

**Name** : Ms. R. Sabari sree  
**Staff ID** : RCAS05545  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Experience** : 1 year 3 months  
**Qualification** : M. Com CA  
**Specialization** : Marketing  
**Mail ID** : [sabarisree.cm@rathinam.in](mailto:sabarisree.cm@rathinam.in)



### ACADEMICS

Degree	Branch	Institution / University	Year of Completion
B. Com	e-Commerce	PSGR Krishnammal College for Women	2022
M.Com	Computer Applications	PSG College of Arts & Science	2024
Ph. D	Marketing	PSG College of Arts & Science	Pursuing

### Book Chapters

Sabari sree R. "The Future of Digitalization: Crafting Exceptional User Experiences in Biometric Contactless Payment Systems", Wordsswiggle Publication, Volume I, ISBN:978-93-49882-13-3

### Proceedings

Sabari sree R. "Accelerating Sustainability Through Digital Transformation in Commerce and Analytics", Shanlax Publications, ISBN: 978-93-6163-771-1

Sabari sree R. "Smart Cities and Innovation-driven Partnerships: Strengthening India-Malaysia Relations for a Sustainable Urban Future", CIIT Publications, ISBN: 978-93-6126-546-4

### PRESENTATIONS

	State Level	National	International
Conference	-	1	1

### PARTICIPATION

	State Level	National	International
Conference	-	1	1
Seminar	-	4	-
Workshop	-	1	-
FDP/PDP	-	4	-

**Invited Speaker / Session Chair- Conference / Seminar / Workshop**

Invited as Guest Speaker for the seminar “*Design Thinking – A Road to Entrepreneurship*” organized by PPG College of Arts and Science.

**AWARDS, HONORS AND RECOGNITION**

Awards / Honors /Recognition	Agency / Institution	Year of Award
Consultancy Achievement Award	Venster School of Excellence	2025