

Name : Mrs. I.Jeya Padma Deepa
Staff ID : RCAS04997
Designation : Assistant professor
Department : Commerce
Experience : 18 Years
Qualification : M.Com.,M.Phil.,MBA.,M.Phil (MGT).,SET(Commerce)
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ACADEMICS

Degree	Branch	Institution / University	Year of Completion
M. Phil (mgt)	Human Resource Management	Tamil Nadu Open University , Chennai	September,2010
MBA	Human Resource Management	University of Madras, (IDE), Chennai	October, 2006
M. Phil	Commerce	University of Madras, Chennai	June, 2001
M.Com	Commerce	University of Madras, Chennai	April ,2000
B. Com	Commerce	Queen Mary's College, Chennai	April ,1998

Diploma / Certification	Specialization	Institution / University / Agency Name	Year of Completion
DCA	Computer Application	LIBA (Loyola College, Chennai)	August,2000

Journal Publications

- Mrs.I. Jeya Padma Deepa," Technology Impact on Investment Management". G.Venkataswamy Naidu College Kovilpatti, International Journal of Research and Analytical Reviews, Print ISSN 2349-5138 E ISSN 2348-1269, Impact Factor 5.75. September 2018.
- Mrs.I. Jeya Padma Deepa," A Study on Intellectual Property Rights and Its Economic Development in India". Holy Cross Home Science College, Thoothukudi. Eduindex

Journals, ISSN 2394-3114, Impact Factor 6.1. Indexed, peer-reviewed, and listed in UGC Care (2020).

Book Chapters

- Mrs.I. Jeya Padma Deepa," A Study Towards Sustainable Business Models in E-Commerce: A Comprehensive Review and Analysis". ISBN: 978-81-972739-7-1.
- Mrs.I. Jeya Padma Deepa,"Women's Role in the Digital Economy". In Women Empowerment: Diverse Dimensions (Volume 03).

Proceedings

- Mrs.I.Jeya Padma Deepa,"A Study on Stress Management ". Hindustan College of Arts and Science , International Conference on Competitive Business Strategies for Sustainable Development ISBN, 13–14 September 2012.
- Mrs.I.Jeya Padma Deepa,"A Study on Human Resource Audit". International Conference on Contemporary Issues in Management „,SRM University ,Chennai
- Mrs.I.Jeya Padma Deepa,"An Empirical Study on Issues and Challenges of Corporate Social Responsibility Activities in India – An Overview", A.V.P. College of Arts and Science ,Recent Trends In Multi-Disciplinary Research And Innovation ,ICRTMRI'24 pp. 543–546. ISBN: 978-81-978963-54.
- Mrs.I.Jeya Padma Deepa,"Digital Transformation in MSMEs: Opportunities and Challenges in Technology Management", KPR College of Arts and Science, 2024 pp. 53–57. ISBN: 978-93-341-2460-6.
- Mrs.I.Jeya Padma Deepa,"A Study on AI in Business and E-Commerce", Nazareth Margoschis College at Pillaiyanmanai, The Impact of Artificial Intelligence on Commerce and Industry,pp. 57–66. ISBN: 978-93-342-5053-4.

Books

- Mrs. I. Jeya Padma Deepa, "Financial Management" .Charulatha Publications.2025, ISBN-13:978-93-6260-635-8

PRESENTATIONS

	State Level	National	International
Conference	-	-	5

PARTICIPATION

	State Level	National	International
Conference	1	1	5
Seminar	2	3	2
Workshop	1	2	-
Orientation	-	1	-
FDP/PDP	2	8	1

Events Organized (Seminar/Conference/Workshop)

- Organized One-Day National Level Seminar on Digital Marketing, Bishop Caldwell College, Tuticorin, 23 March 2019.
- Organized One-Day State Level Seminar: Insight on Equity Market, Bishop Caldwell College, Tuticorin, 3 February 2023.

Members in BoS/ Editorials/ Professional Bodies

- Member, Board of Studies (BoS), Dr. M.G.R. Educational and Research Institution, Maduravoyal, Chennai.

AWARDS, HONORS AND RECOGNITION

Awards / Honors /Recognition	Agency / Institution	Year of Award
Golden Gurus	GRT Jewelers	2025