan - Assistant Professor of Mathematics, published his article titled "Multi-stability analysis of fractional-order quaternion-valued neural networks with time delay" in SCOPUS indexed journal "AIMS MATHEMATICS" with impact factor 1.427.



Dr A Kabilath Begum - Assistant Professor of English and Ms D Jeyanthi Prassana - Assistant Professor of Maths published Peer Reviewed Book Chapter entitled "Impact of cross-culture and English in global communication" in the Book Titled "Opportunities in Media Industry Post Covid-19 Pandemic-Vol II" published by CLEVER FOX PUBLISHING 2021 with ISSN No: 978-93-91537-90-6.



Dr S Sukanya - Assistant Professor, Department of Mathematics, published her research work titled "Existence results for neural fractional integro-differential system with integral boundry conditions" in a Peer-Reviewed SCOPUS Journal - MATHEMATICS IN ENGINEERING, SCIENCE AND AEROSPACE (E-ISSN: 2041-3173).

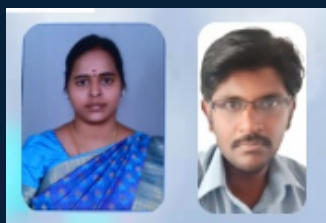


Patent Publication



Ms. D. Uma Maheswari, Head - Department of Physics filed a Patent on "Touch screen devices employing graphene electrodes". App No: 202141037966.

Ms. Violet Beulah, Department of Microbiology is one among the author in the filed Patent "Machine learning and image processing based smart prediction of human emotions and character" App No: 202141035789.



Dr Rajalakshmi, Assistant Professor in Microbiology, Dr Srinivasan, Head-Department of Microbiology and Mr Hariharan, Teaching Assistant in Microbiology all together filed a Patent "Medicinal plant enriched Artemia for enhancing growth, hematopoiesis and immunity in Catla Catla" with App. No: 202141043571.



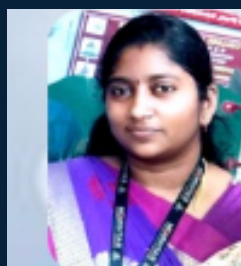
Ms G Arut Geevitha - Assistant Professor of Commerce is one among the authors of the filed Patent entitled "The importance of information technology in the e-commerce industry" with App. No: 202141043584.

Mrs E Kamatchi Muthulakshmi - Assistant Professor in Management filing a Patent as one of the co-author in "Credit card fraud detection in e-commerce system using machine learning based HTM-CA algorithm". Application No: 202141041025.



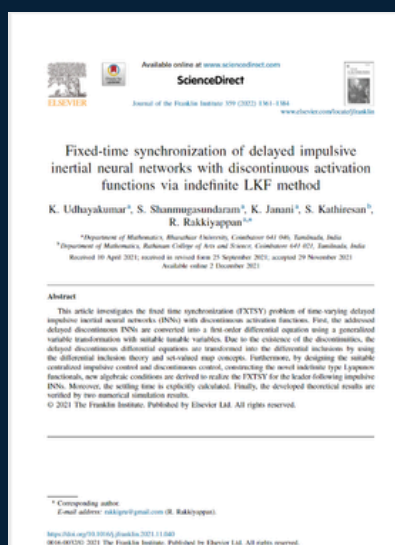
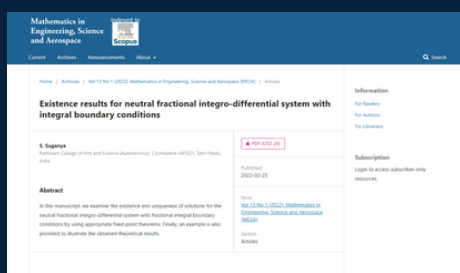
Dr T Velumani, Assistant Professor in Department of Computer Science being one among the author in the filed Patent "General frame work to handle large class of inference problems using lable sequence learning from realtime monitoring videos". App No: 202141037738.

Dr. C. Kanagaraj, Head - Department of Biotechnology filed a Patent on "Bioactive Compounds from S.Androgynus (L)". Reference No: INBA3202102895.

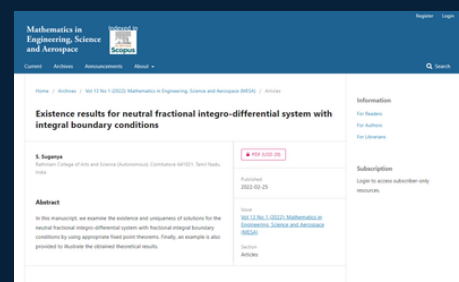


Dr N Bhuvaneswari, Assistant Professor of Physics, has filed a Patent as one of the author in "Long range spy robot with night vision" Application No: 202141039102.

Dr. C. Kanagaraj, Dr. S Aravindh, Ms. B. Mohanapriya of Biotechnology Department along with Dr. A. Saravanakumar, Mr. B H Singu of Commerce Department filed a Patent on "Agro GO Round Technology". Application No: 202141035523.



In the academic year 2021-22, the faculty published total number of 25 articles in Scopus / WoS Journal and 113 articles in various UGC Care listed journals. There were 25 patents were applied and among them 17 were published.





Industrial Visit

Students of Department of Physics have visited Kodaikanal Solar Observatory, Indian Institute of Astrophysics, Kodaikanal on 04-01-2022 along with 33 Students and 3 faculty as part of industrial visit. Through this visit, students gained knowledge on different types of telescopes and its working mechanism and also about the importance of our solar system. The students had good interaction with the research scientists. We thank our management for supporting us and a special thanks to Dr. E. Ebenezer Chellasamy, Resident Scientist, Indian Institute of Astrophysics, Kodaikanal.



The students of Dept of Microbiology were taken for an Industrial visit cum training to Deesan organic farm situated at Pollachi Kerala border. Mr. Gnana saravanan, proprietor explained the various aspects of the organic farming and business ventures. Students got an opportunity to get trained on panchakayam production, Vermicompost preparation, farm land management, pest control, cattle rearing, micro ecosystem maintenance, and most importantly Preserving Mother Nature. About 40 members participated and benefited.



Department Of Management was conducted "Eventivus Day" on 29-12-2021 "The Best Managerial Team". The following teams were declared as Winner's B.Sc. CS - 3rd Year, B.Sc. Psychology - 3rd Year, and B.Sc Mathematics - 1st Year.

Winter Fest

Department of Commerce conducted a 'Winter Fest' on 29.12.21 and 30.12.2021. The whole event was planned and co-ordinated by Assistant Professor Ms. G. Rajeswari, and A. Anusha, Assistant Professor. We have followed all the covid 19 - protocols to conduct this event.



Department of Commerce in association with ISDC organized a Students Interaction Program for ACCA Students regarding registration process for ACCA students, about ACCA portal usage and schedules for ACCA Examinations on 20.12.2021.



Inter - Department Photography Event



Department of Visual Communication conducted Inter-Departmental photography event based on Street photography & Product photography for all UG 1st Years on 27-10-2021. Dr. R. Muralidhran, Principal of Rathinam College Of Arts and Science Inaugurated the Photography Event. 1st Prize - V. S. Kiruthiga (Viscom). 2nd Prize - Kishoor Kannan (Viscom), 3rd Prize - Suresh. R (Viscom). Product Photography Winners:- 1st Prize - Chintanan.M (Viscom), 2nd Prize - Sneha.A (Viscom), 3rd Prize - Jefin Samuel. G (Commerce II)

One Day Trip To Nilgiri



Department of Biotechnology went for a one day trip to Nilgiri Biosphere Nature Park (NBNP) on 10.12.2021 with 82 students and 3 faculties. The main objective of visit NBNP was to create awareness among the students regarding the natural heritage of the Nilgiri biosphere. There was a nature trail (about 1.2 km) at the NBNP by which students experienced the joy and thrill of seeing some of the rare plants, birds, snakes, butterflies and insects. Students have learnt and enjoyed the trip.



MENSTRUAL HYGIENE MANAGEMENT

As a part of Women's club and NSS along with Health and Hygiene club, conducted a health seminar on the topic "MENSTRUAL HYGIENE MANAGEMENT" on 07.10.2021.

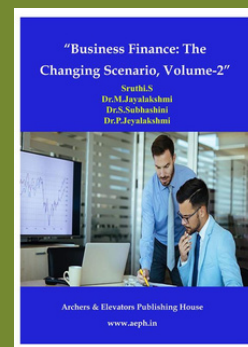


Industry Institute Interaction happened with Cotivi India Pvt Ltd., for Life science courses regarding curriculum based training & placement on 10.12.2021



Dr. Mahesh Bhalakrishnan, Department of Management published a BOOK titled "Effective Functioning of Application of Lean Management" in DK International Research Foundation. ISBN No: 978-93-90956-67-8.

Dr. S. Subhashini, Head of the Management Department, published her research paper in the peer-reviewed Book "Business Finance: The Changing Scenario - Volume 2" ISBN No: 978-93-90996-40-7

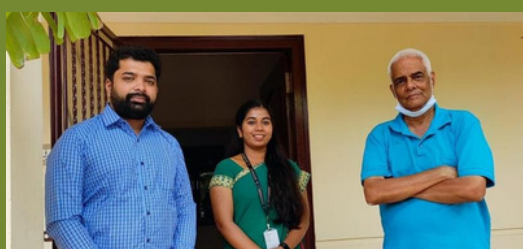


Rathinavani

Rathinavani 90.8 Community Radio was awarded for being the Radio Partner in the Record Event to reach out the stories for rural & non-internet users to inspire for being women entrepreneurs (in the Coimbatore region). This was the very first kind of innovative approach to use Clubhouse to reach non internet users through a community radio team in a period of Pandemic Curtail.



Dr. Mahesh Balakrishnan, Department of Management for receiving "Best Senior Faculty Award" from Novel Research Academy, Puducherry.



We were delighted to inform you all that among 43 applications, 6 winners were announced in which one of the Winner is Mr. Mukesh Mohan Kumar (Radio Rathinavani) to receive TRF-UNESCO-CEMCA-SDG Fellowship 2021.

Sports Achievements



Football Team - VICTORS in Annual Soldiers Trophy 5'A Side Tournament held on 23rd April at Vadavalli, Coimbatore.

Football team won the State level Men's Football Tournament Pichanur Trophy - 2022



Football Team - BAGGED SECOND PRIZE in State Level Football Tournament 2022 (U - 21) held on 20th to 24th April at Valparai



Football team winners in SNS - National Level Football Tournament held at SNS Engineering College, Coimbatore on 30.03.2022



Football team bagged winners in the CCJ football tournament 2022 (U-21) held at Ooty



Kabadi Team - Men Secured First Place in Bharathiar University Inter collegiate Kadabi Tournament (Men) - ZONE-C which was held at AJK CAS, Coimbatore.



Volleyball team secured SECOND PLACE in zone - C Bharathiar University Inter Collegiate Tournament.



Women Kabadi Team secured Second Place in State Level Kabadi Tournament held at Aadhanur, Trichy.



Our Students Participated and secured 4th, 11th and 9th place respectively in "National Marathon" organized by SDAT,Dindigul and Dhanuvarshan trust,Thanjavur.



Elated to proclaim that our college students in football team (Kowshik, Riswam, Sawfan, Deena, Paramesh) participated and Secured 1st Place in five members 5's Football Tournament held at Pollachi



Elated to proclaim that our college football team members Vinothraj 2nd MBA, Jefrin 2nd MBA, Evans 3rd B.Sc CS, Arsath 2nd BCA, and Kowshick 1st BA Eng participated in five members foot ball game 5's match held at Kuniyamuthur on 23.09.2021 and won the first prize.



Football team winners in SNS - National Level Football Tournament held at SNS Engineering College, Coimbatore on 30.03.2022



Our Football champions won state level 7's football tournament held on 19 & 20 March at Nachiaar Vidhyalayam, Pollachi.



S. Velmurugan of II B.Com BPS secured second place and won cash prize of Rs. 10,000 in Mathanur marathon held at Vellore on 13.03.2022. The CEO, Principal, Director of Physical Education, Congratulated the player for his success.



Our college football player RICHU Ist MBA selected Playing for LIFFA Trivandrum KERALA PREMIER LEAGUE!!



Bharathiar University Inter Collegiate Weight Lifting Championship held at kongu college on 24.02.2022, VIJAY III BBA CA secured the GOLD MEDAL in Clean & Jerk 100Kg and Snatch 70 Kg. Total: 170Kg.



Our football team Won State Level 7's football tournament held on 12 & 13 March at Yuva Public School Periyanaickenpalayam.

Annual Sports Day celebrations



This event was organized by the Sports Club and Physical Education Department. 956 active participants from various Departments participated in all the games. Various competitions were conducted both Indoor and outdoor games like Table Tennis, Carrom, Chess, Throwball, Volleyball, Football, Kabaddi, Basketball, Badminton, Tennikoit, 100Mts, 200 Mts, 400 Mts, Mixed Relay, Javelin. Students from all the departments participated in all the games enthusiastically and won the prizes.



Over All Championship Winners



Our College Boxers won the OVER ALL CHAMPIONSHIP in Bharathiar University Intercollegiate Boxing Championship Tournament (Men) held at Kongu Arts and Science College, Erode on 7.12.2021. The details of our boxers and medal tally are as follows: Vaigai Selvan R.S – I - M. A (English) 51- 54 kg category secured Gold Medal. Sri Ram Kumar – I - MBA 75-80 Kg category secured Gold Medal. Susil Raj – I - MBA, 90+kg category secured Gold Medal. Dhasarathan.J – II - B.Com (BPS) 60-63.5 Kg category secured Silver Medal. Kabilesh.T – II - B.com (BPS), 67- 71kg category secured Silver Medal. B.Sri Suraj- III - B.A, 54-57kg category secured Bronze Medal. P.Abimanyu – III - B.com (B& I) 57- 60kg secured silver Medal.

Awareness Rally

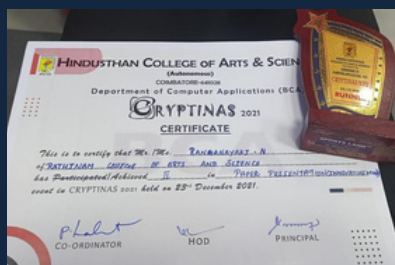


Rathinam NSS units and RRC unit participated in the Awareness rally held 01.12.2021 as part of World AIDS Day. Awareness rally flag off by District collector Dr.G.S. Sameeran. Nearly 150+ volunteers participated in the program.

Students Achievements

ACCA

Four Students have cleared their ACCA-International Examination (Financial Reporting-F7) which is held on the month of December 2021.



II B.Sc (IT) students Shalini.R and Ranganayaki. N has Achieved II Place in Paper Presentation (INNOVATIVE MIND) event in a National Level Technical Symposium "CRYPTINAS' 21" held at Hindustan College of Arts and Science on 23.12.21.



Bureau of Indian Standard (BIS) Club was glad to declare the winners of Quiz Competition conducted on the awareness of BIS. 1st Prize (Rs.1000) - V L Divyashree, II-year Biotechnology, 2nd Prize (Rs.750) - K Deepika, II-year Psychology, 3rd Prize (Rs.500) - S Anu, II-year Biotechnology, Consolidation Prize (Rs.250) - J Monisha, II-year Biotechnology; N Bharath, II-year Biotechnology; & Nirmal, II-year Microbiology



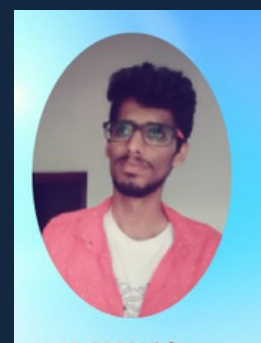
III B.Sc Microbiology Team (U Shiva Bharathi U-Team Leader; E S Shigina, M A Suhaib, S Abipriya, D Priyadarshini – Team Members) and Mentor (Dr P Srinivasan) for selected as Final Team (Winner) of NGI-Hackathon 2021, organized by the Nehru Group of Institutions - Technology Business Incubator (NGI-TBI) in association with NSTEDB, MHRD, MSME (Govt. of India) to get support for Incubation, Start-up establishment, Product development, and marketing.



Students from Department of Commerce Cleared CMA Foundation Level Examination 2021. Ms. Shanmathi - 13th rank in Coimbatore District, Mr. Avishkar, Ms.Dharshini.C, Mr. K. Midhul, Mr. Keshava Prakash, Mr. Lavanya. A, Ms. Madhumitha. R, Mr. Mohammed Munif. K. M, Mr. Sreedharan, Mr. Gunsekar. R, Mr. Vijaya Bharathan. M, and Ms. Ranganayagi.

Staff Achievements

Mr M M Vishnu, Assistant Professor in Commerce selected for "Guru Drona Award 2021" by "Master Academy of Commerce and Research Private Ltd." for acknowledging his excellence, honoring his contribution and to thank his efforts in teaching to the students during covid-19 pandemic.



Dr T Velumani - Assistant Professor in Computer Science won "Best Researcher Award" in "International Scientist Awards 2021 on Engineering, Science and Medicine" by VDGood Technology Factory.



Mr T J Raju, Assistant Professor of Visual communication, endorsed with "Young Educator Award" by National foundation for Entrepreneurship Development (NEED) for his significant contributions in teaching Journalism and Mass communication.



Dr C Kanagaraj, Head-Department of Biotechnology recognised for his outstanding contributions in the field of Innovation & Entrepreneurship and awarded as "YUVA MENTOR - AS A CHANGEMAKER" by Yuva Incubated & K.I.T.E.S Education.

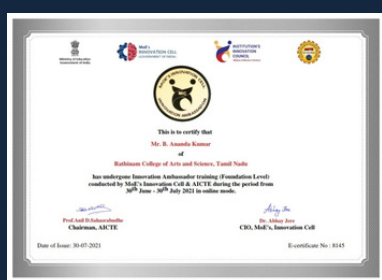
Ms U Ponmani, Assistant Professor in Commerce selected for "Guru Drona Award 2021" by "Master Academy of Commerce and Research Private Ltd." for acknowledging her excellence, honouring her contribution and to thank her efforts in teaching to the students during covid-19 pandemic.





Dr P Srinivasan, Head - Department of Microbiology, was awarded "GURU DRONA-2021 Award" by Masters Professional Academy.

Dr.P.Srinivasan, HOD, Dept. of Microbiology chosen for "Yuva Innovative Educator Award" honored at the "International Summit- Innovative Educators: Key of Future Education" organized by K.I.T.E.S. Education in association with Yuva Incubated & Bhavishya Skills Labs on 20.11.2021

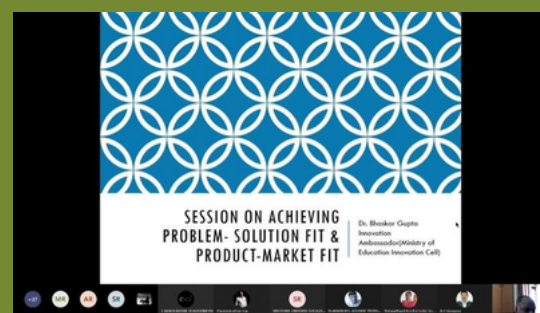
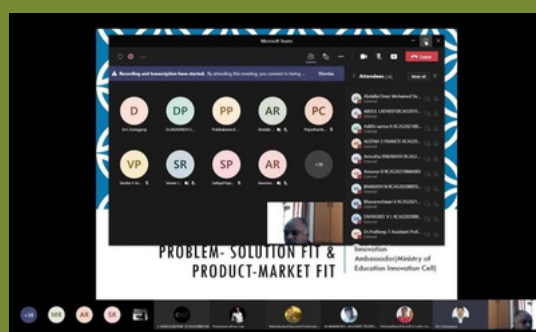


Following faculty members successfully completed Innovation Ambassador Training Program and assessment from June 30th to July 30th, 2021 organized by MoE's Innovation Cell and AICTE. Dr. K. P. V. Sabareesh, Dean - Research & Development, Dr. S. N. Suresh, Dean, Dr. S. Aravindh, Assistant Professor - Biotechnology, Mr. Ananda Kumar, Assistant Professor - Computer science, Mr. B. Prakash, Assistant Professor - Chemistry, Dr. M. Rajalakshmi, Assistant Professor - Microbiology, Mrs. A. S. R. Sulthana, Assistant Professor - Information Technology, Mr. R. Hariharan, Placement officer, RCAS, Mr. Karthikeyan, Assistant Professor - Computer Science, and Mr. K. Srinivasan, Assistant Professor, Management.



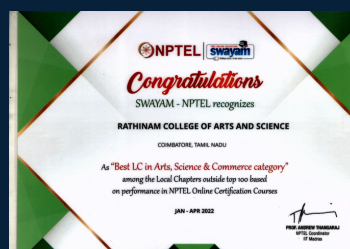
SEMINAR

Innovation Club and Department of Biotechnology successfully organized a webinar on "ACHIEVING PROBLEM SOLUTION FIT & PRODUCT MARKET FIT" through online on 29.01.2022. Dr. Bhaskar Gupta, President - IIC & Innovation Ambassador, Ministry of Education Innovation Cell (MIC) discussed about achieving problem solution fit and product market fit in step by step manner with an example of business model. He explained about various stages in validating the problem and solution. He concluded the session by giving several examples of new technologies based on product market fit validation. Total No of Beneficiaries: 52.



INDIA TODAY

Rankings



Swayam NPTEL





NIRF Ranking



ARIIA Ranking



IIC Ranking



NAAC A++ Grade



AIC RAISE

Entrepreneurship Development and Start-ups Activity at AIC Raise

Mega business conclave



AIC RAISE and Women Entrepreneurs India has conducted a mega business conclave on 10.05.2022 in the Manchester of South India "Coimbatore", 10+ investors were present, 50+ start-up Ideas were presented, 400+ Youngsters has participated, 60+ Businesses has exhibited their products, 20Lakhs investment has been raised by the startups, Founder and CEO of AIC RAISE Dr. Madan A Sendhil, Kangeyam Siva Senathipathy, Founder of "Thyrocare", Mr. Velumani, Founder of "The Chennai Silks" Mr. TK Chandran, MD of SSVM, Dr. Manimegalai and Ms. Hemalatha Annamalai, CEO of Ampere vehicles has graced the event as chief guests and awarded the impact creators in the society.

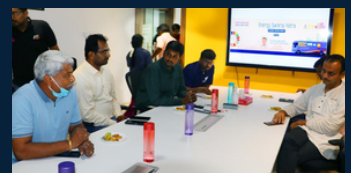
Techstars startup weekend



Techstars startup weekend event on Coimbatore powered by google for startups and sponsored by Miro and Godaddy. This event was held on 22nd to 24th April 2022. In this event 10 different teams worked on their ideas. In the final pitching, more than 10+ mentors were connected to each team, and based on that winners, runners, and jury special mentions are announced. > 1st Prize - Radiant Haze > 2nd Prize -Pancha Pandavas > 3rd Prize - Yavi >Jury Special Mention - Kalki Ocean Energy

Energy swaraj yatra at Rathinam

Dr. Chetan Singh Solanki, Brand Ambassador of Solar Energy for Govt. of MP, and founder of the energy swaraj foundation visited AIC RAISE on 31.03.2022. He discussed green energy, the importance of the solar system, climate action, how to scale startups that are related to climate, and more.



Joining hands with, Brussels by Belgium Govt

AIC RAISE, supported by Atal Innovation Mission Official, NITI Aayog, Govt of India is joining hands with, Hub. Brussels by Belgium Govt. on 10.08.2021. This partnership is to bridge the Indian and Belgium startup ecosystems hub. The Brussels team will advise and facilitate Indian Startups and MSMEs to set their footprint in the European market through AIC Raise.



InnoHive

AIC RAISE and Headstart Network Foundation is joining hands with India-Finland Start-Up Hub and IIT Mandi Catalyst on 29.10.2021. The purpose of the collaboration was to empower and enrich the start-ups that are into SDG with our Cohort called "InnoHive"

Tamilnadu Start-up Growth Conclave



Tamilnadu Start-up Growth Conclave event was inaugurated with Honourable Tamilnadu IT Minister Mano Thangaraj, Honourable Minister of Electricity and Prohibition and Excise V. Senthil Balaji, Govt of TN and Dr. Chintan Vaishnav, Mission director of Atal innovation mission. About TN Start-up growth conclave is building a bridge to the future for all the galloping unicorns by bringing together the ones who care about the future of mankind and the ones who have the ability to create it.





Raiseup Covai

The event "Raiseup Covai" was hosted by AIC RAISE, India's first Startup Incubation Centre focusing on the United Nations Sustainable Development Goals and established under the Atal Innovation Mission of NITI Aayog, Government of India on 11th and 12th December 2021. In order to transform Coimbatore into one of the global hubs in the IT space, AIC Raise had planned to conduct a panel discussion with Startups and the CEO of IT companies. The discussion would be on identifying the gap in the Coimbatore Startup Ecosystem and transforming Coimbatore into the Silicon Valley of India. The panel discussion would be chaired by Thiru Mano Thangaraj, honorable minister of Information Technology (Govt. of Tamil Nadu). Various startups, incubators, startup communities and tech-giants of Coimbatore have been invited for the panel discussion. This program aims to build a holistic ecosystem for startups in Coimbatore in order to maximize profits while also benefiting society and the environment. #raiseupcovai #startup



Successful Startup - Entrepreneurs from Rathinam College of Arts and Science



Ms. Nivetha
Brindhavan Silks
II MBA IEV



Mr. Kaviarasan
Uthukuli Dairy
II MBA IEV Student



Mr. Ajesh K Antony
Venture Guard
II MBA Student



Mr. Arunkumar
Flyers Drone Tech
I MBA Student



Mr. Adithya Lal
Law consulting App



Mr. Arunkumar
Bullish
II MBA Student

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தி கோவை ஸாபிஸ்

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THE HINDU COIMBATORE SATURDAY, DECEMBER 18, 2021
Mou Signed at Rathnam College
Rathnam College of Arts and Science, Department of Commerce, signed a Memorandum of Understanding with Karam's I-Tech Solutions for offering Tally Prime Certification course for their students. A workshop on Tally was also held. The program was inaugurated by Dr.R.Muralidharan, Principal, Dr.T.M.Hemalatha, Dean, Commerce and Joel M Andrew, Director, Karam's I Tech Solutions and Dr. S. Harikanan, Head, Commerce were present.

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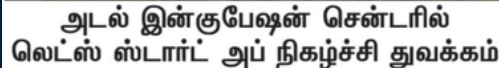
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 The Covai Mail

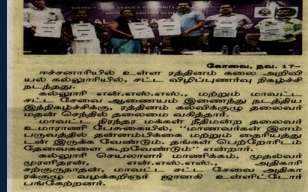
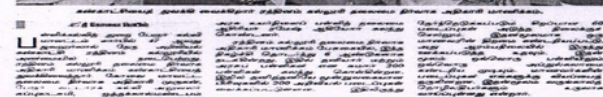
be used for strengthening more on their technology, onboarding new partners for developing their business and marketing activities.

The company's users include industry giants such as Ultratech Cements, Ramco Cements, Thermax, and Valeo. They have the capacity to supply more than a million tonnes of cement per year, waste, eight hundred metric tons of solid biofuels, and more than eight hundred kilolitres of biodiesel.

Moving towards cleaner energy not only reduces the ill effects on the environment but also bolsters the journey in making India a trillion-dollar economy, says a spokesman of the Minister of Inflation. Point Ventures. Inflation Point Ventures helps entrepreneurs to connect with diversified investors and provides experiential and monetary capital.

[illegible] **The Coval Mall**

girl students on the need for the self-defence in the modern era. The students were trained on basic posture and movements to enhance the body flexibility, followed by the traditional Karate techniques to protect themselves from the impending danger and avert close quarters offence from others.

[illegible]

A group of men, including several in military uniforms, are standing behind a table. On the table is a large ceremonial check and a box. One man in a suit is handing the check to a man in a military uniform. The background shows a building with a sign that reads "AMERICAN RED CROSS".

[illegible][illegible]