

Name : Dr. K. Prabhakaran
Staff ID : RCAS02369
Designation : Assistant Professor
Department : Department of Commerce
Experience : Teaching - 6 Years 6 Months
Qualification : MIB.,M.Phil.,P.hD.
Specialization: International Business
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ACADEMICS

Degree	Branch	Institution	Year of Completion
P.hD	Commerce	Chikkanna Govt Arts College, Tirupur	2022
M.Phil	Commerce	Chikkanna Govt Arts College, Tirupur	2017
MIB	Commerce (International Business)	Chikkanna Govt Arts College, Tirupur	2015
B.Com	Commerce	Chikkanna Govt Arts College, Tirupur	2013

RESEARCH AND PUBLICATIONS

SEED MONEY

Title	Institution	Amount	Year	Status
Prospects and Challenges of Non-Skilled Labour in MSMEs, with Special Reference to Coimbatore City	Rathinam College of Arts and Science	30000	2024	Completed

Journal Publications

1. Prabhakaran.K (2019).Knitted garment industries and its export performance of Tirupur. *Journal of Emerging Technologies and Innovative Research (JETIR)*, 6(6), 300–306. <https://www.jetir.org> (ISSN: 2349-5162)
2. Prabhakaran.K (2019). Knitted garment exporters preference using for payment options and favorite export destinations: Special reference from Tiruppur District. *Journal of Management*, 6(5), 45–50. <http://www.iaeme.com/jom/issues.asp?JType=JOM&VType=6&IType=5>

3. Prabhakaran.K (2020). Knitted garment exporters preference using international commercial terms: Special reference from Tiruppur District. *Kala Sarovar*, 23(4[IX]), 173–177. ISSN: 0975-4520.
4. Prabhakaran.K (2021). A study on humanitarian logistics in Indian perspective. *Journal of Education: Rabindrabharati University*, 23(8), 124–127. ISSN: 0972-7175.
5. Prabhakaran.K (2023). A study on customer awareness towards post office savings schemes with reference to South Coimbatore city. *South India Journal of Social Sciences*, 21(17), 1–XX. ISSN: 0972-8945.

Books

1. **Dr. Prabhakaran. K.** (2024) Principles of Fashion Entrepreneurship: *ISBN - 978-93-6341-912-4*
2. **Dr. Prabhakaran. K.** (2024) International Marketing Management: *ISBN - 978-93-6341-373-3*
3. **Dr. Prabhakaran. K.** (2024) International Business Environment: *ISBN - 978-93-6341-673-4*

Patents

1. Prabhakaran, K. (2023). Smart spectacles with projector (Patent No. 397813-001). Patent and Trademark Office. Published December 14, 2023.

PRESENTATIONS

	State Level	National	International
Conference	2	6	3
Seminar	2	5	-

PARTICIPATION

	State Level	National	International
Conference	4	8	6
Seminar	2	4	1
Workshop	3	7	2
Orientation	1	2	-
FDP/PDP	12	35	8

Events Organized (Seminar/Conference/Workshop)

1. National Level Seminar on “India's Ancient Wisdom: Integrating Traditional Knowledge into Modern Education” – 20.09.2023
2. National Level Seminar on “Explorations in Business Research” – 29.11.2022
3. “International Conference on Digitalization of Global Business Environments” – 29.10.2022
4. International Conference on Digitalization of Global Business Environments 2.0”- 19th October-2023

Invited Speaker / Session Chair- Conference / Seminar / Workshop

1. Panel Discussion on “From classroom to boardroom: redefining campus hiring in a changing world” organized by Kaamadhnu Arts and Science College, Sathyamangalam – 25.08.2025.
2. A Seminar on “Intellectual Property Rights A Primer” organized by Department of Visual Communication, Rathinam College of Arts and Science. – 16.10.2024
3. A Seminar on “Strategies for Start-ups & Scaling Up” Organized by Institution Innovation Council, Shri Nehru Maha Vidyalaya College of Arts and Science, Malumichampatti. – 30.09.2024
4. A Seminar on “Innovative Marketing: Applying Design Thinking for Customer – Centric Strategies” Conducted by Department of Management, Nyruthi Arts and Science College, Annur - 26.07.2024
5. A Guest Lecture on “Effective Research Proposal ”Organized by Department of Commerce, Chikkanna Government Arts College Tirupur - 12.07.2023

Members in BoS/ Editorials/ Professional Bodies

1. Co- Editor for the Book Chapter “*Digitalization in the Marketing and International Trade*” ISBN: 978-93-95659-60-4

AWARDS, HONORS AND RECOGNITION

Awards / Honors /Recognition	Agency / Institution	Year of Award
Inspiring Educator Award	International STEM and Robotics Championship (ISRC)	2024
Faculty Excellence Award: Creative and Innovation Category	SNS Group of Institutions	2024
Excellent Contribution in the Field of Education	Rotary Club of Coimbatore, South	2023
Gurudrona Award	Masters Professional Academy	2021