

Name : Ms. S. Harydharuni
Staff ID : RCAS03291
Designation : Assistant Professor
Department : Commerce IV
Experience : 3 Years 5 Months
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ACADEMICS

Degree	Branch	Institution / University	Year of Completion
Ph.D.	Corporate Secretaryship	Dr. N. G. P Arts and Science College	On Going
M.Phil.	Corporate Secretaryship	Dr. N. G. P Arts and Science College	June 2022
M.com	Corporate Secretaryship	Dr. N. G. P Arts and Science College	April 2020
B.com	Corporate Secretaryship	Dr. N. G. P Arts and Science College	April 2018

Journal Publications

- Ms. S. Harydharuni, Dr. D. Parasakthi. “A Study on Difficulty faced by Street Vendors in the aftermath of pandemic with reference to Coimbatore city.” Journal of Interdisciplinary cycle research, vol. 7, no. 3, 2022, pp. 156–160. ISSN: 0022-1945.
- Ms. S. Harydharuni, Mr. A. Senthilnathan. “A Study of customer buying behavior and satisfaction level towards shopping malls in Coimbatore city.” Journal of Emerging Technologies and Innovative Research (JETIR), vol. 11, no. 2, 2022, pp. 201–207. ISSN:2349-5162.
- Ms. S. Harydharuni, Dr. A. R. Kanagaraj. “A Study on Problems and Prospects of Street Vendors in the Post Covid Scenario with special reference Coimbatore Town.” South Indian Journal of Social Sciences, vol. 12, no. 3, 2023, pp. 124–129. ISSN:0972-8945.
- Ms. S. Harydharuni, Dr. A. R. Kanagaraj. “A Study on Problems faced by Women Entrepreneurs in Coimbatore City.” Journal of Emerging Technologies and Innovative Research (JETIR), vol. 12, no. 7, 2025, pp. 305-310. ISSN: 2349-5162.

- Ms. S. Harydharuni, Dr. A. R. Kanagaraj. “A Study on Personal and Social Problems faced by Rural Women Entrepreneurs in Coimbatore City.” *Humanities and Social Studies*, vol. 14, no. 14, 2025, pp. 97-101. ISSN: 2319-829X.

Book Chapters

- Ms. S. Harydharuni. “Study On Challenges and Opportunities for Women in Rural Areas in Coimbatore City” *A Global Canvas of Voices, Views and Visions*, edited by Dr. Hariom Chauhan Arun Kumar Vishwakarma Uma Lata Patel Gaurav Verma, Surya Multidisciplinary Publication, 2024, pp. 129.
- Ms. S. Harydharuni. “Affecting Factors in The Digitalization of Indian Financial System, With Reference to Banking Sector” *Digitalization of the Indian Financial Sector*, edited by Dr. A. Sravanakumar, Shanlax Publications, 2023, pp. 17-22. ISBN 978-93-6175-690-02
- Ms. S. Harydharuni. “Problems and Opportunities of Women Entrepreneurs in India” *Challenges and Problems Faced by Women Entrepreneur Post COVID-19 Pandemic*, edited by Dr. Vasanth, Vikash Publications, 2024, pp. 17-22. ISBN 978-98-5281-680-0X

Books

- Ms. S. Harydharuni. “Digitalization of the Economic Growth and Development” Shanlax Press, edited by Dr. A. Saravanakumar, Shanlax Publications, 2025, 978-93-341-2460-6

Proceedings

- Ms. S. Harydharuni. “Impact of digital transformation women empowerment in MSME Industries” KSR College of arts and science, 2023, Raja Rammohun Roy National Agency for ISBN pp. 168-172. ISBN 978-93-6175-690-0
- Ms. S. Harydharuni. “A Study on Digital Payment Methods in India – Problems and Prospects”, *Startup–Fintech Challenges and Opportunities: India’s Economic Development in 21st Century*, STC College of arts and science, 2023, pp. 174-179. ISBN 978-93-6175-690-0
- Ms. S. Harydharuni. “The Role of CSR in Reducing Supply Chain Risks such as Labour Exploitation and Environmental Harm” KPR College of Arts and Science, 2024, pp. 148-152. ISBN: 78-81-978963-5-4

- Ms. S. Harydharuni. “Problems And Opportunities Of Women Entrepreneurs In India Shankara College of arts and science, 2023, pp. 96-101. ISBN: 978-93-6039-212-3

PRESENTATIONS

	State Level	National	International
Conference	-	4	3

PARTICIPATION

	State Level	National	International
Conference	2	5	4
Seminar	-	6	-
Workshop	1	3	1
Orientation	3	1	-
FDP/PDP	3	18	2

AWARDS, HONORS AND RECOGNITION

Awards / Honors /Recognition	Agency / Institution	Year of Award
Golden Guru	GRT	2025